



MARY MA

UI/UX | MOBILE, WEB & TV | PRODUCT DEVELOPMENT

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Portfolio
muxdesigns.com



ABOUT MARY

- "Hacker mentality", creative and adaptable
- Strong communication and presentation skills
- Tireless seeker of knowledge
- Experience in UX research & product development
- Multiplatform intuitive UX/UI design experience
- Collaboration & teamwork
- Thorough understanding of agile development practices
- Experience in wireframing and prototyping user flows
- Marketing/PR knowledge



TECHNICAL SKILLS

Sketch 3
Photoshop
Illustrator
InDesign
AfterEffects
Craft, Invision, Marvel, Pixate
Axure RP Pro
HTML & CSS
JavaScript



EXPERIENCE

- **Junior Designer**
Jan-Apr 2016 *Digiflare* Toronto, ON, CA
 - Design in multiplatform mobile and web product team
 - Create design wireframes, mockups, and specifications for the design of a new technology
 - Develop knowledge in designing for various TV platforms & consoles
- **UI/UX Designer**
May-Aug 2015 *Guarana Technologies* Montreal, QC, CA
 - Led design for mobile, tablet and web products for 10+ clients
 - Defined and refined interaction models, user scenarios, task flows, UX logics, screen designs and UI specifications to stakeholders
 - Developed and maintained design wireframes, mockups, and specifications as needed
- **Product Manager / UI Designer**
Feb-Mar 2015 *REAP* St. Jacobs, ON, CA
 - Designed and developed a platform-agnostic mobile app using JQuery Mobile frameworks, incorporating technology from industry partner
 - Led product research and development process
 - Conducted wireframing, branding, high fidelity mockups, rapid interactive prototyping, assets production and quality assurance
- **UI/UX Designer**
Sep-Dec 2014 *Givory Technologies* Tokyo, JP
 - Defined and implemented solutions for product direction in mobile app development
 - Executed visual designs from concept to final hand-off to engineering
 - Conducted user research and tests through interviews and field observations to discover user needs, evaluate and re-factor designs for user value maximization and intuitive flow and experience
- **Communications Associate**
Jan-Apr 2014 *University of Waterloo* Waterloo, ON, CA
- **Marketing Intern**
May 2013 *AstraZeneca* Shanghai, CN



EDUCATION

Candidate for Bachelor of Arts
Sep 2012-present *University of Waterloo*
Honours Arts and Business Co-op
Rhetoric & Professional Writing
Digital Arts Communications Minor



ACCOMPLISHMENTS

Candidate for Professional Project Management Certificate
Waterloo, ON, CA, 2017
Top 6 Hacks at Hack Western
London, ON, CA, 2015
Nominee for Quarry Integrated Communications Inc. Co-op English Award
Waterloo, ON, CA, 2015
Research Ethics Certification
Waterloo, ON, CA, 2015
Grade 8 Piano Certification
Ottawa, ON, CA, 2012



OUTSIDE OF WORK



Travelling Photography Hackathons