

SPORTS GEAR
SALES
ANALYTICS

Year

20202021

Region

All

State

All

Sales Method

All

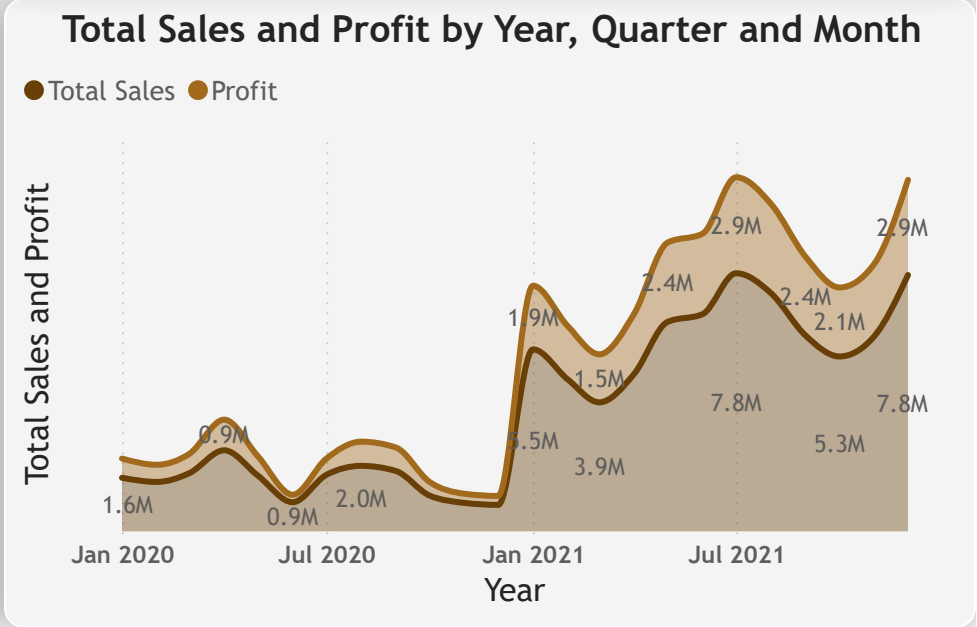
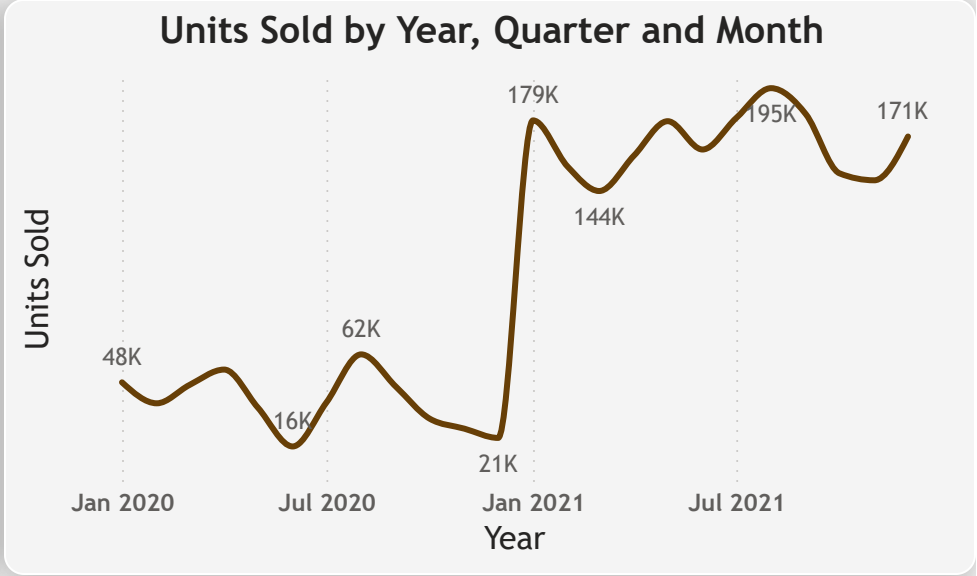
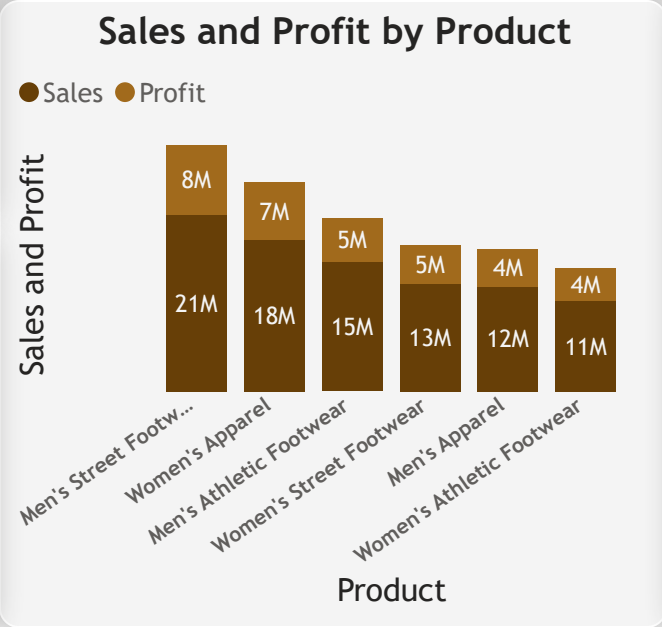
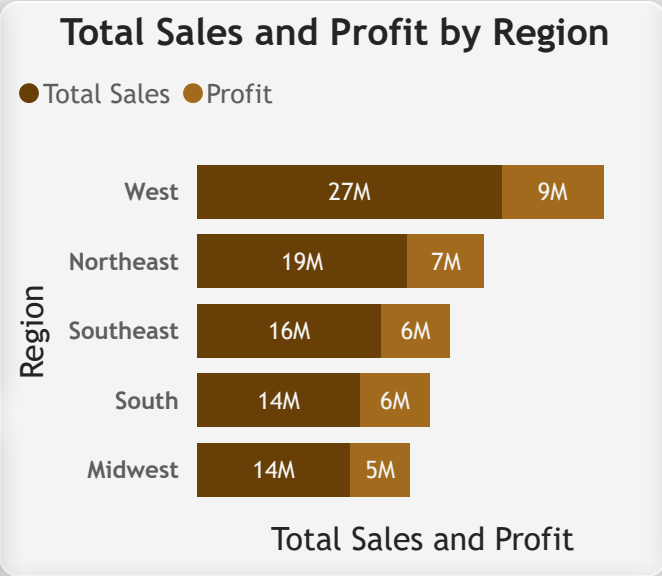
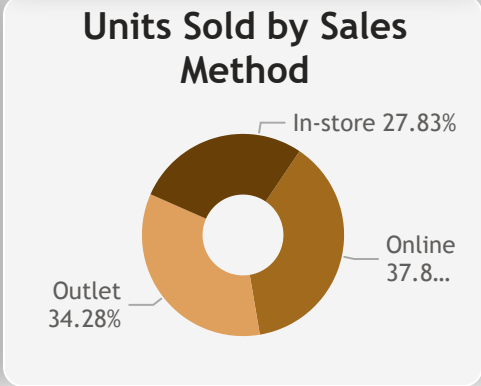
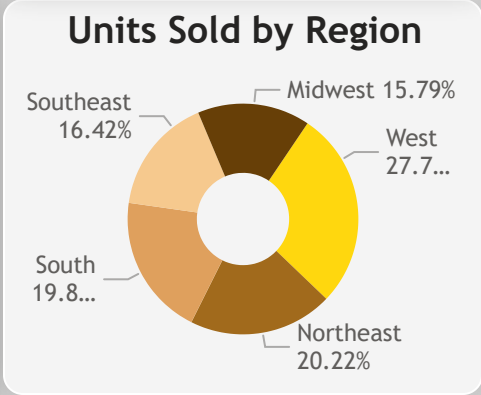
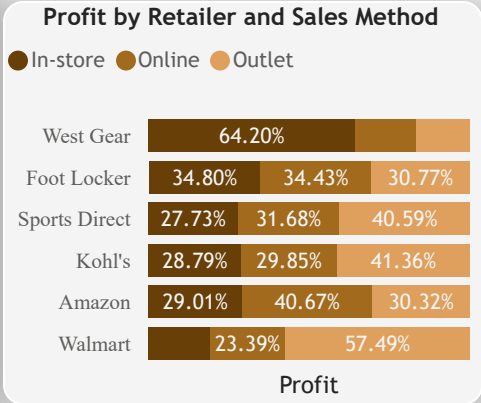
Retailer

All

Product

All

2M	89.99M	33.21M	9.644K	52	45.22	3.44K
Total Units Sold	Total Sales	Tot Profit	No. of Retailers	No of Cities	Avg Price per Unit	Profit per Unit



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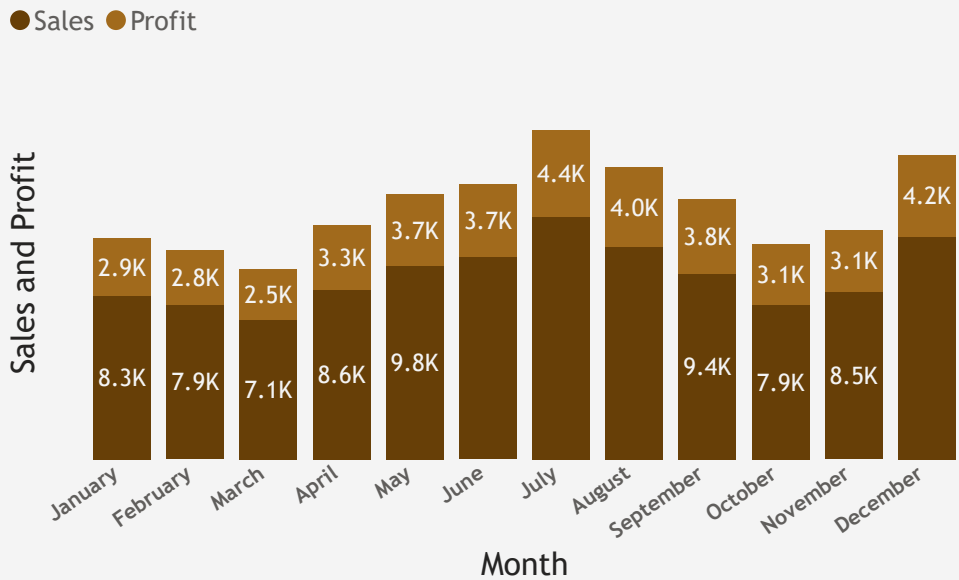
52
No of Cities

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Avg Price per Unit

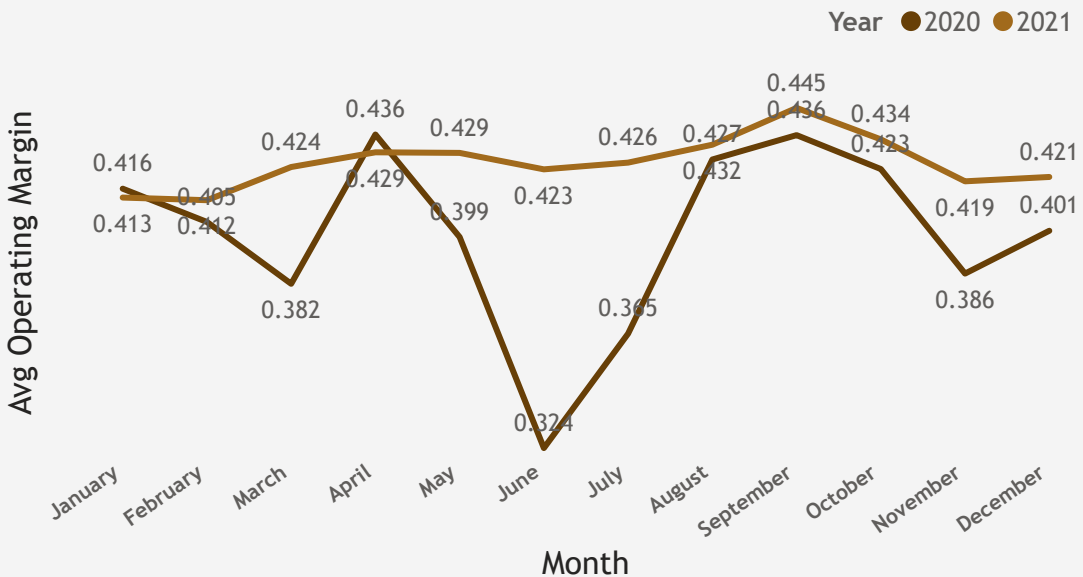
3.44K
Profit per Unit

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27
January	3.9K	4.1K	5.9K	3.5K	8.6K	11.2K	6.6K	4.2K	12.5K	12.8K	6.0K	10.7K	10.4K	10.3K	2.6K	5.6K	15.4K	5.4K	7.5K	6.6K	7.0K	5.9K	14.9K	13.9K	4.3K	8.1K	4.2K
February	4.4K	4.4K	5.7K	13.4K	6.2K	6.6K	11.4K	8.2K	6.0K	13.9K	10.8K	12.0K	6.3K	5.8K	7.4K	2.6K	15.8K	9.3K	4.8K	1.7K	8.6K	8.8K	4.3K	6.5K	1.4K	5.2K	1.3K
March	1.1K	7.6K	5.5K	3.8K	10.4K	10.4K	2.6K	8.9K	12.7K	15.5K	5.7K	9.1K	8.3K	3.9K	8.0K	18.0K	9.6K	3.7K	8.3K	5.6K	4.4K	5.5K	7.9K	1.1K	4.4K	0.9K	1.4K
April	0.9K	1.6K	7.8K	4.0K	6.1K	9.3K	5.5K	2.9K	8.6K	10.4K	12.2K	3.6K	7.8K	7.4K	3.1K	6.6K	17.2K	9.3K	5.1K	11.1K	8.0K	6.1K	7.5K	24.2K	4.3K	8.4K	5.0K
May	4.0K	9.9K	7.9K	6.1K	15.8K	8.2K	5.8K	7.5K	6.9K	11.9K	7.4K	8.4K	9.4K	6.8K	7.2K	7.5K	6.2K	12.9K	12.5K	7.6K	2.6K	2.0K	3.9K	12.0K	9.2K	2.3K	6.2K
June	1.4K	1.6K	3.1K	12.6K	4.3K	3.4K	7.6K	6.9K	2.8K	12.4K	9.7K	11.7K	5.9K	4.1K	7.0K	0.7K	21.0K	9.6K	5.2K	1.2K	9.0K	8.1K	5.0K	13.3K	1.6K	6.8K	1.3K
July	1.8K	10.3K	5.3K	1.1K	10.6K	14.5K	1.7K	9.5K	13.3K	15.3K	3.7K	9.7K	8.0K	1.5K	6.1K	23.4K	9.2K	2.9K	12.1K	8.1K	4.8K	6.5K	14.5K	2.3K	8.1K	3.0K	2.2K
August	3.4K	2.9K	10.7K	5.7K	3.0K	13.0K	9.1K	10.0K	10.4K	14.3K	17.0K	6.8K	12.2K	9.9K	3.3K	8.2K	23.9K	11.8K	4.3K	13.1K	8.1K	6.0K	8.6K	14.1K	3.4K	8.8K	2.5K
September	3.7K	7.9K	5.6K	5.1K	15.6K	7.3K	6.5K	9.0K	8.4K	13.8K	10.4K	11.1K	10.7K	8.9K	8.4K	9.1K	7.2K	12.9K	13.0K	6.7K	2.9K	3.0K	5.7K	8.0K	8.5K	2.5K	7.6K
October	2.6K	2.5K	4.3K	12.4K	5.6K	4.8K	8.6K	6.0K	4.4K	11.9K	9.8K	10.3K	5.0K	3.3K	5.2K	1.5K	16.1K	8.9K	5.5K	2.6K	9.5K	7.6K	6.0K	9.3K	2.0K	6.1K	2.2K
November	1.7K	1.8K	9.6K	5.1K	7.5K	9.6K	6.2K	1.7K	8.8K	12.2K	13.5K	3.5K	8.5K	7.3K	2.3K	5.3K	19.4K	8.7K	0.7K	7.8K	5.6K	3.1K	4.6K	10.5K	0.5K	5.4K	1.3K
December	0.5K	9.2K	4.9K	7.3K	9.7K	6.2K	0.4K	8.0K	13.0K	14.1K	2.8K	8.5K	7.1K	0.5K	5.8K	22.2K	10.1K	0.3K	9.1K	4.3K	4.0K	6.9K	13.5K	1.9K	7.4K	2.1K	2.9K

Sales and Profit by Month



Avg Operating Margin by Month and Year



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Total Sales

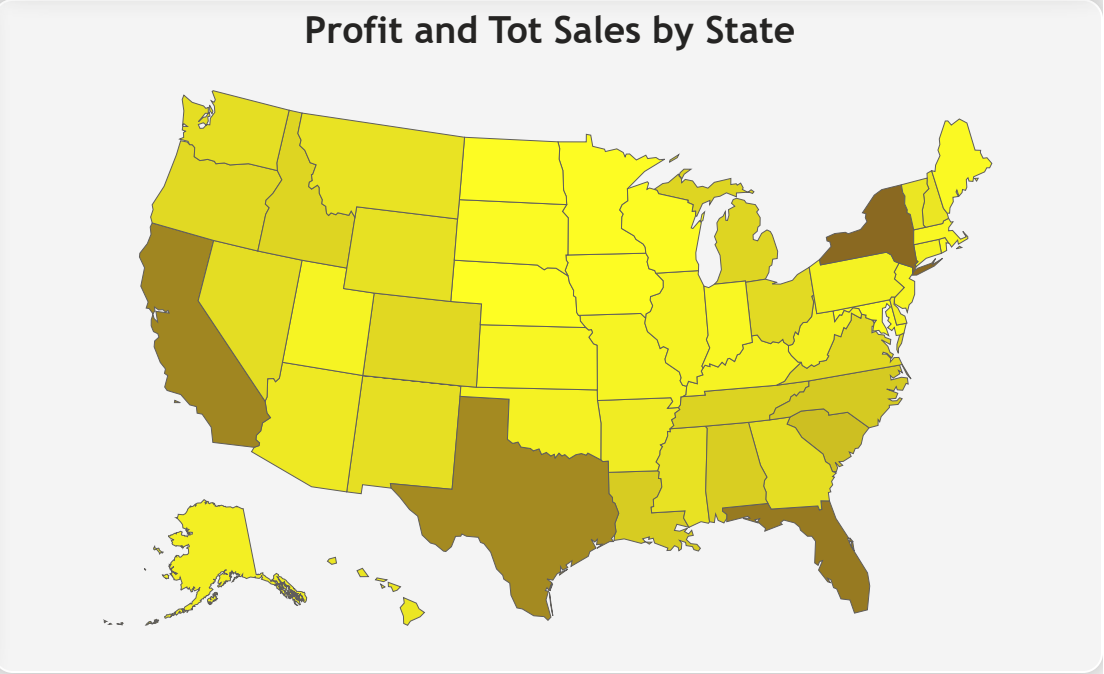
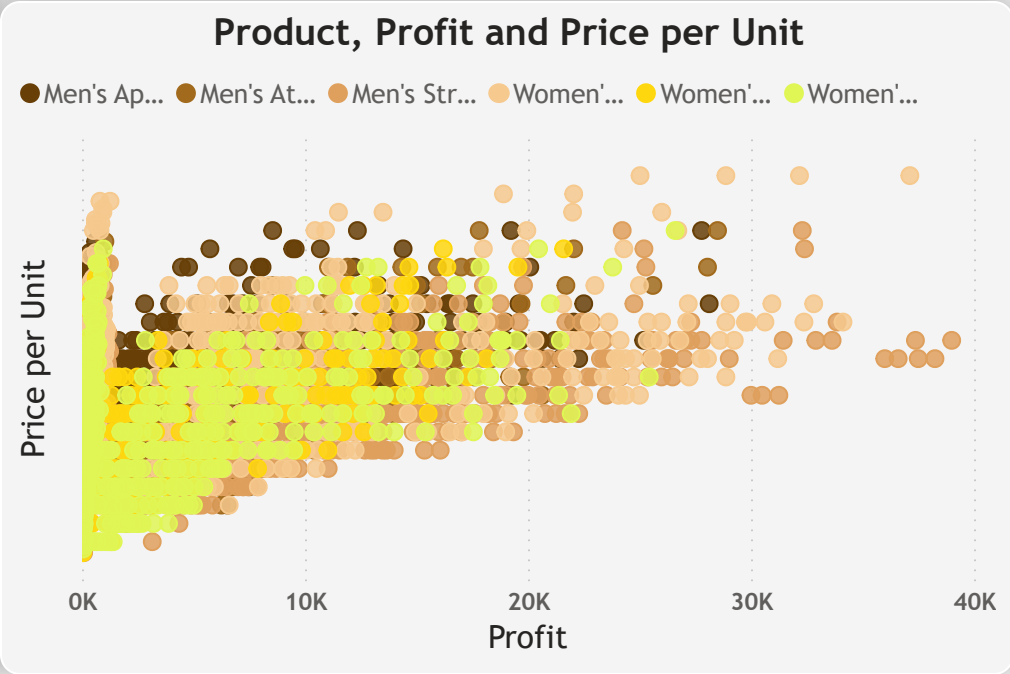
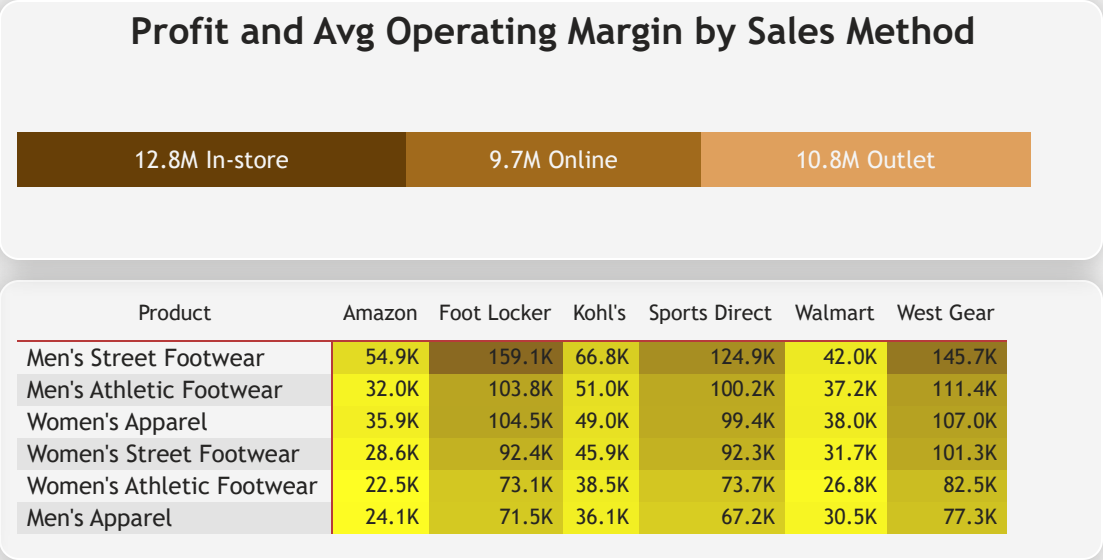
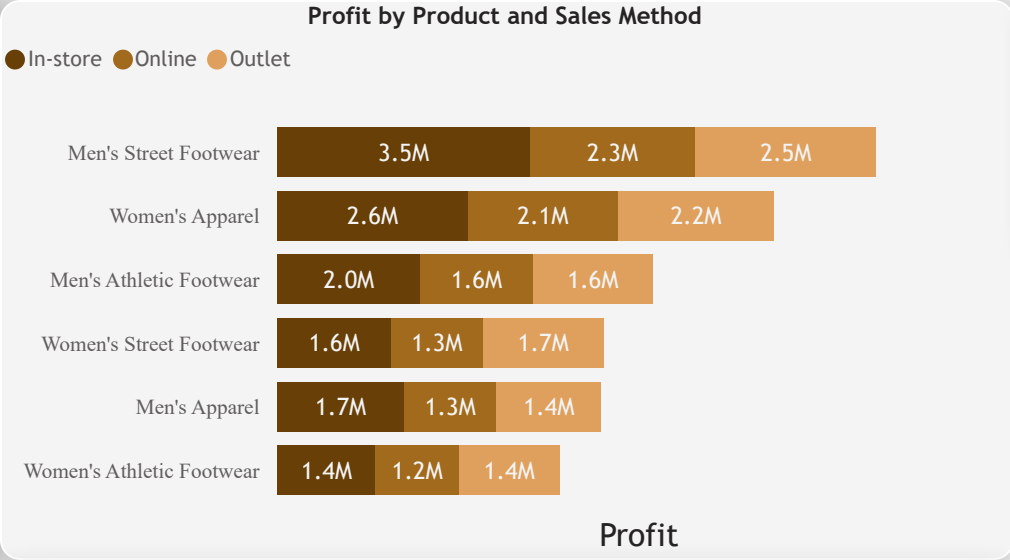
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Tot Profit

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No of Cities

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Avg Price per Unit

3.44K
Profit per Unit

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Avg Oprtg Margin



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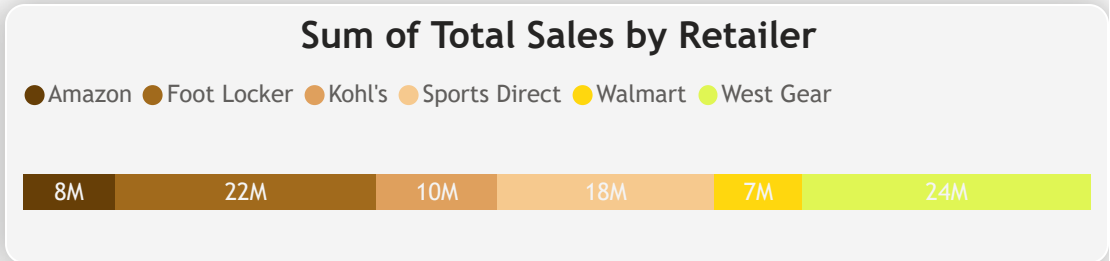
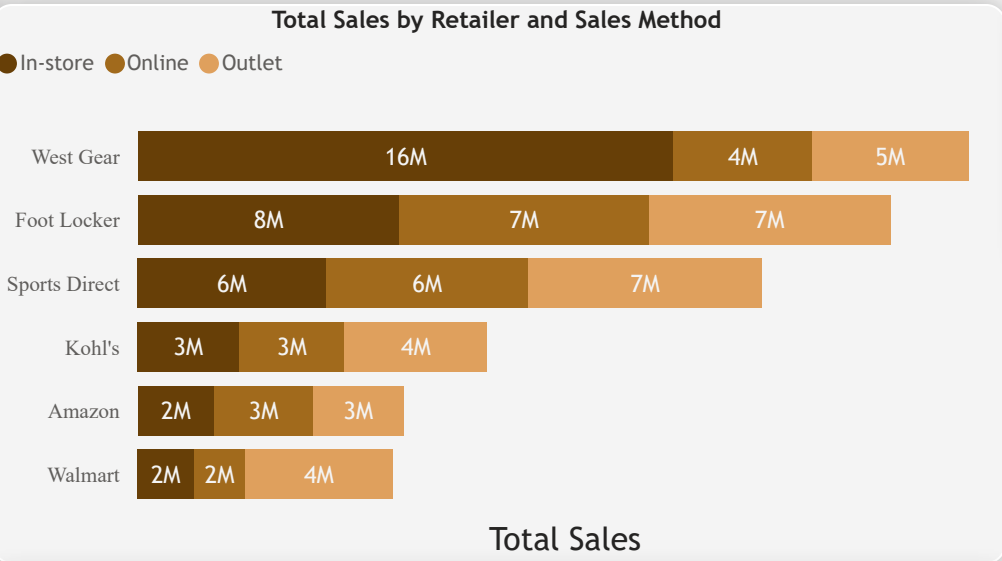
Avg Price per Unit

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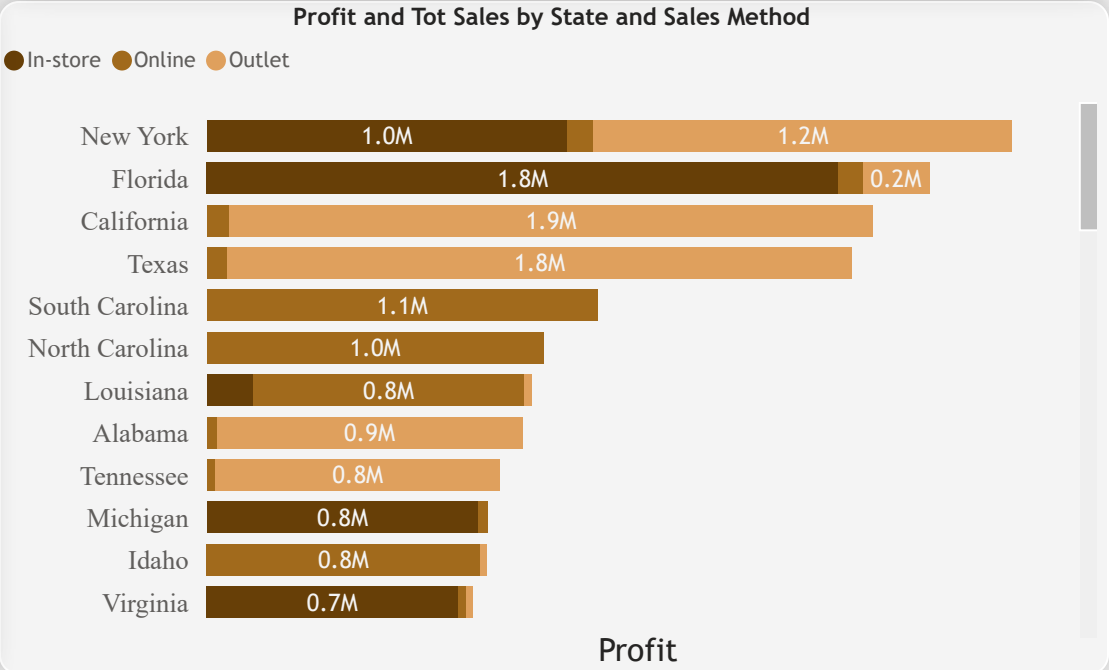
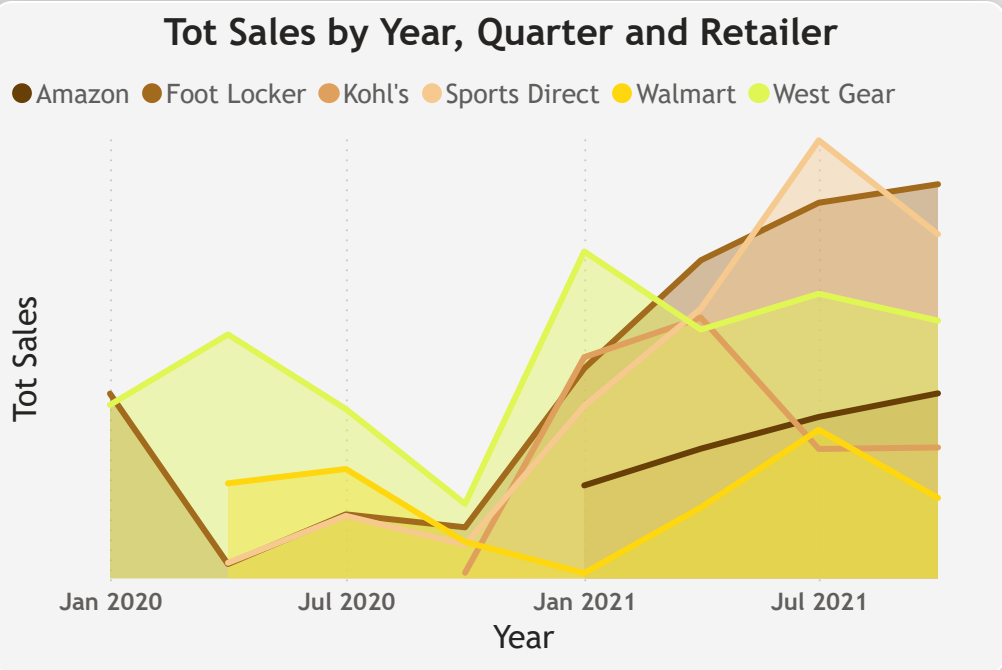
Profit per Unit

0.42

Avg Oprtg Margin



Product	Friday	Monday	Saturday	Sunday	Thursday	Tuesday	Wednesday
Men's Apparel	48.4K	37.6K	42.4K	43.6K	48.9K	42.7K	43.2K
Men's Athletic Footwear	64.5K	54.5K	60.8K	61.4K	66.1K	65.7K	62.5K
Men's Street Footwear	92.3K	77.8K	82.4K	80.2K	84.4K	92.3K	84.0K
Women's Apparel	66.8K	56.6K	60.1K	62.0K	66.4K	63.2K	58.7K
Women's Athletic Footwear	49.4K	38.7K	43.7K	42.4K	47.6K	49.6K	45.9K
Women's Street Footwear	59.9K	49.5K	52.2K	55.3K	58.3K	61.8K	55.2K



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