| Michael Esti  User Experience / User Interface Designer | 12550 Levau Ct.  Fairfax, VA 22033  **(703) 888-8289**  **mestidesigns@gmail.com** |
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| EXPERIENCEMesti Designs, Virginia — *Digital Designer*SEP 2015 - PRESENT  * Used adobe creative suite to design logos and create branding guides. * Built digital products from the ground up by researching, analyzing, and designing solutions to solve user problems. * Developed wireframes and working high fidelity prototypes in Figma. * Designed marketing material for various forms of media.  Cost Savings Solutions, Virginia — *UX Designer (Internal)*FEB 2021 - AUG 2021  * Managed a digital sales pipeline using CRM and integrated it into companies current sales tracking methods. * Taught employees how to use the system and assisted them with technical problems. * Designed company logo and marketing material for both digital and printed media.  Power Home Remodeling, Maryland — *Sales Consultant*JUL 2018 - FEB 2021  * Inspected and discovered issues with peoples' homes, explained issues in a simple, easily understandable way, and persuaded homeowners to use our company to fix them. * Utilized consultative sales approach to create over $1.5 million in sales with a 35% closing rate. * Solved homeowners’ problems using active listening and critical thinking, providing win-win solutions.  Lowes, Virginia — *Floor Associate*JUL 2018 - FEB 2021  * Analyzed customer issues and provided optimal solutions to solve their problems. * Maintained visual appeal of store merchandise. * Developed innovative solutions to complex problems homeowners had with their home, with limited information. | EDUCATIONGeorge Washington University — *UI/UX* UI/UX Certificate (Completed) FEB 2022SKILLS  * - HTML * - CSS * - Javascript * - Figma * - Adobe Creative Suite * - Prototyping * - Wireframing * - UX Design * - UI Design * - Design Thinking * - Visual Design * - Mobile/Web Design * - Communication * - Cross Functional Collaboration * - Interaction Design * - Sketch * - 3D Design / Animation * - Client / Customer Communications |