

Roanoke/Lynchburg, Va Market  
WYYD-WROV-WSNV-WSFF-WJJS  
96.7 The Alternative Project  
Remit To: iHeartMedia/Aloha Trust  
Lockbox 406068  
Atlanta, GA 30384-6068  
Phone: (540) 725-1220 Fax: (540)-725-1245

Invoice No: 1021521669

**ELECTRONIC INVOICE COPY**

iHeartMedia

200 E Basse Rd  
San Antonio, TX 78209-8328

Advertiser No.: 66

J. C. Penney Co. Inc.

Order: 1121521061

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: Clear Channel Radio  
Sales

Billing Type: Broadcast

**Note 1:** KATZ/WYYD/29690219/JPJ OMD 169

**Note 2:** WEEK OF 4/11 ADD

**Contract/Code #:** 29690219

**CPE** JPJ/OMD/169

**Invoice Summary:**

No. of Spots/Misc: 3/0  
Gross Spot Billing: \$27.00  
Agency Commission: \$4.05  
Net Spot Billing: \$22.95

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: **1021521669**Advertiser: **J. C. Penney Co. Inc.**Market: **ROANOKE** Station: **WYYD-FM**

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	S	2	National Agency-Sales	Commercial	06:00:00-19:00:00				\$9.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	JC Penney/30% off Credit Card & Coup/15			Commercial	04/16/16	06:44 AM	15		\$9.00
	JC Penney/30% off Credit Card & Coup/15			Commercial	04/16/16	02:31 PM	15		\$9.00
2	WThFS	1	National Agency-Sales	Commercial	06:00:00-19:00:00				\$9.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	JC Penney/30% off Credit Card & Coup/15			Commercial	04/13/16	09:52 AM	15		\$9.00
Totals for Station:		WYYD-FM	No. of Spots/Misc: 3/0		Gross Amt:		\$27.00		
Totals for Market:		ROANOKE	No. of Spots/Misc: 3/0		Gross Amt:		\$27.00		
Totals for Invoice:			No. of Spots/Misc: 3/0		Gross Amt:		\$27.00		