

# CLARISSA MURRA

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## EDUCATION

### University of Chicago

Bachelor of Arts in Public Policy and Human Rights

Chicago, IL

June 2015

**Awards & Honors:** Top 50 Pitches in National Big Sell Entrepreneurship Competition, Future Founders U.Pitch Competition Semi-Finalist, 2<sup>nd</sup> place at the National Undergraduate Venture Capital Investment Competition, Top 20 in Intercollegiate Phoenix Pitch Competition, University of Chicago Scholar, Dean's List 2012-2014, Jeff Metcalf Scholar, Alumni Board of Governors Scholar, National Merit Commendation, National Merit Hispanic Recognition, National Hispanic Institute Fellow

## EXPERIENCE

### LinkedIn, *Business Leadership Program Associate*, San Francisco, CA

July 2015-Present

- Analyzed Lynda member data in collaboration with Product Manager and Product Marketing Manager to produce a set of product design recommendations, ultimately presenting to the Design and Engineering team
- Utilized SQL and Excel to pull Brazilian User Engagement data and analyzed across Industry, Function, Seniority, and a variety of other demographics to improve on current engagement plan
- Assisted in SlideShare's Mobile Growth Forecasting Model to understand key engagement metrics and forecast user numbers
- Conducted a top-down, competitor analysis for LinkedIn Learning platform to assess and iterate on current product strategy

### Blackford Capital, *Summer Financial Analyst*, Grand Rapids, MI

August 2014 – September 2014

- Sourced, classified, reviewed, and assessed new investment opportunities for a \$250MM revenue private equity firm
- Wrote client-facing investment memorandums and situation analyses to aid investors in decision making
- Assisted in the financial modeling process for leveraged buyouts, mergers, and acquisitions for management, investors, and lenders

### Moody's Corporation, *Summer Corporate Finance Analyst*, New York, NY

June 2014 – August 2014

- Collected and analyzed companies' financial data within 10K and 10Qs in order to update investor presentations
- Recorded the rating data for 863 issuers in the EMEA region to determine Moody's market share and rating trends
- Created and presented company one page profilers within the Manufacturing, Aerospace & Defense, and Auto team
- Prepared an independent credit opinion piece for United Rentals (North America), Inc

### Union Park Capital, *Private Equity Intern*, Chicago, IL

October 2013 – March 2014

- Analyzed the different sectors within the industrial manufacturing technology market for potential future investments
- Reviewed over 400 companies on S&P Capital IQ based on relevant financial metric criteria, composed a market map and precedent transactions list of a specified industrial manufacturing technology sector utilizing excel

### Stylr, *Product Management and Marketing Intern*, New York, NY

June 2013 – September 2013

- Analyzed data using Mixpanel to target key user groups and research app metrics
- Spearheaded project to add 13 major cities and over 2000 products to internal database
- Compiled relevant industry research and analyzed competitors for client meetings and potential partnerships

## LEADERSHIP AND DEVELOPMENT

### Management Leadership for Tomorrow, *Career Preparation Fellow*, Washington, DC

July 2013 – Present

- Selected as one of 230 participants nationwide for an 18-month professional development program for high-achieving diverse talent based on leadership potential, ability to contribute to MLT cohort, and academic success
- Complete business case studies and intensive projects to hone analytical, quantitative and communication skills
- Participate in four conferences hosted by industry leaders

### OMSA, *Board Member*, University of Chicago

October 2014 – Present

- Selected as one of eight from student body to represent the Office of Multicultural Student Affairs in a leadership position and create diverse and inclusive communities via the Campus Dialogue Fund, Emerging Minds Project, the Women of Color Planning Committee, etc.
- Utilize communication and decision-making skills as an Allocation Board member in charge of delegating \$15,000 to student initiatives promoting cultural engagement and that are consistent with the vision of OMSA

**Language:** Spanish      **Certifications:** SQL, General Assembly

**Skills:** Data Analysis, SQL, Adobe Analytics, Swift, Financial Analysis