

iHeartMedia, Market 207
WBUL-FM, WKQQ-FM, WLKT-FM, WMXL-FM
WWRW-FM, WLAP-AM, WWTF, WILD
Remit To: iHeartMedia - Lexington, Ky
PO Box 406617
Atlanta, GA 30384-6617
Phone: (859) 422-1000

Invoice No: 1007628742

ELECTRONIC INVOICE COPY

Premiere Direct Response2
Attn: Helen Hanratty
5 Oweno Place
Mahwah, NJ 07430

Advertiser No.: 14291

Direct Impact

Order: 1107623855

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: NEW YORK, MMS

Billing Type: Broadcast

Note 1: WLAP-AM 29681330 N/A Andro400/Belly Fat

Contract/Code #: 29681330

CPE /N/A

Invoice Summary:

No. of Spots/Misc:	45/0
Gross Spot Billing:	\$225.00
Agency Commission:	\$33.75
Net Spot Billing:	\$191.25

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Market: LEXINGTON

Station: WLAP-AM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	MTWThF	25	National Agency-Sales	Commercial	06:00:00-19:00:00				\$10.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DIRECTIMPACT/60/Tim Forehand			Commercial	04/11/16	07:24 AM	60		\$10.00
	DIRECTIMPACT/60/DaveRyan_60sec_4_866-4			Commercial	04/11/16	07:55 AM	60		\$10.00
	DIRECTIMPACT/60/Mike and Ron_final ad 07			Fox Network	04/11/16	01:47 PM	60		\$10.00
	MarkMorlokB / DirectImpact/60/MarkMorlokB			Commercial	04/11/16	03:26 PM	60		\$10.00
	DIRECTIMPACT/60/Mike and Ron_final ad 07			Network Other	04/14/16	06:58 AM	60		\$10.00
	MarkMorlokB / DirectImpact/60/MarkMorlokB			Commercial	04/14/16	07:41 AM	60		\$10.00
	DIRECTIMPACT/60/Tim Forehand			Commercial 15	04/14/16	01:33 PM	60		\$10.00
	DIRECTIMPACT/60/DaveRyan_60sec_4_866-4			Fox Network	04/14/16	03:56 PM	60		\$10.00
	DIRECTIMPACT/60/Mike and Ron_final ad 07			Premiere Gem	04/14/16	04:53 PM	60		\$10.00
	DIRECTIMPACT/60/Tim Forehand			Commercial	04/15/16	06:28 AM	60		\$10.00
	DIRECTIMPACT/60/DaveRyan_60sec_4_866-4			Commercial	04/15/16	07:15 AM	60		\$10.00
	DIRECTIMPACT/60/Mike and Ron_final ad 07			Commercial	04/15/16	09:14 AM	60		\$10.00
	MarkMorlokB / DirectImpact/60/MarkMorlokB			Commercial	04/15/16	10:18 AM	60		\$10.00
	DIRECTIMPACT/60/Tim Forehand			Commercial	04/15/16	10:58 AM	60		\$10.00
	DIRECTIMPACT/60/DaveRyan_60sec_4_866-4			Commercial	04/15/16	11:58 AM	60		\$10.00
	DIRECTIMPACT/60/Mike and Ron_final ad 07			Commercial	04/15/16	12:22 PM	60		\$10.00
	MarkMorlokB / DirectImpact/60/MarkMorlokB			Commercial	04/15/16	12:56 PM	60		\$10.00
	DIRECTIMPACT/60/Tim Forehand			Commercial 15	04/15/16	02:33 PM	60		\$10.00
	DIRECTIMPACT/60/DaveRyan_60sec_4_866-4			Premiere Gem	04/15/16	03:27 PM	60		\$10.00
	DIRECTIMPACT/60/Mike and Ron_final ad 07			Premiere Gem	04/15/16	04:53 PM	60		\$10.00
2	MTWThFSSn	25	National Agency-Sales	Commercial	06:00:00-23:59:59				\$1.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DIRECTIMPACT/60/Tim Forehand			Commercial	04/11/16	09:32 PM	60		\$1.00
	DIRECTIMPACT/60/DaveRyan_60sec_4_866-4			Commercial	04/11/16	10:32 PM	60		\$1.00
	DIRECTIMPACT/60/Mike and Ron_final ad 07			Commercial	04/11/16	10:52 PM	60		\$1.00
	MarkMorlokB / DirectImpact/60/MarkMorlokB			Commercial	04/11/16	11:21 PM	60		\$1.00
	DIRECTIMPACT/60/Tim Forehand			Commercial	04/11/16	11:50 PM	60		\$1.00
	DIRECTIMPACT/60/DaveRyan_60sec_4_866-4			Commercial	04/12/16	08:03 PM	60		\$1.00
	DIRECTIMPACT/60/Mike and Ron_final ad 07			Commercial	04/12/16	08:32 PM	60		\$1.00
	MarkMorlokB / DirectImpact/60/MarkMorlokB			Commercial	04/12/16	09:23 PM	60		\$1.00
	DIRECTIMPACT/60/Tim Forehand			Commercial	04/12/16	10:32 PM	60		\$1.00
	DIRECTIMPACT/60/DaveRyan_60sec_4_866-4			Commercial	04/13/16	10:50 PM	60		\$1.00
	MarkMorlokB / DirectImpact/60/MarkMorlokB			Commercial	04/14/16	06:20 PM	60		\$1.00
	MarkMorlokB / DirectImpact/60/MarkMorlokB			Premiere Network	04/16/16	07:58 AM	60		\$1.00
	DIRECTIMPACT/60/Tim Forehand			Network Other	04/16/16	09:20 AM	60		\$1.00

Invoice: **1007628742**Advertiser: **Direct Impact**

Market: LEXINGTON

Station: WLAP-AM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To		Rate
	DIRECTIMPACT/60/DaveRyan_60sec_4_866-4		Commercial	04/16/16	09:48 AM	60	\$1.00
	DIRECTIMPACT/60/Mike and Ron_final ad 07		Commercial	04/16/16	10:29 AM	60	\$1.00
	MarkMorlokB / DirectImpact/60/MarkMorlokB		Commercial 15	04/16/16	07:32 PM	60	\$1.00
	DIRECTIMPACT/60/Tim Forehand		Commercial	04/16/16	09:33 PM	60	\$1.00
	DIRECTIMPACT/60/DaveRyan_60sec_4_866-4		Commercial	04/16/16	10:33 PM	60	\$1.00
	DIRECTIMPACT/60/Mike and Ron_final ad 07		Commercial	04/16/16	11:57 PM	60	\$1.00
	MarkMorlokB / DirectImpact/60/MarkMorlokB		Commercial	04/17/16	06:03 AM	60	\$1.00
	DIRECTIMPACT/60/Tim Forehand		Commercial	04/17/16	11:19 AM	60	\$1.00
	DIRECTIMPACT/60/DaveRyan_60sec_4_866-4		Commercial	04/17/16	11:47 AM	60	\$1.00
	DIRECTIMPACT/60/Mike and Ron_final ad 07		Commercial	04/17/16	10:48 PM	60	\$1.00
	MarkMorlokB / DirectImpact/60/MarkMorlokB		Commercial	04/17/16	11:26 PM	60	\$1.00
	DIRECTIMPACT/60/Tim Forehand		Commercial	04/17/16	11:52 PM	60	\$1.00
Totals for Station:			WLAP-AM	No. of Spots/Misc: 45/0		Gross Amt:	\$225.00
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