

chyxiao@brandeis.edu

+1 781-354-9792

415 South St. MB 3324

Waltham, MA 02454

Athena Xiao

Education

Brandeis University	Computer Science	USA 09/2016 - 06/2018
----------------------------	-------------------------	------------------------------

- Bachelor of Science Degree; Minor in Philosophy

Draper University	Entrepreneurship Summer Program	USA 06/2016 - 08/2016
--------------------------	--	------------------------------

- \$4,000 Scholarship, Second Prize in the final contest

Fachhochschule Nordwestschweiz	International Business School	Switzerland 09/2015 - 01/2016
---------------------------------------	--------------------------------------	--------------------------------------

- GPA: 5.0/6.0; intercultural interaction with students from all over the world

Beijing Foreign Studies University	International Business School	China 09/2013 - 06/2016
---	--------------------------------------	--------------------------------

- GPA: 3.7/4.0; Majors: Information Management and Information System & English
- Honors: First Prize Scholarship (5%), Merit Student (5%), Excellent Social Worker (5%), Excellent Student Leader (5%)

Professional Experience

Deloitte Monitor, China	Intern	04/2016 – 06/2016
--------------------------------	---------------	--------------------------

- Conducted extensive research on the landscape of client's entry market as well as competitiveness analysis
- Built detailed database based on hundreds of hours of cold calls, field trips and interviews with potential customers

BDA Consulting China	PTA	03/2016 - 06/2016
-----------------------------	------------	--------------------------

- Assisted flight ticket pricing research on e-commerce website; tried to tackle verification code issue by programming
- Translated 30-page IM advertising industry report and got exposed to digital media marketing fields

Experience LAC Start-up	Administrator	08/2014
--------------------------------	----------------------	----------------

- Arranged boarding, parties and organized sightseeing for professors and TAs from top Liberal Arts College
- Designed year book and graduation certificate, audited classes at the same time and graduated with A+ papers

Leadership & Honors

Frigid Tea Start-up Project	Co-founder	04/2016 – 06/2016
------------------------------------	-------------------	--------------------------

- Participated in startup incubator contest, won the 1st prize and ¥5000, and got investment from capital company
- Designed products, marketing and crowd-funding plans, mainly in charge of business model and copy-writing

History Documentary Project	Founder, Fundraiser, Director	07/2015 - 03/2016
------------------------------------	--------------------------------------	--------------------------

- Wrote project plan and made video demo, which later were selected by the organizing committee from 101 teams
- Wrote 3000-word advertising article, raised fund on Dreamore website with 1000+ viewers, 500+ supporters and 100+ repost; ranked top 30 in the contest and won shooting fund and technical support from the committee
- Interviewed undergraduates from China and USA, shot the video, edited over 10 hours' long videos, translated the subtitle and produced the 25-minute documentary *Undergraduates of 1960s*

Bridge+ Youth Marketing Contest	Team Leader	06/2015
--	--------------------	----------------

- Led a culturally diverse team in business marketing contest against 500+ contestants; ran the company through online virtual decision-making software by making production, pricing and sales strategies; won the first prize

CYU Beijing Economics Contest	Team leader & Director	06/2015
--------------------------------------	-----------------------------------	----------------

- Led a team on behalf of BFSU in CYU Economics Contest; shot video about BFSU with 10+ foreign students, made impromptu English speech and presentations and got second prize

Skills & Hobbies

-
- **Language Skills** Proficient in Mandarin and English; Beginning in Spanish and German; Interpreter for African mayors
 - **Software Skills** Java, C, Visio, Blender, Database Management
 - **Hobbies** Yoga, Swimming, Reading, Writing, Travailing, Drama