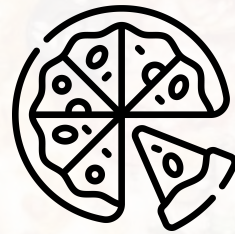




PIZZA RESTAURANT SALES ANALYSIS

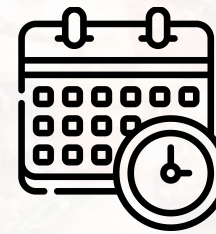
Click on the items below to drill into the analytics

Pizza Sales Dashboard



- Total Sales and Quantity Sold
- Product Category

Product Behaviour Dashboard



- Time Analysis (Months, Hour)
- Top and Bottom Sales Pizza
- % Change in Sales and Quantity

Date: September 2024

Prepared by: **MICHAEL HENRY BUJIKU**

Virtual Case Experience: Power BI - Pizza Restaurant Sales Analysis



Pizza Restaurant Sales

[Home](#)

Pizza Category

All

Pizza Size

All

Months

- ☐ Jan
- ☐ Feb
- ☐ Mar
- ☐ Apr
- ☐ May
- ☐ Jun
- ☐ Jul
- ☐ Aug
- ☐ Sep
- ☐ Oct
- ☐ Nov
- ☐ Dec

Sales

\$817,860.05

USD

Quantity Sold

49574

Units



No. of Pizzas Purchased

48620

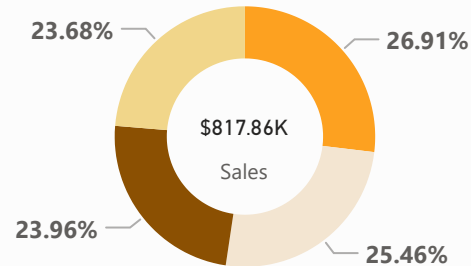
Total No. of Customers

21350



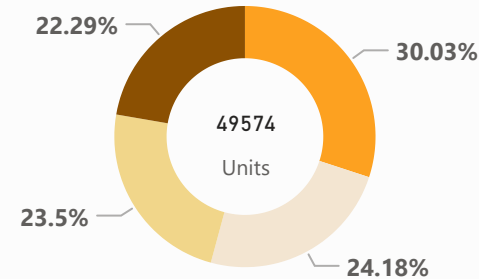
Sales by Category

Classic Supreme Chicken Veggie

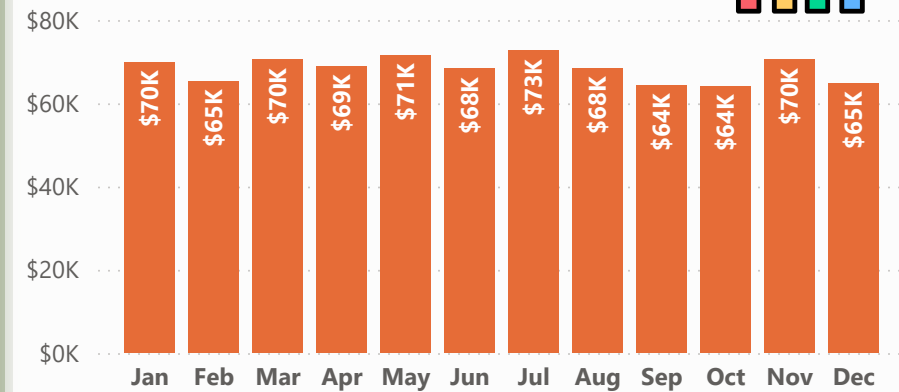


Quantity by Category

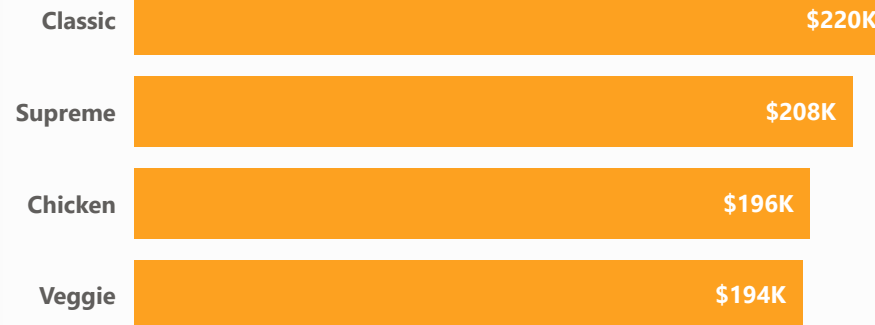
Classic Supreme Veggie Chicken



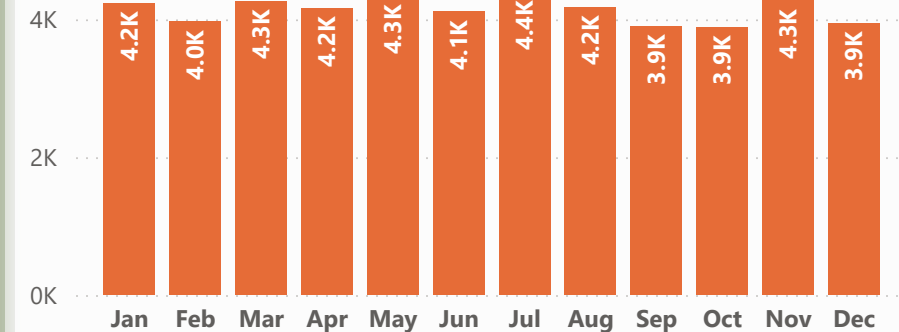
Sales by Month



Sales by Product Category



Quantity Sold by Month





Product Behaviour



Home

Pizza Category

All

Pizza Size

All

Months

- ☐ Jan
- ☐ Feb
- ☐ Mar
- ☐ Apr
- ☐ May
- ☐ Jun
- ☐ Jul
- ☐ Aug
- ☐ Sep
- ☐ Oct
- ☐ Nov
- ☐ Dec

Month: Apr

Mon Tue Wed Thu Fri Sat Sun

1	4	9	16	24	33	45
57	69	81	93	105	117	129
141	153	165	177	189	201	213
225	237	249	261	273	285	297
309	321	302	282	229	205	119
91	31					

Hour Mon Tue Wed Thu Fri Sat Sun

9:00						
10:00						
11:00						
12:00						
13:00						
14:00						
15:00						
16:00						
17:00						
18:00						
19:00						
20:00						
21:00						
22:00						
23:00						

Top 10 Pizza by Sales

Top

Bottom

Pizza Name	Pizza Type	Pizza Category	Sales	Order Placed
The Thai Chicken Pizza	thai_ckn	Chicken	\$43,434.25	2315
The Barbecue Chicken Pizza	bbq_ckn	Chicken	\$42,768.00	2372
The California Chicken Pizza	cali_ckn	Chicken	\$41,409.50	2302
The Classic Deluxe Pizza	classic_dlx	Classic	\$38,180.50	2416
The Spicy Italian Pizza	spicy_ital	Supreme	\$34,831.25	1887
The Southwest Chicken Pizza	southw_ckn	Chicken	\$34,705.75	1885
The Italian Supreme Pizza	ital_supr	Supreme	\$33,476.75	1849
The Hawaiian Pizza	hawaiian	Classic	\$32,273.25	2370
The Four Cheese Pizza	four_cheese	Veggie	\$32,265.70	1850
The Sicilian Pizza	sicilian	Supreme	\$30,940.50	1887

Percentage Change in Sales

Sales

Quantity

