# = Website Design Brief - Standard Website v2

## == Project Info

- Project Goal:

- Start:

- End Date:

- Example Website:

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- Website Type : One\_Pager or Multi\_Pager ??????

### === Notes

- Keep website in “Under Construction” mode until design is approved.

- Domain & Hosting information will be provided.

- Documents will be available in the relevant folder in the shared project folder. For example : artwork will be in the “graphic-design” folder, content will be on the “copy-writing” folder and web-design related files & documents will be in the “web-design” folder.

## == Business Info

- Business info is available in the “client questionnaire” document available in the sales folder.

## == Objectives

- Wireframe for each unique page based on the sitemap, layouts & sections provided

- Staging is done on the same Live server while placing the website under construction. Use a plugin to present a “under construction” page.

- Use placeholders where content has not yet been provided. You could use lorm sum text & placeholder.com images.

- Once the staging pages are approved, the website can be made available publicly.

## == Features Required:

- Responsive design.

- Social media integration.

## == Layout

=== Global Section / Elements:

- Navigation : Sticky to top navigation on all pages. Use theme navigation options without the use of 3rd party menu plugins.

- Footer:

\*\* Row : Footer menu

\*\* Row : Show copywrite notice on the footer-left & “Web Design & Development by MHEssentials.com.au” on the footer-right.

=== Home Page Layout:

- Header Hero: full width background, with centered text & one call to action button.

- About us section: White background with text only.

- Services Section: One blurb for each, Include an image & a title under it.

Services Are \_\_\_\_\_\_\_\_\_\_\_\_

- Contact Us Section:

\*\* Section Titlle : Contact Us

\*\* Column: Contact Form

\*\* Column: Phone, Address & Trading Hours.

- Map Section: Full width google map. Use google embed iframe.

## == Theme & Style

- Fonts to be used : Select the appropriate fonts based on the logo design & any other artwork provided.

- Colors to be used : Select the appropriate colors based on the logo design & any other artwork provided.

## == Content

- All copy will be provided

- Documents will be available in the “copy-writing” folder in the shared project folder.

## == Graphics

- Documents will be available in the “graphic-design” folder in the shared project folder.

- Logo will be provided.

- Stock images will be provided.

## == Dependencies:

- None

## == Constraints:

## == Installation

- Website should be created with WP using a set list of plugins and an agreed upon theme. No additional plugins shall be installed without prior approval.

- Use Divi 3 Theme : A premium website visual builder which will be provided to you by us. Ask for a copy of the theme if one is not already provided.

- Must use a child theme. An example is available at https://github.com/MichaelHabib/wordpress-divi-child-theme

- Plugins that can be used are listed under Michael Habib’s profile on wordpress.org . please check out https://profiles.wordpress.org/michaelhabib16#content-favorites

- Must have plugins : BackUpWordPress, All In One WP Security & Firewall, Easy Updates Manager, Easy WP SMTP, WP Super Cache, Yoast SEO, Simple Image Sizes, WP Maintenance Mode.

- Must have premium plugins: monarch, bloom

## == Configuration:

- Add the following users:

\*\* admin2 - Michael Habib - [michael.habib@mhessentials.com.au](mailto:michael.habib@mhessentials.com.au)

\*\* user2 - [contact@DomainName](mailto:contact@DomainName.com.au) (replace DomainName with the domain used for the project)

- Configure daily database backups & set to store only the latest 10.

- Configure Weekly database backups & set to store only the latest 10.

- Remove all unused themes & plugins.

- Double check file [permissions to be set as required by wp](https://codex.wordpress.org/Changing_File_Permissions).

- Setup email SMTP through Easy SMTP (or whichever plugins installed at the time)

## == Project management

- Use trello & slack integration for task management & project tracking. Request access to our slack workspace & trello team if not already provided.

## == Assumptions:

## == Milestones & Timeframe.:

|  |  |  |  |
| --- | --- | --- | --- |
| **Task Name** | **Task Description** | **Start date-time** | **End date-time** |
| Milestone 1 | wireframe |  |  |
| Milestone 2 | demo |  |  |
| Milestone 3 | review |  |  |
| Milestone 4 | live |  |  |
| Milestone 5 |  |  |  |

## == Related Documents