
Michael Macaulay

Technical Writer

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EXPERIENCE

Edge and Node - *Writer*

2022 – Current

LiveArtX - *Content & Copy Lead*

2021 - 2022

- Wrote all the documentation
- Spearheaded the content strategy with articles, Twitter threads, and a podcast
- Grew the community from 1,100 to over 186k across all channels

DeveloperDAO - *Technical Writer & Contributor*

2021 – Current

- Wrote [technical tutorials](#)
- Led partnership with [PizzaDAO](#)
- Helped onboard jr devs to Web3

Freelance - *Content Creator*

2018 – 2021

- Built & sold large social media accounts
- Ghost-wrote content for large creators
- Became top writer on [Medium](#)

YouTube - *YouTube Content Creator*

2015 – 2018

- 80,000 subscribers & 10 million+ views
- *Full-time* income from ad-revenue
- Sold the business in 2018

Fun Facts

- Wrote tweets for Justin Sun
- Bought my first crypto in early 2017
- Followed by Chris Dixon & Shaan Puri on Twitter