# ServiceNow Platform Week-1 Notes

# Jatin Trehan

# 1 Introduction to ServiceNow

ServiceNow is this cool cloud platform that helps big companies manage their IT stuff. It's like a Swiss Army knife for businesses!

# 1.1 Key Points

- Founded in 2003 (originally called GlideSoft)
- Went public in 2012
- Has over 17,000 employees worldwide (that's a lot of people!)
- CEO is Bill McDermott (former SAP guy)
- Aims to make IT processes less of a headache for regular business users

#### 1.2 Why It's Important

ServiceNow is a big deal because:

- It lets non-tech people solve their own IT problems (no more waiting for IT to fix everything!)
- It's all cloud-based, so it's super scalable and secure
- You can customize it to fit your company's needs

# 2 Platform Overview

The ServiceNow platform is like a giant Lego set for business processes. It's got a bunch of different parts that all work together.

# 2.1 Architecture

- Multi-instance architecture (each customer gets their own "playground")
- Uses something called "Application Platform as a Service" (APaaS)
- Has regular backups and security stuff to keep data safe

## 2.2 User Interface

The UI is web-based and has these main parts:

- Banner frame (top part with important buttons)
- Application navigator (left side, for finding different apps)
- Content frame (main area where you do stuff)

There's also a mobile app and a customizable service portal. Pretty neat!

# 3 Customization and Branding

You can make ServiceNow look like it belongs to your company. It's like giving it a makeover!

# 3.1 Branding Options

- Change logos
- Customize colors and fonts
- Create a personalized welcome page

**Note to self:** Customizing ServiceNow can help with user adoption. People like using stuff that looks familiar!

## 3.2 Company Settings

Company settings are like the DNA of your ServiceNow instance. You can set up:

- Company name and logo (duh!)
- Time zones and date formats
- System emails and stuff

**Remember:** Changing company settings affects EVERYONE. Don't mess it up!

# 3.3 Guided Setup

Guided Setup is like having a personal tour guide for customizing ServiceNow:

- Step-by-step wizards for common tasks
- Helps newbies set up complex features
- Can use it for branding, user management, and more

**Pro tip:** Always check Guided Setup before trying to figure stuff out on your own. Saves tons of time!

#### 3.4 ServiceNow Portal

The Portal is like the front door to your ServiceNow instance for end-users:

- Customizable interface for self-service
- Can create multiple portals for different groups
- Widgets make it easy to add functionality

**Cool idea:** Make different portals for employees, customers, and vendors. Each group gets what they need!

#### 3.5 UI Builder

UI Builder is the new kid on the block for making awesome interfaces:

- Drag-and-drop interface (no coding required!)
- Can create custom pages and workspaces
- Uses components for reusable bits of UI

**Note to self:** Learn more about UI Builder. Might be useful for that project next semester!

**Fun fact:** UI Builder is replacing the old Content Management System (CMS). Out with the old, in with the new!

# 4 Lists and Filters

- Lists show database table records
- You can use filters to find exactly what you need
- The dot list command (e.g., task.list) is a quick way to open specific tables

#### 4.1 ServiceNow List View

List View is like the Excel of ServiceNow, but way cooler!

## 4.1.1 Interface

- Headers at the top (click to sort so handy!)
- Rows for each record (duh)
- Little icons next to each row for quick actions
- Context menu when you right-click (tons of options)

Note to self: The context menu is a lifesaver. Learn all the options!

#### 4.1.2 Standard Paradigm

ServiceNow likes to keep things consistent:

- Lists look pretty much the same across different tables
- Usually see stuff like Number, Short description, Assignment group, etc.
- Can customize what columns show up (neat for different teams)

Pro tip: Learn the standard columns. They show up EVERYWHERE!

#### 4.2 List Control

This is the command center for your lists:

- Usually at the top of the list
- Has buttons for New, Delete, Copy, etc.
- Search bar (life-saver for big tables!)
- Personalize button to tweak your view

Remember: Different roles might see different options in List Control.

## 4.3 Filter Conditions

Filters are like magic wands for finding data:

- Can filter by any field (text, numbers, dates, whatever)
- Use conditions like equals, contains, greater than, etc.
- Combine filters with AND/OR for complex searches
- Save favorite filters for later (future you will thank you)

Cool trick: Use \* as a wildcard in text filters. Like "comp\*" to find "computer" and "company".

#### 4.4 Refresh List

Sometimes your list gets stale. Refresh it!

- Click the refresh button (looks like a circular arrow)
- Use keyboard shortcut Ctrl+Alt+R (for lazy people like me)
- Some lists auto-refresh (but don't count on it)

**Funny story:** Once spent 10 minutes wondering why my new record didn't show up. Forgot to refresh. Don't be like me!

**Final thoughts:** Lists are the bread and butter of ServiceNow. Get good at using them, and you'll be a ServiceNow wizard in no time!

# 5 Forms in ServiceNow

Forms are like the Swiss Army knife of ServiceNow. They're how you view, edit, and create records. Super important stuff!

# 5.1 The Standard Layout

ServiceNow forms have a pretty consistent look:

- Header with record info and actions
- Main body with all the fields
- Footer with buttons (Save, Update, etc.)

**Note to self:** The layout is similar across different record types. Learn it once, use it everywhere!

# 5.2 Form Field Types

Fields come in all shapes and sizes:

- Text fields (for names, descriptions, etc.)
- Numeric fields (for counting stuff)
- Date/Time fields (never forget a deadline again!)
- Reference fields (link to other records it's like Instagram tagging but for data)
- Choice fields (dropdowns, radio buttons, checkboxes)

**Pro tip:** Hover over a field for a little help text. Lifesaver during exams!

# 5.3 Saving Changes

Don't forget to save your work!

- "Save" button (duh)
- "Update" for existing records
- "Insert" for new records
- "Insert & Stay" (for when you're on a roll creating new stuff)

**Embarrassing story:** Once lost an hour's work because I forgot to hit save. Never again!

#### 5.4 Form Sections

Forms are divided into sections to keep things organized:

- Usually collapsible (click to expand/collapse)
- Help group related fields together
- Can be customized by admins

Remember: Collapsed sections might hide important info. Always check!

#### 5.5 Related Lists & Formatters

At the bottom of forms, you'll often see related lists:

- Show records related to the current one
- Can add, edit, or delete related records right there
- Formatters make the lists look pretty (colors, icons, etc.)

Cool trick: Right-click on a related list header for more options!

# 5.6 Form Views

Different strokes for different folks:

- Multiple views can exist for the same form
- Show different fields or layouts based on user role
- Switch between views using the view picker (if you have permission)

## 5.7 Form Personalization

Make forms work for you:

- Reorder fields (drag and drop)
- Hide fields you don't need
- Create your own personal view

Note: Your personalization doesn't affect other users. Go wild!

## 5.8 Adding Attachments

Because sometimes a picture is worth a thousand words:

- Look for the paperclip icon
- Drag and drop files (so easy!)
- Can view attachments right in the form

# 5.9 Form Templates

For when you're tired of filling out the same info over and over:

- Pre-fill forms with common info
- Save time on repetitive tasks
- Can be shared with other users

 ${\bf Idea:}$  Create a template for weekly report submissions. Work smarter, not harder!

# 5.10 Creating & Editing Views

For the power users (aka future me):

- Need admin rights (obviously)
- Can create new views from scratch
- Edit existing views to add/remove fields, change layout, etc.
- Use UI Policies to show/hide fields based on conditions

**Final thoughts:** Forms are the face of ServiceNow. Get comfortable with them, and you'll be everyone's go-to ServiceNow guru!

# 6 Importing Data

Getting data into ServiceNow is a big deal. It's like feeding a hungry database monster!

# 6.1 The Basic Process

Here's the general idea:

- 1. Create a data source (tells ServiceNow where the data is coming from)
- 2. Use a staging table (temporary holding area for imported data)
- 3. Create transform maps (tells ServiceNow how to move data from staging to final tables)
- 4. Set up field maps (matches fields in source to fields in target)

Pro tip: Use the coalesce function to avoid duplicate records!

# 6.2 Integrations in ServiceNow

Integrations are like building bridges between ServiceNow and other systems. Cool stuff!

## 6.2.1 Creating a DataSource

- Go to System Import Sets ¿ Administration ¿ Data Sources
- Click "New" (duh)
- Choose the type (File, JDBC, Web Service, etc.)
- Fill in the details (like connection info)

Note to self: Different source types need different info. Pay attention!

## 6.2.2 Types of DataSources

- File: For CSV, Excel, XML (basically, stuff you can download)
- JDBC: For connecting to other databases (SQL nerds, rejoice!)
- Web Service: For fancy API integrations
- Custom: When you're feeling extra and want to code your own

**Fun fact:** You can use a MID Server to securely connect to internal company data. It's like a data bodyguard!

# 6.3 Import Sets

Import sets are like the staging area for your data. It's where the magic happens!

#### 6.3.1 Creating Import Sets

- Automatically created when you run a data source
- Each import creates a new set (keeps things organized)
- You can see all your import sets in one place (neat for troubleshooting)

Weird quirk: Import set table names start with "u\_" - don't ask me why!

#### 6.3.2 Transforming Data

This is where you make your data fit into ServiceNow's world:

- Use transform maps to define how data moves
- Can transform data on the fly (like changing date formats)
- $\bullet\,$  Set up field maps to match source fields to target fields

**Pro tip:** Always double-check your transforms. One wrong move and you've got a data disaster!

# 6.4 The Grand Finale: Importing, Transforming, and Mapping

Putting it all together:

- 1. Run your data source to create an import set
- 2. Review the data in the staging table (make sure it looks right)
- 3. Set up your transform map (if you haven't already)
- 4. Run the transform (cross your fingers!)
- 5. Check the results in your target table

**Note:** You can set up scheduled imports to run automatically. It's like having a robot do your work!

#### 6.5 Advanced Tricks

For when you're feeling fancy:

- Use scripts in your transforms for complex logic
- Set up coalesce fields to avoid duplicates
- Use "Auto Map Matching Fields" to save time (but always double-check!)

**Dream scenario:** One day, I'll set up a perfect, fully automated import process. No more manual data entry!

**Final thoughts:** Importing data is like cooking - it takes practice to get it right. But once you master it, you'll be the data chef everyone wants on their team!

# 7 Incident Management and Task Administration

ServiceNow is a powerful tool for handling incidents and tasks, making it a super-efficient to-do list for IT operations. It helps manage incidents, problems, and changes while keeping everything organized.

## 7.1 Task Management

- **Hierarchical Database Design**: ServiceNow uses a main task table that supports various subtables for specific task types.
- Main Task Table with Subtables: There are dedicated subtables for incidents, problems, changes, etc., allowing for task categorization and customization.

• Automated Task Assignment: Rules can be set up to automatically assign tasks based on criteria like incident type, required skills, or user location.

# 7.2 ServiceNow Ticket and Task Management

- Incident Management: Focuses on quickly restoring service after disruptions. Incidents are logged and tracked to ensure timely resolution.
- **Problem Management**: Aims to identify and fix the root cause of incidents. Helps in preventing recurring issues by analyzing trends.
- Change Management: Manages the lifecycle of changes to minimize disruption. Helps in planning, tracking, and implementing changes effectively.

# 7.3 Task Creation and Assignment Rules

- Task Creation: Tasks can be created manually or automatically through workflows and integrations.
- Assignment Rules: Predefined rules route tasks to the appropriate teams or individuals. Criteria might include incident type, affected system, or user location.
- Automatic Routing: Reduces manual effort and ensures tasks are handled by the right personnel.

#### 7.4 Task Collaboration

- Collaboration Tools: Allows users to leave comments, attach files, and tag other users on tasks.
- **Real-Time Updates**: Team members are kept in the loop with live updates, which helps in faster task resolution.
- Centralized Communication: All relevant information is shared in one place, promoting effective teamwork.

## 7.5 Visual Task Boards (VTBs)

- **Digital Kanban Board**: Provides a visual representation of tasks, making it easy to see task status at a glance.
- Customizable Layout: Columns can be customized to fit different workflows, reflecting task progress from start to finish.
- Drag-and-Drop Functionality: Tasks can be moved across columns to update their status, making task management intuitive.

• **Real-Time Collaboration**: Changes made on the board are updated in real-time, ensuring that everyone has the most up-to-date information.

# 8 Reporting

ServiceNow has powerful reporting capabilities. You can create all sorts of cool reports to show off your data and gain insights into your operations.

# 8.1 Report Creation

- Uses the sys\_report Table: Report information is stored in the sys\_report table, which keeps track of report configurations and settings.
- Multiple Ways to Create Reports: Reports can be created through the user interface (UI) using drag-and-drop options, by writing scripts, or using existing templates.
- Scheduled Reports: Reports can be scheduled to run automatically at specified intervals, such as daily, weekly, or monthly, ensuring up-to-date information is always available.

# 8.2 Types of Reports

- List Reports: Display records in a list format, often used for detailed data views.
- Bar and Pie Charts: Visual representations that help to quickly understand distributions and proportions.
- Time Series Reports: Used to track changes over time, useful for trend analysis.
- **Pivot Tables**: Allow for multi-dimensional analysis of data, useful for comparing different data points.
- Performance Analytics Reports: Advanced reporting that includes key performance indicators (KPIs) and scorecards for real-time monitoring.

# 8.3 Managing Reports

- Cloning and Editing: Existing reports can be cloned and edited to create new reports with similar structures but different filters or settings.
- Filters and Conditions: Reports can be customized using filters and conditions to show only relevant data.
- Saving and Categorizing: Reports can be saved for future use and categorized into folders for better organization.

• Version Control: Track changes made to reports over time to ensure data accuracy and consistency.

# 8.4 Sharing and Dashboards

- Sharing Reports: Reports can be shared with individual users, specific groups, or made available to all users in the system.
- Embedding in Dashboards: Reports can be added to dashboards, allowing users to have a consolidated view of key information in one place.
- Access Control: Permissions can be set to control who can view, edit, or run the reports, ensuring that sensitive information is only accessible to authorized users.
- Exporting Reports: Reports can be exported in various formats, such as PDF, Excel, or CSV, for use outside of ServiceNow.

# 9 Low Code/No Code Development

This is the future of app development! It lets regular people create apps without being coding wizards.

## 9.1 Benefits

- Faster development
- Empowers business users
- Reduces IT backlog

## 9.2 Limitations

- Might not be as flexible as traditional coding
- Could create "shadow IT" if not managed properly

**Remember:** Low code/no code doesn't replace IT pros. It just changes their role!