

iHeartMedia, Market 207
WBUL-FM, WKQQ-FM, WLKT-FM, WMXL-FM
WWRW-FM, WLAP-AM, WWTF, WILD
Remit To: iHeartMedia - Lexington, Ky
PO Box 406617
Atlanta, GA 30384-6617
Phone: (859) 422-1000

Invoice No: 1007628549

Cowboy Up For A Cure1
Attn: Rebecca Shryock
2125 Steele Rd
Versailles, KY 40383

Advertiser No.: 12000

Cowboy Up For A Cure1

Order: 1107620847

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **04/17/2016**

AE: Budde, Kyle

Billing Type: Broadcast

Note 1: 2016 Rodeo

CPE

Invoice Summary:

No. of Spots/Misc:	39/1	Total Net Due:	\$1,855.00
Gross Spot Billing:	\$1,405.00		
Agency Commission:	\$0.00		
Net Spot Billing:	\$1,405.00		
Misc. Revenue Gross:	\$450.00		
Agency Commission:	\$0.00		
Misc. Revenue Net:	\$450.00		

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: **1007628549**Advertiser: **Cowboy Up For A Cure1**

Market: LEXINGTON

Station: ILAP-AM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
5	MTWThF	5	Local Direct-Streaming	Commercial 30	10:00:00-12:00:00				\$15.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	03/28/16	10:44 AM	30		\$15.00
	COWBOY/30/APRIL 9			Commercial 30	03/29/16	11:18 AM	30		\$15.00
	COWBOY/30/APRIL 9			Commercial 30	03/30/16	11:05 AM	30		\$15.00
	COWBOY/30/APRIL 9			Commercial 30	03/31/16	10:31 AM	30		\$15.00
	COWBOY/30/APRIL 9			Commercial 30	04/01/16	10:43 AM	30		\$15.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/04/16	11:31 AM	30		\$15.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/05/16	11:19 AM	30		\$15.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/06/16	10:18 AM	30		\$15.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/07/16	10:45 AM	30		\$15.00
	COWBOY/30/Tomorrow			Commercial 30	04/08/16	11:56 AM	30		\$15.00
Totals for Station:			ILAP-AM	No. of Spots/Misc: 10/0	Gross Amt:			\$150.00	

Invoice: 1007628549

Advertiser: Cowboy Up For A Cure1

Market: LEXINGTON

Station: WBUL-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
2	SSn	8	Local-Direct	Commercial 30	10:00:00-20:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	COWBOY/30/APRIL 9			Commercial 30	04/02/16	10:33 AM	30		\$30.00
	COWBOY/30/APRIL 9			Commercial 30	04/02/16	12:15 PM	30		\$30.00
	COWBOY/30/APRIL 9			Commercial 30	04/02/16	02:31 PM	30		\$30.00
	COWBOY/30/APRIL 9			Commercial 30	04/02/16	05:44 PM	30		\$30.00
	COWBOY/30/APRIL 9			Commercial 30	04/03/16	10:13 AM	30		\$30.00
	COWBOY/30/APRIL 9			Commercial 30	04/03/16	11:28 AM	30		\$30.00
	COWBOY/30/APRIL 9			Commercial 30	04/03/16	02:34 PM	30		\$30.00
	COWBOY/30/APRIL 9			Commercial 30	04/03/16	04:30 PM	30		\$30.00
3	MTWThF	5	Local-Direct	Commercial 30	15:00:00-19:00:00				\$85.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/04/16	04:34 PM	30		\$85.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/04/16	06:16 PM	30		\$85.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/05/16	06:46 PM	30		\$85.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/06/16	04:15 PM	30		\$85.00
	COWBOY/30/Tomorrow			Commercial 30	04/08/16	06:35 PM	30		\$85.00
4	MTWThF	10	Local-Direct	Commercial 30	19:00:00-23:59:59				\$20.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/04/16	08:15 PM	30		\$20.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/04/16	10:28 PM	30		\$20.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/05/16	08:49 PM	30		\$20.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/05/16	11:18 PM	30		\$20.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/06/16	09:46 PM	30		\$20.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/06/16	11:49 PM	30		\$20.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/07/16	07:28 PM	30		\$20.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/07/16	09:15 PM	30		\$20.00
	COWBOY/30/Tomorrow			Commercial 30	04/08/16	08:13 PM	30		\$20.00
	COWBOY/30/Tomorrow			Commercial 30	04/08/16	10:29 PM	30		\$20.00

Miscellaneous	Qty	Description	Date	Rate	Total
Fee-Tal	1	Talent-Fee	04/09/16	\$450.00	\$450.00

Totals for Station: WBUL-FM

No. of Spots/Misc: 23/1

Gross Amt:

\$1,315.00

Invoice: **1007628549**Advertiser: **Cowboy Up For A Cure1**

Market: LEXINGTON

Station: WLAP-AM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	MWF	3	Local-Direct	Commercial 30	10:00:00-12:00:00				\$65.00
	<u>ISCI / SPOT TITLE</u>			<u>Aired</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	COWBOY/30/APRIL 9			Commercial 30	03/28/16	11:03 AM	30		\$65.00
	COWBOY/30/APRIL 9			Commercial 30	03/30/16	10:45 AM	30		\$65.00
	COWBOY/30/APRIL 9			Commercial 30	04/01/16	11:44 AM	30		\$65.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/04/16	10:32 AM	30		\$65.00
	COWBOYUP/30/ 2016 Rodeo			Commercial 30	04/06/16	11:30 AM	30		\$65.00
	COWBOY/30/Tomorrow			Commercial 30	04/08/16	11:59 AM	30		\$65.00
Totals for Station:		WLAP-AM	No. of Spots/Misc: 6/0		Gross Amt:		\$390.00		
Totals for Market:		LEXINGTON	No. of Spots/Misc: 39/1		Gross Amt:		\$1,855.00		
Totals for Invoice:			No. of Spots/Misc: 39/1		Gross Amt:		\$1,855.00		