

Douglas Moore

Software Engineer - Bloglovin

Brooklyn, NY - Email me on Indeed: [indeed.com/r/Douglas-Moore/1d6233d02c941b45](https://www.indeed.com/r/Douglas-Moore/1d6233d02c941b45)

Authorized to work in the US for any employer

WORK EXPERIENCE

Software Engineer

Bloglovin - New York, NY - January 2016 to Present

Overhauled signup process, built new home pages, and updated reset password logic.

- Created multiple AB tests to determine most effective form of user onboarding for platform.
- Utilized Pinterest, Facebook, and Twitter APIs to enhance user experience.
- Brought numerous pages and API endpoints from legacy framework to current one including full overhaul of settings page, complete with over 50 various features.
- Built new pages for topic feed project, including new onboarding and and paginated follow management page.
- Improved use of React and helped implement ES6 features in front end code base.
- Assisted QA Engineer with building of Selenium integration test suite in Ruby.
- Rebuilt daily mail system to utilize Twig templating, generate content from new algorithm, and optimized style to appear correctly across all email clients.
- Revamped pages on separate Influencer Marketing Application in Java and optimized front end code by utilizing React.

Staff Accountant

Namely - New York, NY - June 2015 to September 2015

Staff Accountant

General Assembly - New York, NY - October 2014 to June 2015

Staff Accountant

Union Beer Distributors - Brooklyn, NY - June 2011 to October 2014

EDUCATION

Brandeis University
2015

SKILLS

Javascript, React, PHP, MySQL, CSS, Git, Java, MongoDB, Ruby on Rails

LINKS

<http://douglasmoore.us>