Fincentric™
by **S&P Global**

Securely enrich user experiences with your data

Fincentric's SmartShare allows you to use portfolio, transaction and holdings data to surface more meaningful content to users through enhanced charts, calculators and more.

Highlight portfolio insights

Compare an investor's portfolio to a model portfolio that is based on their goals to give them an in-depth, interactive look into how their investments are performing. Straightforward language and rich data visualizations provide market context and help explain how they are tracking toward their goals.
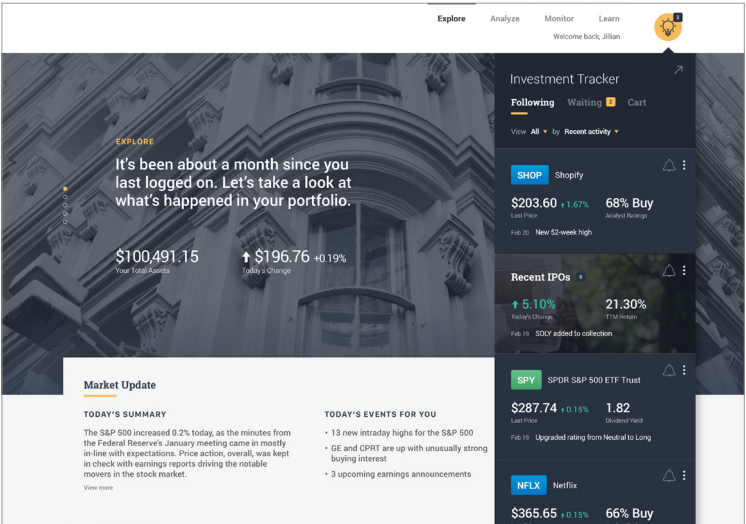
Features

Secure, anonymized data

Personalized displays

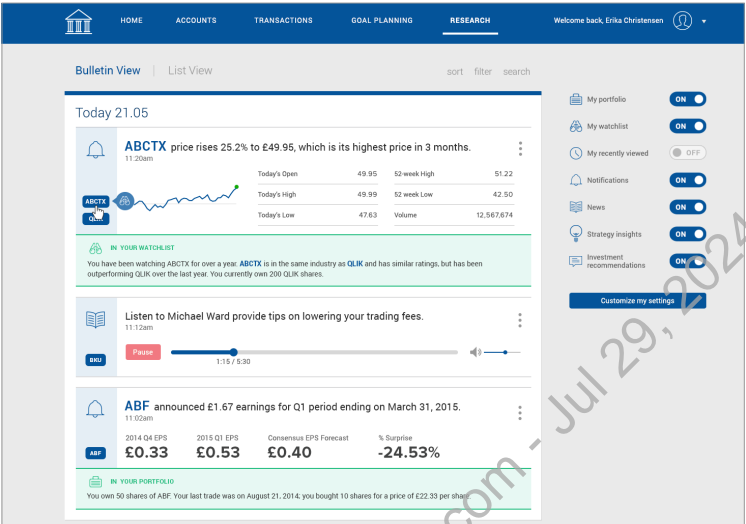Relevant, timely content

Improved analysis

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Surface critical holdings events

Keep investors informed of critical events related to their holdings. Fincentric's Market Intelligent News Discovery (MIND) capability dynamically ranks events to highlight the most important and relevant events for a list of symbols. Each event can include more details and links to take action or related screens.

Spotlight user interests

Content-rich experiences present massive amounts of information on every screen that can easily overwhelm. Help users move through the data quickly by using their recent searches or holdings to highlight content important to them and provide quick filters to remove content that is not.

Visualize transactional data

Graphically display an investor's trading history vs. market performance in a robust interactive financial chart to help them visualize and analyze trading performance.