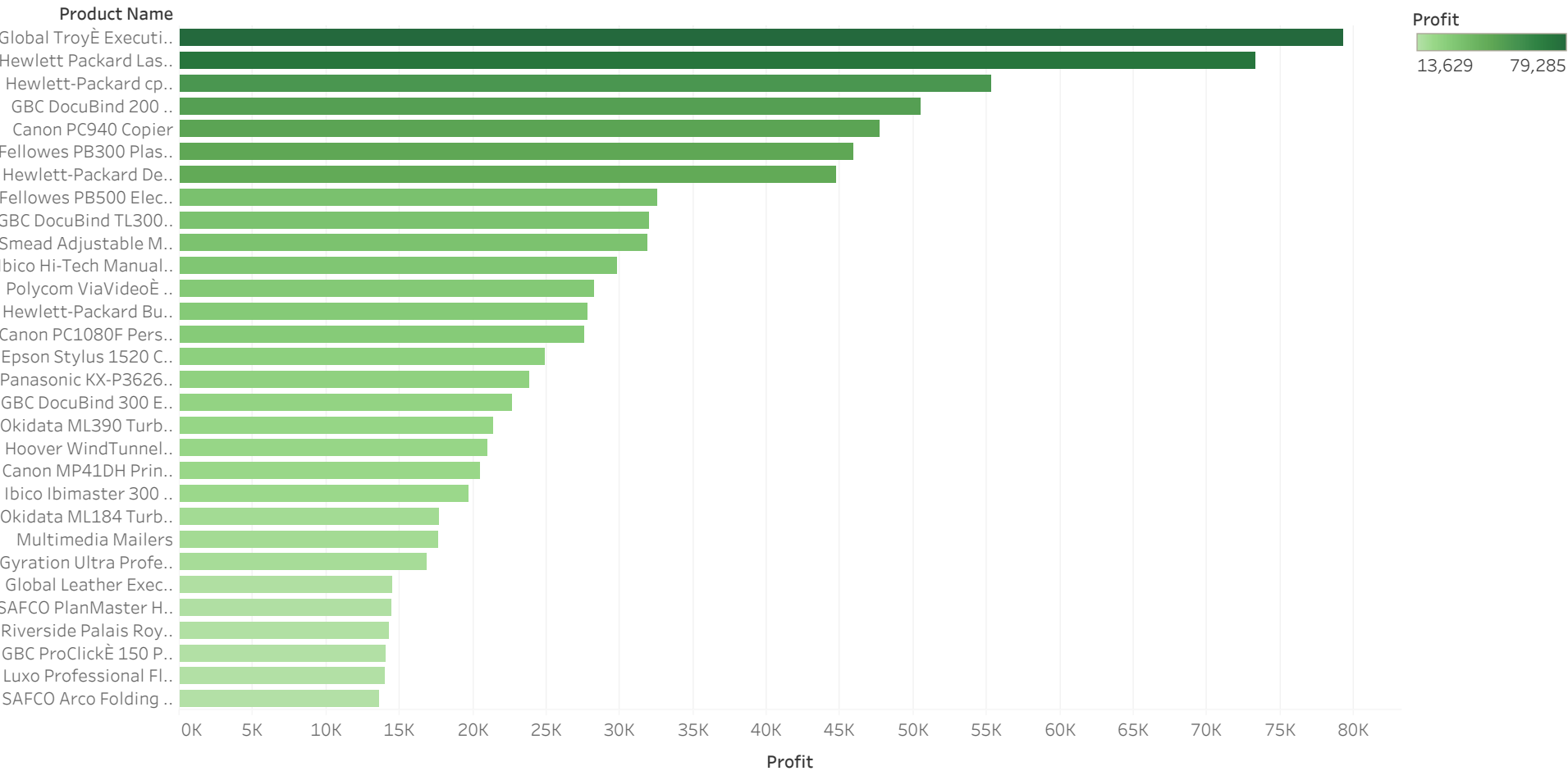
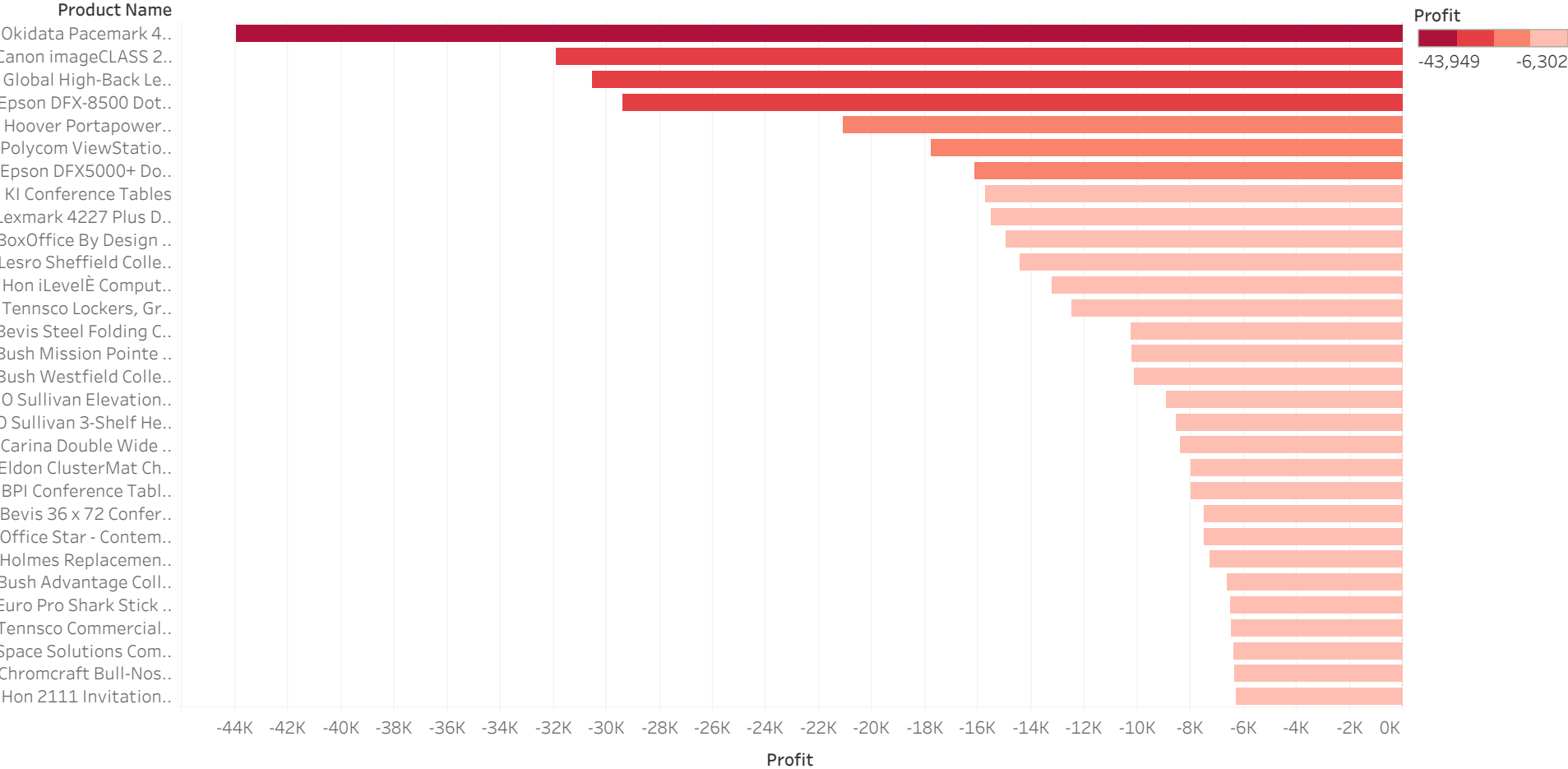


Top Revenue-Driving Products



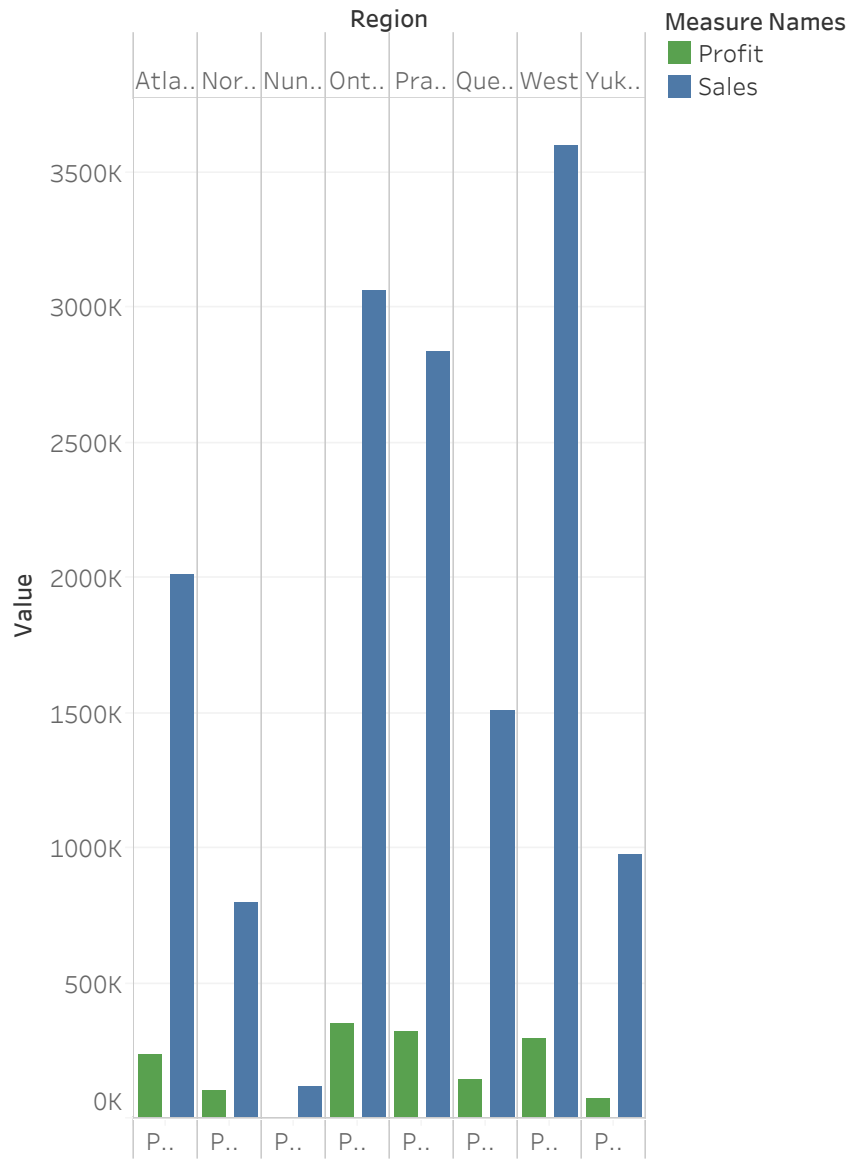
Sum of Profit for each Product Name. Color shows sum of Profit. The view is filtered on sum of Profit and Product Name. The sum of Profit filter ranges from 0 to 79,285. The Product Name filter keeps 30 of 1,264 members.

Lowest Revenue-Generating Products



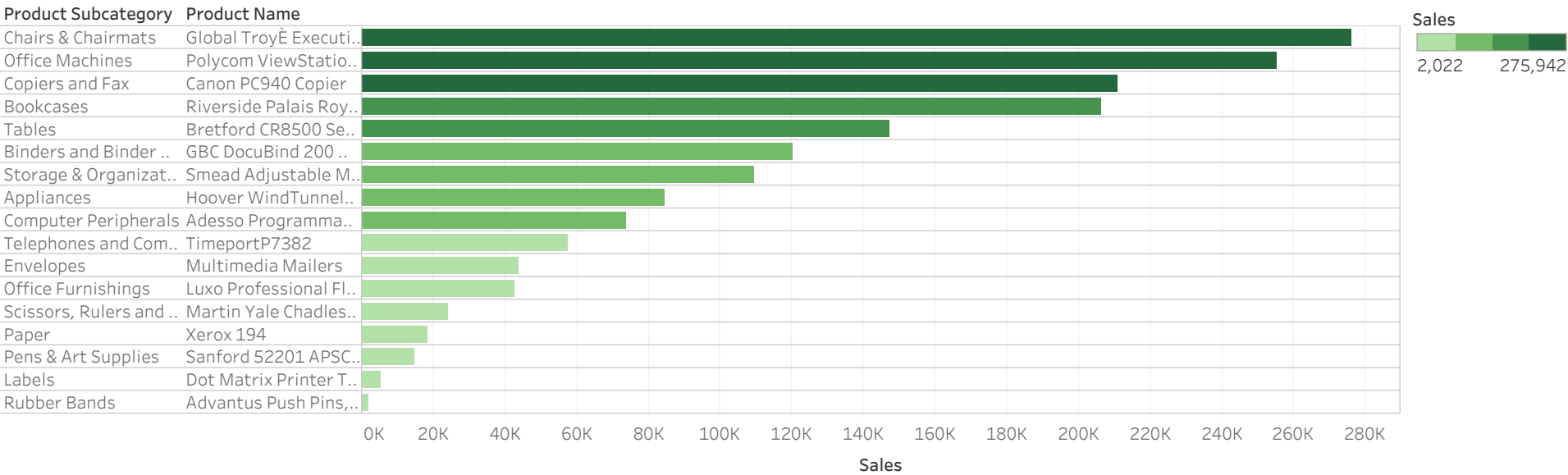
Sum of Profit for each Product Name. Color shows sum of Profit. The view is filtered on Product Name, which keeps 30 of 1,264 members.

Sales and Profit By Region



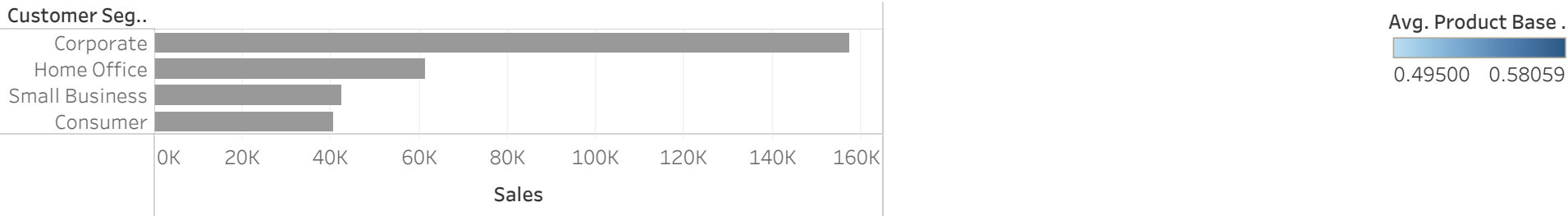
Profit and Sales for each Region. Color shows details about Profit and Sales.

Top-Selling Products in Each Product Subcategory



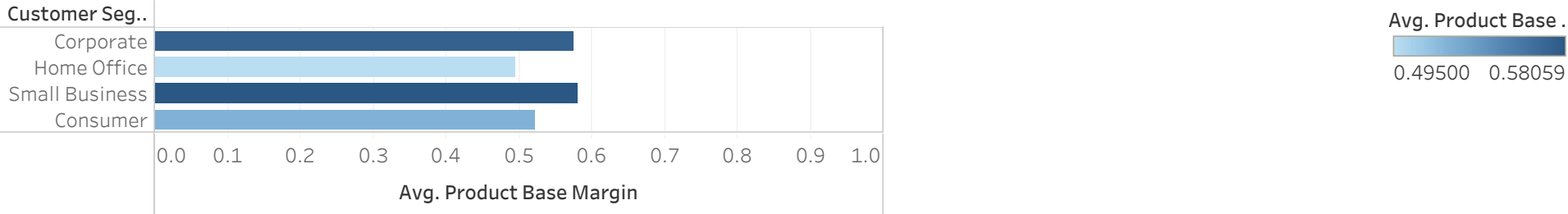
Sum of Sales for each Product Name broken down by Product Subcategory. Color shows sum of Sales. The data is filtered on Product Rank, which ranges from 1 to 1.

Top Customer Segments by Sales Volume



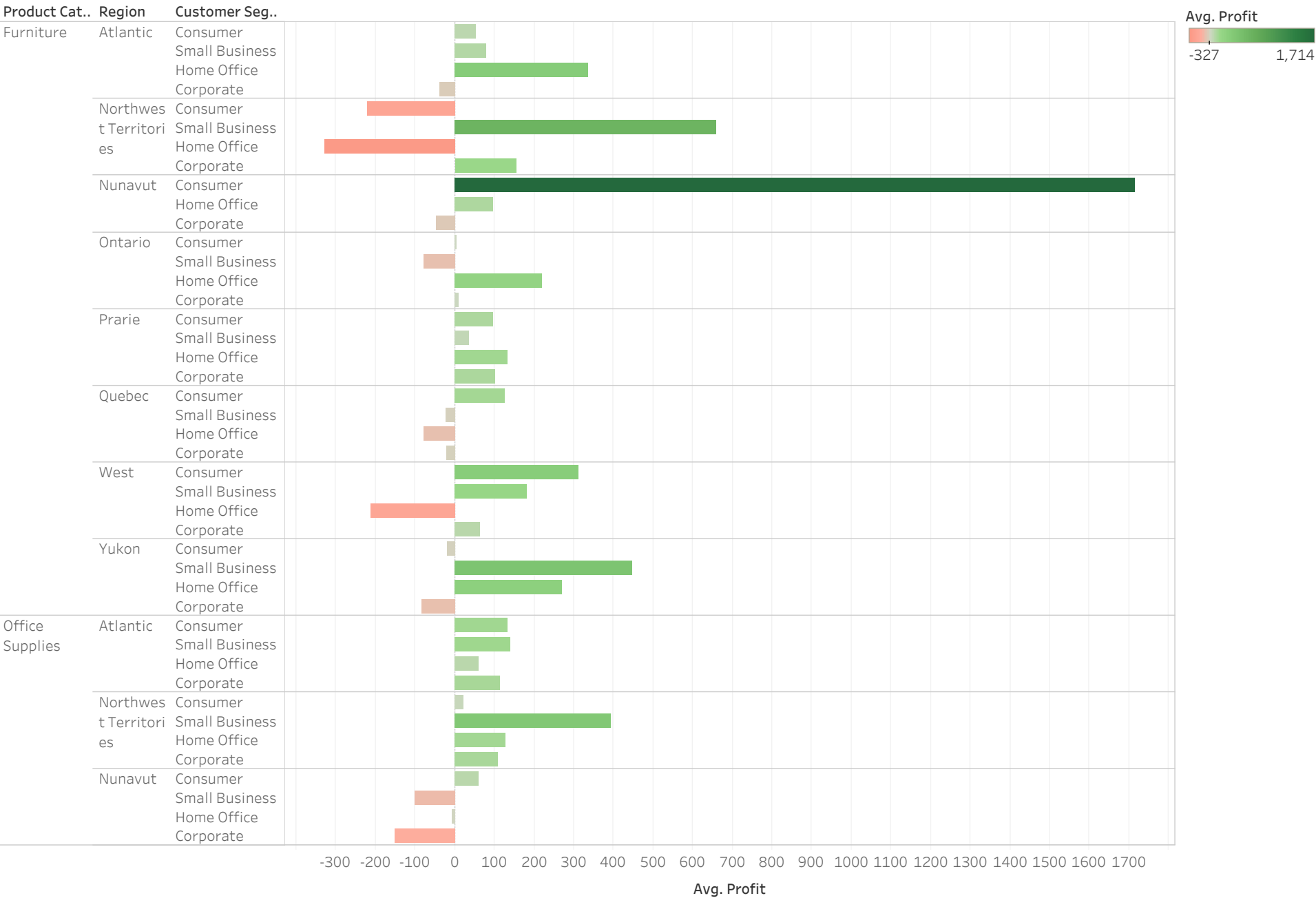
Sum of Sales and average of Product Base Margin for each Customer Segment. For pane Average of Product Base Margin: Color shows average of Product Base Margin. The data is filtered on Region and Product Category. The Region filter keeps Northwest Territories. The Product Category filter keeps Technology.

Top Customer Segments by Sales Volume



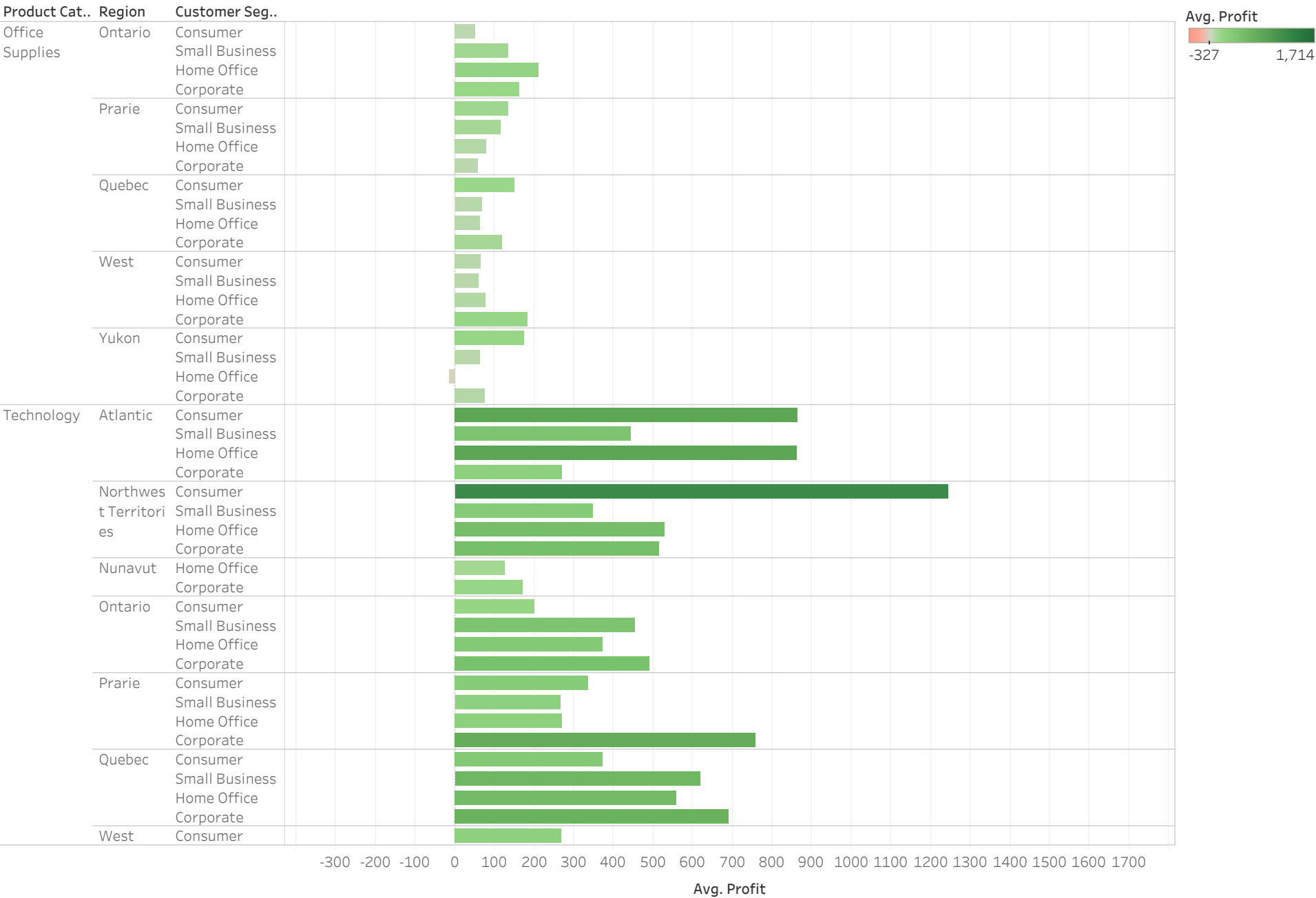
Sum of Sales and average of Product Base Margin for each Customer Segment. For pane Average of Product Base Margin: Color shows average of Product Base Margin. The data is filtered on Region and Product Category. The Region filter keeps Northwest Territories. The Product Category filter keeps Technology.

Avrage Profit per Order by Product Category, Region, and Customer Segment

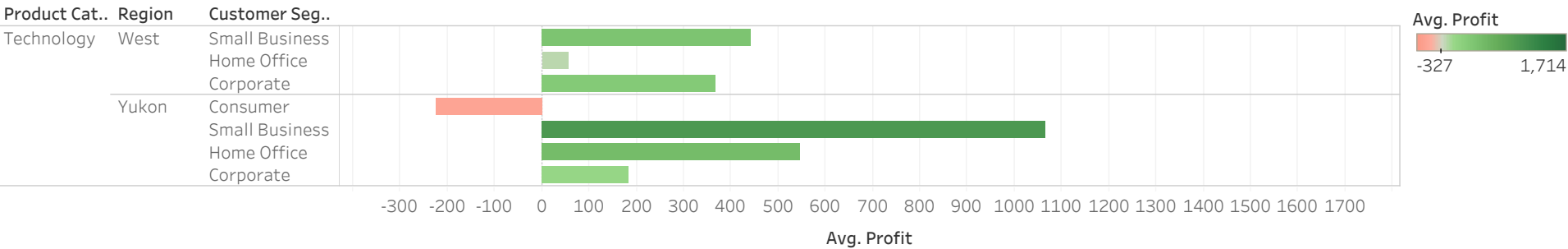


Average of Profit for each Customer Segment broken down by Product Category and Region. Color shows average of Profit.

Avrage Profit per Order by Product Category, Region, and Customer Segment

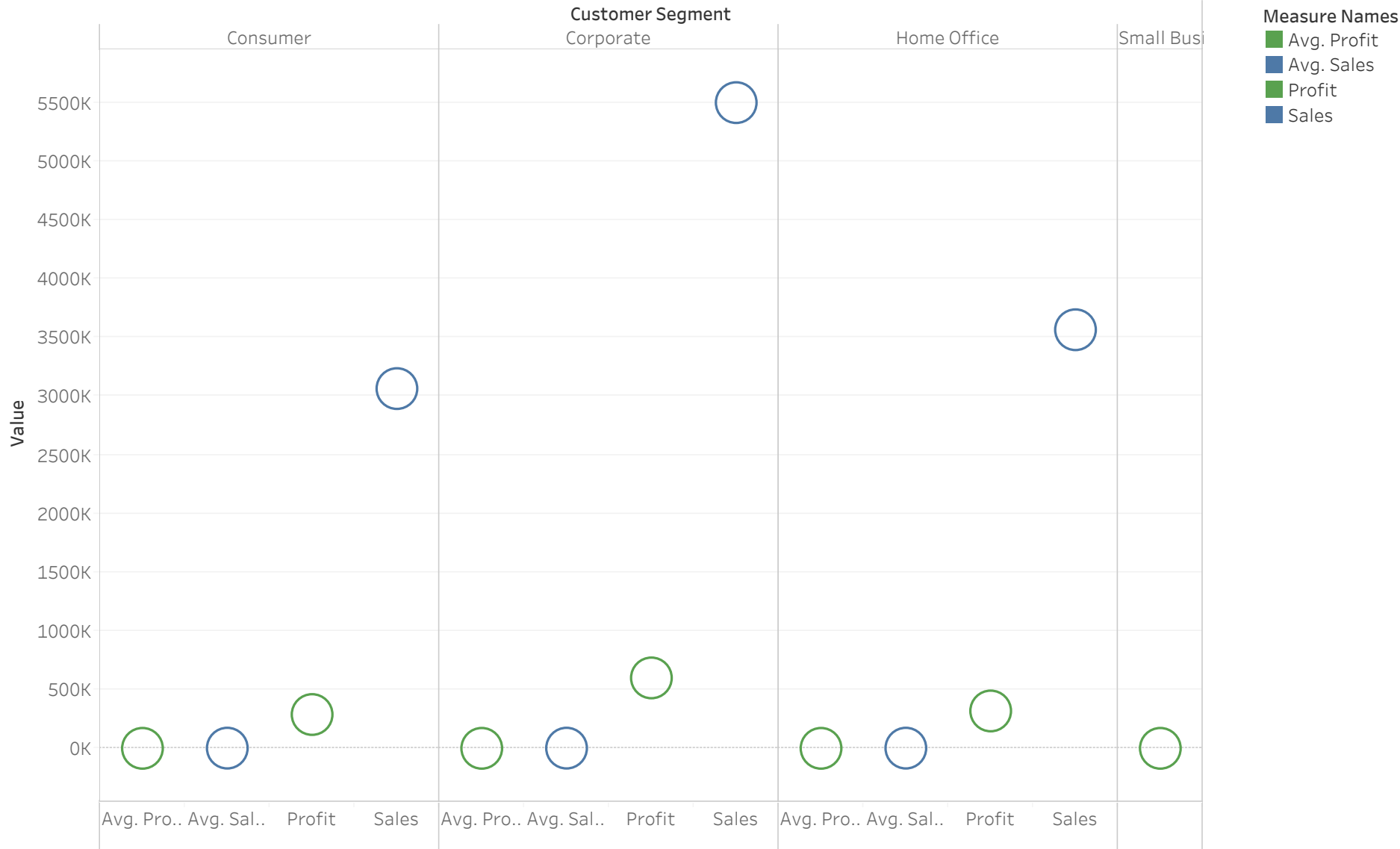


Avrage Profit per Order by Product Category, Region, and Customer Segment



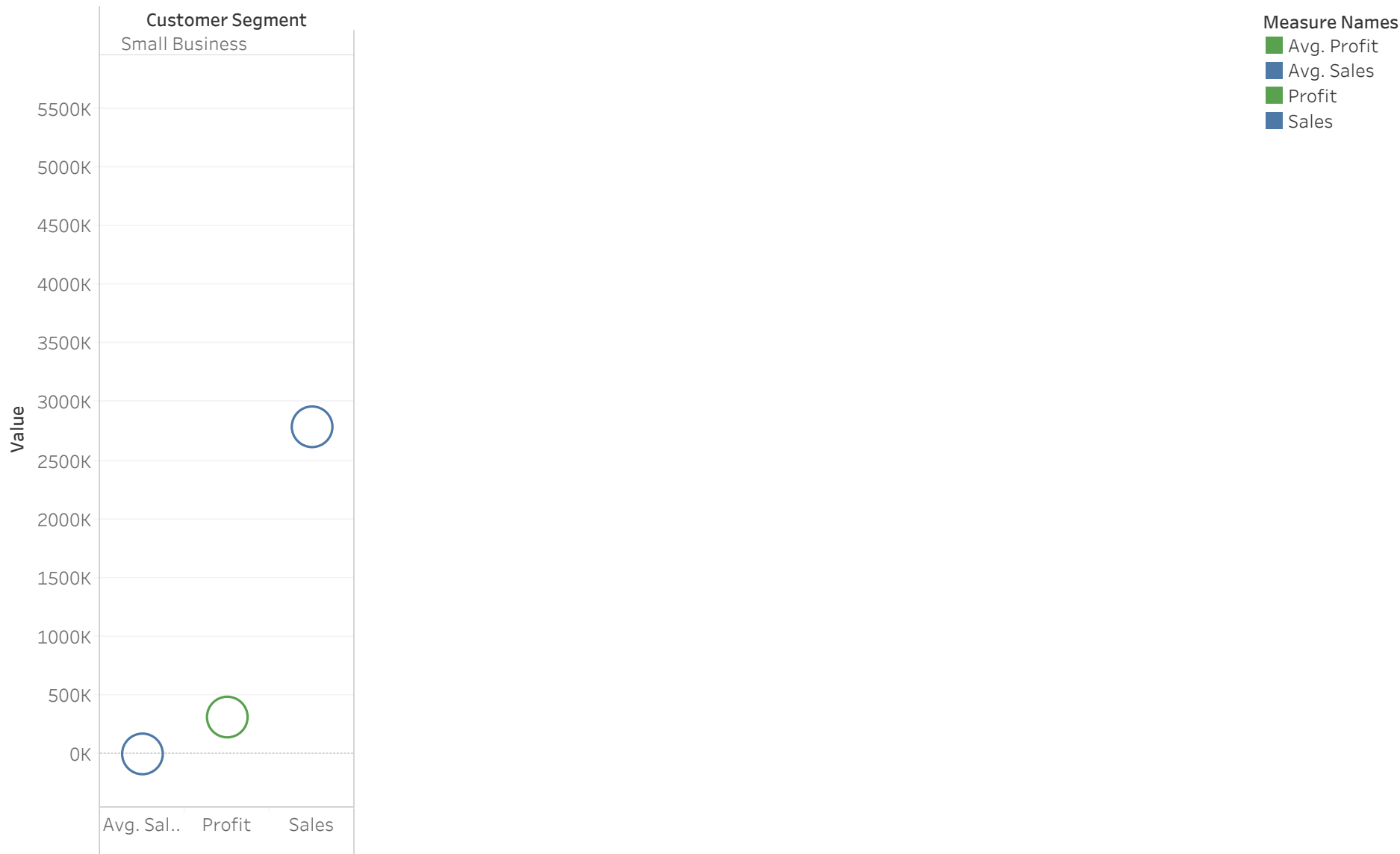
Average of Profit for each Customer Segment broken down by Product Category and Region. Color shows average of Profit.

Customer Segments with the Highest Lifetime Value



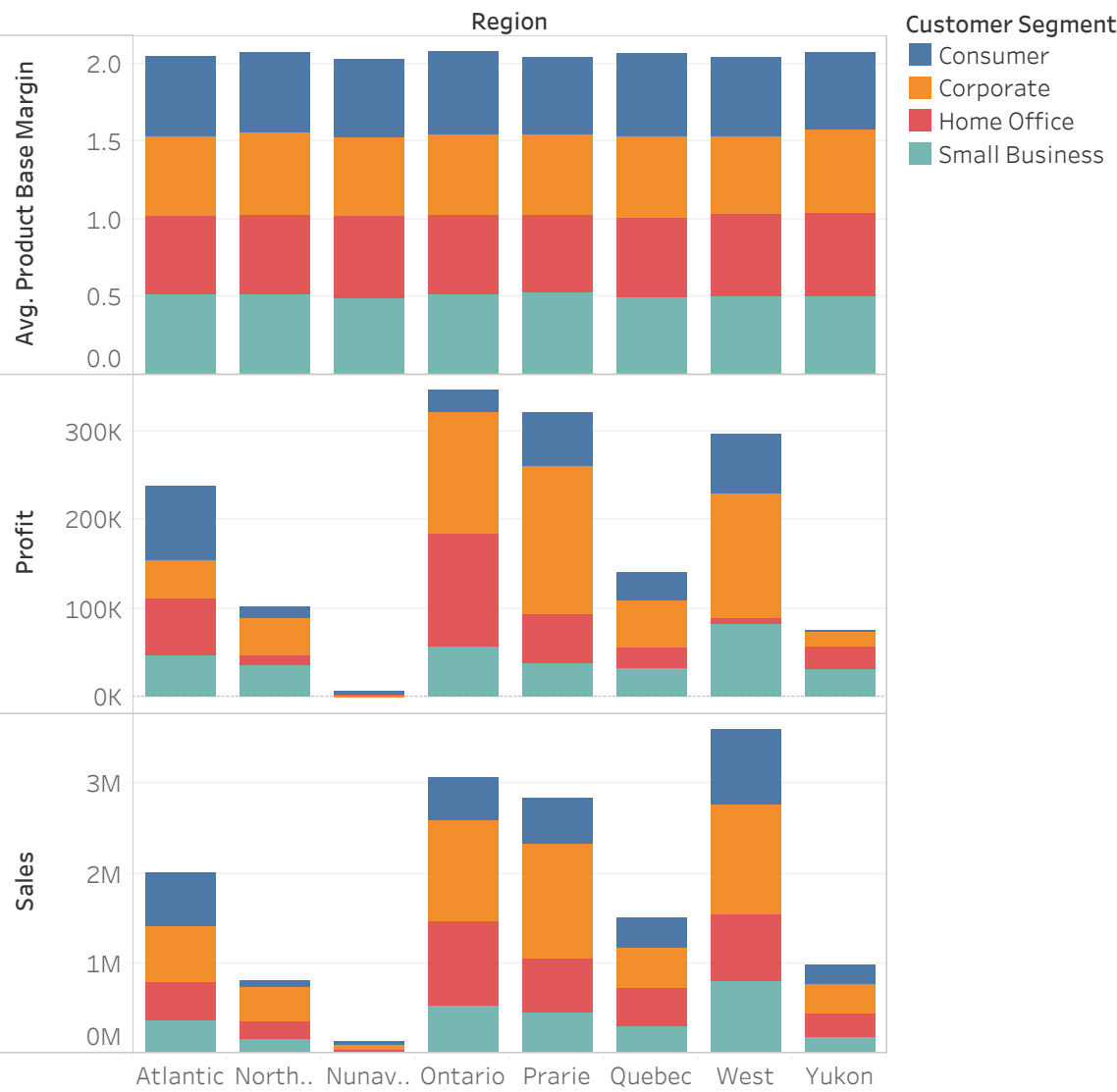
Avg. Profit, Profit, Avg. Sales and Sales for each Customer Segment. Color shows details about Avg. Profit, Profit, Avg. Sales and Sales.

Customer Segments with the Highest Lifetime Value



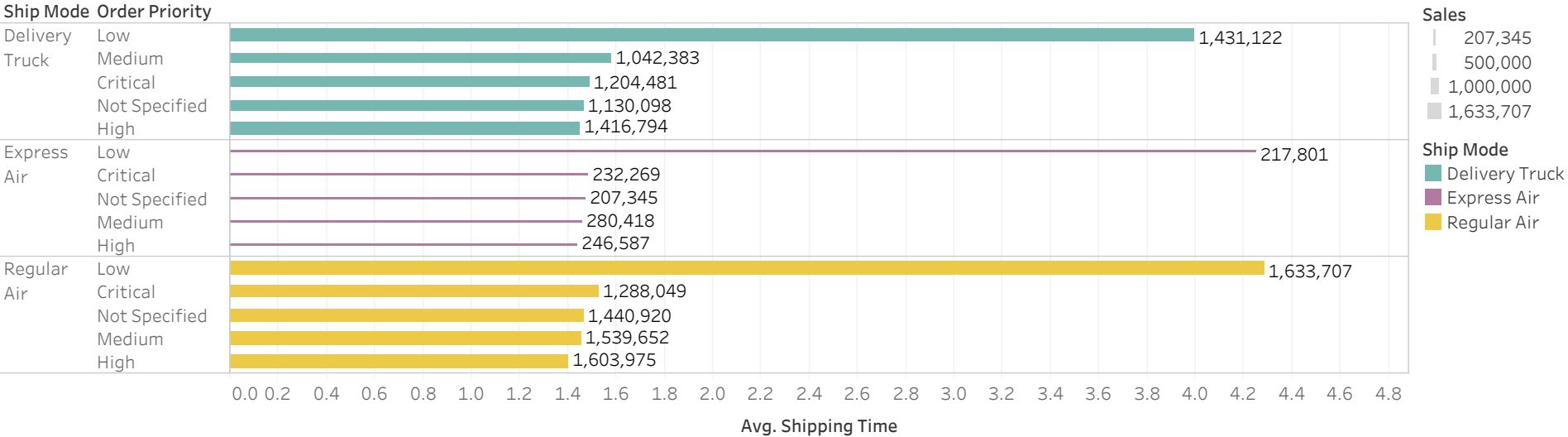
Avg. Profit, Profit, Avg. Sales and Sales for each Customer Segment. Color shows details about Avg. Profit, Profit, Avg. Sales and Sales.

Targeting Customer Segments or Regions for Promotions



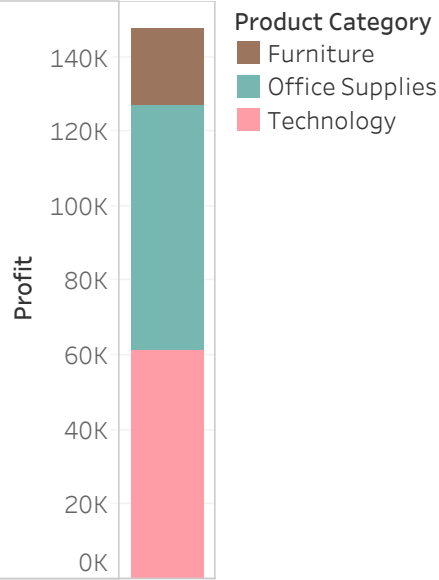
Average of Product Base Margin, sum of Profit and sum of Sales for each Region. Color shows details about Customer Segment.

Shipping Time and Sales



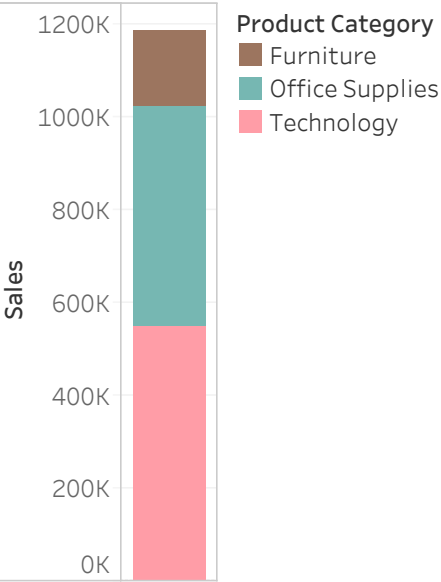
Average of Shipping Time for each Order Priority broken down by Ship Mode. Color shows details about Ship Mode. Size shows sum of Sales. The marks are labeled by sum of Sales.

Comparing
Product
Sales and
Profit by
Shipping
Mode



Sum of Profit and sum of Sales. Color shows details about Product Category. The data is filtered on Ship Mode, which keeps Express Air.

Comparing
Product
Sales and
Profit by
Shipping
Mode



Sum of Profit and sum of Sales. Color shows details about Product Category. The data is filtered on Ship Mode, which keeps Express Air.