

Eau Claire Market
WMEQ-AM, WMEQ-FM, WQRB-FM, WBIZ-AM
WBIZ-FM, WATQ-FM, WISM-FM
Pam Szura, Business Mgr
Remit To: iHeartMedia
P.O. Box 847462
Dallas, TX 75284-7472
Phone: 715-830-4000

Invoice No: 1018328258

Media Bridge Advertising
Attn: Tracy L Call
2205 Pennsylvania Ave S
Minneapolis, MN 55426

Advertiser No.: 7560
Kinetico Aquarius Water Condit
Order: 1118325490 Invoice Date: **04/17/2016**
Co-op: No Payment Due: **05/17/2016**
AE: Sparkes, Bill

Billing Type: Broadcast

Note 1: Aquarius Kinetico Eau Claire Radio 2016
Note 2: Est. 492

CPE /492

Invoice Summary:

No. of Spots/Misc: 116/0
Gross Spot Billing: \$758.00
Agency Commission: \$113.70
Net Spot Billing: \$644.30

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Market: Eau Claire Station: WATQ-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	WThF	7	Local Agency-Sales	Commercial	06:00:00-09:00:00				\$13.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Kinetico/Open House Coming/30			Commercial	03/30/16	06:06 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	03/30/16	07:34 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	03/30/16	08:35 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	03/31/16	07:35 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	03/31/16	08:38 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	04/01/16	07:42 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	04/01/16	08:40 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	04/06/16	07:01 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	04/06/16	08:37 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	04/07/16	06:53 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	04/07/16	07:40 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	04/07/16	08:40 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	04/08/16	06:00 AM	30		\$13.00
	Kinetico/Open House Coming/30			Commercial	04/08/16	07:41 AM	30		\$13.00
	Kinetico/Open House This Weekend/30			Commercial	04/13/16	06:21 AM	30		\$13.00
	Kinetico/Open House This Weekend/30			Commercial	04/13/16	08:16 AM	30		\$13.00
	Kinetico/Open House This Weekend/30			Commercial	04/14/16	06:30 AM	30		\$13.00
	Kinetico/Open House This Weekend/30			Commercial	04/14/16	08:01 AM	30		\$13.00
	Kinetico/Open House This Weekend/30			Commercial	04/15/16	06:17 AM	30		\$13.00
	Kinetico/Open House This Weekend/30			Commercial	04/15/16	07:10 AM	30		\$13.00
	Kinetico/Open House This Weekend/30			Commercial	04/15/16	08:02 AM	30		\$13.00
2	WThF	10	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$7.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Kinetico/Open House Coming/30			Commercial	03/30/16	03:17 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	03/30/16	04:20 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	03/30/16	05:18 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	03/30/16	06:17 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	03/31/16	03:45 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	03/31/16	05:19 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	03/31/16	06:43 PM	30		\$7.00
3	MTWTh	15	Local Agency-Sales	Commercial	06:00:00-23:59:59				\$3.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Kinetico/Open House Coming/30			Commercial	03/28/16	09:26 AM	30		\$3.00
	Kinetico/Open House Coming/30			Commercial	03/28/16	01:14 PM	30		\$3.00
	Kinetico/Open House Coming/30			Commercial	03/28/16	05:49 PM	30		\$3.00

Market: Eau Claire Station: WATQ-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To		Rate
	Kinetico/Open House Coming/30			Commercial	03/28/16	10:17 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	03/29/16	11:17 AM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	03/29/16	02:13 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	03/29/16	06:48 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	03/29/16	11:18 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	03/30/16	11:49 AM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	03/30/16	12:16 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	03/30/16	03:51 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	03/30/16	07:17 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	03/31/16	11:19 AM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	03/31/16	12:19 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	03/31/16	07:18 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/04/16	06:05 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/04/16	07:18 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/04/16	08:19 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/04/16	10:15 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/05/16	04:50 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/05/16	06:20 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/05/16	11:14 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/05/16	11:45 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/06/16	11:45 AM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/06/16	07:15 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/06/16	09:46 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/07/16	11:47 AM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/07/16	12:47 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/07/16	04:50 PM 30	\$3.00
	Kinetico/Open House Coming/30			Commercial	04/07/16	09:16 PM 30	\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/11/16	12:49 PM 30	\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/11/16	01:20 PM 30	\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/11/16	07:52 PM 30	\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/11/16	10:15 PM 30	\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/12/16	11:16 AM 30	\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/12/16	12:48 PM 30	\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/12/16	06:16 PM 30	\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/13/16	11:19 AM 30	\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/13/16	02:19 PM 30	\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/13/16	03:49 PM 30	\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/13/16	11:17 PM 30	\$3.00

Market: Eau Claire Station: WATQ-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
	Kinetico/Open House This Weekend/30			Commercial	04/14/16	05:57 PM	30		\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/14/16	07:18 PM	30		\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/14/16	08:16 PM	30		\$3.00
	Kinetico/Open House This Weekend/30			Commercial	04/14/16	09:14 PM	30		\$3.00
4	S	12	Local Agency-Sales	Commercial	08:00:00-16:00:00				\$7.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	08:47 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	09:47 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	10:17 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	10:50 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	11:16 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	11:49 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	12:48 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	01:17 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	01:49 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	02:52 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	03:16 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/16/16	03:53 PM	30		\$7.00
5	Sn	8	Local Agency-Sales	Commercial	08:00:00-12:00:00				\$7.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Kinetico/Open House This Weekend/30			Commercial	04/17/16	08:16 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/17/16	08:49 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/17/16	09:16 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/17/16	09:48 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/17/16	10:17 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/17/16	10:52 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/17/16	11:14 AM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/17/16	11:49 AM	30		\$7.00
6	WThF	10	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$7.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Kinetico/Open House Coming/30			Commercial	04/06/16	04:44 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	04/06/16	05:15 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	04/06/16	05:46 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	04/06/16	06:49 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	04/07/16	03:20 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	04/07/16	05:43 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	04/07/16	06:42 PM	30		\$7.00

Invoice: **1018328258**Advertiser: **Kinetico Aquarius Water Condit**

Market: Eau Claire Station: WATQ-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
	Kinetico/Open House Coming/30			Commercial	04/08/16	03:16 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	04/08/16	04:48 PM	30		\$7.00
	Kinetico/Open House Coming/30			Commercial	04/08/16	05:52 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/13/16	03:19 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/13/16	05:22 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/13/16	06:20 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/14/16	04:30 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/14/16	04:59 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/14/16	05:19 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/14/16	06:19 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/15/16	03:15 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/15/16	04:21 PM	30		\$7.00
	Kinetico/Open House This Weekend/30			Commercial	04/15/16	05:17 PM	30		\$7.00
7	WThF	3	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$7.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Kinetico/Open House Coming/30			Commercial	04/06/16	04:30 PM	30	MG	\$7.00
	MG FROM 04/01/16 Reason:Moved with Approval								
	Kinetico/Open House Coming/30			Commercial	04/07/16	05:17 PM	30	MG	\$7.00
	MG FROM 04/01/16 Reason:Moved with Approval								
	Kinetico/Open House Coming/30			Commercial	04/08/16	04:19 PM	30	MG	\$7.00
	MG FROM 04/01/16 Reason:Moved with Approval								
Totals for Station:		WATQ-FM	No. of Spots/Misc: 116/0			Gross Amt:		\$758.00	
Totals for Market:		Eau Claire	No. of Spots/Misc: 116/0			Gross Amt:		\$758.00	
Totals for Invoice:			No. of Spots/Misc: 116/0			Gross Amt:		\$758.00	