## **Ben Davis**

I enjoy working with teams to make great things.

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**EXPERIENCE** 

Lofty Labs

February, 2016 –

Director of Operations

Lofty Labs is a data science and machine learning consultancy in Fayetteville, Arkansas. In my role as Director of Operations, I have complete responsibility for cash flow, short and long-term financial planning, and personnel.

## **Arkansas Code Festival**

August – October, 2014

Organizer

The Arkansas Code Festival was a hackathon which brought together 150 middle school, high school, and college students to learn and create over the course of 36 hours. Sponsors included Walmart, Field Agent, Winrock International, The Starter League, and Studio Science.

## The Starter League

August – November, 2014

Designer

I worked as part of a small team responsible for redesigning the website for The Starter League's intensive 9-month program, Starter School. I also designed a number of email newsletters and wrote copy.

## Basecamp (37signals)

Summer 2014

Design Intern

I worked as an apprentice to Jason Fried, designing interface concepts for Basecamp 3. I spent a considerable amount of time talking to customers as well (generally 5-10 calls per week) to better understand the way that Basecamp fit into their workflow.

**EDUCATION** 

The University of Arkansas (Sam M. Walton College of Business) BBA Finance, Expected 2017