



EXCLUSIVE BENEFIT FOR PEPSI® RESORTS

Your ski area featured across SnoCountry's entire media platform for a week!

PEPSI® RESORT OF THE WEEK FEATURE

Through our partnership with SnoCountry Mountain Reports, your resort could be featured in a weeklong multi-platform promotional campaign. SnoCountry will feature your resort, conditions, banner ad, logo, editorial, social, and lift ticket or vacation packages for pouring Pepsi®. This is provided at NO ADDITIONAL COST to your resort.

INCLUDES:

- ❖ Home Page feature on SnoCountry.com ALL WEEK
- ❖ Your YouTube video on SnoCountry.com ALL WEEK
- ❖ Featured posts on SnoCountry.com's social platforms
- ❖ SnoNews newsletter editorial sent to 130,000 subscribers
- ❖ Radio network - Featured in SnoCountry-produced snow reports in your region

CONTACT Call, text or leave a message

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Pepsi® partner resorts featured:

