# = Website Design Brief - Standard Website

## == General Information:

- Project Goal:

- Start:

- End Date:

### === Project/Website Stages:

- Wireframe

- Prototype

- Staging

- Live

### === Notes

- Domain & Hosting information will be provided.

## == Objectives:

=== Wireframe

- Provide a wireframe based on layout \* sections information provided below.

- A wireframe is required for approval before starting the next stage of the project.

### === Prototype

- Skip this step. Create a prototype / demo on the staging server.

### === Staging

- Staging is done on the same Live server while placing the website under construction. Use a plugin to present a “under construction” page.

- Use placeholders where content has not yet been provided. You could use lorm sum text & placeholder.com images.

### === Live

- Once the demo pages are approved, the website can be made available publicly.

### === Features Required:

- Use wordpress CMS.

- Social Media Integration: Social media share buttons & social media stream through 3rd party providers such as <https://www.juicer.io/> or <https://curator.io/>

- Backup solution (using one of the plugins provided)

- Contact form

- google map embedding.

### === Layout

- Header & footer can use the default theme layout. There is no need to create a custom header or footer for this project.

- Layout will need to follow the wireframe.

### === Theme & Style

- Fonts to be used : Select the appropriate fonts based on the logo design & any other artwork provided.

- Colors to be used : Select the appropriate colors based on the logo design & any other artwork provided.

### === Content

- All copy will be provided.

### === Graphics

- Logo will be provided.

- Stock images will be provided.

### 

## == Dependencies:

## == Constraints:

### === Installation

- Website should be created with WP using a set list of plugins and an agreed upon theme. No additional plugins shall be installed without prior approval.

- Use Divi 3 Theme : A premium website visual builder which will be provided to you by us. Ask for a copy of the theme if one is not already provided.

- Must use a child theme. An example is available at https://github.com/MichaelHabib/wordpress-divi-child-theme

- Plugins that can be used are listed under Michael Habib’s profile on wordpress.org . please check out https://profiles.wordpress.org/michaelhabib16#content-favorites

- Must Have Plugins : BackUpWordPress, All In One WP Security & Firewall, Easy Updates Manager, Easy WP SMTP, WP Super Cache, Yoast SEO, Simple Image Sizes, WP Maintenance Mode

### === Configuration:

- Add 1 new admin user & 1 editor user.

- Configure daily database backups & set to store only the latest 10.

- Configure Weekly database backups & set to store only the latest 10.

- Remove all unused themes & plugins.

- Double check file [permissions to be set as required by wp](https://codex.wordpress.org/Changing_File_Permissions).

- Setup email SMTP through Easy SMTP (or whichever plugins installed at the time)

### === Project management

- Use trello & slack integration for task management & project tracking. Request access to our slack workspace & trello team if not already provided.

## == Assumptions:

## == Milestones & Timeframe.:

|  |  |  |  |
| --- | --- | --- | --- |
| **Task Name** | **Task Description** | **Start date-time** | **End date-time** |
| Milestone 1 | wireframe |  |  |
| Milestone 2 | demo |  |  |
| Milestone 3 | review |  |  |
| Milestone 4 | live |  |  |
| Milestone 5 |  |  |  |

## == Related Documents