Goal: List positions & required skills for marketing, consulting, design, development and more …

== Marketing Job Requirements

=== General

=== Market Research

- Keyword Research : Ability to find keyword demand / searches in a predefined demographic with the use of google, facebook & other data sources.

=== SEO

- SEO research : recommend best plan of action for improving website SEO.

=== SMO

=== SEM

- SEM Plan : Research & plan best way to market a business based on provided information.

- Setup & manage SEM campaign.

=== SMM

- SMM Plan : Research & plan best way to market the business based on provided information. Platforms may include any of the following : facebook, instagram & youtube.

- Setup & manage SMM campaign.

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