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## SPICY GREEN BOOK EXPANDS LISTINGS INTO 11th STATE WITH OHIO ADDITION

**LOS ANGELES** – Spicy Green Book, a nonprofit online marketing directory promoting black-owned businesses in the food and beverage industry, officially announced today the listing of its first restaurant in Ohio, expanding its total footprint to 11 states to build momentum for social change.

Spicy Green Book now has listings in California, Oregon, Colorado, Minnesota, Georgia, North Carolina, Virginia, Maryland, New Jersey, New York and Ohio. Founded in June of this year, Spicy Green Book has grown to a listing of 92 black-owned businesses nationwide.

"It's our goal to promote all these businesses nationwide and be a resource for so many people," said Danilo Batson, Founder and Executive Director of Spicy Green Book. "There is an entire new mass of people who want to become involved in social justice and Spicy Green Book aims to be a simple and direct way for them to contribute to the change they want to see."

The Spicy Green Book name comes from Victor Green's "Negro Motorist Green Book", which listed vital places of refuge in the midst of the Jim Crow Era. With the growing national movement for racial justice and a pandemic disproportionately impacting black-owned businesses, Spicy Green Book is looking to expand its platform nationally. Using high-end creative talent to connect customers with business owners and sharing their stories, Spicy Green Book is striving to increase its volunteers and donors for further expansion.

Follow and connect with us at @spicy\_greenbook on <u>Twitter</u> and @spicygreenbook on <u>Instagram</u> and <u>Facebook</u>. For more information, visit <u>spicygreenbook.com</u> to volunteer, donate or list a black-owned business.

## **About Spicy Green Book**

Spicy Green Book is a nonprofit organization that uses a group of hard-working and growing volunteers to create an online directory and provide hand curating marketing, social media, branding, design and photography services free of charge to black-owned businesses. As a nonprofit, the brand is rooted in activism and focuses on creating change through increasing economic growth within the black community, creating jobs and decreasing the wealth gap. Spicy Green Book offers a space that allows nationwide black-owned business to amplify their voices and visibility.