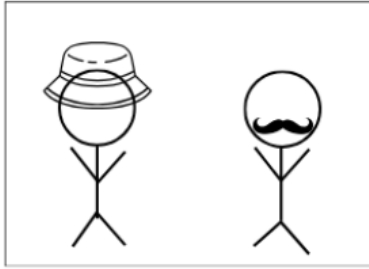
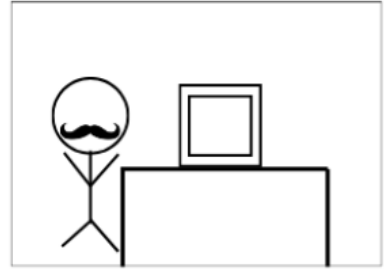


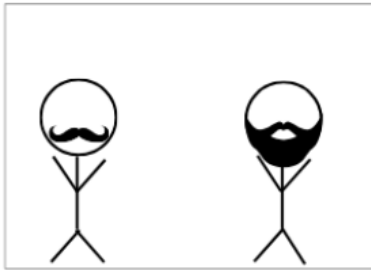
Ordinary Advisor is an academic advisor
at the University of South Carolina



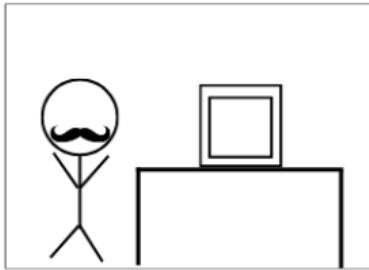
Ordinary Advisor always gets asked by students
to advise them for classes with no attendance policy



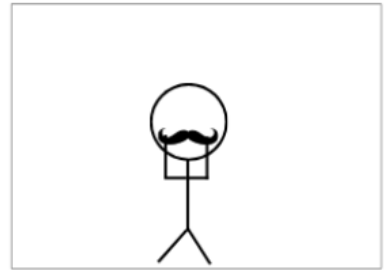
Ordinary Advisor sees an ad for a new attendance
app meant for college courses



Ordinary Advisor meets with some of the
University staff to talk about the new attendance app



Ordinary Advisor sees the university implemented
the new app into courses



Ordinary Advisor celebrates that the university
implemented the new app into their courses

Storyboard

Persona: Professor Kolodziejczyk,
computer science

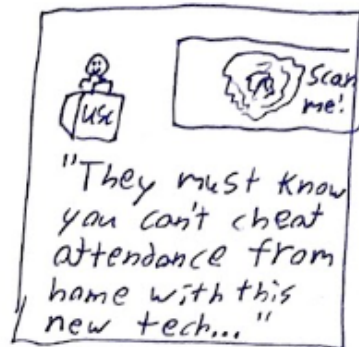
Scenario: Students attend class amidst new attendance app



Professor K waits for his students to arrive, expecting the usual 50-70% skip rate



As more and more students show up, Professor K is stunned



The new attendance app and its rigorous and non-exploitable back end motivates students to attend class



Professor K realizes nobody skipped, and now nobody will miss any important CS information!

Storyboard Persona: Mark Smith

Scenario: Mark's journey to earning passive income



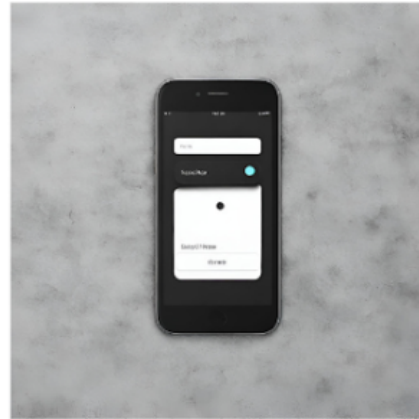
Mark is tired of spending so much time at the office, and is looking for ways to spend more time with his family



Mark begins researching different ways to earn passive income to supplement not working as much



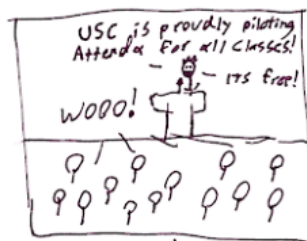
Mark begins investing in a startup app that he believes has potential to give great returns. He also advises the startup



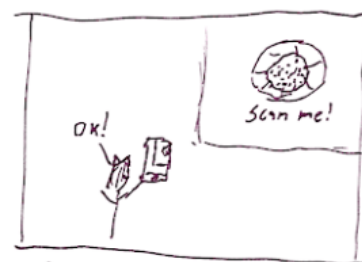
The first stages of the app is beginning to come together, and small testing has began



Charles is broke. He had to buy an Iclicker for attendance this year and couldn't afford McChicken after. This made him sad :/



Next year, the school pilots a new attendance program, which is free! Charles is optimistic.



Charles scans the code - a super advanced moving one for security, and is counted to attendance!



With all the money he saved from not buying silly subscriptions for attendance, Charles can now comfortably enjoy McChicken! Go Charles!

Storyboard

Persona: Charles Christopher White Jr. Broke catboy college student

Scenario: Charles struggles to afford McChicken because he wasted all his money on an Iclicker.

By: Emerson Mitchell

Jonay goes to school to find out how the new attendance app works. They said it should be simple enough for every student to use.



Jonay asks her classmate to help her figure out how to use the app. She eventually checks in for her math class.



Jonay talked to her teacher, Mrs. Harth, to make sure she could see that she checked into the class.



Jonay walks home thinking about how easy it was to check in to all her classes for attendance.

