

Michael Lamb

503-936-6483 | 503lamb@gmail.com

<https://michaellambs.github.io/>

Education

Coding Bootcamp Graduate

Boise CodeWorks | Boise, Idaho

HTML, CSS, Javascript, & C# Languages. Both front and backend.

Bachelor of Arts

Oregon State University | Corvallis, Oregon

New Media Communications Concentration; Minor in Spanish;

Minor in Business and Entrepreneurship

Experience

Coding Bootcamp Student

Jan 2018 - Apr 2018

Boise CodeWorks | Boise, Idaho

- Course work included both front and backend frameworks.
- Worked in groups completing increasingly tougher projects, "checkpoints", using HTML, CSS, Javascript, Vue, MogoDB, & C#. Managed projects utilizing the AGILE Methodology.

Graphic Designer

Oct 2016 - June 2017

Verandah Sportswear | Boise, Idaho (temp position)

- Verandah is a promotional products company.
- Created packaging, designed apparel, communicated art details to manufacturers, edited websites, and provided client presentations.

Account Manager/Renewals

Nov 2014 - May 2016

SurveyMonkey | Portland, Oregon

- Joined SurveyMonkey right after they acquired FluidSurveys.
- Maintained relationships with all sales assisted FluidSurveys customers - \$4.3 million in yearly revenue.
- Managed customer accounts, renewed yearly subscriptions, and upsold licenses.
- Maintained a less than 10% churn rate.
- Worked daily with our legal, finance, and sales operation teams to complete contracts, invoice customers, forecast, and track growth.

Content Creator

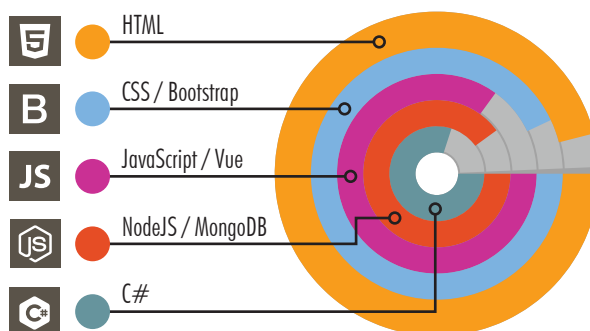
2014 - Present

www.sweatshorts.co | Portland, Oregon

- [Sweatshorts.co](http://www.sweatshorts.co) is a niche clothing website that utilizes search engine optimization (SEO) to drive traffic and sales.
- During this endeavor I have taught myself SEO, how to rank on Google, advertising copy, email marketing, and most importantly, what type of content attracts links.
- Currently, my website is on the first page of Google for a keyword (sweat shorts) that exceeds 12k searches a month.

Skills

Both PC & MAC Enviroments



Graphic Designer

Jun 2012 - Nov 2013

Gameday Media | Portland, Oregon

- Created and designed media guides for sporting events.
- Decided the layout and flow of 80-page media booklets.
- Worked with multiple file formats to produce articles, rosters, and content.
- Maintained the team's visual identity while creating unique eye-popping designs.
- Completed work on strict print deadlines, including last-minute changes to exceed customer needs.

Animation Intern

Jan 2012 - Apr 2012

Flamboyant Paradise | Buenos Aires, Argentina

- Worked on a variety of modeling and simulation projects for the company.
- I was key in assisting in the translation of important documents from Spanish to English using my bilingual abilities.
- Any spare time was spent learning additional modeling and animation techniques.

Fun Facts



Able to speak, read, and write in Spanish.



Played Pac-12 College Football for 5 years.



Currently my favorite song is Rocket Man by Elton John



Volunteer at Habitat for Humanity, community centers, and schools.



I love traveling and experiencing new cultures.



I tap dance. I started in middle school and it has stuck with me ever since.

This is Me

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