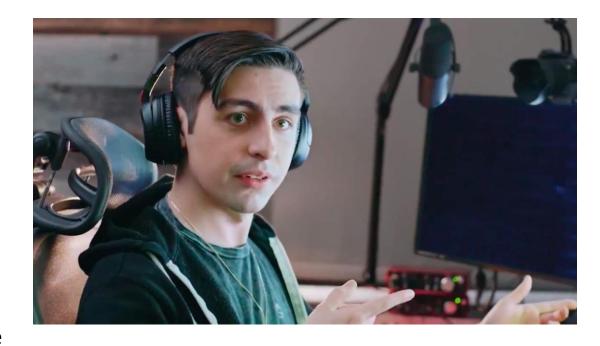# College Student Cindy

- Background
  - Undergrad pursuing a bachelor's degree
  - Works part-time
  - Health conscious
  - Tech savvy
- Demographics
  - 20-25 years old
  - Single/In a relationship
- Goals/Tasks
  - Simple
    - Use the site to learn about the importance of the 20/20/20 rule in helping to reduce eye strain
  - Complex
    - Use the application's timers to help monitor her time spent staring at computer screens

Streamer Steve

- Background
  - Bachelor's Degree in Communication
  - Works full-time
  - Constantly in front of a computer screen
- Demographics
  - 23-27 years old
  - In a relationship (no children)
- Goals/Tasks
  - Simple
    - Navigate the site to understand its purpose
  - Complex
    - Use the application's timers to measure the breaks he needs to take while streaming

Ophthalmologist Orville

- Background
  - Doctor of Medicine (M.D.)
  - Works full-time
  - Not tech savvy; receives help from support staff
- Demographics
  - 45-50 years old
  - Married (two children)
- Goals/Tasks
  - Simple
    - Review information from the site to aid in said site's accuracy
  - Complex
    - Utilize the application's features (like the timers) to teach patients how to reduce eye strain