Kayak.com

## We’re creating a new look and launching the new site

**Design Tasks**

1. Develop Site Theme
   1. Pick Site Font - 5 Minutes
   2. Establish Site-Wide Color Palette - 20 Minutes
2. Make Shell Components for Mockups
   1. Design Header - 15 Minutes
   2. Design Footer - 15 Minutes
   3. Designate Ad Spaces - 10 Minutes
   4. Make Search Results Inputs - 5 Minutes
   5. Identify and Make Search Filter Design - 5 Minutes
   6. Make Icons and Notification Badges - 5 Minutes
   7. Design Expandable Menu - 5 Minutes
   8. Design Comparison Graphs and Tables - 15 Minutes
3. Site Pages
   1. Login/Signup Pages - 25 Minutes
   2. Create About and Company Pages - 25 Minutes
   3. Make Map View Page - 15 Minutes
   4. Split Screen Comparison Page - 15 Minutes
   5. Trip Creation Pages - 15 Minutes
   6. Hotel/Flight/Car Search Pages - 30 Minutes
4. Finalization
   1. Double Check Designs For Consistency - 5 Minutes

**Other Tasks**

1. Form a team of 3-5 members - 0Minutes
2. Identify a online booking system to focus on. - 5 Minutes
3. Create a project repository - 5 Minutes
4. Identify tasks for remainder of final project - 5 Minutes
5. Create a PDM or Microsoft Project © timeline diagram for project planning - 40 Minutes
6. Finalize and submit assignment 5 for grading - 10 Minutes
7. Discuss and draft communication plan with team members - 100 Minutes
8. Finalize and submit assignment 6 for grading - 5 Minutes
9. Discuss and draft risk management plan with team members - 55 Minutes
10. Develop final oral presentation - 55 Minutes