Helen, Shuqin Ye

Software Engineer at Facebook Inc.

Summary

N/A

Experience

Software Engineer at Facebook
March 2017 - Present

Software Engineer Intern at Adobe
May 2016 - August 2016 (4 months)
- Gathered and defined dashboard (web-based debugging tool) requirements for edit billing module (EBM)
- Designed mock-ups for EBM and implemented dashboard web application using CanJS and RequireJS

Technical Consultant, Asia Pacific at MultiTaction
May 2013 - September 2014 (1 year 5 months)
- Deployed and troubleshooted interactive software applications
- Designed and presented technical solutions to clients across Asia Pacific
- Increased sales revenue in Thailand, Indonesia and China by 120%
- Expanded distributor network in Australia, China, Malaysia, Indonesia, Thailand and Bangladesh
- Analysed competitors and market demand, created marketing strategies for Asia Pacific

Digital Marketing Project Manager, Global at Rolls-Royce Power Systems AG
July 2010 - May 2013 (2 years 11 months)
Co-managed Global Marketing Resource Management IT Project;
Managed internet and intranet for Asia Pacific;

- Developed 1st microsite campaign in China in combination with SEM, Banner Ads and eDM - Led a team of 8 people, managed total budget of SGD 160,000 and achieved 130% increase in sales leads generation;

- Managed global creative agency pitch at headquarters in Germany – Initiated and created the 1st selection process; Sourced and evaluated 7 agencies from Germany, US and Singapore for the pitch and successfully convinced the decision board in selecting the best agency out of 3 in the finalist;

- Created the 1st Asia case study & developed 2 MTU Report articles in Indonesia – Led a team of 7-people from communications agency in Fakfak, Papua, Aceh and Bintan; published two articles at MTU Report (in-house magazine) and awarded extra bonus due to outstanding performance;

Research Assistant

January 2009 - June 2009 (6 months)

  - Proposed and developed a method to model the behaviors of brand new nanowire transistors

  - Published a paper out of research results in the conference of International Symposium on Integrated
   Circuits, Singapore.

  Publication:

  Ye Shuqin, Juanda, Olivier D. Bernal, Minkyu Je, Zhiming Chen, Performance Verification of Foldedcascode
   Amplifiers Built from Nanowire Transistors, Proceedings of the 12th International Symposium on Integrated
   Circuits (ISIC 2009), Singapore, Dec. 14-16, 2009

Operations Specialist at Six Flags

May 2007 - July 2007 (3 months)

  - Operated 10 rides across two zones, adults zone and kids zone.

  - Interacted with, enlivened and entertained customers across different age groups and different cultures for
   over 10 hours per day.

Education

Carnegie Mellon University

Master's Degree, Information Technology, 2015 - 2016

Nanyang Technological University

Bachelor's degree, Electrical and Electronics Engineering, 2006 - 2010

Western University

Visiting Student, Electrical and Computer Engineering, 2008 - 2008

Honors and Awards

Graduate Student Scholarship, Nanyang President Research Scholar Award, Singapore (top 5%), Dean's List,
 Champion of National Mathematics Olympiad, 1.5-year pre-college and 4-year undergraduate (top 1%)

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Linked in ®

Contact Helen, Shuqin on LinkedIn