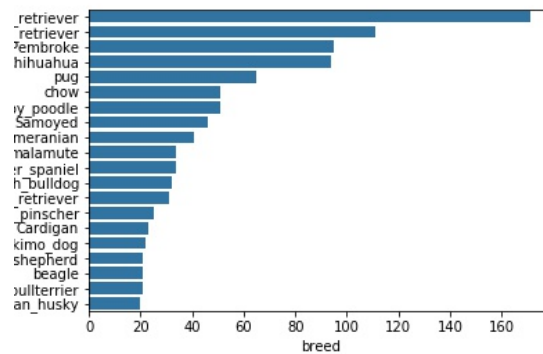
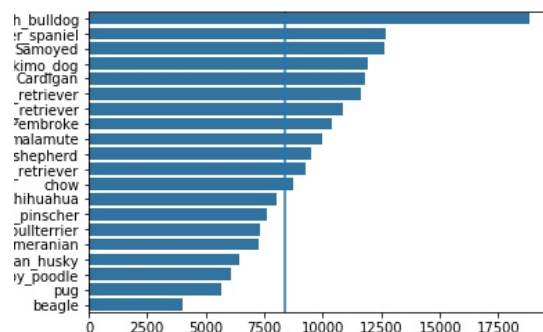


Act Report:

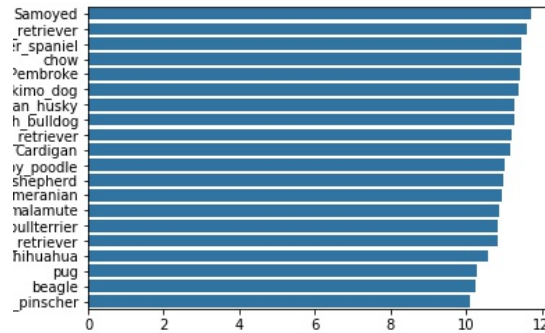
When coming across this data, the first key points that I wanted to go through the dog breeds and find what the most popular breeds are based on number of tweets. Golden Retrievers win this contest by a longshot, with more than 50% more tweets than the Labrador Retriever. Which makes sense given the combination of popularity, as well as their friendly nature. These two help the breed's presence as a larger audience is exposed to the breed, as well as have had good experiences with Goldens. The larger the audience, and the better the experience with a dog will inevitably lead to more people sending pictures of that in to be rated.



However, within the list of the most popular 20 dog breeds, the average most liked breed is the French Bulldog, amassing more than 18,000 favorites per tweet. A full 50% more than the next closest rival, the Cocker Spaniel. What is interesting to note is that Bulldogs aren't seen as the typical 'cute doggo' type of dogs. They are known for being 'lovably ugly', along with Pugs, who rank 19th of 20 with an average of about a third the number of favorites per tweet compared to Bulldogs. Looking into this further, the image recognition used might not be entirely accurate. In the top 3 tweets base on the favorite count that contain French Bulldogs, spots 2 and 3 belong to a Golden Retriever and a Corgi, or a Pembroke [Welsh Corgi] as the image recognition classifies that particular subclass of Corgi.



Another column that I wanted to keep my eye on was the rating_numerator to see which breed has the goodest boys (and girls). By averaging out the scores per tweet, all dogs can get marked out of the same baseline of 10 as the denominator. From the top 20 breeds, the goodest breed is the Samoyed, also known as the land clouds. Interestingly, the average score for a dog rating is 11.66, meaning that only done breed in the top 20 most popular is above the average rating.



When looking at the different stages a dog can be classified as, the most popular are the floofer and puppo, grabbing the top two spots for the average score as well as the average favorite count. The stage that doesn't seem to do well is puppo, coming in last in both categories by a substantial margin. In favorite count, the average tweet with puppo has, on average 2.5 times fewer favorites compared to doggo, the next lowest favorited stage, and a full point lower on their average score.