

M I C H A E L M U L A T

WEB DEVELOPER

designs@michaelmulat.com • 845 240 9278

EDUCATION

VASSAR COLLEGE
Poughkeepsie, NY
BA, Studio Art
May, 2011

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Dreamweaver
Adobe Flash
HTML5/CSS3
Adobe Premiere
Adobe AfterEffects
Final Cut Pro
Microsoft Office

DESIGN PROFICIENCY

Proficient in designing logos, branding and promotional materials for both print and web

Adept at brainstorming and developing new concepts and ideas

Comfortable working in groups as well as independently to complete tasks

Excellent presentation and communication skills

Familiar with several content management systems, including Wordpress and Drupal.

Capable of learning new technologies and concepts at a fast pace

PROFESSIONAL EXPERIENCE

SPARK MEDIA PROJECT, sparkmediaproject.org
Poughkeepsie, NY
Media Producer and Educator
2011 - Present

Spark Media Project (*formerly Children's Media Project*) is a non-profit that aims to teach technical, artistic and workplace skills to youth in the media arts through various educational programs and employment opportunities.

- Overhaul of pre-existing website design and structure
- Manage and update web content and graphics
- Conceptualize and create promotional materials for both print and web
- Film, edit, and distribute commercials and video content for clients
- Plan and facilitate professional development trainings for educators
- Supervise youth and intern employment programs
- Develop and assess student learning outcomes
- Oversee A/V equipment inventory and acquisitions

THE FREGENET FOUNDATION, fregenetfoundation.org
Los Angeles, CA
Freelance, Graphic and Web Design

The Fregenet Foundation is a non profit that serves low-income communities in Addis Ababa, Ethiopia by providing free early childhood education.

- Designed promotional materials for print and digital distribution for the organization's 10th anniversary
- Design Logo for Fregent Kidan Lehitsanat School, a non-profit school located in Addis Ababa, Ethiopia.
- Currently designing and build website for fregenetkl.org

EXPLORING COLLEGE
Vassar College, NY
Freelance, Graphic Design

- Create promotional materials and graphics for apparel



SPARK MEDIA PROJECT

LOGO DESIGN

For its 20th anniversary, Children's Media Project changed its name and branding in order to better reflect the organization's adolescent student base.

Spark Media Project is an arts and technology non-profit that serves youth.

The design is inspired by the diversity of the youth the organization serves as well as their creative spark.



Illustrator

SPARK MEDIA PROJECT

MARKETING COLLATERAL

Letterhead, business card and envelope design for the newly branded Spark Media Project.



Illustrator, Photoshop

SPARK MEDIA PROJECT PROMOTIONAL TRIFOLD

A promotional brochure for **Spark Media Project's** Mobile Media Lab.

The brochure was distributed to schools and libraries in the Hudson Valley, NY.



WORKSHOP DESCRIPTIONS

STRUCTURE AND PRICING

	SINGLES	Actual Cost	Subsidized Cost
1 single 3 hr. Teen Media Lab or Professional Instruction Session (Project)	\$350	\$250	
1 single 3 hr. Teen Media Lab or Professional Instruction Session (Project)	\$550	\$390	
SERIES			
1 single 3 hr. Teen Media Lab or Professional Instruction Session (Project)	\$1475	\$1040	
1 single 3 hr. Teen Media Lab or Professional Instruction Session (Project)	\$1215	\$860	

WORKSHOP DESCRIPTIONS

ANIMATION MANIA
Students use stop-motion animation techniques using cameras and video cameras to create a short animated video. Students create the music, recording, titles, and sound effects.

ART IN MOTION
Students will critique their favorite music videos to decide what makes them great. They then create their own videos to copy using common video and narrative video.

DIGITAL PAINTING
Participants use Wacom Tablets and Photoshop to learn how to paint in a digital environment.

EXPERIMENTAL FILM
Students learn about the genre of experimental film and how to make it.

GREEN SCREEN EDITING CLASS
Students learn the basics of film editing to film and edit their own short narrative stories.

GAME MOVIES
Students learn the entire process of filmmaking from scriptwriting to final cut. They learn to film camera shots and angles, evaluate them, and then write and edit a narrative short.

MULTIMEDIA ANIMATION
Students will gain experience with basic animation. First, animation principles will be introduced. Then, participants will learn basic animation principles by making simple 2D animation. Finally, they will learn to make computer graphics and add Photoshop animation to bring their graphics to life.

ZINE MAKING
Students respond to writing prompts or assignments given by the facilitator to generate content (writing, photography, illustration, etc.) that is then used to create a zine. The facilitator analyzes the benefits and drawbacks of print media in this process.

VIDEO POEMS
Students will learn to record their own poems or work with a poem or select a favorite poem and film it.

SPARK is able to offer 2015 programs to Hudson Valley libraries at a significantly subsidized rate through the generosity of a grant from the NY Regional Economic Development Council and NYSCA

(Please note these are standard offerings. SPARK is happy to create custom unique programs/PD sessions to meet your needs!

Illustrator, InDesign, Photoshop

REEL EXPRESSIONS

EVENT SPONSORSHIP KIT

Reel Expressions Youth Film Festival is an annual film festival organized by Spark Media Project that curates and screens the best youth produced short films in the US.

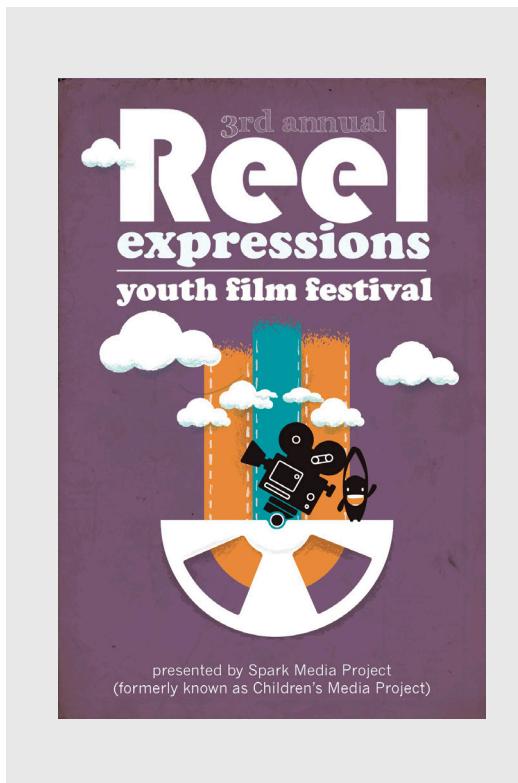
This sponsorship kit was distributed to local businesses, banks, colleges and media organizations.



Illustrator, Photoshop

REEL EXPRESSIONS FLYERS, POSTCARDS AND POSTERS

Promotional materials Third Annual Reel Expressions Youth Film Festival.

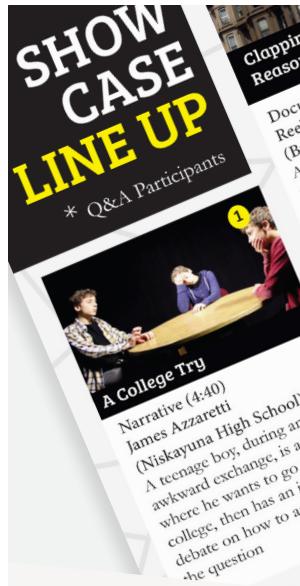
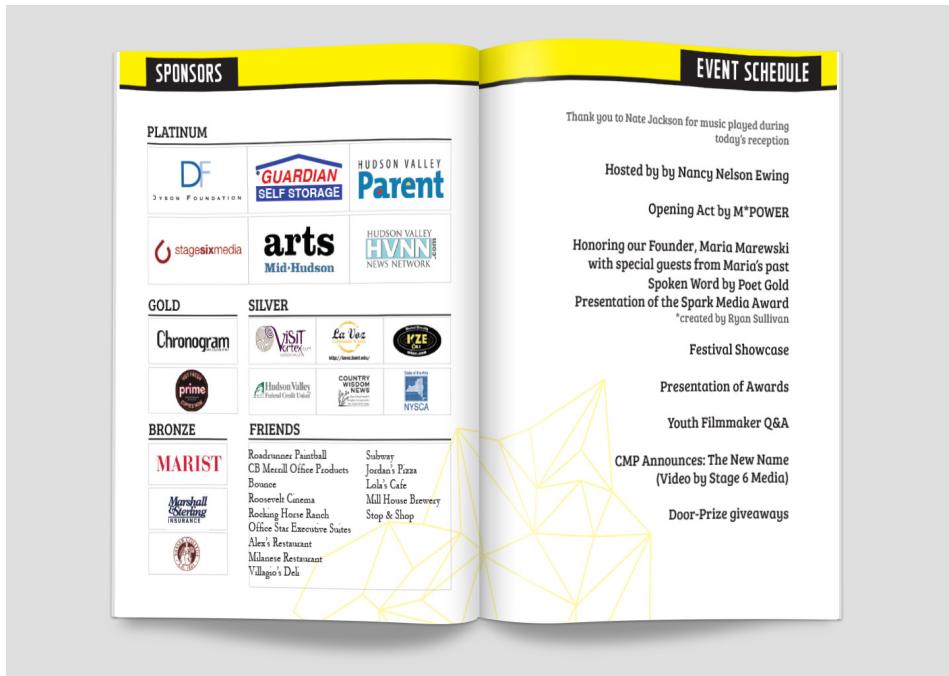


Illustrator, Photoshop

REEL EXPRESSIONS

EVENT PROGRAM

8 page booklet design for event program of the 2nd Annual *Reel Expressions Youth Film Festival*, which was attended by both children and adults.





SATURDAY, SEPTEMBER 27TH
5:00PM - 8:30PM
BARDAVON OPERA HOUSE

MEDIA MAGIC
MAKE MOVIES MAKE MONEY
FALL 2014

AFTERSCHOOL EMPLOYMENT PROGRAM
FOR HIGH SCHOOL AGED YOUTH

TUESDAYS - WEDNESDAYS - THURSDAYS
3:30 - 5:30

For more information visit childrensmmediaproject.org
[facebook.com/childrensmmediaproject](https://www.facebook.com/childrensmmediaproject)
email info@childrensmmediaproject.org or call 845 485 4480

State of the Arts
42 Catharine Street • Carriage house, Second Floor • Poughkeepsie NY, 12604
Media Magic is made possible in part by Dutchess County, the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature, along with funds from the Dyson Foundation, and Dutchess County.



JOIN US FOR
SUMMER SHARE

a celebration of local youth-produced media
Including a sneak-peak at the next season of DROP TV*,
pieces from the premiere season of the MC's (Media Creators*),
and screenings from all of our off-site programs!

Friday, August 15th
6:00pm to 8:00pm
@ Mid-Hudson Heritage Center
317 Main Street
Poughkeepsie, NY

PIZZA AND REFRESHMENTS WILL BE SERVED
EVENT IS FREE AND OPEN TO THE PUBLIC

Drop TV and The MC's are funded, in part, by Dutchess County



SPARK MEDIA PROJECT PROMOTIONAL MATERIALS

Posters and flyers designed for Spark media project's various community programs.

clockwise: *Reel Expressions Save the Date* postcard, 2014 After School programming flyers for spring and Fall, Community Event Flyer

Illustrator, Photoshop, InDesign

FORGE MEDIA

LOGO DESIGN AND PROMOTIONAL MATERIALS

Forge Media is a branch of Spark Media Project that produces high quality videos for local businesses and organizations.



FORGE MEDIA



Apprentice Production House

SPECIALIZING IN **HIGH-QUALITY**
LOW-COST VIDEO PRODUCTIONS
IN THE MID-HUDSON VALLEY

FORGEMEDIA.ORG

(845)485-4480

INFO@CHILDRENSMEDIAPROJECT.ORG

All proceeds support
Children's Media Project
(soon to be called the Spark Media Project)
A non-profit Arts & Education Organization

42 CATHARINE ST, CARRIAGE HOUSE
POUGHKEEPSIE, NY 12601

FORGE MEDIA BUSINESS CLUB

Join our exclusive network of business supporters, and enjoy these awesome perks:

\$25

BRONZE MEMBERSHIP

Forge Media Business Club Membership Certificate
(states "supporter of youth workforce development in our community")

\$50

SILVER MEMBERSHIP

Forge Media Business Club Membership Certificate
Forge Media Supporter listing on Website

\$100

GOLD MEMBERSHIP

Forge Media Business Club Membership Certificate
Forge Media Supporter listing on Website
Spark VIP Card

\$250

PLATINUM MEMBERSHIP

Forge Media Business Club Membership Certificate
Forge Media Supporter listing on Website
Spark VIP Card
Inclusion in the CMP Focus Newsletter (one per year)

To join, contact us at

info@childrensmediaproject.org, or give us a call at 845.485.4480



FORGEMEDIA



children's media project



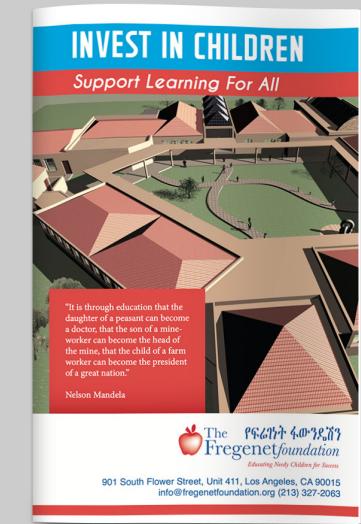
SPARK MEDIA PROJECT

Illustrator, Photoshop

FREGENET FOUNDATION

PROMOTIONAL BOOKLET

22 page Booklet design celebrating the 10th anniversary of the Fregenet Foundation.



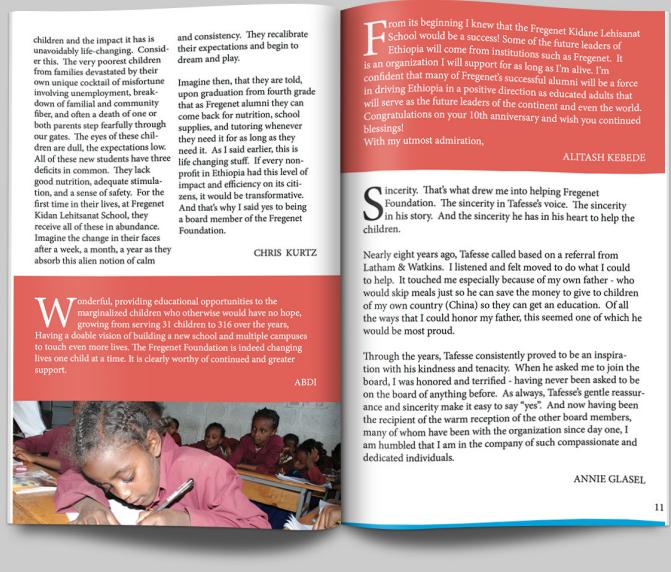
INVEST IN CHILDREN
Support Learning For All

"It is through education that the daughter of a peasant can become a doctor, the son of a mine-worker can become the head of the mine, that the child of a farm worker can become the president of a great nation."

Nelson Mandela

The Fregenet Foundation
Educating needy children for success

901 South Flower Street, Unit 411, Los Angeles, CA 90015
info@fregenetfoundation.org (213) 327-2063



children and the impact it has is unavoidably life-changing. Consider this. The very poorest children from families devastated by their unique social circumstance involving unemployment, breakdowns of familial and community fiber, and often a dearth of basic body needs, come streaming through our gates. The eyes of these children are dull, the expectations low. All of these new students have three distinct needs: food, shelter, good nutrition, adequate education, and a sense of safety. For the first time in their lives, at Fregenet Kidan Lehisnath School, they receive all of these in abundance. Imagine the change in their faces after a week, a month, a year as they absorb this alien notion of calm and consistency. They recalibrate their expectations and begin to dream and play.

Imagine then, that they are told, upon graduation from fourth grade that as Fregenet alumni they can come back for vacation, school breaks, and anything else whenever they need it, for as long as they need it. As I said earlier, this is life changing stuff. If every non-profit in Ethiopia had this level of commitment and efficiency in its core, it would be transformative. And that's why I said yes to being a board member of the Fregenet Foundation.

CHRIS KURTZ

Wonderful, providing educational opportunities to the marginalized children who otherwise would have no hope, growing from serving 31 children to 316 over the years. Having a clear vision of building a new school and multiple campuses to touch even more lives, the Fregenet Foundation is indeed changing lives one child at a time. It is clearly worthy of continued and greater support.

ABDI

From its beginning I knew that the Fregenet Kidan Lehisnath School would be a success! Some of the future leaders of Ethiopia will come from institutions such as Fregenet. It is an organization I will support for as long as I'm alive. I am confident that many of Fregenet's successful alumnus will be a force in driving Ethiopia in a positive direction as educated adults that will serve as the future leaders of the continent and even the world. Congratulations on your 10th anniversary and wish you continued blessings!

With my utmost admiration,

ALITASH KEBEDE

Sincerity. That's what drew me into helping Fregenet Foundation. The sincerity in Tafesse's voice. The sincerity in his story. And the sincerity he has in his heart to help the children.

Nearly eight years ago, Tafesse called based on a referral from Latham & Watkins. I listened and felt moved to do what I could to help. I reached out to my socially conscious father, who would skip meals just so he can save the money to give to children of my own country (China) so they can get an education. Of all the ways that I could honor my father, this seemed one of which he would be most proud.

Through the years, Tafesse consistently proved to be an inspiration with his kindness and tenacity. When he asked me to join the board, I was honored and terrified - having never been asked to be on the board of any organization before. Tafesse's passion, humor, and sincerity made it easy to say "yes". And now having been the recipient of the warm reception of the other board members, many of whom have been with the organization since day one, I am humbled that I am in the company of such compassionate and dedicated individuals.

ANNIE GLASEL



I have known Tafesse Woubshet, a very good friend of mine for over thirty-five years. About ten years ago, he suffered a great tragedy, the untimely death of his daughter, Fregenet in a motor vehicle accident. Through all the grief and sadness, he shared with me that his wife, Elizabeth and him were planning to start up a foundation. The foundation would bear Fregenet's name and keep her dream alive.

I have been to Fregenet School on several occasions. I have seen how it

Illustrator, Photoshop, InDesign

FREGENET FOUNDATION

LOGO DESIGN

The Fregenet Foundation is a non profit that runs a school in Addis Ababa, Ethiopia.

Inspired by the word **fregenet**, which means **fruit of heaven**



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FREGENET
KIDAN LEHITSANAT



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FREGENET
KIDAN LEHITSANAT



Illustrator, Photoshop

FREGENET FOUNDATION

Web design mockup for
www.fregeinetki.org, a non-profit
school located in Addis Ababa,
Ethiopia.

The Fregenet Kidan Lehitsanat (FKL) is a non-profit organization established in Addis Ababa, Ethiopia in December of 2003 and opened The Fregenet Kidan Lehitsan School in the fall of 2004.

FKL was formed in loving memory of Fregnet Tafesse Woubshet, a 29 year-old Ethiopian-American who died in July 2003 before fulfilling her lifelong dream of helping the needy children of Ethiopia. The School was initiated to provide high quality basic education for needy students in one neighborhood and also serve as a model for other neighborhoods.

Overall Objectives, Vision and Mission

To see to it that children from economically underprivileged families get access to education and ensure that their academic development (education) is not interrupted because of economic hardships.

To provide early education and related support for needy children and to create conditions that will help them succeed in life.

To help in promoting a well rounded educational background as a means to overcome poverty, eliminate gender inequality and to create the conditions for the elimination of HIV/AIDS.

To set up schools to be used not only as centers of education, but also as community resource and health centers for the benefit of children, their families and the community at large.

To promote and establish bonds between our students in Ethiopia and children

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Illustrator, Photoshop
HTML, CSS, Wordpress