

Appendix B : Media types

#	Media
1	Newspaper / Book / Magazine
2	Picture / Photo / Letter
3	Home Television
4	Display board TV (incl. outdoor TV, G-Bus TV, subway TV, etc.)
5	Portable TV
6	Car TV (incl. car TV receiver)
7	Desktop PC
8	Laptop PC
9	Netbook
10	Tablet PC (incl. smart pad, convertible PC, e-book reader, kids pad, language pad)
11	PDA
12	Navigation
13	Outdoor Media Kiosk (incl. Media Pole)
14	Payphone
15	Regular telephone (excluding Internet telephone)
16	Internet telephone
17	Regular Cellphone (excluding smartphone)
18	PDA Phone
19	Smartphones (incl. smartwatches and bands and kids' phones)
20	digital camera
21	Video recording devices (incl. camcorders, action cams)
22	Regular radio (radio-only receiver)
23	Home audio devices (incl. portable audio, home theater, Bluetooth speakers/docking audio, etc.)
24	Car audio
25	Audio recorder
26	Portable audio devices (incl. MP3 players, etc.)
27	VCR
28	DVD player (incl. Blu-ray , HD-DVD player)
29	DivX player
30	portable video player (incl. PMP, etc.)
31	portable game console
32	Home game console
33	Movie theater
34	Karaoke
35	Multimedia rooms (game rooms, DVD rooms, game cafes, VR/AR experience centers, etc.)
36	concert hall
37	Gallery
38	Museum
39	Sports stadium
40	Blackbox
41	VR/AR console
42	Drone