

MICHAEL CURRY

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EDUCATION

Smith School of Business, Queen's University

Bachelor of Commerce, Dual Degree – Computing [Candidate]

Kingston, ON

Class of 2025

- **Academics:** Cumulative GPA: 4.01/4.30; D.I McLeod Dean's List, Queen's University Excellence Entrance Scholarship
- **Relevant Courses:** A+ in Computer Science, Financial Accounting, Statistics, Calculus, Economics, Business Decision Models
- **Exchange:** Scheduled to complete the fall 2023 semester abroad at the ESADE Business School in Barcelona, Spain

PROFESSIONAL EXPERIENCE

Accenture

Business Analyst

Ottawa, ON

Winter 2023

- Selected to participate in Winter 2023 Community Consulting Projects (CCP) program, providing pro-bono consulting services to local non-profits under the guidance of experienced Accenture Consultants across the span of 12 weeks
- Developed a comprehensive SEO user guide & implementation plan (3-month) by conducting interviews with 8 key stakeholders, synthesizing data into actionable insights; projected 34% and 8% increase in web traffic and Indigenous applications to an employment services organization

Forescout Technologies

Product Marketing Intern

San Jose, CA

Summer 2022

- Completed 13-week internship for a private cyber security company serving government agencies and Fortune 500 clients
- Contributed to a 30% increase in website traffic by overhauling and redesigning web pages, user interface, and SEO
- Created a GTM presentation to align messaging on product packages for Cyber Security Asset Management (CSAM) offerings, resulting in \$125,000 in first-month sales
- Led the update of over 200 data sheets, white papers, sales webinars, and blog posts for SaaS products, improving the company's sales and marketing efforts

Wesley Clover Parks

Finance Coordinator

Ottawa, ON

Summer 2022

- Processed a monthly average of \$200,000 in financial transactions by printing and obtaining approval on invoices, recording journal entries, and reconciling account balances
- Reviewed 2023 budget and proposed utilization of customer waitlist to offset projected \$50,000 revenue loss due to cancellations
- Spearheaded the implementation of external software (DocuSign, QuickBooks, Excel, etc.) to drive efficiencies and streamline workflow processes across payroll and accounting, resulting in a 35% reduction in error rates and a 20% increase in productivity

CGC Investments

Financial Analyst

Ottawa, ON

2021 – 2022

- Built proficiency in investment analysis and acquisition by spending 200+ hours scouting multi-family residential properties on Loopnet, Costar, and MLS; developed business plan for purchasing, restoring, advertising, and managing properties
- Assisted in the acquisition of \$4.6M worth of real estate by preparing Pro-forma analyses and supporting due diligence efforts

EXTRACURRICULAR EXPERIENCE

CREO Solutions - ASTRA

Project Manager

Kingston, ON

2023 – Present

- Selected as one of 2 Project Managers for CREO Solutions' Data Analytics arm serving North American SMEs

FreshSight Queen's

Consultant

Kingston, ON

2022 – 2023

- Selected as one of 11 Class of '25 consultants from 100+ applicants to provide pro-bono advisory services to non-profits globally
- Ideated a business capabilities model and restructuring strategy for a Muslim advocacy organization; drove insights that led to client's CEO requesting an additional semester of work; received client satisfaction award for impact on the client's organization

Ace Queen's

Logistics Coordinator

Kingston, ON

2022 – 2023

- Created a comprehensive conference schedule and itinerary, ensuring that all events and activities ran smoothly and on time; acted as the primary point of contact for conference sponsors, coordinating with Deloitte, Staples, and Ernst & Young

ADDITIONAL INFORMATION

- **Programming Languages:** Python, Java, HTML, CSS, VBA, Arduino
- **Highlight Project:** Engineered a software tool that leverages regression algorithms to accurately appraise properties for real estate valuation
- **Competitions:** QSIA Consulting 4 a Cause: 1st place, QRIC Conference Case Competition: 2nd place, Q3C Delegate
- **Personal Interests:** Golf (Max Homa), Football (OSU), Reading (The Monk Who Sold His Ferrari), Formula 1 (Mercedes)