

MICHAEL PAPAGEORGIOU

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EDUCATION

Bayes Business School (formerly Cass), London, UK

MSc Business Analytics (First Class) 2023 - 2024

Revenue Management and Pricing, Deep Learning, NLP, Machine Learning, Applied Research Project for Citibank

The American College of Greece, Athens, Greece

BSc Economics (3.3/4)

2018 - 2022

Econometric Modelling, Dissertation: Forecasting the Demand of Oil in the US

PROFESSIONAL EXPERIENCE

MedCom GmbH, Darmstadt, Germany

March 2023 - July 2023

Intern Digital Marketing:

- Modernized the MedCom Website design and layout, improving user experience and functionality
- Analysed website trends by looking at design, content and SEO elements to boost traffic and engagement
- Employed keyword strategy with Google Trends, increasing search engine rankings and visibility
- Structured website compression with Excel according to content and media use to enhance competitiveness
- Created Social Media posts of events, products etc. for LinkedIn and Facebook, increasing brand awareness

Phoenix Engineering GmbH, Athens, Greece

July 2022 – Oct 2022

Procurement Specialist

- Directed and optimized the procurement process for asphalt, raw materials, and appraisals, enhancing efficiency and ensuring precise execution at each stage
- Liaised closely with Fiber Optic Engineers on field to reduce time of delivery and ensure a smooth-running process
- Collaborated with the Finance Department to identify and rectify invoice discrepancies, ensuring accuracy
- Renegotiated prices with vendors, successfully decreasing the cost of raw materials by 12%
- Conducted budget forecasting and implemented cost-saving strategies using ERP systems and thorough market research, reducing costs by 15%
- Coordinated different departments as a single point of contact

MedCom GmbH, Darmstadt, Germany

July 2021

Internship Orientation Program

- Designed and implemented Excel databases to analyse and track price fluctuations in production processes, with a focus on post-COVID market dynamics

Greek Army, Soldier, Greece

2017- 2018

- Monitored and managed the status of the ERMIS satellite communication units across Greece, ensuring optimal functionality and security
 - Conducted hourly status checks with every ERMIS unit, using specific keywords to verify operational status and assure all systems were functioning correctly
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ADDITIONAL INFORMATION

Professional Qualifications: Professional Diploma in Data Analytics

IT Skills: Python (Advanced), R (Advanced), SQL, MS Office

Languages: Native in German, Native in Greek, Fluent in English, Conversational in French

Achievements and Interests:

- Actively served as Delegate and Ambassador in multiple Model United Nations conferences
- Volunteered at Project ELPIDA, a non-profit organization aimed at supporting NGOs working with refugees and asylum seekers in Greece
- Demonstrated leadership and interpersonal skills as elected Class Representative