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<https://michaeelesi-portfolio.netlify.app>

Summary

I am an UI/UX designer with +7 years of experience in visual design. I looking to transition my career out of sales. I love finding problems and coming up with solutions to them. I belong in the design industry and will do what ever it takes in order to improve.

Experience



Visual Designer

Freelance

May 2016 - Present (6 years 1 month +)

- Graphic Design (logo design, illustrations, 3D design, branding, etc...).
- Web Design (wireframes, prototypes, limited front end coding abilities.)
- Mobile App Design (Design thinking, user experience design, user testing and research, wire framing, and prototyping).



UX Designer

Cost Savings Solutions

Mar 2021 - Jan 2022 (11 months)

Internal user experience designer. Tasked with streamlining sales methods and increasing revenue.



Remodeling Consultant

Power Home Remodeling

Oct 2018 - Feb 2021 (2 years 5 months)

- Inspected and discovered issues with peoples' homes, explained issues in a simple easily understandable way, and persuaded homeowners to use our company to fix them.
- Over \$1.5 million in sales with a 35% closing rate, on one call close appointments.
- Utilized active listening and critical thinking, to decipher homeowners' wants and needs, and provide win-win solutions.



Customer Service Associate

Lowe's Companies, Inc.

Jan 2016 - Jul 2018 (2 years 7 months)

- Analyzed customer issues and provided optimal solutions to solve their problems.
- Maintained visual appeal of store merchandise.
- Developed innovative solutions to complex problems homeowners had with their home, with limited information.



Marketing Associate

CLEARED CONNECTIONS

Jun 2009 - Feb 2014 (4 years 9 months)

- Communicated with security cleared professionals in order to increase number of users.
- Increased customer base by attending job fairs at military bases.

Education



The George Washington University

User Experience & Interface Design

2021 - 2022



Radford University

Business, Management, Marketing, and Related Support Services

2012 - 2016

(Did not complete)



Bishop O'Connell High School

2009 - 2012

Licenses & Certifications



User Experience Certification - The George Washington University

Skills

Graphic Design • Project Management • Analytical Skills • User Experience Design (UED) • User Interface Design • Figma (Software) • Adobe Creative Suite • Design Thinking • Prototyping • Wireframing