|  |  |
| --- | --- |
| Project Plan Outline |  |
| **Project Name :**  - Website Design & Online Presence | |

- Project Goal:

- Start: Upon receiving of agreed on payments.

- End Date: 2-4 weeks from start date, May change depending on number of design revisions needed.

- Objectives:

1- Design a modern & responsive website with up to 15 pages.

2- Add business locations to google map.

3- Create nessery facebook page(s)

4- Design simple web banners for use on website & social media platforms.

5- Upgrade the website to multi page website & add upload content.

- Dependencies:

-- Work starts upon receiving requested deposit and all outstanding payments.

- Constraints:

- Assumptions:

-- Delayed client response may lead to delayed project delivery.

- Milestones & Timeframe.:

|  |  |  |  |
| --- | --- | --- | --- |
| **Task Name** | **Task Description** | **Start date-time** | **End date-time** |
| Milestone 1 | Deliver a one page website & setup a framework for building the full website. |  |  |
| Milestone 2 | Set Up social media pages & google map |  |  |
| Milestone 3 | Create website design & development plan then provide a design wireframe. |  |  |
| Milestone 4 | Provide new website demo & request feedback. The new website will be developed on a separate STAGING server with all the content then migrated to the LIVE server upon final client approval. |  |  |
| Milestone 5 | Publishing the new website. |  |  |

- Related Documents