**Are you still looking for help with your business ?**

I can help you start & grow your business by turning an idea into a business through research, analysis, planning, implementation, marketing & continuous development.

So what does this really mean?

- Research & Analysis: I take the time to understand your business goal then find the right market segment & analyse the demand in specific state or country.

- Plan: Work with you on creating a business plan and set clear business goal in order to move your business in the right direction.

- Start-up & Implementation : Doing further research in all your business requirements. This includes finding the right individuals or companies needed to start, operate & grow the business; creating businesses processes & documents; and providing ongoing support & training.

- Marketing: I have a team of designers & developers ready to create a unique brand identity, create responsive modern websites, design great artwork & branding kits, and help with social media & online marketing.

- Continuous Development: Keeping an eye on your business & work with you to improve the business and adjust strategy based on demands and changes in the market.

**As a new business you will need the following:**

- Business Plan & Consulting : I always start with this document as it will contain very important information such as business details, list of product/services, budgets, market analysis and much more. I have customized a template that is few pages long that I can help you complete.

- Branding : Business name, logo & other artwork

- Copywriting: text describing products, services & promoting the business

- Graphics Design: creating, finding, editing & organising artwork & photos.

- Web & Email hosting & Setup.

- Web Development: Creating a website to promote your business.

- Online Listings: Adding your business to business directories & social media platforms.

- Offline Marketing & Advertising: Printing business cards, posters, flyers, banner, signage and all offline marketing products.

- Software & Hardware Setup & Maintenance: Custom built PCs, POS, installing business software and business automation.

- Training & Support: Developing training systems, user guides, remote & on-site support.

**Questions & requests to ask clients**

* **Init questions: Data collection**
  + What’s your Full Name & Email.
  + What’s your business name, phone number and address.
  + What industry are you in ?
  + What’s the purpose of the website ? Is it to provide information about your business, products & services; showcase your work; gather information through web forms; sell online (ecommerce) and/or other reasons ?
  + Can you provide at least 2 example websites from your industry that you like, to get an idea of what you’re expecting in terms of design & functionality?
  + What’s your budget for this project ? ( [1] $800-$1000, [2] $1000-$2000, [3] up to $5,000, [4] up to $10,000)
  + Have you done any graphic design work yet (such as logo, business card or web banner design)? If yes, please provide source files when possible.
  + Is this the first time you create a website for this business ?
  + Have you done any web design related work (such as registering domain name & hosting) ?
  + A copy of the logo in Vector format ( .eps) or at least high resolution PDF
  + A copy of business plan if available. Template is available on <https://www.business.gov.au/info/plan-and-start/develop-your-business-plans/writing-a-business-plan>
  + Access to domain and web hosting.
  + Copy / text : about us, mission statement, list of business objectives and description of product categories.
  + High resolution image for the start/header of the website. Minimum 1200\*800
  + High resolution images if you plan to use your photos for the website. Please advise if you need me to search for photos on your behalf.
  + Information about any specific details needed on the homepage such as promotions and special offers.
* Analysis:
* Value proposition:
* Project Plan:
* Quote & Legal
* Workflow & Data Collection: (per major task/project such as logo design, website design, …)
  + What I need from the client:

# Client Questions:

- General Questions:

-- What’s your Full Name & Email?

-- What’s your business name, phone number and address.?

-- What industry are you in?

- Graphic Design:

-- Have you done any graphic design work yet (such as logo design)? If yes, please provide a copy of the logo in Vector format ( .eps) or at least high resolution PDF

- Web Design Related Questions:

-- Is this the first time you create a website for this business ?

-- Have you done any web design related work (such as registering domain name & hosting) ?

-- What’s the purpose of the website ? Is it to provide information about your business, products & services; showcase your work; gather information through web forms; sell online (ecommerce) and/or other reasons ?

-- Can you provide at least 2 example websites from your industry that you like, to get an idea of what you’re expecting in terms of design & functionality?

- Pricing & Budget:

-- What’s your budget for this project ? ( [1] $800-$1000, [2] $1000-$2000, [3] up to $5,000, [4] up to $10,000)