

iHeartMedia Fort Pierce/Treasure Coast
WAVW-FM, WZZR-FM, WQOL-FM, WCZR-FM,
WZTA-FM, W300BW-LPFM 107.9FM
Remit To: iHeartMedia
PO BOX 402601
Atlanta, GA 30384-2601
Phone: (772) 335-9300 Fax: (772) 335-3291



INVOICE: 1008015870

MC SQUARED ADVERTISING

830 Sevilla Ave
Coral Gables, FL 33134

Advertiser No.: 26146

MCDONALDS

Order: 1108016842

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: Pulley, Aaron

Billing Type: Broadcast

Note 1: mdpb00/rest/29 WAVW

CPE

Invoice Summary:

No. of Spots/Misc:	82/0
Gross Spot Billing:	\$3,430.00
Agency Commission:	\$514.50
Net Spot Billing:	\$2,915.50

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: **1008015870**Advertiser: **MCDONALDS**

Market: Fort Pierce

Station: WAVV-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	MTWThF	8	Local Agency-Sales	Commercial	19:00:00-22:00:00				\$15.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/28/16	08:20 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/28/16	09:16 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/29/16	09:17 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/29/16	09:49 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/30/16	07:18 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/30/16	09:45 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/31/16	09:48 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/01/16	09:16 PM	60		\$15.00
2	MTWThF	8	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$55.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/28/16	10:18 AM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/28/16	12:49 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/29/16	11:45 AM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/29/16	01:46 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/30/16	10:15 AM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/30/16	12:48 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/31/16	01:16 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/01/16	02:48 PM	60		\$55.00
3	MTWThF	8	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$55.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/28/16	03:13 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/28/16	05:19 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/29/16	04:17 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/29/16	06:16 PM	60		\$55.00

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Market: Fort Pierce

Station: WAVW-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/30/16	04:11 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/30/16	06:15 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	03/31/16	05:47 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/01/16	06:16 PM	60		\$55.00
4	MTWThF	6	Local Agency-Sales	Commercial	19:00:00-22:00:00				\$15.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/04/16	07:15 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/04/16	08:45 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/05/16	07:44 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/06/16	09:40 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/07/16	09:16 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/08/16	09:45 PM	60		\$15.00
5	MTWThF	7	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$55.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/04/16	10:47 AM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/04/16	12:45 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/05/16	11:47 AM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/05/16	12:45 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/06/16	12:16 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/07/16	01:47 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/08/16	02:16 PM	60		\$55.00
6	MTWThF	7	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$55.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/04/16	03:18 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/04/16	05:17 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/05/16	04:16 PM	60		\$55.00

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Market: Fort Pierce

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Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/05/16	06:16 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/06/16	04:47 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/07/16	05:20 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/07/16	05:49 PM	60		\$55.00
7	MTWThF	6	Local Agency-Sales	Commercial	19:00:00-22:00:00				\$15.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/11/16	07:45 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/11/16	09:45 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/12/16	07:17 PM	60		\$15.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/13/16	09:45 PM	60		\$15.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/14/16	09:16 PM	60		\$15.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/15/16	09:46 PM	60		\$15.00
8	MTWThF	6	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$55.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/11/16	10:47 AM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/11/16	11:50 AM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/11/16	12:49 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/13/16	10:46 AM	60		\$55.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/14/16	02:17 PM	60		\$55.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/15/16	02:46 PM	60		\$55.00
9	MTWThF	6	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$55.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/11/16	03:15 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/11/16	05:16 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/12/16	04:17 PM	60		\$55.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/13/16	05:18 PM	60		\$55.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/14/16	05:17 PM	60		\$55.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/15/16	06:47 PM	60		\$55.00

Invoice: **1008015870**Advertiser: **MCDONALDS**

Market: Fort Pierce

Station: WAVV-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
10	S	5	Local Agency-Sales	Commercial	08:00:00-17:00:00				\$45.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Endorsement	04/02/16	10:10 AM	60		\$45.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/02/16	10:43 AM	60		\$45.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/02/16	12:11 PM	60		\$45.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/02/16	01:45 PM	60		\$45.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/02/16	02:39 PM	60		\$45.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/09/16	10:12 AM	60		\$45.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/09/16	10:41 AM	60		\$45.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/09/16	12:15 PM	60		\$45.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/09/16	01:15 PM	60		\$45.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/09/16	03:41 PM	60		\$45.00
11	Sn	5	Local Agency-Sales	Commercial	08:00:00-18:00:00				\$37.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/03/16	10:45 AM	60		\$37.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/03/16	11:17 AM	60		\$37.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/03/16	12:44 PM	60		\$37.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/03/16	02:43 PM	60		\$37.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/03/16	04:44 PM	60		\$37.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/10/16	10:43 AM	60		\$37.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/10/16	11:12 AM	60		\$37.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/10/16	12:41 PM	60		\$37.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/10/16	02:43 PM	60		\$37.00
	MCPT331316R/MCET0763 / MCDONALDS1/Next Selfie- 2 for \$5 GCM/100			Commercial	04/10/16	04:12 PM	60		\$37.00
Totals for Station:			WAVV-FM	No. of Spots/Misc: 82/0	Gross Amt:		\$3,430.00		
Totals for Market:			Fort Pierce	No. of Spots/Misc: 82/0	Gross Amt:		\$3,430.00		

Invoice: **1008015870**

Advertiser: **MCDONALDS**

Totals for Invoice:	No. of Spots/Misc: 82/0	Gross Amt:	\$3,430.00
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