

# Mattews Michael

Data Analyst



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## Professional Profile

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Data Analyst with a background in software engineering and hands-on experience driving insights for cross-functional teams in retail, HR, and digital platforms. Skilled in using SQL, Python, and modern BI tools (Tableau, Looker) to define KPIs, analyze pipeline performance, and support teams make data-driven decisions. I enjoy applying experimentation, building dashboards, and supporting continuous product improvement through analysis and collaboration.

Primary Stack: SQL (PostgreSQL, SQL Server), Python (Pandas, Jupyter), BigQuery, Tableau, Looker, Power BI (learning), Airflow (learning), Docker

## Work History

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### 05.2024 - present **Freelance Business Intelligence**

Al Salama Co. | Saudi Arabia (Remote)

- Created executive dashboards and performance reports to support strategic decision-making across departments.
- Designed KPI frameworks and reporting tools to improve alignment across HR and business units.
- Implemented data quality checks and improved internal reporting accuracy by 20%.
- Monitored weekly metrics and flagged pipeline performance trends and anomalies.

### 01.2023 - 08.2023 **Data & Analytics Intern**

Upvest GmbH | Berlin, Germany

- Developed and maintained scalable data models using dbt, supporting lead-to-customer funnel analysis.
- Built interactive dashboards in Looker that improved accessibility and enhanced decision-making for 50+ stakeholders.
- Conducted detailed business process analyses using SQL and Python, effectively communicating insights to stakeholders.
- Supported internal stakeholders via a Looker help channel, boosting adoption and data confidence.

### 08.2022 - 12.2022 **Data Analyst Intern**

Klem Digital Wardrobe Technology | Ireland (Remote)

- Set up tracking systems for customer interactions, significantly improving marketing data quality.
- Conducted A/B tests to understand user preferences and inform product development.
- Collaborated with cross-functional teams to model data and enhance the digital customer journey.

01.2023 - 08.2023 **Operation Coordinator**

Asamco | Khobar, Saudi Arabia

- Managed operational KPIs, handled HR data, and improved scheduling efficiency.
- Coordinated cross-functional process, reducing task resolution time and enhancing performance visibility.

## Education

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12.2022 - 03.2023 **Bootcamp - Data Analytics**

Data Analytics Accelerator | Online

08.2020 - 12.2021 **Masters in IT SECURITY MANAGEMENT**

Arden University | Berlin, Germany

06.2012 - 06.2015 **Bachelor in Software Engineering and Multimedia**

Limkokwing University | Cyberjaya, Malaysia

## Additional Skills & Interests

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### Languages

- English (C2), Arabic (B2), German(A2)

### Interests

- Following global stock markets and learning about personal finance
- Long-distance running and participating in local races