# Scene 1: Mark launching FaceMash

He begins blogging.

**MARK:** Erica Albright’s a bitch. Do you think that’s because her family changed their name from Albrecht or do you think it’s because all B.U. girls are bitches?

He takes a good gulp of his drink. We see the words we’re hearing filling up his computer screen.

**MARK:** For the record, she may look like a 34C but she’s getting all kinds of help from our friends at Victoria’s Secret. She’s a 34B, as in barely anything there. False **advertising**.  
The truth is she has a nice face. I need to do something to help me take my mind off her. Easy enough, except I need an idea.

MARK takes out a keyboard for his desktop computer takes a drink from his beer.

**MARK:** I’m a little intoxicated, I’m not gonna lie. So what if it’s not even 10PM and it’s a Tuesday night? The Kirkland facebook is open on my desktop and some of these people have pretty horrendous facebook pics. 10. Billy Olson’s sitting here and had the idea of putting some of these next to pictures of farm animals and have people vote on who’s hotter.

Yea, it’s on.

I’m not gonna do the farm animals but I like the idea of comparing two people together. It gives the whole thing a very “Turing” feel since people’s ratings of the pictures will be more implicit than, say, choosing a number to represent each person’s hotness like they do on hotornot.com. The first thing we’re going to need is a lot of pictures.

Unfortunately, Harvard doesn’t keep a public centralized facebook so I’m going to have to get all the images from the individual houses that people are in. Let the hacking begin.

First up is Kirkland. They keep everything open and allow indexes in their Apache configuration, so a little WGET magic is all that’s necessary to download the entire Kirkland facebook. Kids’ stuff.

MARK finishes another drink and gets back to his work.

**MARK:** Next is Elliot. They’re also open but with no indexes on Apache. I can run an empty search and it returns all of the images in the database in a single page. Then I can save the page and Mozilla will save all the images for me. Excellent. Moving right along.

Lowell has some security. They require a username/password combo and I’m going to go ahead and say they don’t have access to main FAS user database, so they have no way of detecting an intrusion.

Adams has no security but limits the number of results to twenty a page. All I need to do is break out the same script I used on Lowell and we’re set.

Quincy has no online facebook, what a sham. Nothing I can do about that.

Dunster is intense. Not only is there no public directory but there’s no

Leverett is a little better. It’s slightly obnoxious that they only let you view one picture at a time and I’m not about to

--definitely necessary to break out the emacs and modify that perl script with—

Done.

EDUARDO gets to the top of the stairs and hurries into-

**EDUARDO:** What’s going on?

**MARK:** Perfect timing. Eduardo’s here and he’s going to have the key ingredient.

**EDUARDO:** Mark

**MARK:** Wardo

**EDUARDO:** You and Erica split up?

**MARK:** How did you know that?

**EDUARDO:** It’s on your blog.

**MARK:** Yeah.

**EDUARDO:** Are you alright?

**MARK:** I need you.

**EDUARDO:** I’m here for you.

**MARK:** No, I need the algorithm you use to rank chess players.

**EDUARDO:** Are you okay?

**MARK:** We’re ranking girls.

**EDUARDO:** You mean other students?

**MARK:** Yeah.

**EDUARDO:** You think this is such a good idea?

**MARK:** I need the algorithm.

**EDUARDO:** Mark

**MARK:** I need the algorithm.

EDUARDO is writing an equation with a grease marker on the window. When the equation’s done it looks like this:

**Girl A:**

**Girl B:**

**EDUARDO:** Give each girl a base rating of 1400. At any given time “Girl A” has a rating Ra and “Girl B” has a rating Rb.

**MARK:** When any two girls are matched up there’s an expectation of which will win based on their current rating, right?

**EDUARDO:** Yes. And those expectations are expressed this way.

**MARK:** Let’s write it.

MARK makes a few more keystrokes and two pictures of two Harvard girls come up on the screen. After a moment...

**ALL:** The one on the left.  
On the right.  
Still the right.

**EDUARDO:** It works.

**DUSTIN:** Who should we send it to first?

**EDUARDO:** Dwyer

**CHRIS:** Neal

**EDUARDO:** Who are you gonna send it to?

**MARK:** Just a couple of people. The question is, who are they gonna send it to ?

# Scene 2: Winklevoss brothers speak about Harvard Connection

**CAMERON:** Are you Mark Zuckerberg?

**MARK:** Yeah.

**CAMERON:** Cameron Winklevoss.

**MARK:** Hi.

**TYLER:** Tyler Winklevoss.

**MARK:** You guys related?

**CAMERON:** That’s good.

**TYLER:** That’s funny.

**CAMERON:** We’ve never heard that before.

**MARK:** What can I do for you? Did I insult your girlfriends?

**CAMERON:** No, you didn’t insult our girl-- (to TYLER) Actually, I don’t know.

**TYLER (to CAMERON):** We never asked.

**CAMERON:** We should do that. No, we have an idea we want to talk to you about. Do you have a minute?

**MARK:** You guys look like you spend some time at the gym.

**CAMERON:** We have to. MARK Why?

**TYLER:** We row crew. MARK (pause--then smiles a little) Yeah, I’ve got a minute.

**CAMERON:** Great.

**TYLER:** You ever been inside the Porcellian?

**MARK:** No.

**TYLER:** You understand we can’t take you past the bike room ‘cause you’re not a member.

**CAMERON:** Would you like a sandwich or something?

**MARK:** Okay.

CAMERON disappears for a moment.

**DIVYA:** Mark, right?

MARK is stealing a glance around the room.

**MARK:** Yeah.

**TYLER:** This is Divya Narendra, our partner.

**MARK:** Hi.

**DIVYA:** We were really impressed with Facemash and then we checked you out and you also built CourseMatch.

**TYLER:** I don’t know CourseMatch.

**DIVYA:** You go online and see what courses your friends are taking. (to MARK) Really smart, man.

MARK is looking at the framed black and white group pictures on the wall of old Porcellian classes. He sees a bra hanging over a lamp.

**DIVYA:** Mark?

**MARK:** Yeah.

**DIVYA:** We were talking about CourseMatch.

**MARK:** It was kind of a no-brainer.

CAMERON: comes back in with a sandwich wrapped in cellophane. MARK opens it on his lap and eats it uncomfortably.

**DIVYA:** And you invented something in high school, right?

**MARK:** An app for an MP3 player that recognizes your taste in music.

**DIVYA:** Anybody try to buy it?

**MARK:** Microsoft.

**DIVYA:** How much?

**MARK:** I didn’t sell it. I uploaded it for free.

**DIVYA:** For free?

**MARK:** Yeah.

**DIVYA:** Why?

MARK: gives a short shrug that says both “I don’t know” and “Fuck you” at the same time.

**CAMERON:** Okay, well. We have something that we’ve been working on for a while, we think it’s great. It’s called the HarvardConnection. You create your own page. Interests, bio, friends, pics.

**TYLER:** And then people can go online, see your bio and request to be your—

**MARK:** Yeah. How’s it different from MySpace or Friendster?

**TYLER:** Harvard-dot-E-D-U.

**CAMERON:** Harvard.edu. The most prestigious e-mail address in the country.

**TYLER:** And the whole site’s kinda based on the idea that girls--well...

**CAMERON:** Not to put anything indelicately.

**DIVYA:** Girls wanna get with guys who go to Harvard.

**CAMERON:** Divya and my brother don’t have trouble putting things indelicately.

**TYLER:** The difference between what we’re talking about and MySpace or Friendster or any of those other social networking site—

**MARK:** --is exclusivity. (beat) Right?

**DIVYA:** Right.

**TYLER:** Yes.

**CAMERON:** We’d love fort you to work with us, Mark. I mean, we need a gifted programmer who’s creative.

**TYLER:** And we know you’ve taking it in the shins.

**DIVYA:** The women’s groups are ready to declare a Fatwa and this could help rehabilitate your image.

**MARK (remembering what Erica said):** Wow. You’d do that for me?

**DIVYA:** We’d like to work with you.

**CAMERON:** Our first programmer graduated and went to work at Google. Our second programmer just got overwhelmed with school work. We would need you to build the site and write the code and we’ll provide—

**MARK:** I’m in.

**CAMERON:** --the money. What?

**MARK:** I’m in.

**TYLER:** Awesome.