## Michael N Palella

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### **EDUCATION**

Arizona State University, Tempe, Arizona

W. P. Carey School of Business

B.A. in Business, Concentration in Sustainability

Northwestern University, Evanston, Illinois

UX/UI Bootcamp

April 2024

#### **SKILLS & INTERESTS**

UX/UI Design Tools: Figma | Figjam | Trello

**Technical:** Visual Studio Code | GitHub | Bootstrap | HTML | CSS | JavaScript | jQuery

Other: Adobe Creative Cloud | Google Workplace | Microsoft 365 | Excel | Power BI | Jira

#### PROFESSIONAL EXPERIENCE

Jr. Inventory Analyst May 2022 – August 2023

Ecentria, Northbrook, IL

- Forecasted future demand, performed cost, MAP, and price analysis
- Analyzed QOH and sales trends to place regular, scheduled, and seasonal purchase orders
- Managed inventory by adjusting pricing, MAP management, and implementing promotions to balance margin and sale rates
- Responsible for the procurement and management of over 100 vendors and up to one million dollars of inventory
- Collaborated with Marketing, Business Intelligence, Operations, and Software development teams on strategic projects
- Tracked and reported on inventory/promotions with KPIs to provide results and aid in strategy planning
- Supported buyers in vendor management, communication and negotiations to maintain vendor relationships and implement procurement strategies
- Assisted vendor services and evaluated special offers to increase company and vendor growth
- Implemented merchandising strategies to increase sales and improve the quality of online product listings
- Collaborated with coordinators and accounting to resolve invoice discrepancies

### **Dispute Resolution Analyst**

September 2021 – January 2022

**July 2020 – September 2021** 

Echo Inc, Lake Zurich, IL

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- Reconciled customer accounts regarding past due or short paid invoices
- Analyzed and resolved reoccurring disputes with The Home Depot account
- Implemented solutions to minimize and prevent future dispute occurrences
- · Processed discrepancies related to pricing, allowances, discounts, damages, shortages, and RTV claims

## **Customer Support Representative**

• Prepared customer orders resulting in timely delivery of necessary parts

- Multitasked with customers verbally, through email, and Oracle, providing timely answers to questions and inquiries
- Opened cases for customer disputes, ensuring the client was satisfied and treated fairly
- Analyzed and understood a plethora of technical information including manuals, part break-downs, and product data sheets to understand the mechanics of products
- Navigated Powerlink inventory, manufacturing dates, and shipping details
- Resolved customer affairs by investigating mechanical problems pertaining to equipment and provided specific solutions to the technical issue

# **Operations Manager Intern**

May 2019 – August 2019

Fun Brands, Schaumburg, Crystal Lake, IL

- Learned every aspect of store operations allowing for unsupervised management
- Managed a team of coworkers to ensure seamless operation of daily events and customer satisfaction
- Conducted weekly inventory checks to verify the necessary resources for daily operation
- Generated emails to communicate clearly with the corporate office and customers
- Led tours of the facility in order to promote our venue and attract new customers
- Created and edited spreadsheets for team use
- Prepared and delivered bank deposits daily

- Courses completed and certificate received in Foundations of UX Design and UX Design Process from Google Courses
   Course completed and certificate received in Chinese for Beginners from Peking University
   Global Leadership Academy member at ASU, attended workshops to discuss international injustice & solutions with peers
- Member of the Sigma Alpha Mu fraternity
- Participated in fundraising and social events to promote the chapter
  Maintained the Dean's Scholarship all four years