

# IKENNA ORIZU

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## Professional Summary

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Creative, outside-the-box thinker with years of web /mobile application development and design experience. Adept at conceptualizing unconventional solutions to problems that face startups. And love working with creative teams.

## Skills

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- HTML
- Java
- C++
- PHP
- R
- Android
- Analytics and metrics
- Social media marketing
- Adobe Creative Suite
- Strategic thinking
- Team management
- Self motivated
- Online communities
- Audio & Video editing

## Work History

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Geek Squad Consultant 04/2010 to Current  
Best Buy – Houston, TX

- Consult with customer to ensure expectations match their technology needs / wants.
- Perform troubleshooting, setup or repair tasks for consumer electronic products
- Educate customers on the latest technology

Founder, Lead Developer 12/2006 to Current  
TruSpot LLC – Richmond, TX

- Conceptualized, planned and executed original designs for web platform.
- Communicated neutrally, empathically and comfortably with team members, clients and customers.
- Used site analytics and metrics to define and monitor success.
- Created wireframes, screen-flow diagrams and UI spec documentation.

Freelancer 02/2015 to Current  
PenThink LLC – Richmond, TX

- Consult with small businesses to help them with new approaches to integrating them into the online world
- Designed print and marketing initiatives for all website properties.
- Conceptualized, planned and executed original designs for a wide range of website properties.
- Worked closely with social media team on WordPress blogs and social media marketing.

## Education

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Associate of Applied Science: Audio Recording Technology 2017  
Houston Community College - Houston, TX

Bachelor of Science: Computer Science 2017  
Texas Southern University - Houston, TX

## Accomplishments

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- President, TSU Computing Society (2016 - 2017)
- Mentor for 3 freshmen students in School Computer Science Department.

- Founder of startup at age 19
- Pioneer for bringing African Music & Entertainment into digital space

## Hobbies

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- Podcast creation
- Blogging
- Graphic designing
- Music & Film creation