

# MICHAEL CURRY

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## EDUCATION

### Smith School of Business, Queen's University

Kingston, ON

Bachelor of Commerce, Dual Degree – Computing [Candidate]

Class of 2025

- **Academics:** Cumulative GPA: 4.03/4.30; D.I McLeod Dean's List, Queen's University Excellence Entrance Scholarship, Exchange at ESADE
- **Relevant Coursework:** Statistics, NLP, Regression Analysis, Discrete Math, Calculus, Business Decision Models, Accounting, Corp. Finance

## PROFESSIONAL EXPERIENCE

### Homiis

Ottawa, ON

Software Engineer

Summer 2023

- Led a 3-person web development team in the creation of [Homiis.com](https://homiiis.com) for ML-based roommate-finding app backed by Front Row Ventures
- Collaborated with a cross-functional team of designers to co-create app UI/UX, launched on both [Apple App Store](#) & [Google Play Store](#)

### Forescout Technologies

San Jose, CA

Product Marketing Intern

Summer 2022

- Created GTM presentation aligning messaging on Cybersecurity Asset Management product packages, driving **\$125,000** in first-month sales
- Increased web traffic by **30%** by overhauling and redesigning web pages, user interface, and SEO
- Led the update of over **200+** data sheets, white papers, and blog posts for SaaS products, improving the company's sales and marketing efforts

### Wesley Clover Parks

Ottawa, ON

Finance Coordinator

Summer 2022

- Prepared the 2023 budget and optimized customer waitlist to recover an expected **\$50,000** revenue loss caused by cancellations
- Spearheaded the implementation of external software (DocuSign, QuickBooks, Excel, etc.) to drive efficiencies and streamline workflow
- Processed monthly financial transactions averaging **\$200,000** by obtaining approvals, recording journal entries, and reconciling account balances

## EXTRACURRICULAR EXPERIENCE

### CREO Solutions

Kingston, ON

Project Manager – Data Analytics

2023 – Present

- Directed a high-impact consulting project for a leading North American budget airline, driving a cross-functional team to successfully develop and implement a cutting-edge clustering algorithm to identify 5 primary customer segments across Canada
- Completed an extensive data analytics training program at McKinsey & Company, gaining proficiency in advanced data analysis techniques, data visualization, and the strategic utilization of data-driven insights to inform decision-making processes

### Accenture

Ottawa, ON

Business Analyst

Winter 2023

- Developed a comprehensive SEO user guide & implementation plan (3-month) by conducting interviews with 8 key stakeholders, synthesizing data into actionable insights; projected **34%** and **8%** increase in web traffic and Indigenous applications to an employment services organization
- Selected to participate in Winter 2023 Community Consulting Projects (CCP) program, providing pro-bono consulting services to local non-profits under the guidance of experienced Accenture Consultants across the span of 12 weeks

### FreshSight Queen's

Kingston, ON

Consultant

2022 – 2023

- Ideated a business capabilities model and restructuring strategy for a Muslim advocacy organization; drove insights that led to client's CEO requesting an additional semester of work; received client satisfaction award for impact on the client's organization
- Conducted 6 expert interviews and facilitated a strategic design thinking session to extract invaluable insights and drive data-driven decisions

## PROJECTS

### Home Appraisal Predictive Model

Python, AWS Linear Learner

- Leveraged AWS infrastructure to design and implement a regression-based predictive model, utilizing a comprehensive real estate dataset, to forecast house prices with an accuracy of **75%**

### Golf Handicap Calculator & Scoring Dashboard

Microsoft Excel

- Developed a tailored golf handicap model for Eagle Creek Golf Club, enabling users to input scores, visually analyze performance on a per-hole basis, and monitor progress over time for continuous improvement. Attained a **72%** trial rate among 320 members

## ADDITIONAL INFORMATION

- **Competitions:** QSIA Consulting 4 a Cause: 1<sup>st</sup> place, QRIC Conference Case Competition: 2<sup>nd</sup> place, Q3C Delegate
- **Personal Interests:** Golf (Max Homa), Watches, Football, Formula 1 (Mercedes), Reading, Travel, Hockey, Volleyball, Camping

## SKILLS

- **Programming Languages:** Python, Java, R, TypeScript, SQL, VBA, Arduino
- **Tools:** React, Node.js, AWS, NumPy, Pandas, Seaborn, Matplotlib, Selenium, Tailwind, Fusion 360, Tableau, PowerBI, Xcode