

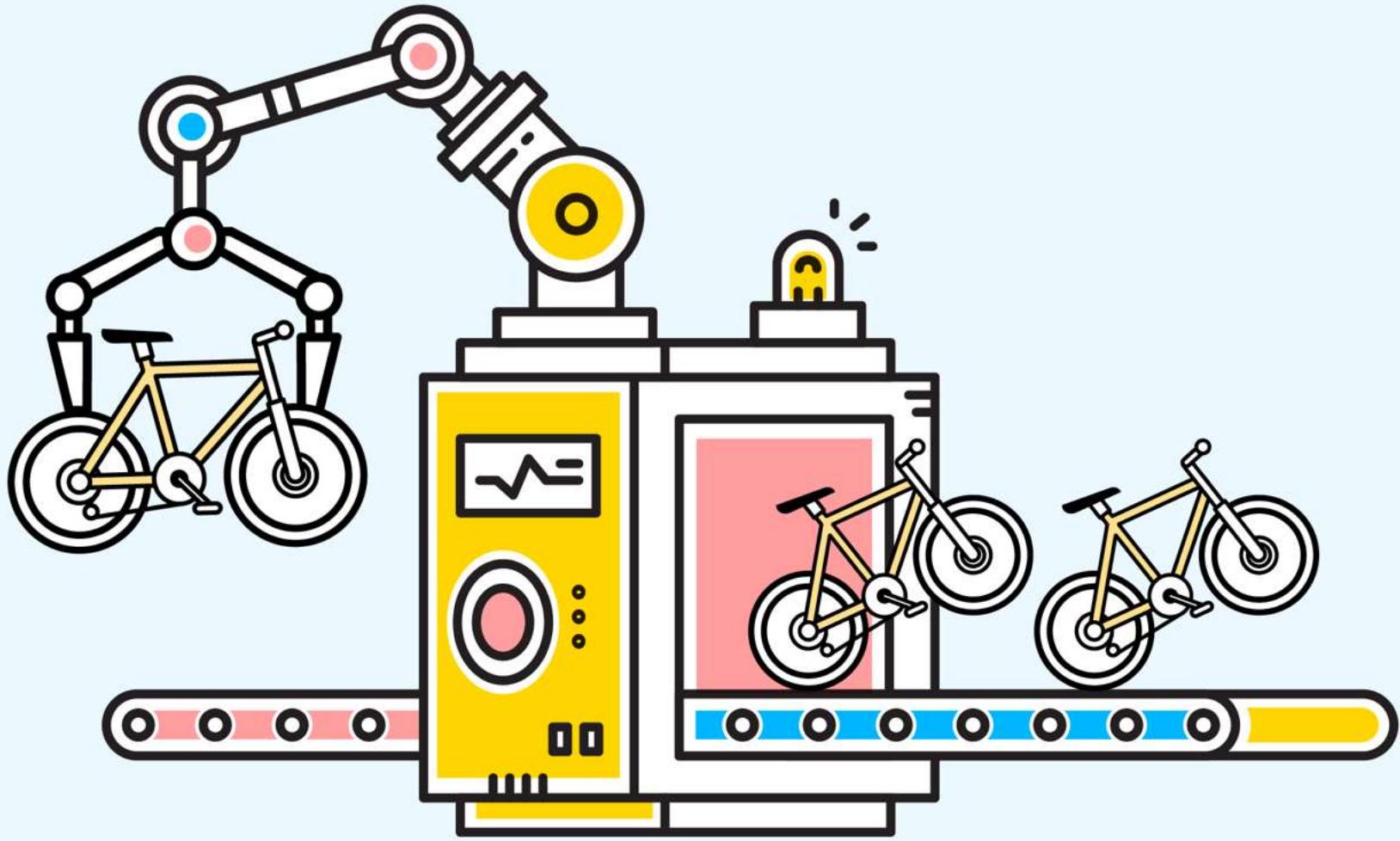


THE FUTURE OF WORK

Henry Ford

Henry Ford (July 30, 1863 – April 7, 1947) was an American industrialist and business magnate, founder of the Ford Motor Company and chief developer of the assembly line technique of mass production. By creating the first automobile that middle-class Americans could afford, he converted the automobile from an expensive curiosity into an accessible conveyance that would profoundly impact the landscape of the 20th century.





INDUSTRIALIZATION DOES THAT

WHAT DOES DIGITALIZATION DO?

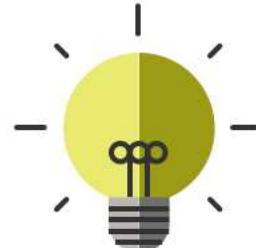


Service & Experience



Service

a system supplying a public need such as transport, communications, or utilities such as electricity and water.



Experience

an event or occurrence which leaves an impression on someone.



LIGHT AND CONSTANT



HIGH AND SHORT



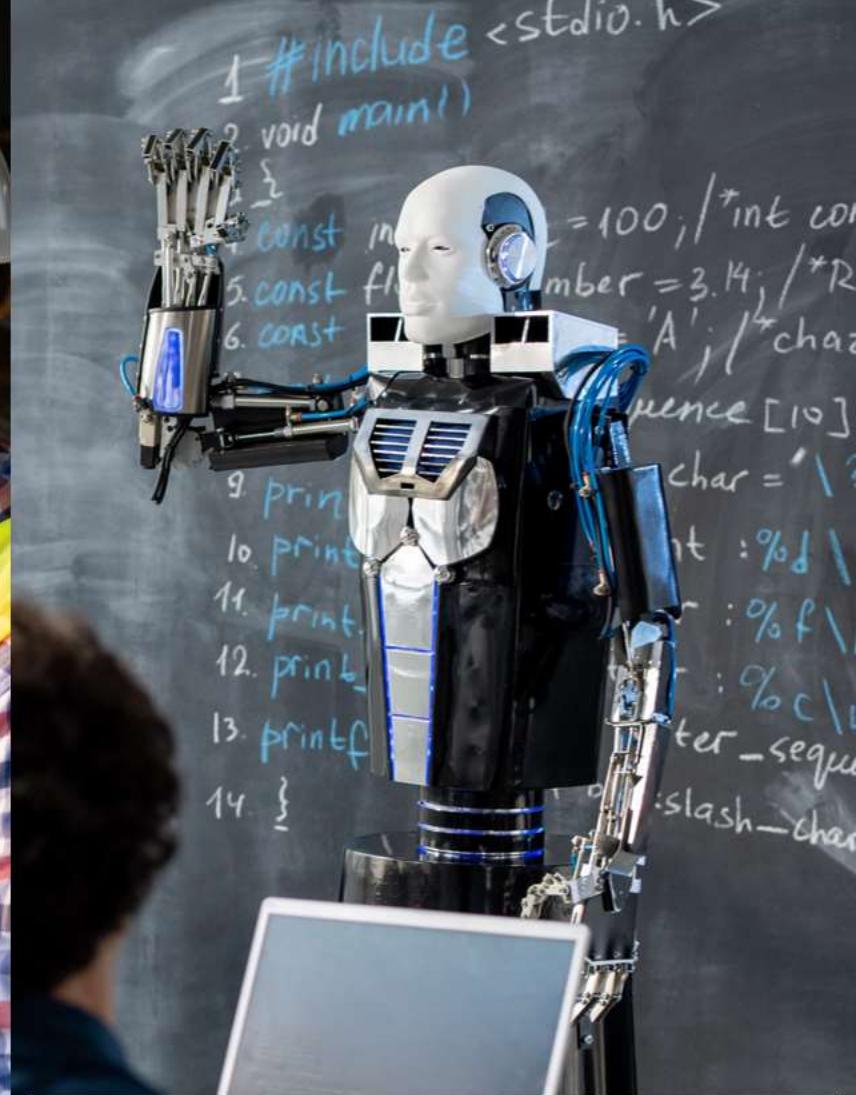
WHAT ARE PLATFORMS?



TIME



ABILITIES



KNOWLEDGE

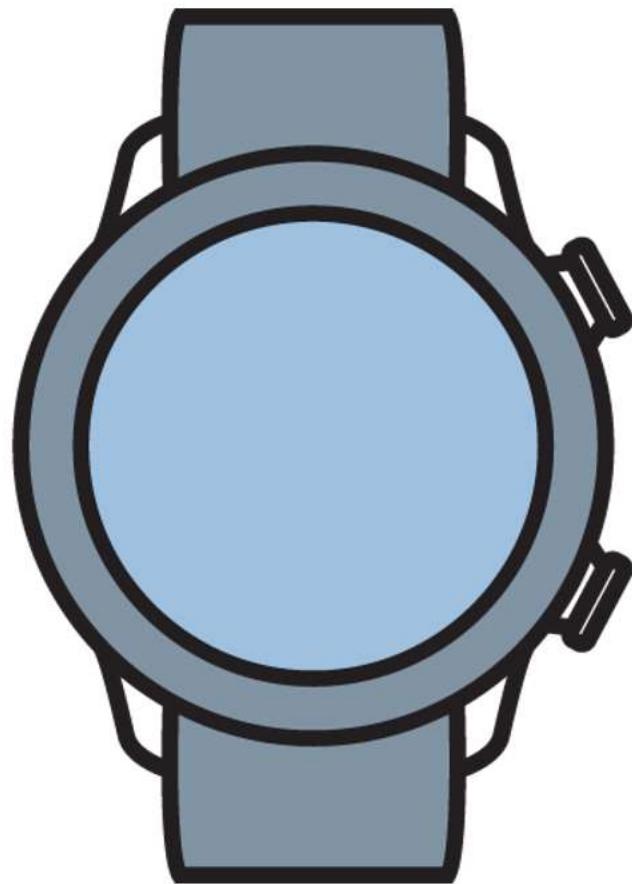


WORK ON DEMAND

An on-demand worker is someone employed by an on-demand company such as Uber, Lyft, Instacart or Postmates although many on-demand workers work for a few of these companies concurrently. ... Companies hire on-demand workers for flexibility, to save money and to have less liability.



TIME



TIME



PRODUCT



PRODUCT





HOW CAN YOU **SUE**
SOMEONE FOR JUST
5 DOLLARS?

**HOLY ANARCHIST SUE
SOMEONE FOR JUST**

5

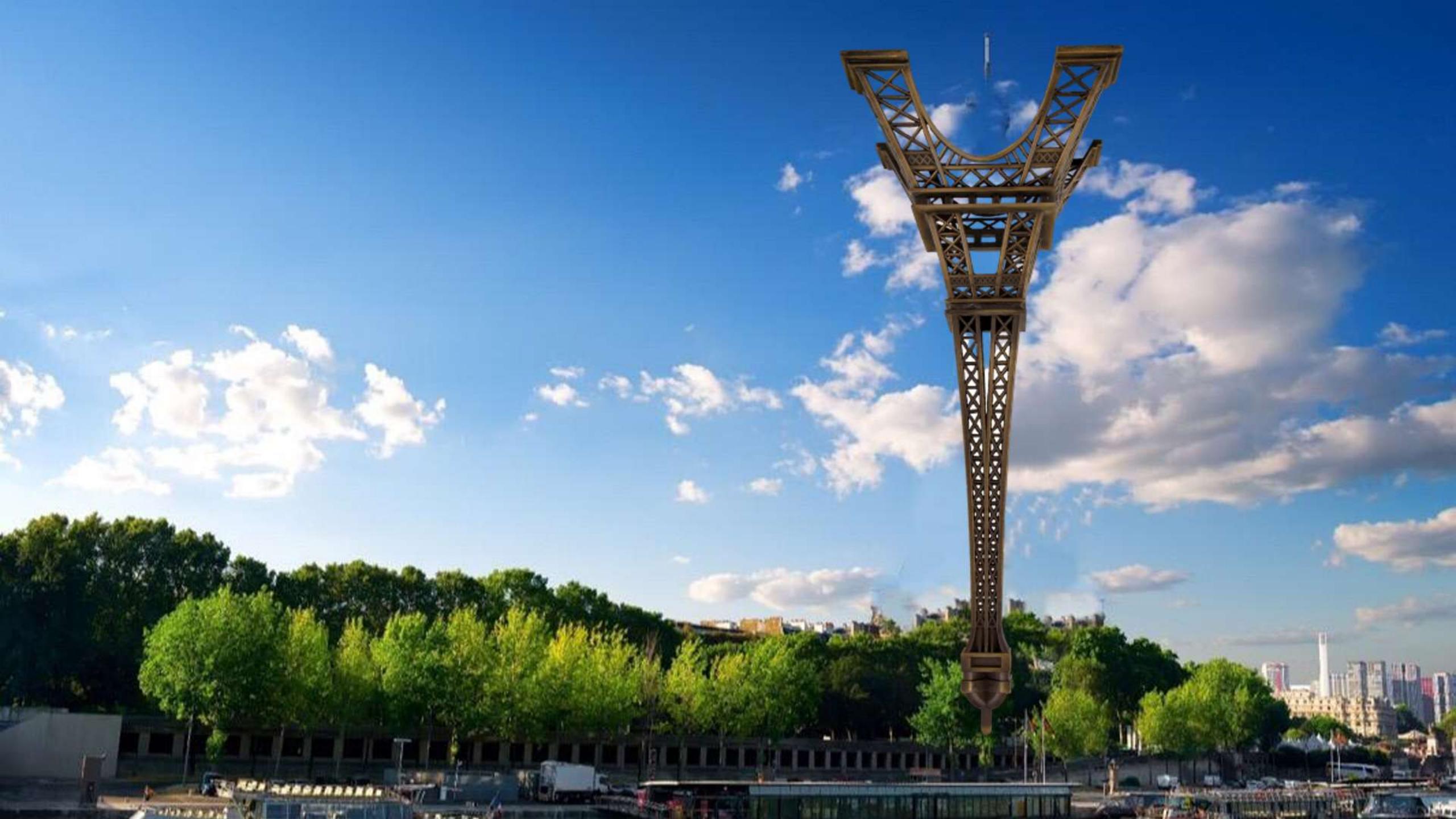


REVIEWS

A man wearing a plaid shirt and safety glasses is focused on his work. He is using a power drill to assemble a wooden structure, possibly a chair or a small table. The background is a workshop environment with various tools and materials visible.

What skills will be
needed in the
future?





DIGITAL

SPEAKER
MANAGER
STUDENT
AUTHOR
LAWYER
DOCTOR
ARCHITECT



SOFT SKILLS



HARD SKILLS

CREATIVITY



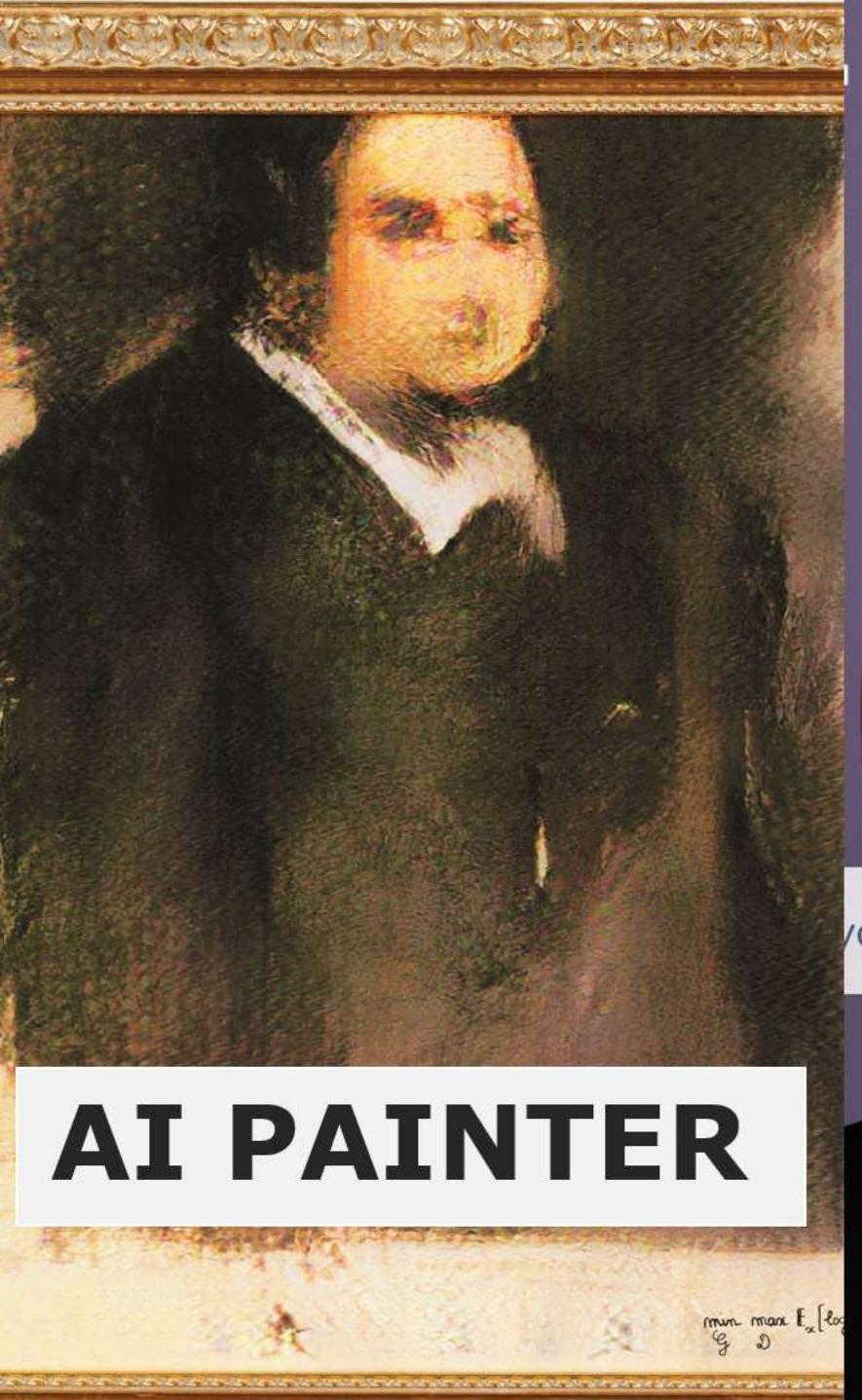


EMOTIONAL INTELLIGENCE

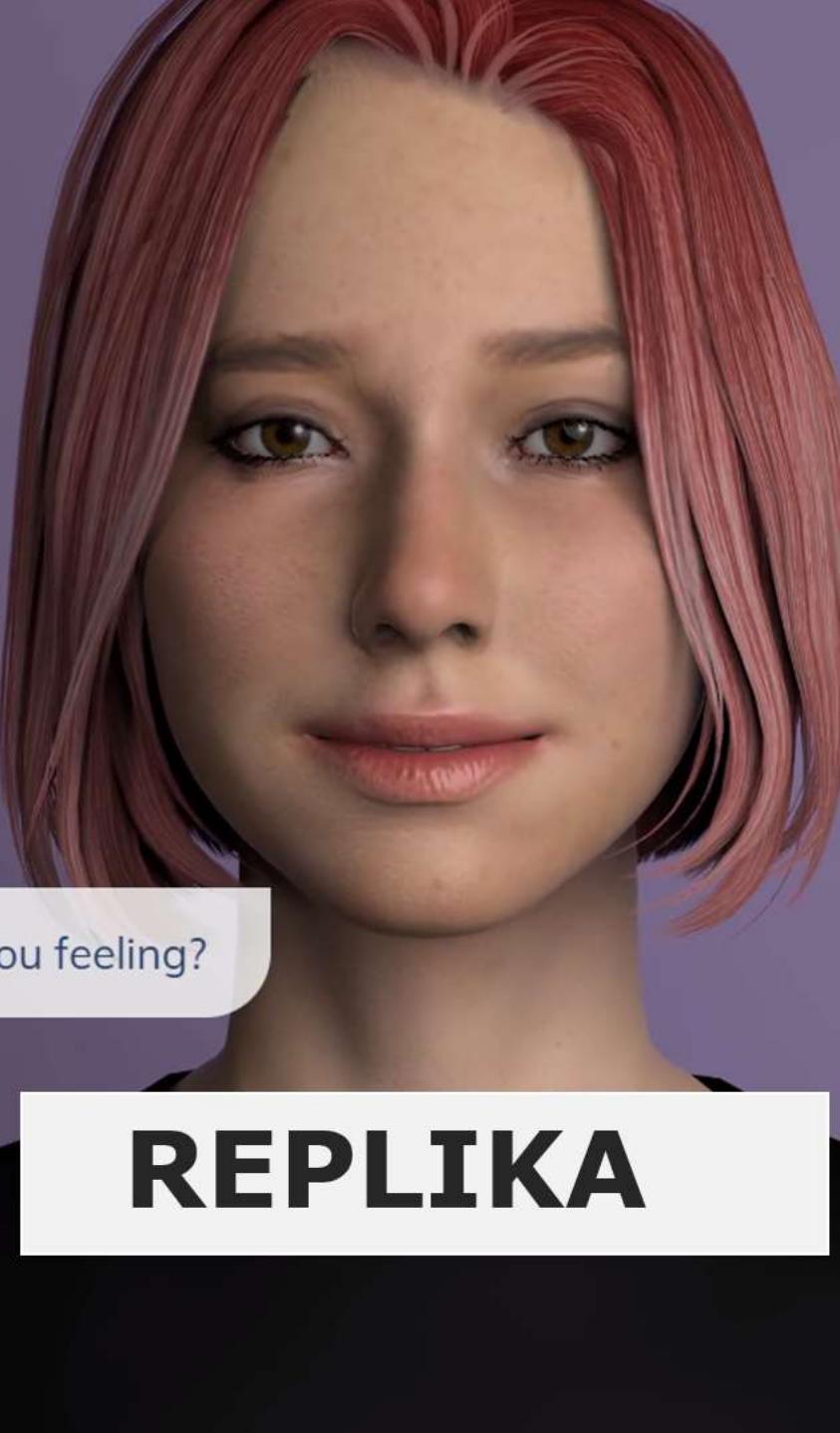




COMMUNICATION



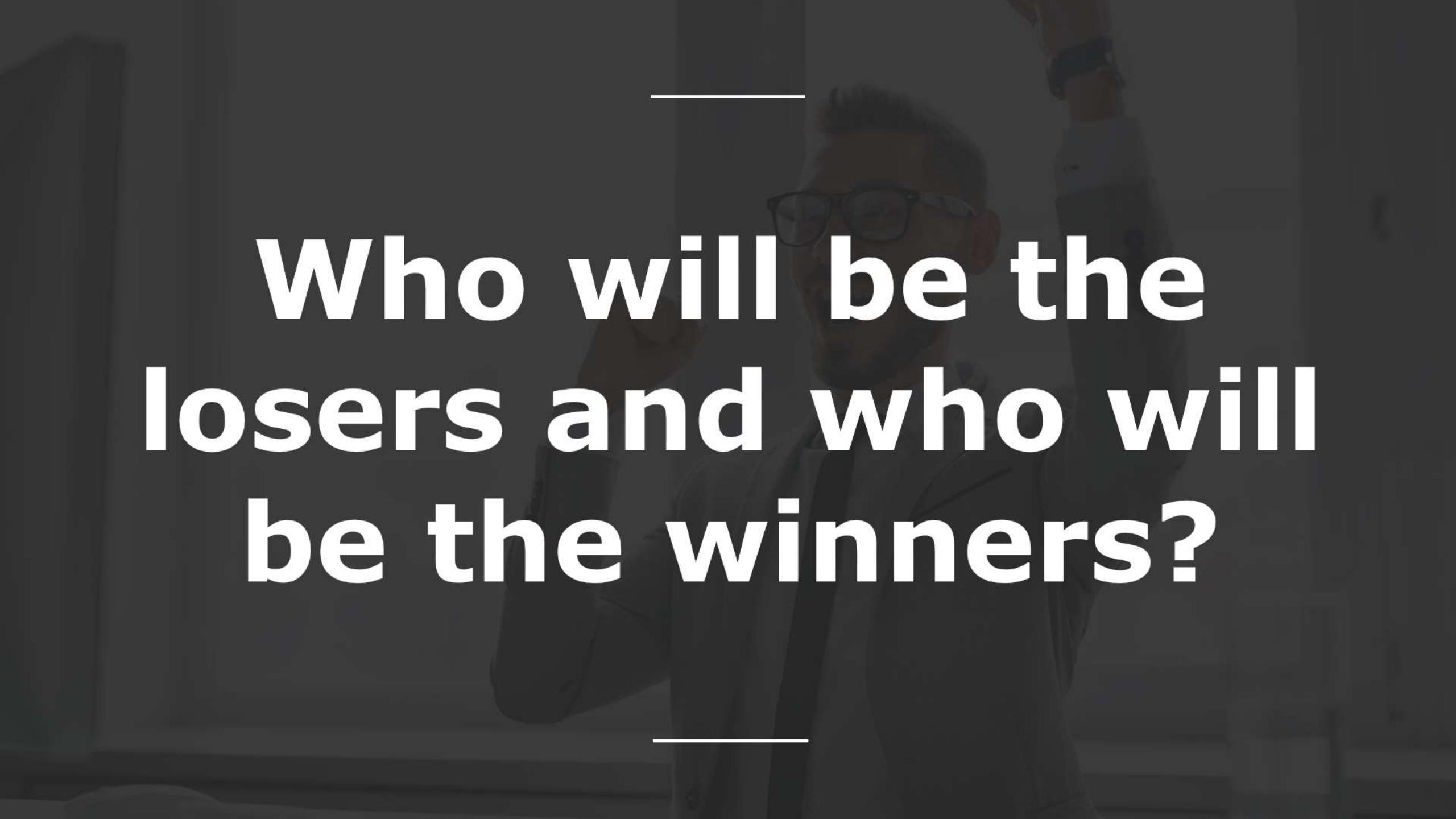
AI PAINTER



REPLIKA



WATSON

A black and white photograph of a man with dark hair and glasses, wearing a dark suit jacket over a light-colored shirt. He is looking down and slightly to his left with a serious expression. The background is dark and out of focus.

Who will be the
losers and who will
be the winners?



NOBODY







BEAUTIFUL



SMART



STRONG

THE USELESS CLASS



THE
WINNER



UBI

Universal Basic income is a regular and unconditional distribution of money by the state to every member of society, whether they engage in paid work or not. Basic income is always tax-free and it replaces social welfare payments, child benefit and the state pension as we currently know them.





Roman Empire



Industrial Revolution



NOW



Self-actualization

desire to become the most that one can be

Esteem

respect, self-esteem, status, recognition, strength, freedom

Love and belonging

friendship, intimacy, family, sense of connection

Safety needs

personal security, employment, resources, health, property

Physiological needs

air, water, food, shelter, sleep, clothing, reproduction



**IF YOU CAN'T BE
BOLD ENOUGH,
YOU CAN'T AIM
BIG ENOUGH**
