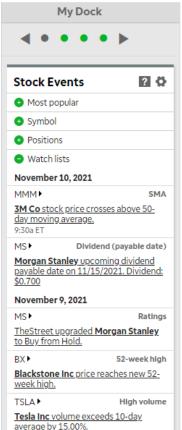


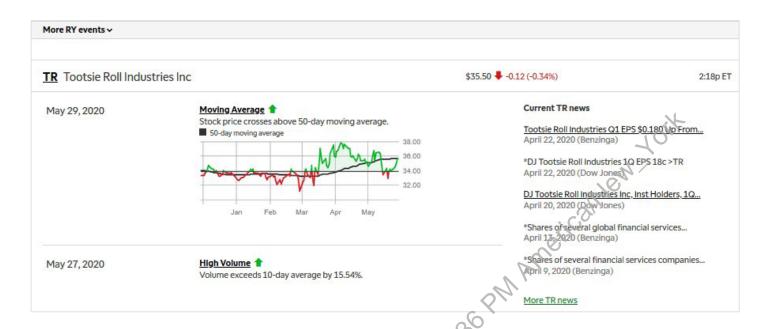
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Market Intelligent News Discovery (MIND)

Fincentric's MIND capability gathers and ranks financial events and surfaces custom content resulting in a natural-language presentation of what is happening in the market.







Features

Event-Driven	Broad universe of	Includes:
	events	Price-based technical events
		Dividend and earnings announcements
		 Provider reports including analyst upgrades or downgrades
		Event-driven data sources
	com	 Add new event categories based on our data catalog or your own provided data
Customizable	Client-configurable	Configure:
	importance ranking	Types of events to include
		Weight events by order of importance
		Earnings more important than technical analysis
Nac		Scoring that is dynamic based on distance from event date
Personatized	Portfolio-based importance ranking	MIND helps investors to efficiently monitor their portfolios:
		 Use additional ranking criteria based on the underlying security's weight in the portfolio
		 Results in a personalized list of events sorted by importance to that specific investor