MICHAEL CARR'S COVER LETTER





IN THE TUMULTUOUS WORLD OF RETAIL,
OUR PROTAGONIST'S PASSION FOR TECH
CLASHED WITH THE ANNOYANCE OF
UNINTUITIVE INTERFACES, PROMPTING A
REALIZATION: "I CAN DO THIS BETTER."
THUS, THE JOURNEY INTO WEB
DEVELOPMENT BEGAN. FUELED BY
DETERMINATION, THEY DIVED INTO CODING,
TRANSFORMING CLUNKY SOFTWARE INTO
DIGITAL MARVELS.

WHY I WANT TO WORK HERE

I'M EXCITED ABOUT JOINING DIGISPHERE
MARKETING DUE TO ITS HOLISTIC APPROACH TO
DIGITAL ADVERTISING. I RESONATE WITH YOUR
VALUES OF DOING WHAT OTHERS WON'T TO
SUCCEED, WHICH IS WHAT THIS COVER LETTER IS
RIGHT NOW. I ALSO RESONATE WITH YOUR
COMPANY'S PASSION AND FOCUS ON GROWTH,
NOT JUST ON ONE ASPECT BUT MULTIPLE. I CAN'T
WAIT TO HELP YOU GUYS TURN CODE INTO
CAPTIVATING USER EXPERIENCES AND TAKE MY
SKILLS TO THE NEXT LEVEL!

ABOUT ME



IF I HAD TO USE ONE JAPANESE WORD TO DESCRIBE MYSELF, IT WOULD BE 首尾一貫した (SEIGŌ-SEI NO ARU), WHICH MEANS CONSISTENT. THIS IS BECAUSE NO MATTER WHAT HAPPENS, I CONSISTENTLY KEEP LEARNING AND GROWING. I'VE ALWAYS HAD A LOVE FOR TECHNOLOGY AND BUILT MY OWN COMPUTER IN HIGH SCHOOL. WHEN TRYING TO FIGURE OUT WHAT I WANTED TO DO WITH MY LIFE, I TRIED LOTS OF DIFFERENT THINGS LIKE 3D MODELING, DESIGN, AND VIDEO EDITING UNTIL I FOUND PROGRAMMING, WHICH I FELL IN LOVE WITH. I LOVE SCI-FI MOVIES, AND I ALSO HAVE A CAT NAMED BOB.

RESEARCH I DID

I WENT THROUGH YOUR WEBSITE, COMBED THROUGH ALL YOUR SOCIAL MEDIA ACCOUNTS, AND READ SOME OF YOUR BLOG POSTS. I LOVE YOUR TIKTOKS; MY FAVORITE IS PROBABLY THE TIKTOK ABOUT TIME NOT MOVING WHEN WORKING. I ALSO LOVE THAT YOU GUYS WERE ABLE TO HELP JESS OF SOTERIA PILATES WITH MARKETING.

WHY THIS FORMAT?



I DECIDED TO MAKE MY COVER LETTER COMIC BOOK-THEMED BECAUSE I REMEMBER GOING TO THE BOOKSTORE AS A KID, AND THEY HAD A PROGRAM WHERE IF YOU READ A COMIC BOOK, YOU COULD TRADE IT IN FOR A NEW ONE - WHICH, IN HINDSIGHT, IS A HORRIBLE BUSINESS MODEL.

EXTRA COMIC FOR FUN

