

# Michael Hartmann

Mike, He/Him

## Summary

I'm a little bit of a jack-of-all-trades and my work history is certainly proof of that but it only tells part of the story. In all my trades and hobbies and practices a common thread connects things; and that is a chance to solve problems, shift my understanding, learn something new, and work with my hands. Personally my hobbies include photography, coffee, motorcycles, travel, and generally making/breaking things. Professionally I have experience that spans customer service, food service, construction, and software development.

## Education

### Trinity Western University

Bachelor of Business Administration

*Specialization in Finance*

## Work Experience

### MonetizeMore

January 2022 to June 2025

*Engineering Manager, Software Developer I*

- Collaborate with Product and Tech to coordinate resources and drive and optimize customer relationships
- Partner with development teams to design and execute implementation plans
- Lead technical integration with publishers and grow the marketplace
- Train and educate cross-functional marketplace teams with a focus on technical initiatives
- Troubleshoot and resolve issues by manually testing delivery on apps, web, and native inventory
- Actively respond to high-level escalations relating to integrations, discrepancies and any other technical issues
- Influence product roadmap functionality based on market-driven requirements

### Beaver Brothers Construction

*Framing, Backframing Supervisor*

Summer 2016, Summer 2017, December 2019 to August 2021

- Participated in general wall framing, floor construction, and back framing
- Worked on residential buildings such as spec houses, custom homes, townhomes, and apartments
- Read plans from blueprints to layout walls and install engineered earthquake protection products.
- Worked around heavy machinery and with extensive coordination with other trades

### Premium Woodcraft Homes

*Concrete, Finishing Carpentry, Framing*

May 2019 to December 2019

- Formed and poured concrete foundations, pads, footpaths, and curbs
- Installed various interior and exterior finishing materials such as wainscoting and soffit
- Framed houses, following blueprints and direction from crew and project supervisors
- Performed structural enhancements to houses to prevent unsafe buildings or collapse

### FinMesh

*Developer, Creator*

- Developed a Python API wrapper for use with financial data APIs
- Research new APIs that may be useful, and develop custom scraping for from-source financial information
- Project is currently archived with 27 stars, several forks, and thousands of downloads on PyPi

### Starbucks

*Shift Supervisor*

January 2018 to May 2019

- Involved in all areas of the store including POS, drive-through, and espresso bar
- Scheduled shifts to coordinate breaks, peak times, and redirected staffing to appropriate areas
- As Shift Supervisor I wrote daily orders, managed cash at open and close, and drove productivity
- Awarded Partner of the Quarter Q1, FY 2018

### TWU Student Managed Investment Fund

*Portfolio Manager*

September 2017 to April 2019

- Contributed to the fund's development in its inaugural year including corporate structure and hiring
- Wrote best practice documents, onboarding handbooks, and policy guidelines
- Led seminars on equity valuation for members and taught analysts in stock selection, pitching, and investment
- Spearheaded the first fund investment which saw significant excess returns compared to the market

### Home Hardware

*Key Holder, Sales Associate*

September 2014 to August 2015

- Responsible for opening and closing store, including maintaining tills and cash operations
- Reorganized and upkeeped inventory using self-designed plan-o-grams and personal judgements
- Assisted customers and advised on home projects such as plumbing, electrical, and finishing work
- Position required wide understanding of hardware products, proper usage, knowledge of new technologies