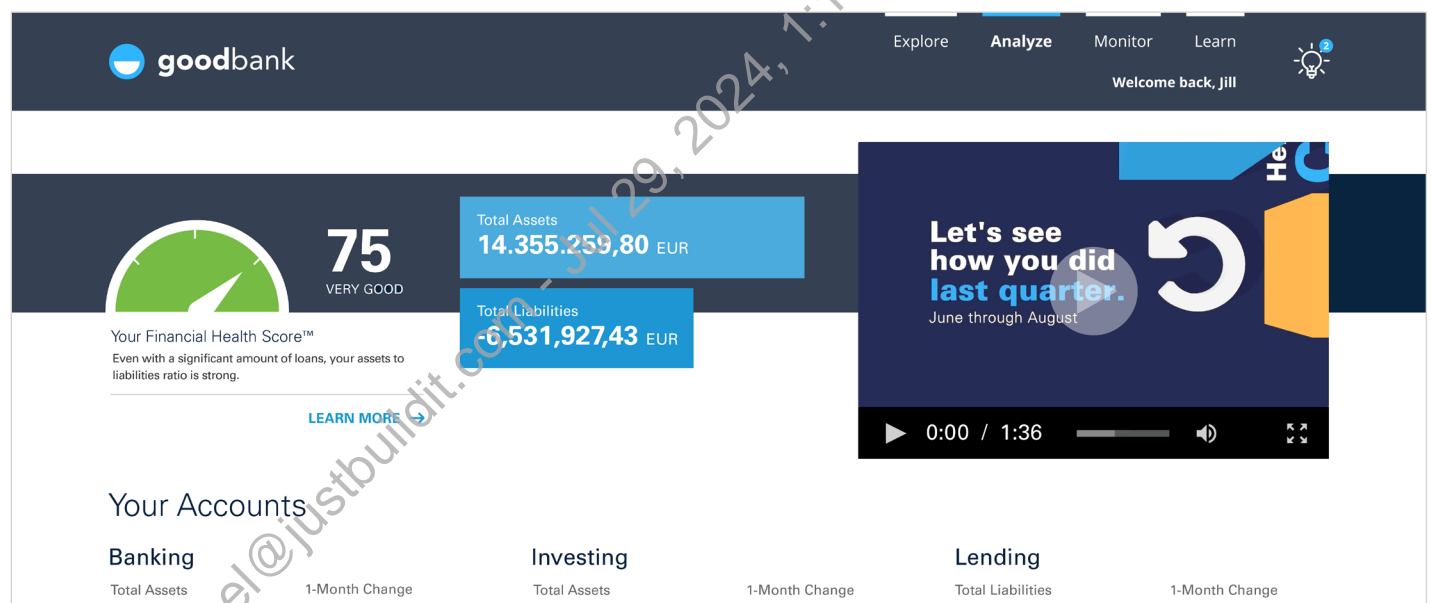


Bring market data to life with dynamic video

Fincentric's dynamic video solution engages your customers with data-rich narratives. It adds dimension to their decision-making and turns time-consuming reporting into an entertaining experience with your brand.



Applications

Portfolio/Account Summary

Weekly Events Recap

Market Updates

Stock Updates

Pre-Roll Video

Dynamic video types

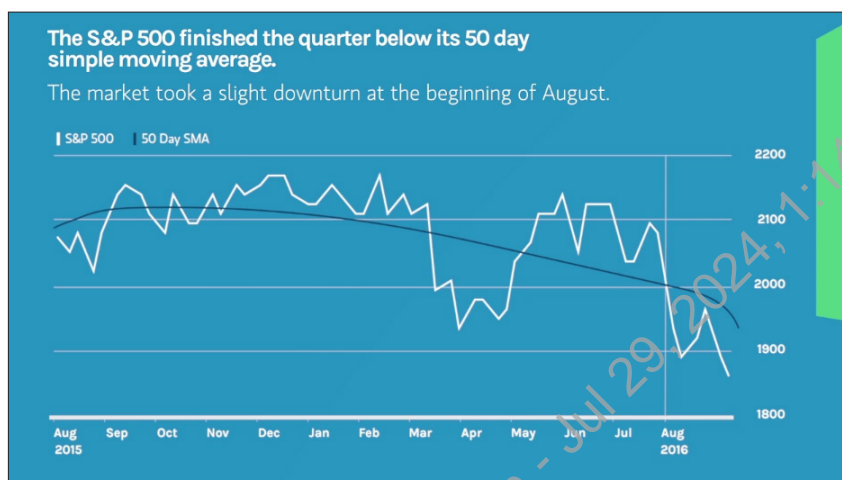
Personalized

Personalized dynamic videos represent a new way to speak directly to your customers and help them see investment stories come to life.

Universal

These dynamic videos reach a wide audience—including prospects—and highlight important data and events using engaging visuals.

Bring market data to life with dynamic video



Dynamic video example

Generate fresh market update videos throughout the day based on the latest market data and automatically post them to your social media accounts or Markets Overview page.

A Market Summary dynamic video walks your customers through the global market day. The major indices would be highlighted, as well as the three (3) most important market-driving news stories. The video would be updated four (4) times each day to capture the most recent market activity.

Specifications

Video type: Universal

Estimated Video Length: 40 seconds

Number of Videos Generated Each Run: 1

Generation Frequency per Run: 4 time(s) per day, during market hours

Generation Window per Run: 1 hour(s)