

**Amendment No. 10 to the  
Master Web Services Agreement dated January 1, 2003  
Between  
Fidelity Brokerage Services LLC  
and  
Wall Street On Demand, Inc.**

The Master Web Services Agreement dated January 1, 2003 by and between Fidelity Brokerage Services LLC ("Fidelity") and Wall Street On Demand, Inc. ("WSOD") (the "Agreement") is amended on this 1st day of February, 2009 (the "Amendment Effective Date"). This Amendment is in addition to and not in limitation of the Agreement. All other terms and conditions of the Agreement remain in full force and effect and shall apply hereto. In the event there is a conflict between the terms of the Agreement and the terms of this Amendment, the terms of this Amendment shall apply.

In consideration of the mutual promises contained herein, Fidelity and WSOD covenant and contract as follows:

**1. Term; Termination:**

- (A) The term of this Amendment shall commence on the Amendment Effective Date and continue for an initial term of two (2) years ("Initial Term"). Thereafter, the term will continue on a co-terminus basis with the Agreement. Notwithstanding Section 4.3 of the Agreement this Amendment may not be terminated for convenience.

**2. Fees & Payments:**

- A. WSOD shall grant Fidelity a discount of ten (10) % from the 2008 monthly fee currently charged to Fidelity. See the attached Exhibit A for a further breakdown of the 2008 monthly fees ("2008 Monthly Fees"). The new monthly fees ("New Monthly Fees") shall be one hundred forty thousand five hundred eight dollars (\$140,508) USD per month. WSOD will continue to host and provide:

- (i) the services listed in Exhibit A of the Agreement;
- (ii) the services listed in Amendment No. 1 to the Master Web Services Agreement, entered in to by the parties on or around April 23, 2004,
- (iii) the services listed in Amendment No. 3 to the Master Web Services Agreement entered in to by the parties on or around October 29, 2004,
- (iv) the services listed in Amendment No. 4 to the Master Web Services Agreement entered in to by the parties on or around December 7, 2005,
- (v) Amendment No. 5 to the Master Web Services Agreement entered in to by the parties on or around March 5, 2009,
- (vi) Amendment No. 6 to the Master Web Services Agreement entered in to by the parties on or around March 5, 2009,
- (vii) Amendment No. 7 to the Master Web Services Agreement entered in to by the parties on or around March 5, 2009, and
- (viii) Amendment No. 8 to the Master Web Services Agreement entered into by the parties on or around March 5, 2009.

- B. Included in the monthly Service Fee are ongoing enhancements and maintenance to the WSOD services. Examples of enhancements and maintenance include: design/data/functionality changes to web pages/data feeds/ PDFs already hosted by WSOD for Fidelity; design/development/hosting of new web pages/data feeds/PDFs associated with items listed under Exhibits A; and any other items both parties

agree to be reasonable to keep the existing and future WSOD services fresh and up to date. Additional examples of the above would include, but not be limited to, the international research project, the new billing infrastructure project, as well as other projects initiated between Fidelity and WSOD on an ongoing basis. WSOD will not charge any additional fees for resolving any programming errors, bugs, or defects in any of the work product delivered to Fidelity as part of the aforementioned services.

- C. Fidelity will be responsible for all third party data costs associated with this Amendment and all license and other fees payable to third-party information providers for the use of the third party provider's information or content for the Fidelity Site.
- D. Section 3.4 (i) of the Agreement shall be amended by removing the word "greater" and replacing it with the word "lesser".

In witness whereof, Fidelity and WSOD have caused this Amendment to be signed and delivered by their duly authorized representatives as of the Amendment Effective Date first written above.

Fidelity Brokerage Services LLC

By: Jean M. Raymond  
Name: Jean M. Raymond  
Title: EVP/CFO  
Date: 9/9/09

Wall Street On Demand, Inc.

By: James Tannock  
Name: James Tannock  
Title: CEO  
Date: 10/18/09

# Exhibit A

| Invoice Item                       | 2008 Monthly Fee | Contract    | Description   |
|------------------------------------|------------------|-------------|---|
| Fidelity RTR                       | \$27,500         | 2003 MSA    | Services include:<br>1) Browse Research section and provider pages for 5 providers<br>2) Outbound RIXML research provider data feed for 5 providers   |
| Additional Providers for XML       | \$5,000          | 2003 MSA    | Inclusion of additional research providers (past 5) in RIXML data feed.   |
| Additional Research Providers      | \$18,480         | Amendment 3 | Fidelity 6.1 (2004). \$1,680/month per provider over 5. As of 1/2009 providers include:<br>1) Ativo<br>2) Audit Integrity<br>3) Barclays<br>4) Channel Trend<br>5) Columbine<br>6) Decision Economics<br>7) Ford Equity<br>8) Hightower<br>9) KLD<br>10) Market Edge<br>11) Ned Davis<br>12) S&P<br>13) Additional S&P reports (from Research 2007)<br>14) Thomas White<br>15) Thomson<br>16) Zacks |
| 3rd Environment                    | \$2,100          | Amendment 3 | Additional hardware for Fidelity production environment (applied to Littleton data center)  |
| Starmine Analyst Opinion           | \$12,600         | Amendment 3 | Fidelity 7.0 (2005): Starmine-Investars Analyst Opinion pages   |
| Company Research Highlights Report | \$5,460          | Amendment 3 | Fidelity 7.0 (2005): Company Research Highlights PDF  |
| Significant Event Data Feed        | \$2,520          | Amendment 3 | Fidelity 7.0 (2005): outbound significant events RIXML feed   |
| Research Suppression               | \$1,260          | Amendment 3 | Fidelity 7.0 (2005):  |
| Recognia Tech Analysis API         | \$2,100          | Amendment 3 | Fidelity 7.0 (2005): Recognia Technical Analysis pages  |
| Industry/Sector Research Pages     | \$8,400          | Amendment 3 | 2006 Release 2: Sector/Industry pages   |
| Symbol-Specific Pages              | \$25,200         | Amendment 3 | 2006 Release 2: Fundamentals pages  |
| Starmine Suppression               | \$500            |             | Fidelity 7.0 (2005): Extending research blacklist to Starmine/Investars analyst opinion content   |
| Starmine Data Changes              | \$1,000          |             | 2006 Release 2: Support for new Starmine Sector Performance score   |
| Screener Ph. I                     | \$5,000          | Amendment 1 | Original stock screener, including expert screens   |

|                                 |                  |             |   |
|---------------------------------|------------------|-------------|---|
| Screeners Ph. II                | \$5,000          | Amendment 1 | Fidelity 7.0 (2005): Realtime screener and additional enhancements      |
| Screeners Ph. III               | \$5,000          | Amendment 1 | 2006 Release 1: Technical Analysis screener and additional enhancements |
| Fundamentals PDF - Provestor+   | \$3,500          | Amendment 4 | 2006 Release 2: S&P Compustat Company Report.                           |
| FTP Feed of Compustat Data      | \$2,500          | Amendment 4 | 2006 Release 2: eDB feed for Compustat data.                            |
| Upgrades/Downgrades Page        | \$3,000          | Amendment 4 | Upgrades/Downgrades page (2005)   |
| WealthLab                       | \$8,000          | Amendment 4 | Wealth Lab Fundamentals API (December 2005)                             |
| Economic Indicators             | \$1,500          | Amendment 5 | Wealth Lab Fundamentals API (December 2005)                             |
| Wealth Lab Insider Sentiment    | \$1,500          | Amendment 5 | Wealth Lab Insider Sentiment API (September 2006)                       |
| Wealth Lab Earnings Estimates   | \$1,500          | Amendment 5 | Wealth Lab Earnings Estimate API (December 2006)                        |
| Wealth Lab Analyst Opinions     | \$1,500          | Amendment 5 | Wealth Lab Analyst Opinions API (December 2006)                         |
| Preferreds and Tech Events      | \$5,000          | Amendment 6 | 2007 Release 3: Preferred Screener                                      |
| Stock Research Enhancements '07 | \$1,000          | Amendment 7 | Research 2007: add short interest to screener, CRH PDF                  |
| <b>2008 Monthly Fees Total:</b> | <b>\$156,120</b> |             |   |
| <b>New Monthly Fees Total:</b>  | <b>\$140,500</b> |             |   |