

Anojen Jeyapalan

COMPUTER SCIENCE STUDENT

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Education

University of Waterloo

HONOURS COMPUTER SCIENCE, CO-OP

Waterloo, Canada

Sep. 2015 - PRESENT

Experience and Projects

Facebook

May. 2016 - Aug. 2016

GROWTH ANALYST CO-OP

- Worked alongside Client Solution Managers to provide solutions to clients in regards to FB ads and statistical query pulls.
- Clients include Bench, Build Direct, Ashley Bridget, Metaspoon, Lululemon and more.
- Used tools such as FB pixel, Dynamic Product Ads, Product Feed, FB API and SDK.

All Kinds of Gains (App)

Dec. 2015 - Jan. 2016

IOS MOBILE APPLICATION

- Built a workout/fitness app that allows users to create an account, to track weight progress, log workouts, and add photo progress of themselves.
- Built in XCode using Swift, and Parse as a back-end cloud database. The app can be found on my github.
- Learned Swift in two months and finished designing and coding the app within two weeks.

StudentsCoding

Aug. 2014 - Aug. 2016

FOUNDER

- Raised over \$30,000 of funds/in-kind support through partnerships with Facebook Canada, BrainStation, Big Viking Games, Code HS, tutst+, BitmakerLabs and several other organizations.
- Developed new workshops for high school students to learn coding from experts in the field.
- Taught over 200 high school students how to code within two years and now on track of reaching 500 more students in 2016.
- For more info, please visit StudentsCoding.com

Dementia Hack 2015, Hack the 6ix, ArchHacks

HACKATHONS

- At Hack the 6ix we created an android app that implemented the Indicode API. The app is available on the google play store, or to learn more about what we built: <http://tinyurl.com/askthe6god>.
- Placed 10th at Hack the 6ix
- Will be attending ArchHacks Nov.4th in St.Louis.

CoderDojo Markham

Sep. 2014 - Dec. 2014

MENTOR

- Assisted students to build websites, and small web applications. Worked with the City of Markham and the Public libraries.

Designer

SNAPCHAT FILTER, INSTAGRAM, REDBUBBLE

- Designed and produced a Geofilter for Snapchat that is now implemented and available for use at the University of Waterloo.
- Instagram page, @a1editsrap, that has been recognized by rappers DJ Khaled, YG, Tory Lanez, Designer and more.
- Sold my art on redbubble and through shopify and was able to generate over \$1,000 in revenue

Awards

- TD Scholar 2015 (\$70,000)**, Selected as one of the twenty recipients for the TD Scholarships for 2015 Community Leadership. They are awarded to students who have demonstrated leadership in improving their community. Each scholarship has a value of up to \$70,000.

Skills

Programming, Swift/iOS Development, C, Racket, HTML5/CSS3, Android Development, Python, Ruby on Rails

Design, Adobe Photoshop, Adobe InDesign.

Digital Advertising, Dynamic Product Ad (DPA) implementation, product catalog development, Facebook Pixel implementation and troubleshooting.