

SPORTS GEAR  
SALES  
ANALYTICS

Year

20202021

Region

All

State

All

Sales Method

All

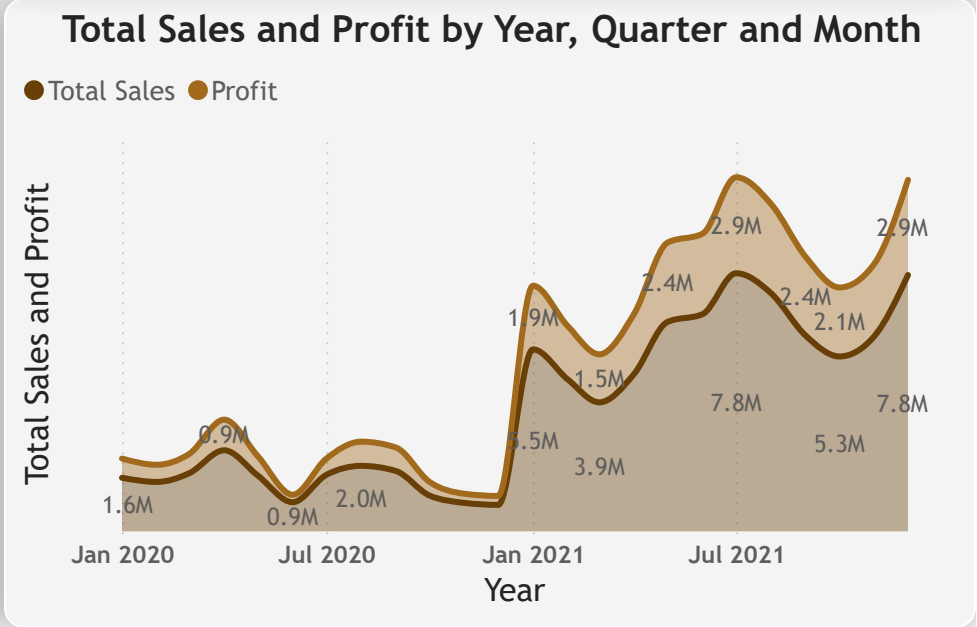
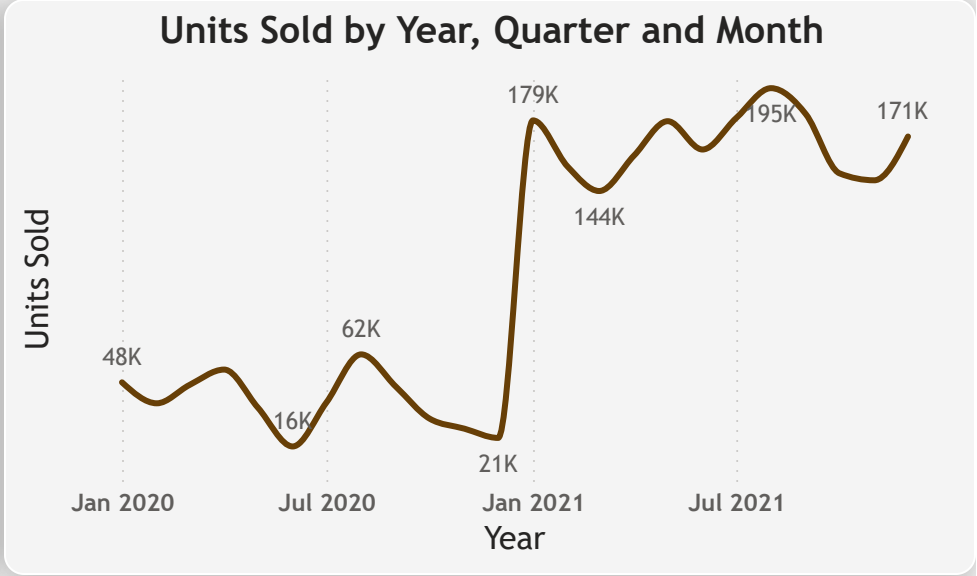
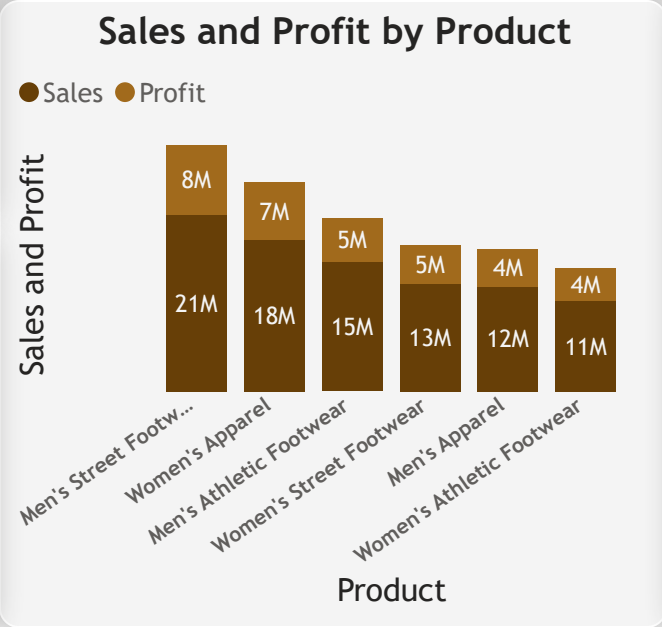
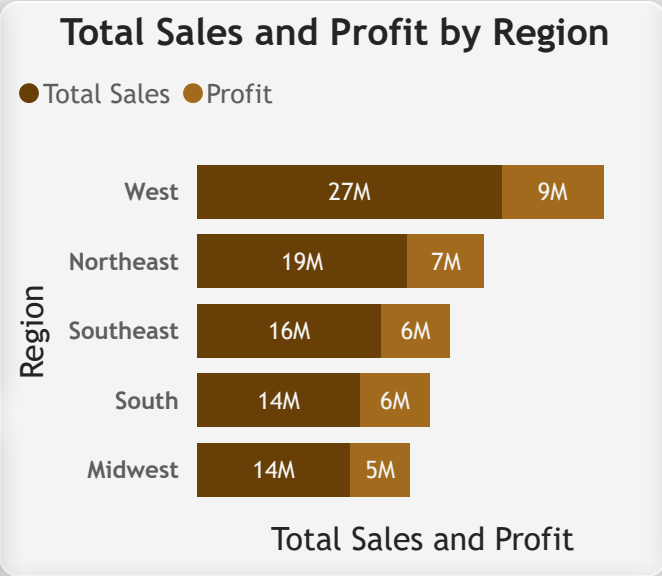
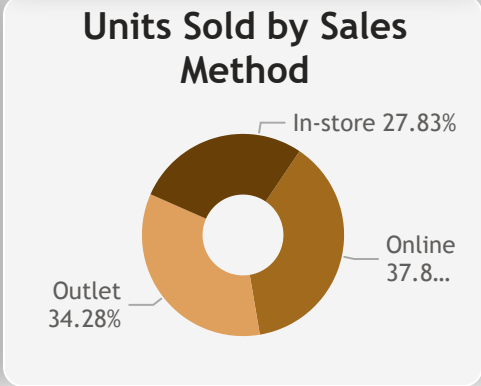
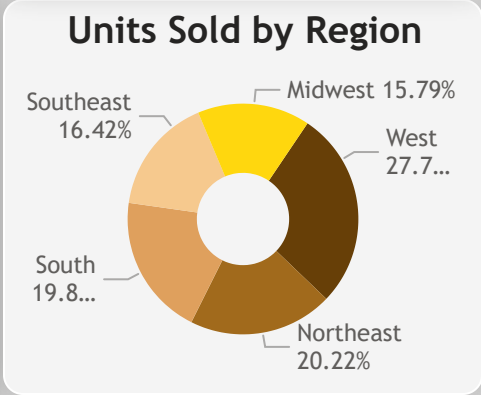
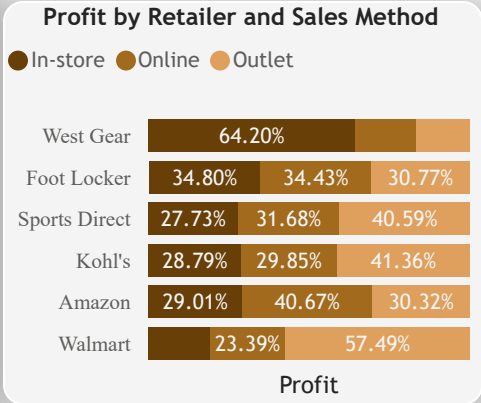
Retailer

All

Product

All

2M	89.99M	33.21M	9.644K	52	45.22	3.44K
Total Units Sold	Total Sales	Tot Profit	No. of Retailers	No of Cities	Avg Price per Unit	Profit per Unit



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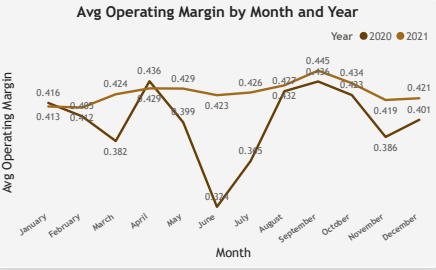
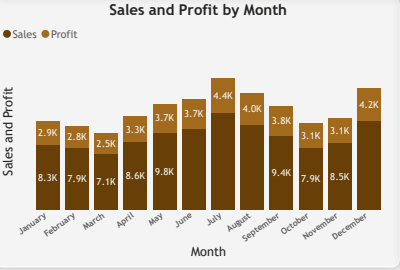
State  
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	2M	89.99M	33.21M	9.644K	52	45.22	3.44K																				
	Total Units Sold	Total Sales	Tot Profit	No. of Retailers	No of Cities	Avg Price per Unit	Profit per Unit																				
Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27
January	3.9K	4.1K	5.9K	3.5K	8.6K	11.2K	6.6K	4.2K	12.5K	12.8K	6.0K	10.7K	10.4K	10.3K	2.6K	5.6K	15.4K	5.4K	7.5K	6.6K	7.0K	5.9K	14.9K	13.9K	4.3K	8.1K	4.2K
February	4.4K	4.4K	5.7K	13.4K	6.2K	6.6K	11.4K	8.2K	6.0K	13.9K	10.8K	12.0K	6.3K	5.8K	7.4K	2.6K	15.8K	9.3K	4.8K	1.7K	8.6K	8.8K	4.3K	6.5K	1.4K	5.2K	1.3K
March	1.1K	7.6K	5.5K	3.8K	10.4K	10.4K	2.6K	8.9K	12.7K	15.5K	5.7K	9.1K	8.3K	3.9K	8.0K	18.0K	9.6K	3.7K	8.3K	5.6K	4.4K	5.5K	7.9K	1.1K	4.4K	0.9K	1.4K
April	0.9K	1.6K	7.8K	4.0K	6.1K	9.3K	5.5K	2.9K	8.6K	10.4K	12.2K	3.6K	7.8K	7.4K	3.1K	6.4K	12.2K	9.3K	5.1K	11.1K	8.0K	6.1K	7.5K	12.4K	4.3K	8.6K	5.0K
May	4.0K	9.9K	7.9K	6.1K	15.8K	8.2K	5.8K	7.5K	6.9K	11.9K	7.4K	8.4K	9.4K	6.8K	7.2K	7.5K	6.2K	12.9K	12.5K	7.6K	2.6K	2.0K	3.9K	12.0K	8.2K	2.3K	6.2K
June	1.4K	1.6K	3.1K	12.6K	4.3K	3.4K	7.6K	6.9K	2.8K	12.4K	9.7K	11.7K	5.9K	4.1K	7.0K	0.7K	21.0K	9.6K	5.2K	1.2K	9.0K	8.1K	5.0K	13.3K	1.6K	6.8K	1.3K
July	1.8K	10.3K	5.3K	1.1K	10.6K	14.5K	1.7K	9.5K	13.3K	15.3K	3.7K	9.7K	8.0K	1.5K	6.1K	21.4K	9.2K	2.9K	12.1K	8.1K	4.8K	6.5K	14.5K	2.3K	8.1K	3.0K	2.2K
August	3.4K	2.9K	10.7K	5.7K	3.0K	13.0K	9.1K	10.0K	10.4K	14.3K	17.0K	6.8K	12.2K	9.9K	3.3K	8.2K	23.9K	11.8K	4.3K	13.1K	8.1K	6.0K	8.6K	14.1K	3.4K	8.8K	2.5K
September	3.7K	7.9K	5.6K	5.1K	15.8K	7.3K	6.5K	9.0K	8.4K	13.8K	10.4K	11.1K	10.7K	8.9K	8.4K	9.1K	7.2K	12.9K	13.8K	6.7K	2.9K	1.0K	5.7K	8.0K	8.5K	2.5K	7.6K
October	2.6K	2.3K	4.3K	12.6K	5.6K	4.8K	8.6K	6.0K	4.4K	11.9K	9.8K	10.3K	5.0K	3.3K	5.2K	1.5K	16.1K	8.9K	5.3K	2.6K	9.5K	7.6K	6.0K	9.3K	2.0K	6.1K	2.2K
November	1.7K	1.8K	9.6K	5.1K	7.5K	9.6K	6.2K	1.7K	8.8K	12.2K	13.5K	3.5K	8.5K	7.3K	2.3K	5.3K	19.4K	8.7K	0.7K	7.8K	5.6K	3.1K	4.6K	10.5K	0.5K	5.4K	1.3K
December	0.5K	9.2K	4.9K	7.3K	9.7K	6.2K	0.4K	8.0K	13.0K	14.1K	2.8K	8.5K	7.1K	0.5K	5.8K	22.2K	10.1K	0.3K	9.1K	4.3K	4.0K	6.9K	13.5K	1.9K	7.4K	2.1K	2.9K



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ANALYTICS

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Retailer

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Product

All

2M  
Total Units Sold

89.99M  
Total Sales

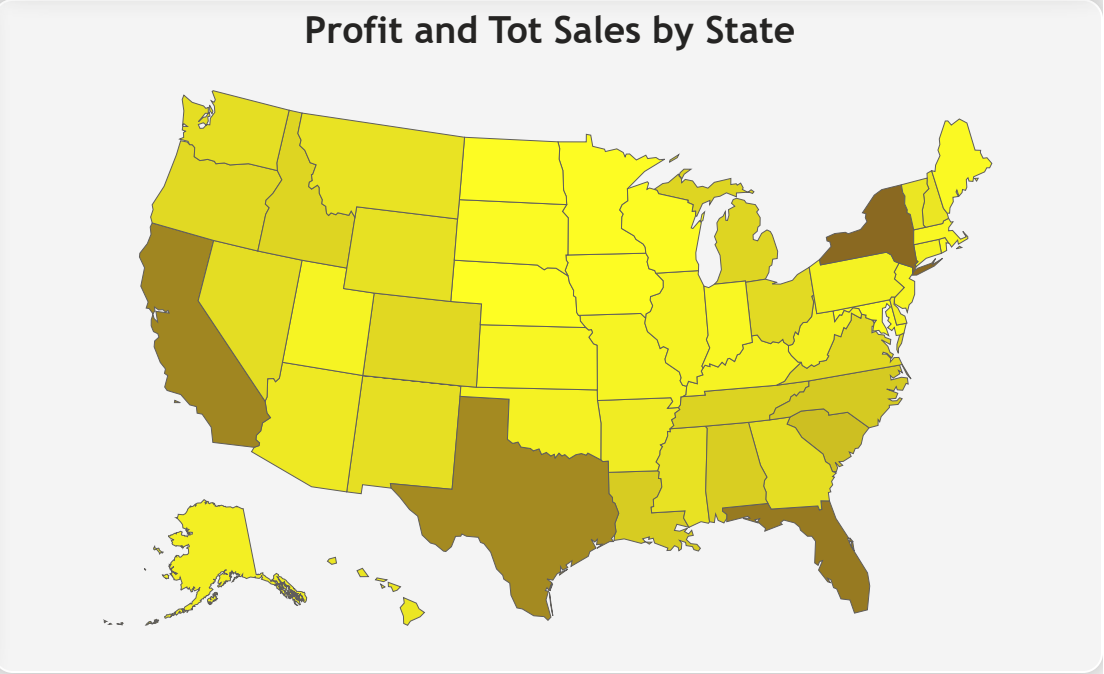
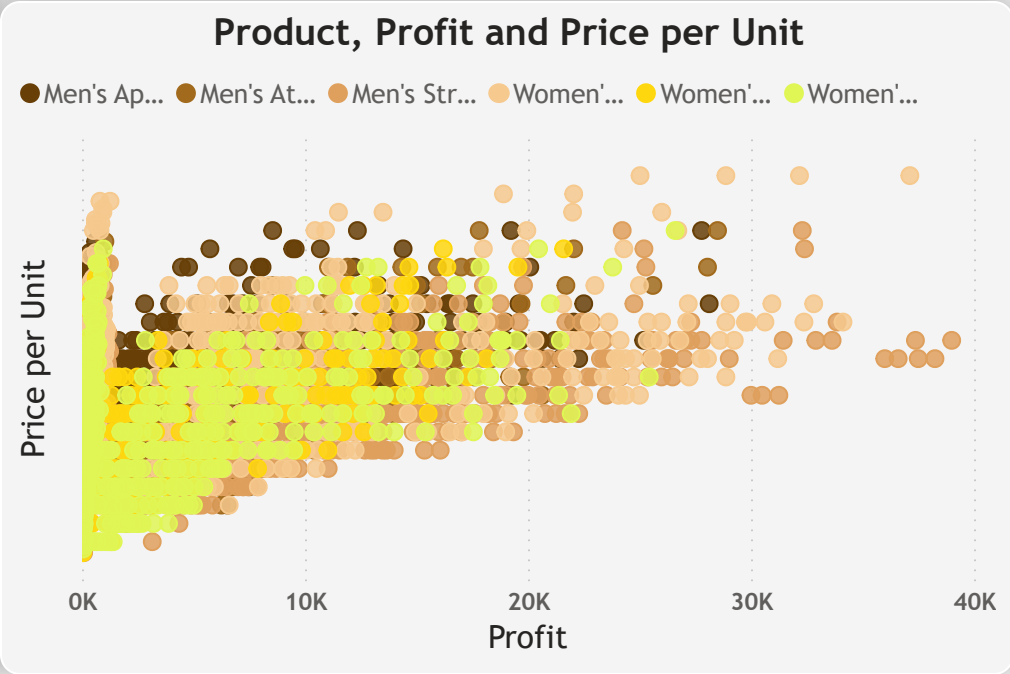
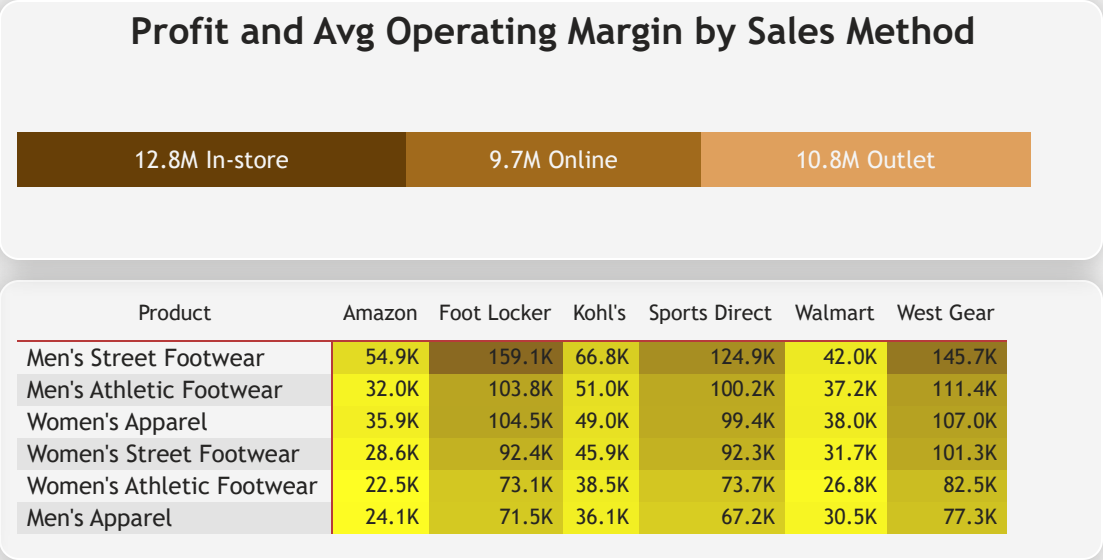
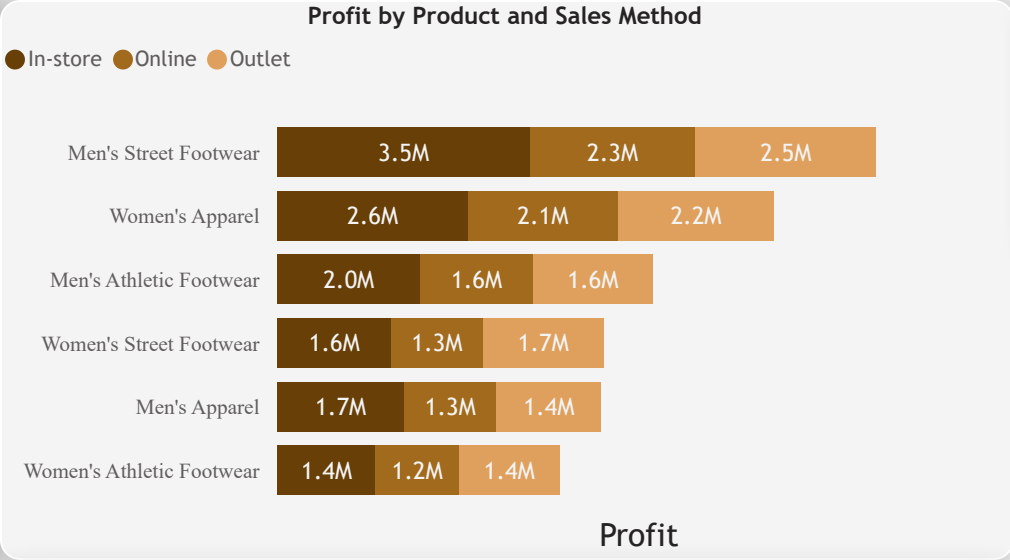
33.21M  
Tot Profit

52  
No of Cities

45.22  
Avg Price per Unit

3.44K  
Profit per Unit

0.42  
Avg Oprtg Margin



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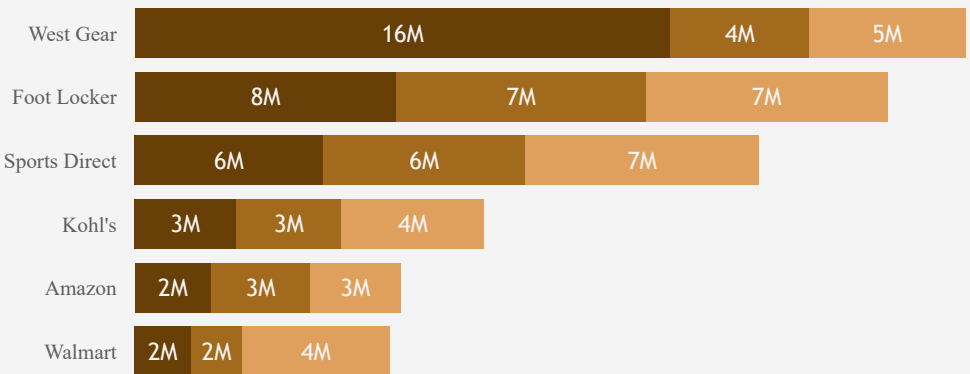
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Total Sales by Retailer and Sales Method

In-store Online Outlet



Total Sales

Sum of Total Sales by Retailer

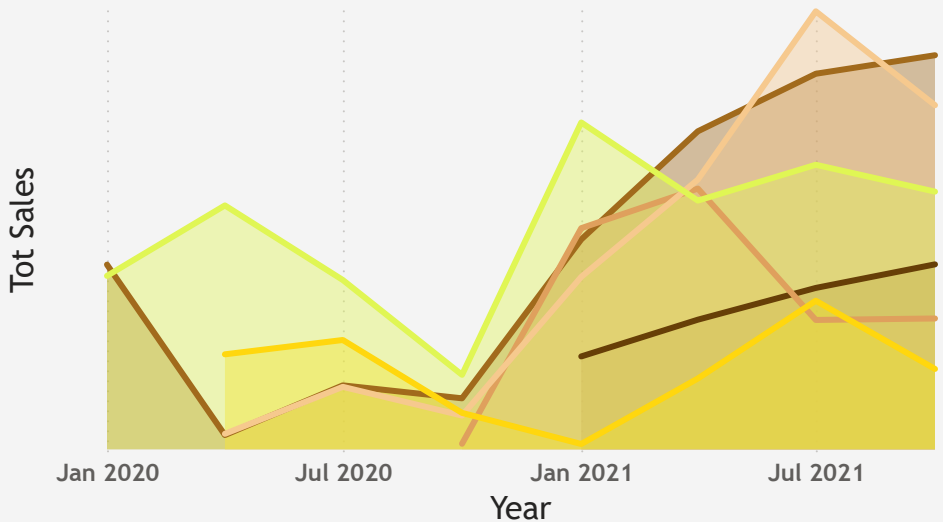
Amazon Foot Locker Kohl's Sports Direct Walmart West Gear



Product	Friday	Monday	Saturday	Sunday	Thursday	Tuesday	Wednesday
Men's Apparel	48.4K	37.6K	42.4K	43.6K	48.9K	42.7K	43.2K
Men's Athletic Footwear	64.5K	54.5K	60.8K	61.4K	66.1K	65.7K	62.5K
Men's Street Footwear	92.3K	77.8K	82.4K	80.2K	84.4K	92.3K	84.0K
Women's Apparel	66.8K	56.6K	60.1K	62.0K	66.4K	63.2K	58.7K
Women's Athletic Footwear	49.4K	38.7K	43.7K	42.4K	47.6K	49.6K	45.9K
Women's Street Footwear	59.9K	49.5K	52.2K	55.3K	58.3K	61.8K	55.2K

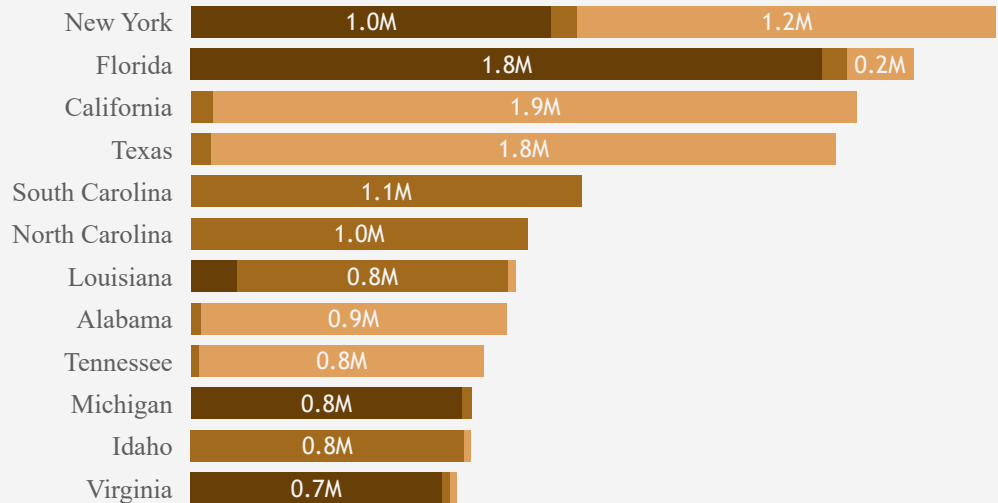
Tot Sales by Year, Quarter and Retailer

Amazon Foot Locker Kohl's Sports Direct Walmart West Gear



Profit and Tot Sales by State and Sales Method

In-store Online Outlet



Profit

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2M	89.99M	33.21M	52	45.22	3.44K	0.42
Total Units Sold	Total Sales	Tot Profit	No of Cities	Avg Price per Unit	Profit per Unit	Avg Operating Margin

