

Michael Marcialis

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✉ michael@marcialis.com
✉ @MikeMarcialis

A veteran, DC-area Web professional, skilled in design and modern front-end development practices to craft usable, accessible and responsive experiences.

PROFESSIONAL EXPERIENCE

POLITICO

May 2011 - Present,
November 2009 - March 2010

Senior Web Designer, Team Lead

Led design and front-end development efforts across a family of websites, including: POLITICO (Core, Europe, Pro, Magazine), WJLA ABC7 and PowerJobs. Responsible for management and mentoring of junior staff.

EMPLOYMENT HIGHLIGHTS

1. Designed and developed responsive websites using an agile work flow
2. Led all 2014 and 2012 general and primary election design efforts
3. Completed redesign of proprietary content management system

XO Communications

March 2010 - April 2011,
August 2005 - November 2009

Web Designer

Crafted and maintained both Web and print-based design products across a variety of media types, including: public websites, promotional landing pages, corporate intranets, emails, online and print advertising.

EMPLOYMENT HIGHLIGHTS

1. Corporate intranet redesign and development
2. Managing and assisting launch of two public website redesigns
3. Integration of the public website into a content management system

National Heritage Foundation

March 2004 - August 2005

Web Designer

Managed and maintained all foundation marketing initiatives, including the design and development of the website, email communications, print newsletters and a variety of training collateral.

Red Handed Design

January 2007 - Present

Freelance Web Designer

Project managed, designed and developed websites and identities for variety of clients. Projects involved integration with content management systems, including: CMS Made Simple, Drupal and Wordpress.

DEVELOPER SKILLS

HTML



CSS & Sass



Javascript & jQuery



PHP



DESIGNER SKILLS

Info Architecture



UX Design



UI Design



Identity Design



APPLICATION SKILLS

Adobe Photoshop



Adobe Illustrator



Adobe InDesign



EDUCATION

George Mason University

September 1999 - May 2003

Bachelor of Arts

Graduated with a major in journalism and minor in information technology.

POLITICO REDESIGN

www.politico.com

While the design for the new face of Politico's website was ultimately handled by one of my talented teammates, I was tasked with crafting and managing all front-end development efforts across the Politico ecosystem. Using a custom-built Sass framework, I developed the front-ends of Politico, Politico Pro, Politico Magazine and Politico Europe using a single SCSS codebase.

PROJECT ROLES

Front-End Developer

The screenshot shows the desktop version of the Politico website. At the top, there's a red navigation bar with the Politico logo, a menu icon, and links for Magazine, The Agenda, Policy, PRO, a search icon, and U.S. Edition. Below the navigation is a banner for POLITICO.EU with the text "NOW LIVE". The main content area features a large, close-up photograph of Hillary Clinton. To the right of the photo is a blue sidebar with the text "EPA: OZONE DOWN 18%" and "SINCE 2000". Below the sidebar is a small note: "© 2015 American Petroleum Institute (API)". At the bottom of the page, there are three smaller images with captions: "Sincerely, Ralph Nader", "Why Iran's Supreme Leader wants a deal", and "Mourn on the 4th of July". A red button labeled "THE WEEKEND REPORT" is positioned above these images. On the far right, there's a sidebar titled "4 MOST READ" with links to "How the South skews America" and "Sorry, Donald Trump has a point".

This screenshot shows another view of the Politico website. The top navigation bar is identical to the previous one. The main content area includes a graphic with the text "Population growth is outpacing food production." next to an illustration of a corn cob and a fork. To the right of the graphic is the CME Group logo. Below this is a large image of Hillary Clinton.

This screenshot shows a third view of the Politico website. The top navigation bar is consistent. The main content area features a large image of Hillary Clinton. Above the image is a banner for "POLITICO MAGAZINE The War Issue" with a "READ MORE" link. The overall layout is similar to the first screenshot but with different visual elements.

POLITICO 2014 ELECTION CENTRAL

www.politico.com/2014-election/results/map

For the 2014 election, we completely revised our past, fragmented approach to presenting election-related content, and created an all-encompassing, responsive microsite to house all of our data-driven coverage. My involvement in this project included both the design and front-end development of the primary election results, general election results and race ratings.

PROJECT ROLES

Designer
Front-End Developer

The screenshot shows the POLITICO 2014 Election Central interface. At the top, there's a red banner with the text "BREAKING: Hatch wins Utah Senate Republican Party with 66.5% 2 minutes ago" and social sharing links for Twitter, Facebook, and LinkedIn. Below the banner is the POLITICO logo and the "Election Central" navigation bar with links for "Election Results", "Polls", "Race Ratings", and "POLITICO.com". A dropdown menu for "2014 Elections" is open, showing categories like "President", "Senate", "House", "Governor", "Ballot Measures", and "More Races". A "State" button is also present. The main content area features a large title "2014 Virginia Senate Primaries Results" and a sub-section titled "Overall Virginia Senate Primaries Results". It displays two horizontal bar charts: one for Democrats and one for Republicans. The Democrat chart shows C. Buddie at 100.0%, M. Marcialis at 14.2%, C. Guirrieri at 7.9%, and S. Stiles at 2.5%. The Republican chart shows R. Mannion at 100.0%, M. Devich at 14.2%, and J. Dreyer at 7.9%. Below the charts, there are filters for "Complete Results", "Partial Results", and "No Results". To the right, there's a map of Virginia with county-level election results. A callout box highlights Goochland County, showing the same breakdown of Democrat and Republican votes. The bottom of the page has a footer with social sharing links and a note about poll closing times.

BREAKING: Hatch wins Utah Senate Republican Party with 66.5% 2 minutes ago

Share on Twitter

POLITICO Election Central

Election Results Polls Race Ratings POLITICO.com

▼ 2014 Elections President Senate House Governor Ballot Measures More Races State Schedule

Updated: 6:32 PM ET | Polls Close: 11:00 PM ET | Source: AP

1237 Shares 168 Shares 9 Shares

2014 Virginia Senate Primaries Results

Available for Virginia Overview President ▾ Senate ▾ House ▾ Governor ▾ Ballot Measures

Overall Virginia Senate Primaries Results

Democrat 100% Reporting [Tweet](#)

C. Buddie	100.0%	88,888,888
M. Marcialis	14.2%	30,295
C. Guirrieri	7.9%	15,215
S. Stiles	2.5%	10,185

Republican 100% Reporting [Tweet](#)

R. Mannion	100.0%	88,888,888
M. Devich	14.2%	30,295
J. Dreyer	7.9%	15,215

(i) Incumbent, * Runoff

● Complete Results ● Partial Results ● No Results

National View

Goochland County

Democrat 100% Reporting

C. Buddie	100.0%	88,888,888
M. Marcialis	14.2%	30,295

Republican 100% Reporting

R. Mannion	100.0%	88,888,888
M. Devich	14.2%	30,295

Md.

The screenshot shows the POLITICO 2014 Election Central interface, similar to the previous one but with a different layout. At the top, there's a red banner with the text "BREAKING: Hatch wins Utah Senate Republican Party with 66.5% 2 minutes ago" and social sharing links for Twitter, Facebook, and LinkedIn. Below the banner is the POLITICO logo and the "Election Central" navigation bar with links for "Election Results", "Polls", "Race Ratings", and "POLITICO.com". A dropdown menu for "2014 Elections" is open, showing categories like "President", "Senate", "House", "Governor", and "Ballot Measures". The main content area features a large title "2014 Virginia Senate Primaries Results" and a sub-section titled "Overall Virginia Senate Primaries Results". It displays two horizontal bar charts: one for Democrats and one for Republicans. The Democrat chart shows C. Buddie at 100.0%, M. Marcialis at 14.2%, C. Guirrieri at 7.9%, and S. Stiles at 2.5%. The Republican chart shows R. Mannion at 100.0%, M. Devich at 14.2%, and J. Dreyer at 7.9%. Below the charts, there are filters for "Complete Results", "Partial Results", and "No Results". The bottom of the page has a footer with social sharing links and a note about poll closing times.

BREAKING: Hatch wins Utah Senate Republican Party with 66.5% 2 minutes ago

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POLITICO Election Central

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2014 Virginia Senate Primaries Results

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BREAKING: Hatch wins Utah Senate Republican Party with 66.5% 2 minutes ago

Share on Twitter

POLITICO Election Central

Election Results Polls Race Ratings POLITICO.com

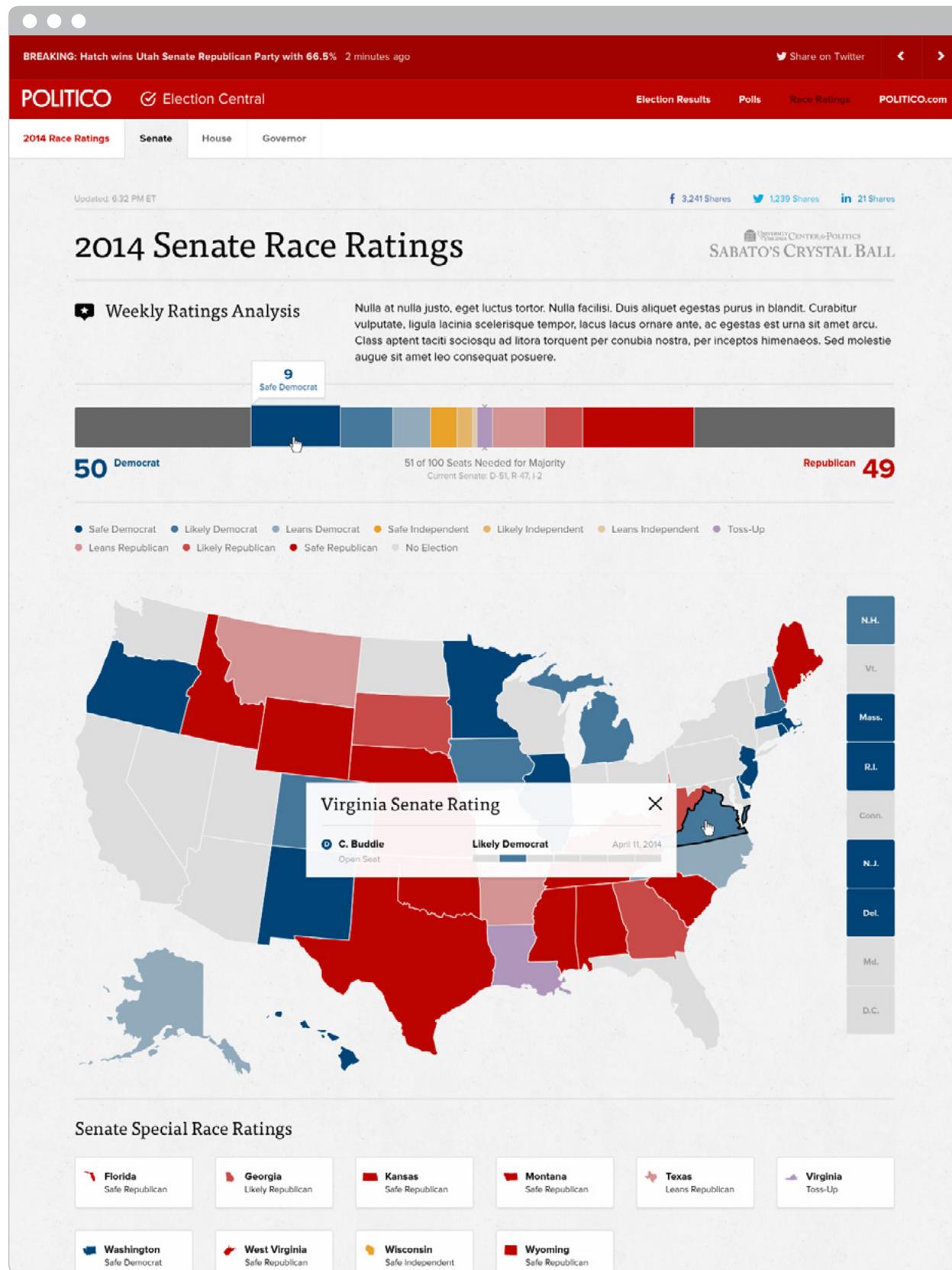
▼ 2014 Elections More Races State Schedule

Updated: 6:32 PM ET | Polls Close: 11:00 PM ET | Source: AP

1237 Shares 168 Shares 9 Shares

POLITICO 2014 ELECTION CENTRAL (CONTINUED)

www.politico.com/2014-election/results/map



POLITICO REDESIGN

When it was decided that Politico would be redesigning their website from the ground up, my team and I jumped at the chance to start crafting some new and unique designs. After some initial wireframing, I designed and presented the following concepts. While these concepts ultimately didn't proceed to the development phase, I think they are still worth sharing.

PROJECT ROLES

Lead Designer

The image displays a conceptual redesign of the Politico website, showing both a mobile and a desktop view. The mobile view on the left shows a dark-themed news feed with five article cards. The top card features a photo of a woman and the headline 'The GOP Solution to 'War on Women': Women'. Below it are four more cards with headlines like 'Obama and GOP House Collide', 'Chris Christie is Toast', 'Maryland Dems Back Pot Decriminalization', and 'U.S. Senate Bans Iranian United Nations Diplomat'. The desktop view on the right shows a larger news feed with a prominent 'EXCLUSIVE REPORT' banner above a large image of President Obama and Senator Mitch McConnell. The main headline 'OBAMA AND GOP HOUSE COLLIDE' is displayed in large, bold letters. Below the headline, a sub-headline reads 'BREAKING NEWS: BIDEN ADDRESSES ASIAN AMERICAN AND PACIFIC ISLANDER COMMUNITY'. The desktop interface includes a red navigation bar with links for POLITICO, BREAKING NEWS, MAGAZINE, PRO, and user icons. A promotional banner for 'HOUSE of CARDS' is visible at the bottom of the desktop page. The overall design is clean and modern, emphasizing large images and bold typography.

POLITICO REDesign (CONTINUED)

The screenshot shows the Politico website's homepage after a redesign. At the top, there is a navigation bar with links for Today, Magazine, Elections, Policy, POLITICO Pro, Sections, Search, My Account, and Latest. A prominent banner for "A NETFLIX ORIGINAL SERIES HOUSE of CARDS" is displayed, featuring a portrait of Kevin Spacey and the text "SEASON 2 NOW STREAMING VIEW VIDEO ONLY ON NETFLIX". Below the banner, a large image of Senator Rand Paul smiling is the lead story, titled "Big in the Bluegrass" with the subtitle "In Kentucky, it's already all about President Paul." by Mike Allen, posted 32 minutes ago. To the right of the Paul image is another "House of Cards" promotional image. The main content area contains several news articles in a grid format:

- Paul Ryan's white hood** (By SHADI HAMID, 32 minutes ago) - Includes a photo of Paul Ryan waving.
- ON RUSSIA** (Is a new cold war brewing between the United States and Russia?) - Includes a photo of Vladimir Putin pointing and a quote: "Anyone who doesn't regret the passing of the Soviet Union has no heart." —Vladimir Putin. Subtext: Russian sanctions may backfire >
- Time to get tough on Egypt** (By SHADI HAMID, 32 minutes ago) - Includes a photo of a group of riot police.
- How do tea parties end?** (1 day ago)
- Goodbye to all that** (1 day ago)
- 2013's worst predictions** (2 days ago)
- Stopping the next Snowden** (By JOHN A. IRVIN, 32 minutes ago)
- AFTERNOON MUST-READS**
 - The invisible primary: GOP preps as Christie stumbles (45 minutes ago)
 - 5 senators flout Boehner on job aid (47 minutes ago)
 - McConnell camp apologizes for ad (2 hours ago)
 - 9 justices to watch (3 hours ago)
 - Secret Service agents sent home (3 hours ago)
- HOT NEWS** (Gay Marriage, Russia, Ukraine, Virtual Reality, Government Shutdown, Obamacare, Hobby Lobby, SPONSORED: Number Portability)

POLITICO REDesign (CONTINUED)

The screenshot displays the Politico website's new design. At the top, there are three horizontal tabs: "POLITICO" on the left, "POLITICO MAGAZINE" in the center, and "POLITICO Pro" on the right. Below the tabs is a large, dramatic photograph of President Barack Obama seated at a long conference table with several men in suits, all looking towards him. This image serves as the header for the homepage.

OBAMA AND GOP HOUSE COLLIDE

By JAKE SHERMAN | 10 minutes ago

Mike Coffman is one of the most endangered incumbents in the nation, and he is approaching his challenge with the military precision that was drilled into him in the Marine Corps and the Army. As he did when he fought in Iraq, the Republican congressman plots each move so...

Colorado's 6th District Race

By JOHN HARRIS | 15 minutes ago

Colorado 'Hot Seat'

By MIKE ALLEN | 19 minutes ago

GOP Solution to 'War on Women': Women

By ANNA PLAMER | 14 minutes ago

More than a dozen female Republican lawmakers gathered last week with GOP...

New Equal Pay Push for Midterms
Obama Hits GOP Over Equal Pay Bill
Dems Revive War on Women Message

SECTIONS **MY ACCOUNT** **Enter Search Term...** **f** **t** **in**

A NETFLIX ORIGINAL SERIES **HOUSE of CARDS** SEASON 2 NOW STREAMING **VIEW VIDEO** ONLY ON **NETFLIX**

TOP TRENDING STORIES

- 1 Obamacare Enrollment Period Ends with Massive Surge 1,520 current readers
- 2 The Republican Who Saved Civil Rights 1,281 current readers
- 3 How an Obama Pool Stop Went Viral 982 current readers
- 4 Beck Sued for Boston Bombing Claim 727 current readers
- 5 Dynasty: It's Not Just for Monarchs Anymore 432 current readers

Jeb Bush's 'Bulworth' Moment

By KATIE GLUECK | 19 minutes ago

Maryland Dems Back Pot Decriminalization

By LAUREN FRENCH | 24 minutes ago

Two senior House Democrats are backing the Maryland state legislature's decision to decriminalize small amounts of marijuana. Reps. Steny Hoyer and Chris Van Hollen, both from Maryland, said on Tuesday they support the state's decision to loosen restrictions on marijuana, arguing too many non-violent offenders are kept in prison over small possession charges...

The Right Fights Back

By MIKE ALLEN and EVAN THOMAS

An unprecedented behind-the-scenes look at the race for the White House.

Senate Bans Iranian United Nations Diplomat

By TAL KOPLAN | 30 minutes ago

The Senate unanimously approved a bill banning Iran's ambassador to the United Nations from the United States on Monday.

Sen. Ted Cruz's proposal would prevent known terrorists from entering the United States as ambassadors to the U.N. Hamid Aboutalebi, who participated in the 1979 hostage-taking of Americans in Tehran...

SPONSORED BY Sprint

HOUSE of CARDS

POLITICO 2012 ELECTION

www.politico.com/2012-election/map

For the 2012 election, I was tasked with leading the design and development of POLITICO's election results content, alongside our map developer. Most of this content resides on the map and state results pages.

PROJECT ROLES

Designer
Front-End Developer

The screenshot shows the POLITICO 2012 Election Central homepage. At the top, there's a BBC advertisement for "Always Free." followed by the POLITICO logo and navigation links for 2012 LIVE, CONGRESS, BLOGS, ARENA, OPINION, POLICY, VIDEO, HEADLINES, BOOKSHELF, and POLITICO Pro. Below this is a banner for "2012 ELECTION CENTRAL". A navigation bar includes links for U.S. Election Maps (Data Provided by Associated Press), PRESIDENT, SENATE, HOUSE, GOVERNOR, BALLOT MEASURES, and RESULTS BY STATE. The main content area features a large graphic showing the electoral vote count: Barack Obama (D) has 338 Electoral Votes and 67,135,894 Popular Votes; Mitt Romney (R) has 200 Electoral Votes and 50,126,894 Popular Votes. A progress bar indicates 270 of 538 Electoral Votes to Win. To the left is a "National" map legend with categories: Democratic Win (blue), Republican Win (red), Other Party Win (yellow), Incomplete Results (grey), and Awaiting Results (light grey). The map shows Colorado as a blue state. A detailed results box for Colorado shows: B. Obama (59.2% of 9 electoral votes) vs. M. Romney (28.4%), R. Paul (3.2%), and Other (1.9%). On the right, a sidebar lists states from N.H. to D.C. with their abbreviations and electoral votes. The bottom of the page shows a zoomed-in view of the Colorado map, focusing on Freemont County.

This screenshot shows a detailed view of the Colorado election results. It includes a "Colorado" specific results box and a "Freemont County" specific results box. The Colorado box shows: B. Obama (31.8%), M. Romney (25.2%), R. Paul (10.0%), and Other (3.2%). The Freemont County box shows: B. Obama (58.7%), M. Romney (28.4%), R. Paul (3.7%), and Other (1.9%). A map legend at the bottom left shows: Democratic Win (blue), Republican Win (red), Other Party Win (yellow), Incomplete Results (grey), and Awaiting Results (light grey).

This screenshot shows the overall results for the West Coast states. It includes a "National" results box and separate boxes for each state: California, Washington, Oregon, and Alaska. Each state box shows the overall results and a detailed results box for each state. The California box shows: B. Obama (31.6%), M. Romney (25.2%), R. Paul (10.0%), and Other (3.2%). The Washington box shows: B. Obama (31.5%), M. Romney (25.2%), R. Paul (10.0%), and Other (3.2%). The Oregon box shows: B. Obama (31.5%), M. Romney (25.2%), R. Paul (10.0%), and Other (3.2%). The Alaska box shows: B. Obama (31.5%), M. Romney (25.2%), R. Paul (10.0%), and Other (3.2%).

POLITICO 2012 ELECTION (CONTINUED)

www.politico.com/2012-election/map

Always Free.
bbc.com/news

BBC
bbc.com

POLITICO

Sign in / Register | Mobile | POLITICO Jobs | RSS | Search POLITICO |

2012 LIVE | 44 | CONGRESS | BLOGS | ARENA | OPINION | POLICY | VIDEO | HEADLINES | BOOKSHELF | POLITICO Pro

2012 ELECTION CENTRAL

U.S. Election Maps
Data Provided by Associated Press

PRESIDENT | **SENATE** | **HOUSE** | **GOVERNOR** | **BALLOT MEASURES** | **RESULTS BY STATE**

2012 Colorado Presidential Results

Last Updated 7/10/12 10:45 PM EDT

STATE RESULTS: **President** | Senate | House | Governor | Ballot Measures

Overall Results 35.5% Reporting

Candidate	Party	% Popular Vote	Popular Vote	Electoral Vote
✓ B. Obama (I)	Dem	31.8%	10,235,871	9
M. Romney	GOP	25.2%	8,235,871	0
R. Paul	Lib	10.0%	2,235,871	0
R. Nader	Grn	3.2%	235,871	0
G. Johnson	IP	2.3%	124,871	0

Key: (I) Incumbent

County Results

County	Candidate	Party	% Popular Vote	Popular Vote
Adams	✓ B. Obama (I)	Dem	31.8%	10,235,871
	M. Romney	GOP	25.2%	8,235,871
	R. Paul	Lib	10.0%	2,235,871
	R. Nader	Grn	3.2%	235,871
	G. Johnson	IP	2.3%	124,871
Alamosa	✓ M. Romney	GOP	31.8%	10,235,871
	B. Obama	Dem	25.2%	8,235,871
	R. Paul	Lib	10.0%	2,235,871
	R. Nader	Grn	3.2%	235,871
	G. Johnson	IP	2.3%	124,871
Arapahoe	✓ B. Obama (I)	Dem	31.8%	10,235,871
	M. Romney	GOP	25.2%	8,235,871
	R. Paul	Lib	10.0%	2,235,871
	R. Nader	Grn	3.2%	235,871
	G. Johnson	IP	2.3%	124,871
Archuleta	✓ M. Romney	GOP	31.8%	10,235,871
	B. Obama	Dem	25.2%	8,235,871
	R. Paul	Lib	10.0%	2,235,871
	R. Nader	Grn	3.2%	235,871
	G. Johnson	IP	2.3%	124,871

Presidential Map [View Full Map »](#)



Legend:
■ Democratic Win
■ Republican Win
■ Other Party Win
■ Incomplete Results
■ Awaiting Results

Advertisement

Always Free.
bbc.com/news

MORNING SCORE SIGN UP

Sign up to get an [early morning cheat sheet for the 2012 elections](#)

Enter your email address

PRESIDENTIAL HISTORY IN COLORADO

2008	2004	2000	1996
Obama	McCain	McCain	Bush

Source: Associated Press

GENERAL ELECTION:

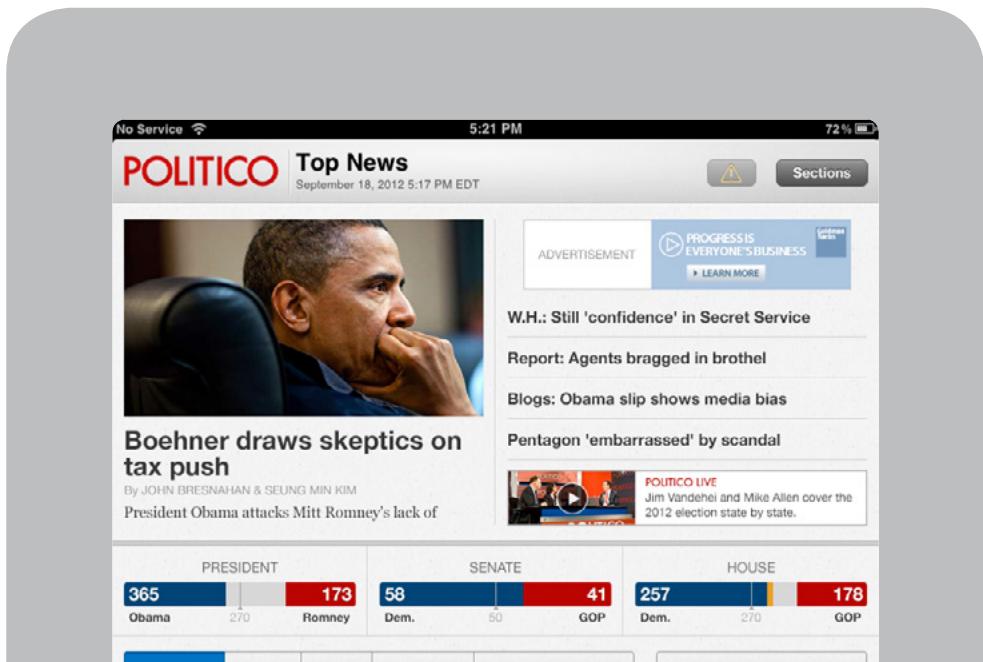
Obama	54%
McCain	45%

POLITICO 2012 ELECTION ON IPAD APP

In an effort to provide a more native looking set of election results for our iPad application, I design and developed an iPad map and results dashboard that existed apart from the 2012 election desktop experience.

PROJECT ROLES

Designer
Front-End Developer

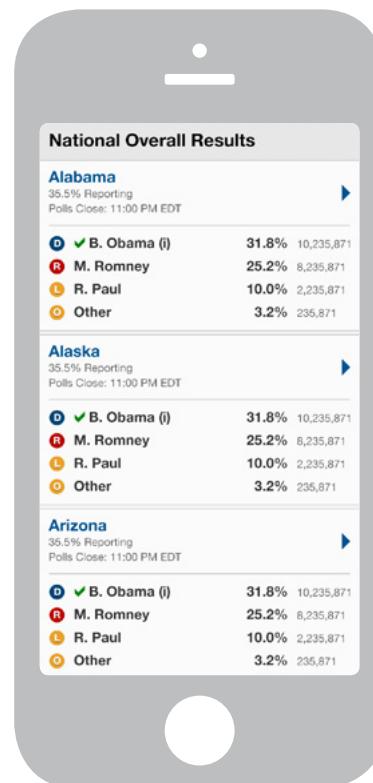


POLITICO 2012 ELECTION ON IPHONE APP

In an effort to provide a more native looking set of election results for our iPhone application, I designed an iPhone map and results micro-site that existed apart from the 2012 election desktop experience.

PROJECT ROLES

Designer



POLITICO 2012 SWING STATES

www.politico.com/2012-election/swing-state

To highlight key swing states and relevant polling data for each, I designed and developed POLITICO's 2012 swing state page. We also allowed users to predict their own swing state results, see the outcome and share online.

PROJECT ROLES

Designer
Front-End Developer

The screenshot shows the POLITICO website during the 2012 election. At the top, there is a BBC advertisement for "Always Free." Below it, the POLITICO header includes links for Sign in / Register, Mobile, POLITICO Jobs, RSS, and a search bar. The main navigation menu features links for 2012 LIVE (highlighted in red), 44, CONGRESS, BLOGS, ARENA, OPINION, POLICY, VIDEO, HEADLINES, BOOKSHELF, and POLITICO Pro.

2012 LIVE

2012 Swing States

Updated 5/8/12 3:29 PM EDT
Polling data provided by

Select Viewing Mode: POLITICO SWING STATES | CUSTOMIZE YOUR OWN

Share Online:

View the most recent RealClearPolitics polling averages in the most competitive states, as identified by POLITICO.

States	POLLING AVERAGES		ELECTORAL VOTES	
	Obama	Romney	Obama	Romney
Colo.	50.8%	45.3%	9	0
Fla.	49.0%	47.2%	27	0
Ind.	46.4%	47.8%	0	11
Mo.	47.8%	48.5%	0	11
Nev.	50.3%	43.8%	5	0
N.H.	52.8%	42.2%	4	0
N.M.	50.3%	43.0%	5	0
N.C.	48.0%	48.4%	0	15
Ohio	48.8%	46.3%	20	0
Pa.	51.0%	43.7%	21	0
Va.	50.2%	45.8%	13	0
Swing-State Votes	104	37		
Likely/Solid State Votes	234	163		
Total Overall Votes	338	200		

Legend: Swing Democrat | Likely/Solid Democrat | Swing Republican | Likely/Solid Republican

Barack Obama (D) 338 (104 Swing, 234 Likely/Solid) | Mitt Romney (R) 200 (37 Swing, 163 Likely/Solid)

270 Electoral Votes to Win

All State Polling Averages

Jump to State:

States	Barack Obama (D)	Mitt Romney (R)
Alabama	50.8%	45.3%
Alaska	49.0%	47.2%
Arizona	46.4%	47.8%

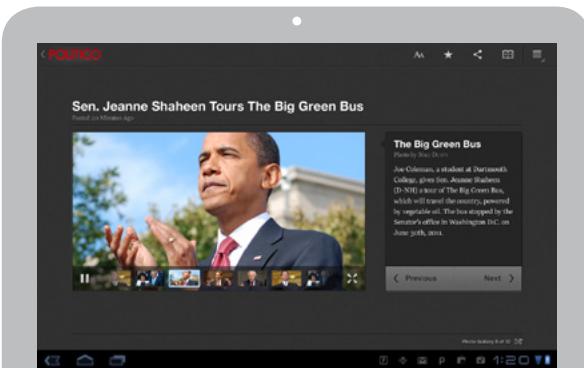
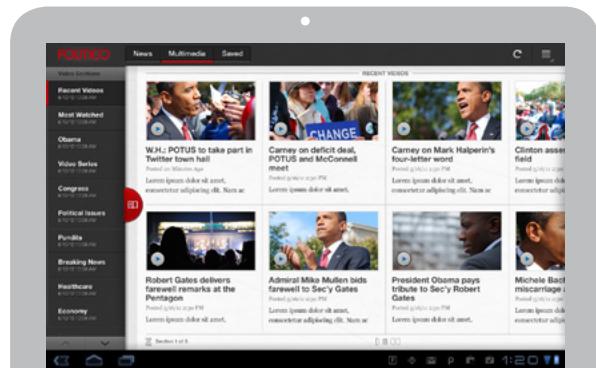
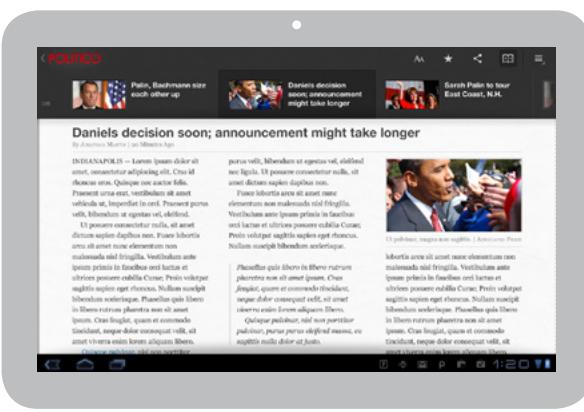
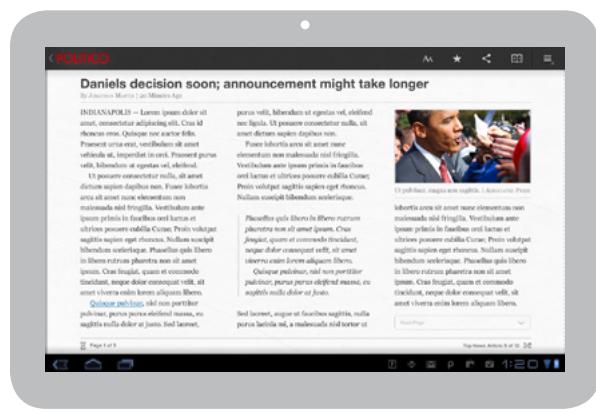
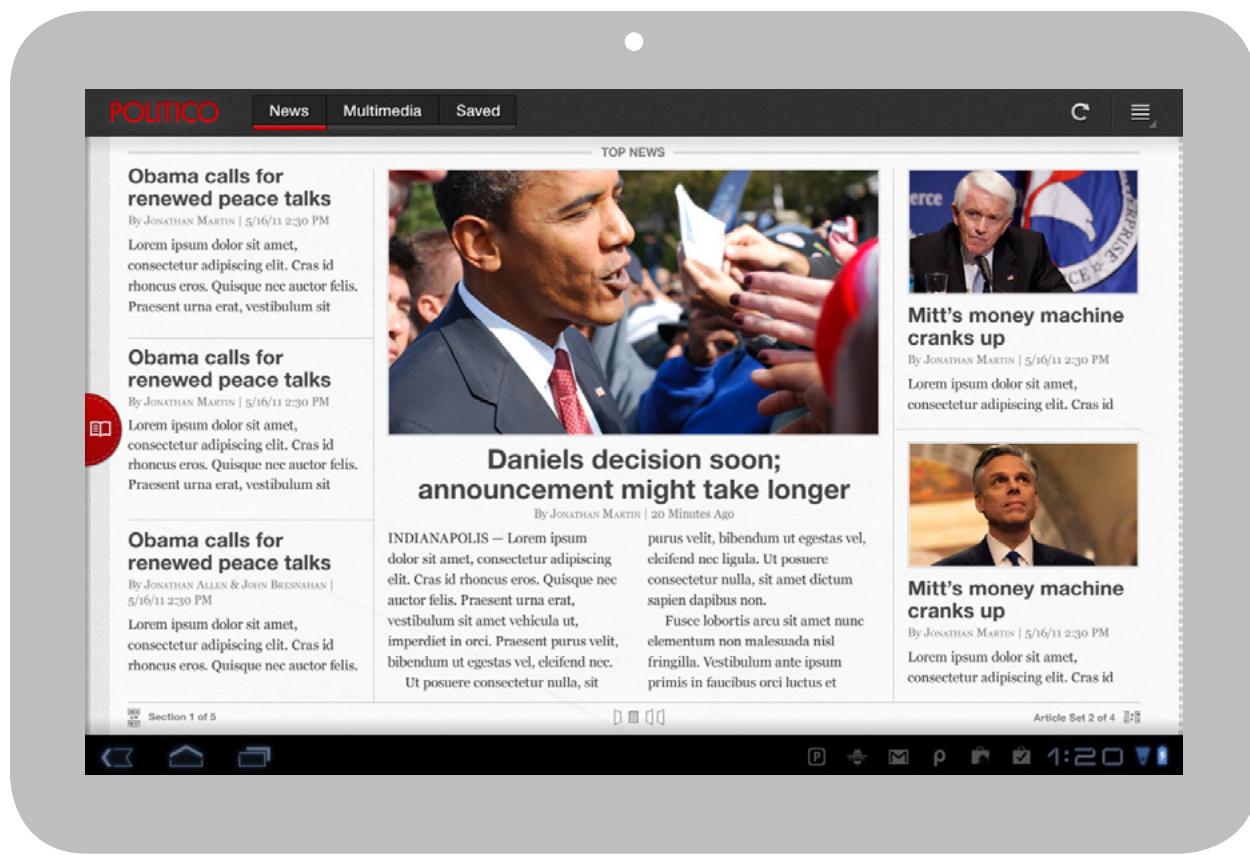
Advertisement: BBC Always Free.

POLITICO ANDROID TABLET APP

Led the design for POLITICO's first Android tablet app, in anticipation of what was then Android OS 3.0.

PROJECT ROLES

Designer



POWERJOBS WEBSITE

www.powerjobs.com

For the launch of POLITICO's new sister brand, PowerJobs, I was tasked with designing and developing a homepage, various tertiary pages, and a website wrapper for use by white label jobs listing vendor Adicio.

PROJECT ROLES

Project Manager
Designer
Front-End Developer

The screenshot shows the homepage of the PowerJobs website. At the top, there is a banner with the BBC logo and a cup of coffee. Below the banner, the PowerJobs logo is displayed with the tagline "EMPOWERING TODAY'S TOP TALENT". The main navigation menu includes links for HOME, EMPLOYER DIRECTORY, and ABOUT US. A prominent search bar allows users to enter Keywords, Location, and Category, with buttons for "SEARCH JOBS", "Advanced Search", and "Browse Employer Directory". To the right of the search bar, there are links for "Account Login" (Job Seekers | Employers), "Register & Login" (with a "My Account" link), and "Upload Your Resume" (with a "Share your talents directly with employers by uploading a resume" link). Below the search bar, there is a section titled "Employer Spotlight" featuring logos for Raytheon, Intel, Adobe, USA Today, Bethesda, and Firaxis Games, each with a "View Available Jobs" link. To the right of the spotlight section is an advertisement for BBC News with the text "Always Free." and a link to "bbc.com/news". Further down the page, there is a section titled "Featured Jobs" with three job listings: "Manual Lathe Operator" (posted by Boeing on 11/19/2012, located in Washington, D.C.), "Chemo Scheduling Secretary" (posted by INOVA Health System on 11/19/2012, located in Ashburn, Va.), and "Assistant Property Sales Manager". On the right side of the page, there is a section titled "EVENTS FOR JOB SEEKERS" featuring an event for "Beginner Resume Writing Lunch & Learn" on January 8, 2012, at 7:00 PM ET, located at 222 S. Church St., Washington, D.C., with a brief description: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. In faucibus consequat erat et faucibus. Donec sit amet turpis orci, quis lacinia quam....". Finally, there is a section titled "POPULAR JOB SEARCHES" with three items: "Defense", "Education", and "Finance".

BABY MARCIALIS WEBSITE

www.babymarcialis.com

In anticipation of the birth of our first child, Holden, I crafted a small announcement and countdown website. I was happy to use the opportunity to test out some responsive design and development techniques. I also rarely get the chance to illustrate anymore, so dusting off the old sketch book to create the stork mascot was a treat.

PROJECT ROLES

Project Manager

Designer

Front-End Developer

Arriving August 24, 2013

A SPECIAL DELIVERY

Carrie, Michael and Justice Marcialis are very happy to announce that they are finally pregnant! Well, Carrie is the one that's pregnant. Michael and Justice are just – well – supervising and providing back rubs as needed.

Regardless, all three of us are very excited for this kiddo's arrival. We're literally counting down the minutes. And now you can too! Join us in the countdown or follow the pregnancy with our Instagram photo log.

PACKAGE DETAILS

Estimated Package Arrival
43d. 7h. 33m.

Currently In Transit & Due August 24, 2013

Arriving August 24, 2013

A SPECIAL DELIVERY

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FLY LIKE AN EAGLE 5K WEBSITE

www.flylikeaneagle5k.com

A local parent teacher association asked for me to design and develop a logo and website to announce their annual 5k run fundraiser. For three consecutive years, the website has allowed users to register, get race information, and become a sponsor.

PROJECT ROLES

Project Manager
Designer
Front-End Developer

The website features a dark blue header with the event date (April 29, 2012) and location (Inn at Vint Hill Farm). A large, stylized eagle logo with the text "5k FLY LIKE AN EAGLE" is centered above a banner. Below the banner, a male runner in a white tank top and black shorts is shown in mid-stride. The main headline reads "BABY, WE WERE BORN TO RUN". A sub-headline encourages families to "share the benefits of physical fitness". Two prominent buttons are visible: "Register To Race" and "Sponsor The Race".

RACE DETAILS

A detailed map shows the race route starting from the Inn at Vint Hill Farm, winding through Vint Hill Village Green, Greenwich, and ending near the C. Hunter Ritchie Elementary School. The map includes roads like Lee Hwy, Vint Hill Rd, and County Rd 623. A legend indicates "Map", "Sat", "Ter", and "Earth".

APRIL 29, 2012 SCHEDULE

Check-in begins at 7:00 am.
Adult 5k race begins at 8:00 am.
Kids 1 mile race begins at 9:00 am.

RACE LOCATION
Inn at Vint Hill Farm
4200 Aiken Drive, Warrenton, VA 20187

ADULTS	KIDS (AGE 5-11)
\$20.00	\$15.00
\$15.00	\$10.00

Early Bird Registration

Early bird pricing ends April 20, 2012.

All Proceeds Benefit...

All proceeds from the Fly Like An Eagle 5k will go directly to the C. Hunter Ritchie Parent-Teacher Organization. With them, it is our intention to initiate more events that help students and their families develop good fitness habits.

Hatchlings Race, Too

At C. Hunter Ritchie, we are committed to helping students live a physically fit and healthy lifestyle. To help them take a step in that direction, we are offering children, ages 5-11, the chance to participate in a 1 mile hatchling fun run.

T-Shirts And Prizes

Registered runners receive a free event t-shirt in their race packet. All children in the 1 mile race will receive a ribbon for participating. The top three male and female runners in both the adult 5k and kids 1 mile run will also receive a medal.

JUMP-N-JIMMY'S WEBSITE

www.jnjparty.com

A local bounce house amusement center was in dire need of a total website redesign. In doing so, they wanted the ability to update and manage their content themselves. After completing the design and front-end development, I integrated the templates into the CMS Made Simple content management system. I also had the opportunity to illustrate a bit by designing their new mascot, Lil' Jimmy, who now adorns the walls of the growing business.

PROJECT ROLES

Project Manager
Designer
Front-End Developer
Back-End Developer

The screenshot shows the homepage of the Jump-n-Jimmy's website. At the top, there is a navigation bar with links for "JUMP-N-PARTIES" (We Bring The Fun), "SPORTS-N-ACTIVITIES" (Fitness & Camp Programs), "OUR LOCATION" (Where's Jimmy?), and "PARTY JOURNAL" (Event Tips For Parents). The main header features a cartoon character of a boy holding a photo of another boy jumping on a trampoline, with the tagline "Add Some Bounce To The Party." Below the header, there is a section for "Upcoming Activities" with a "View Full Calendar" button. The activities listed are "COOKIES WITH SANTA" (December 1, 2010), "PARENT'S NIGHT OUT" (December 1, 2010), and "PEE-WEE CAMP" (December 1, 2010). To the right, there is a "Weekly Open Bounce Hours" table:

Weekly Open Bounce Hours	
MONDAY	9:30am - 12pm & 3pm - 8pm
TUESDAY	9:30am - 12pm & 3pm - 8pm
WEDNESDAY	9:30am - 12pm & 3pm - 8pm
THURSDAY	9:30am - 12pm & 3pm - 8pm
FRIDAY	9:30am - 8pm
SATURDAY	Closed To Public

The screenshot shows a page for planning a party. The navigation bar is identical to the homepage. The main header features a cartoon character of a boy holding a photo of another boy jumping on a trampoline, with the tagline "Let's Plan Your Party." Below the header, there is a testimonial: "'Jump-n-Jimmy's put on a wonderful event for my son's birthday party. Affordable and easy; a winning combo!' —Jane Doe, Happy Parent". At the bottom, there are four party package options:

Platinum Party	Ultimate Party	Sports Party	Team Party
Starting at \$115	Starting at \$235	Starting at \$185	Starting at \$9 per Child
Guests 9-24	Guests 19-24	Guests 19-24	Guest Minimum 10
Bounce Time 1h	Bounce/Games 45m/45m	Games Time 1h	Bounce Time 45m

XO COMMUNICATIONS EMAILS

During my tenure at XO Communications, much time was spent designing and developing marketing emails. Here is a small collection of some of those email designs.

PROJECT ROLES

Designer
Front-End Developer

The email template features a large image of the US Capitol building under a blue sky with white clouds. Overlaid on the image is the text "XO AT ITW" in a large, bold, white font. In the top right corner, there is contact information: "Contact Us Online or Call 800.474.1763" and "Intl. East: +1 303.539.7738, Intl. West: +1 972.578.6496". To the right of the main image, there is a text block: "XO Communications wants to meet you at ITW from May 24 to 26 in Washington, DC." Below the main image, the headline "It's About Time We Had A Chat." is displayed in a blue font. Underneath the headline, a message reads: "We'd like to meet with you at ITW to discuss how XO Communications can help you maximize your US presence." Two buttons are present: a blue button labeled "Schedule Meeting" and a smaller blue link labeled "Add to Your Calendar". To the right of the text, there is a portrait of a smiling man in a white shirt and striped tie, with other blurred figures in the background. The bottom section of the email is divided into two columns. The left column contains the heading "The Story On Ethernet." and text about XO's Ethernet services. The right column contains the heading "A Little About Our Big Portfolio." and text about XO's carrier services portfolio.

Contact Us Online or Call 800.474.1763
Intl. East: +1 303.539.7738, Intl. West: +1 972.578.6496

XO Communications wants to meet you at ITW from May 24 to 26 in Washington, DC.

It's About Time We Had A Chat.

We'd like to meet with you at ITW to discuss how XO Communications can help you maximize your US presence.

Schedule Meeting

Add to Your Calendar

May 24 - 26, 2010
Marriott Wardman Park Hotel
2660 Woodley Road NW
Washington, DC 20008

The Story On Ethernet.

As a leading Ethernet provider XO offers carriers a variety of options for extending their network presence to more than

A Little About Our Big Portfolio.

International carriers need cost effective communications services that offer the best in quality, availability, and scalability. XO offers a wide range of solutions for carriers seeking to offer their customers competitively priced, high capacity transport and IP services.

The email template features a large image of a cloudy sky with the text "LOOK TO THE CLOUDS" overlaid in a stylized font. In the top right corner, there is contact information: "Contact Us Online or Call 800.474.1763" and "Intl. East: +1 303.539.7738, Intl. West: +1 972.578.6496". Below the main image, the headline "Cloud Computing: The Challenges" is displayed. A callout box contains the statistic "70 % Of CIOs Claim Accelerated Usage". Another callout box contains text about the challenges of cloud computing. To the right, there is a section titled "Meet XO Communications Carrier Services" with a "LET'S CHAT ONLINE" button.

Contact Us Online or Call 800.474.1763
Intl. East: +1 303.539.7738, Intl. West: +1 972.578.6496

LOOK TO THE CLOUDS

Cloud Computing: The Challenges

Cloud computing applications have become the desired solution for enterprise customers as a means to provide cost savings, secure virtual data centers, and create more scalable and robust business continuity platforms for their mission critical IT resources.

According to the Tangle Group, over 70% of US-based CIOs report that development and use of private cloud infrastructures is accelerating.

70 %
Of CIOs Claim Accelerated Usage

Meet XO Communications Carrier Services

LET'S CHAT ONLINE

The email template features a large image of three professionals in business attire working together on a document. In the top right corner, there is contact information: "Contact Us Online or Call 214.229.4946" and "Intl. East: +1 303.539.7738, Intl. West: +1 972.578.6496". Below the main image, the headline "Services Offering Speed, Flexibility & Scalability. Wherever You Are, XO Has You Covered." is displayed. A callout box contains text about the speed, flexibility, and scalability of XO's services. To the right, there is a portrait of a woman with her arms crossed, looking towards the camera.

Contact Us Online or Call 214.229.4946
Intl. East: +1 303.539.7738, Intl. West: +1 972.578.6496

**Services Offering Speed, Flexibility & Scalability.
Wherever You Are, XO Has You Covered.**

XO delivers high-bandwidth IP and inter-city network transport services for domestic and international service providers, cable companies, mobile operators, managed services providers and telecommunications resellers.

This increased reliance on cloud-based solutions has begun to put pressure on optimizing wide area networks (WAN) from an IT performance perspective. Issues of network security, bandwidth constraints, latency, and costs are ones that enterprise IT and network managers are just beginning to tackle as they aggressively move to take advantage of cloud computing technology.

According to the Tangle Group, over 70% of US-based CIOs report that development and use of private cloud infrastructures is accelerating.

With 28,000 route miles of long-haul and metro fiber, we provide carriers unmatched US coverage on our wholy-owned, fully-peered Tier 1 Multi-Terabit IP and transport networks. Built with next-generation standards, our network offers a unique combination of nationwide, metro, and wireless network assets, capable of serving bandwidth-intensive requirements for our carrier customers, today and into the future.

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IDENTITY DESIGN COMPILATION

Beyond working on websites, I enjoy illustrating and creating custom icons and logos. Below is a small sampling of some recent logos I've designed for various clients.

PROJECT ROLES

Designer

