

Snapchat: <https://snap.com/en-US/privacy/privacy-policy>

Snapchat collects information from user provided information, third parties, and usage. User provided information includes: "name, username, password, email address, phone number, and date of birth" (*Privacy policy*. Snap Inc.). Usage information includes: how and when communication happens, filters used, and what is watched. Snapchat also collects information on the phone hardware, photos on the phone, phonebook, and location. Third party information is used for advertising purposes. They use this information to figure out trends and check on policy violations. They could share your information with other users. Snapchat stores most account information until asked for deletion.

Tiktok: <https://www.tiktok.com/legal/privacy-policy?lang=en>

Tiktok collects similar information as Snapchat. One major difference is that TikTok collects payment information. Like Snapchat, Tiktok also can share your information with authorities if requested. One red flag that was noticed is that Tiktok collects biometric information such as those from FaceID and TouchID. This could lead to major ramifications in security if they get hacked or a leak happens especially since more and more banking apps rely on biometric information to access.

Another difference between the 2 apps is that while Snapchat is not intended for use for those under 13, Tiktok has a separate experience for that age group. That is a lot of information collected on children.

Privacy policy. Snap Inc. (n.d.). Retrieved September 28, 2021, from <https://snap.com/en-US/privacy/privacy-policy>.

Privacy policy. TikTok. (n.d.). Retrieved September 28, 2021, from <https://www.tiktok.com/legal/privacy-policy?lang=en>.