

iHeartMedia, Market 207
WBUL-FM, WKQQ-FM, WLKT-FM, WMXL-FM
WWRW-FM, WLAP-AM, WWTF, WILD
Remit To: iHeartMedia - Lexington, Ky
PO Box 406617
Atlanta, GA 30384-6617
Phone: (859) 422-1000

Invoice No: 1007628520

ELECTRONIC INVOICE COPY

Sheehy And Associates
Attn: Kacie Edwards
2297 Lexington Rd
Louisville, KY 40206

Advertiser No.: 522

Kroger

Order: 1107620337

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: Gulley/Everhart

Billing Type: Broadcast

Note 1: WBUL EST 44707

Contract/Code #:

CPE 942/942/44707

Invoice Summary:

No. of Spots/Misc:	31/0
Gross Spot Billing:	\$2,175.00
Agency Commission:	\$326.25
Net Spot Billing:	\$1,848.75

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: **1007628520**Advertiser: **Kroger**

Market: LEXINGTON

Station: WBUL-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To					Rate
1	WThF	2	Local Agency-Sales	Commercial	05:00:00-06:00:00					\$5.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	XQML0567 / KROGER/60/XQML0567			Commercial	03/31/16	05:34 AM	60			\$5.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/01/16	05:49 AM	60			\$5.00
2	WThF	5	Local Agency-Sales	Commercial	07:00:00-10:00:00					\$110.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	XQML0567 / KROGER/60/XQML0567			Commercial	03/30/16	08:27 AM	60			\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/30/16	09:35 AM	60			\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/31/16	07:27 AM	60			\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/31/16	08:13 AM	60			\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/01/16	09:30 AM	60			\$110.00
3	WThF	3	Local Agency-Sales	Commercial	10:00:00-15:00:00					\$110.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	XQML0567 / KROGER/60/XQML0567			Commercial	03/30/16	01:48 PM	60			\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/31/16	11:10 AM	60			\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/01/16	01:28 PM	60			\$110.00
4	MT	1	Local Agency-Sales	Commercial	05:00:00-06:00:00					\$5.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	XQML0567 / KROGER/60/XQML0567			Commercial	04/04/16	05:49 AM	60			\$5.00
5	WThF	6	Local Agency-Sales	Commercial	15:00:00-18:00:00					\$110.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	XQML0567 / KROGER/60/XQML0567			Commercial	03/30/16	04:15 PM	60			\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/30/16	05:48 PM	60			\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/31/16	03:16 PM	60			\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/31/16	04:51 PM	60			\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/01/16	03:29 PM	60			\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/01/16	05:32 PM	60			\$110.00
6	S	6	Local Agency-Sales	Commercial	08:00:00-18:00:00					\$20.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	XQML0567 / KROGER/60/XQML0567			Commercial	04/02/16	09:29 AM	60			\$20.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/02/16	10:15 AM	60			\$20.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/02/16	12:29 PM	60			\$20.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/02/16	02:27 PM	60			\$20.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/02/16	03:45 PM	60			\$20.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/02/16	05:28 PM	60			\$20.00

Invoice: **1007628520**Advertiser: **Kroger**

Market: LEXINGTON

Station: WBUL-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
7	MT	1	Local Agency-Sales	Commercial	07:00:00-10:00:00				\$110.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	04/04/16	09:34 AM	60		\$110.00
8	M	1	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$110.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	04/04/16	01:47 PM	60		\$110.00
9	Sn	4	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$15.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	04/03/16	10:12 AM	60		\$15.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/03/16	11:48 AM	60		\$15.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/03/16	12:29 PM	60		\$15.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/03/16	01:44 PM	60		\$15.00
10	M	2	Local Agency-Sales	Commercial	15:00:00-18:00:00				\$110.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	04/04/16	03:29 PM	60		\$110.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/04/16	04:32 PM	60		\$110.00
Totals for Station:			WBUL-FM	No. of Spots/Misc: 31/0	Gross Amt:			\$2,175.00	
Totals for Market:			LEXINGTON	No. of Spots/Misc: 31/0	Gross Amt:			\$2,175.00	
Totals for Invoice:				No. of Spots/Misc: 31/0	Gross Amt:			\$2,175.00	