

Humanizing interactions with investor technology

Conversational UI can fundamentally reshape how investors at all experience levels access information. Fincentric is exploring the same technology that powers chatbots to help users interact with their finances like never before.



How did my portfolio perform against the market over the last week?



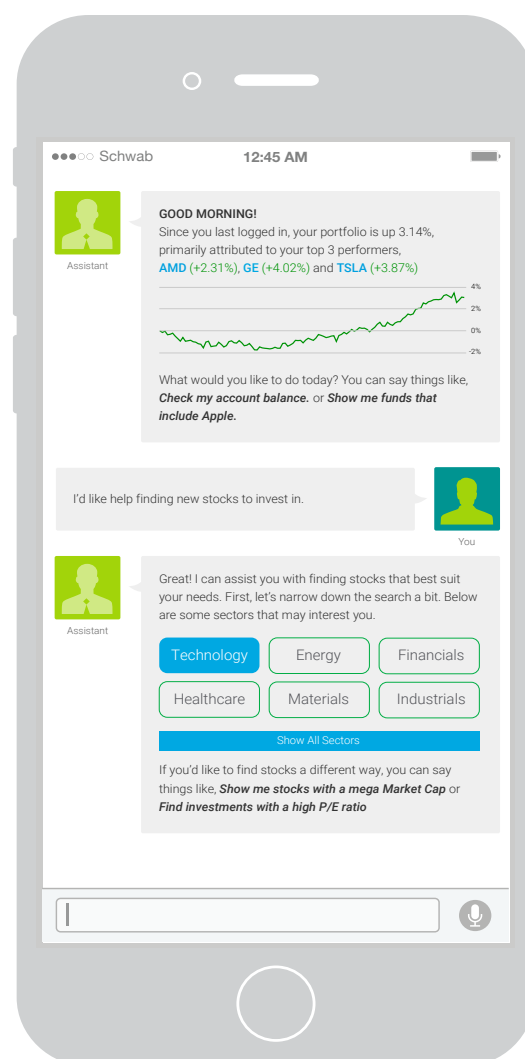
Show me funds that include Microsoft.



I'm interested in funds comprised of mostly renewable energy stocks.

Benefits

Increased operational efficiency	Handles a wide variety of basic banking tasks, including costly customer support functions.
Improved customer experience	Use of various platforms encourages customers to log in more frequently, resulting in higher engagement and retention
Unique Data Insights	Chatbots uncover patterns from customer conversations, resulting in more personalized banking and lifelong relationships.

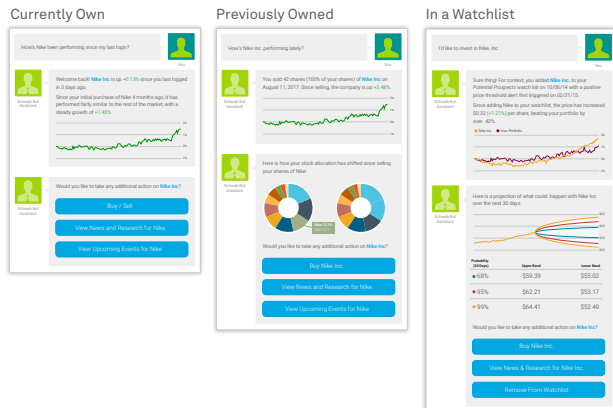


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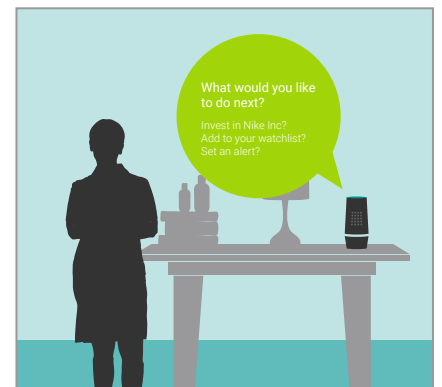
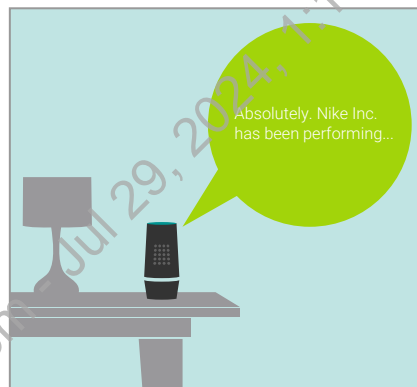
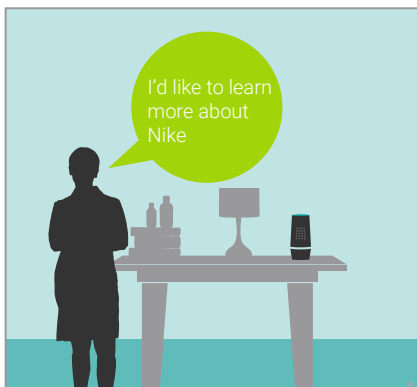
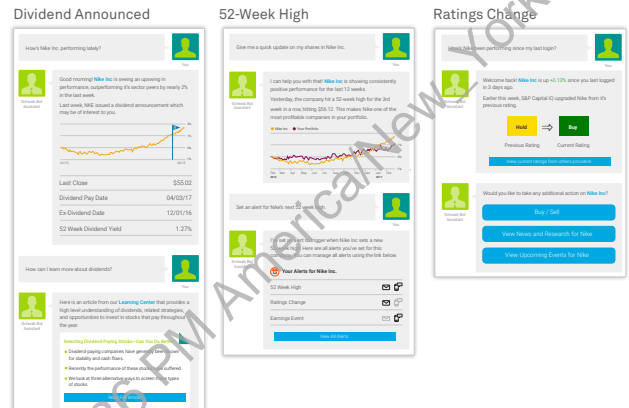


I'd like to learn more about Nike

Intelligence based on the investment relationship



Intelligence based on recent company events



Inputs

Text
Speech
Gestures

Devices

Phone
Tablet
Desktop
TV
Wearables
Home Assistant

Outputs

Audio
Video
Interactions
Text
Data Visualization

Desktop, tablet and phone can be supported by elements of the existing experience. Each device and input lends itself to a type of output most relevant to the end user.