



EXCLUSIVE BENEFIT FOR GATORADE® RESORTS

Your ski area featured across SnoCountry's entire media platform for a week!

GATORADE® RESORT OF THE WEEK FEATURE

Through our partnership with SnoCountry.com, your resort could be featured in a weeklong multi-platform promotional campaign. SnoCountry will feature your resort, conditions, banner ad, logo, editorial, social, and lift ticket or vacation packages for pouring Pepsi® products including Gatorade®. This is provided at NO ADDITIONAL COST to your resort.

INCLUDES:

Home Page feature on SnoCountry.com ALL WEEK

Your YouTube video on SnoCountry.com ALL WEEK

Featured posts on SnoCountry.com's social platforms

SnoNews Newsletter editorial sent to 120,000 subscribers

SnoCountry Mountain Reports Radio Network

Featured in SnoCountry-produced snow reports in your region.

CONTACT Call, text or leave a message

Northeast / Midwest

ROB CHANDLER

rob.chandler@sncountry.org

603.443.8819

Mountain West

SCOTT CLARKSON

scott.clarkson@sncountry.org

603.443.8803



Gatorade® partner resorts recently featured:



snowbird

