

Eau Claire Market
WMEQ-AM, WMEQ-FM, WQRB-FM, WBIZ-AM
WBIZ-FM, WATQ-FM, WISM-FM
Pam Szura, Business Mgr
Remit To: iHeartMedia
P.O. Box 847462
Dallas, TX 75284-7472
Phone: 715-830-4000

Invoice No: 1018328229

Affirm Agency
Attn: Cathy Looze
N28W23050 Roundy Dr
Suite 100
Pewaukee, WI 53072

Advertiser No.: 2036

WI DOT - Affirm

Order: 1118325074

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: Hencley, Rick

Billing Type: Broadcast

Note 1: 2016 Distracted Driving Radio

CPE

Invoice Summary:

No. of Spots/Misc:	42/0
Gross Spot Billing:	\$840.00
Agency Commission:	\$126.00
Net Spot Billing:	\$714.00

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Market: Eau Claire

Station: WQRB-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	MTWThF	5	Local Agency-Sales	Commercial	06:00:00-10:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/13/16	07:44 AM	60		\$30.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/13/16	09:26 AM	60		\$30.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/14/16	06:39 AM	60		\$30.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/14/16	09:31 AM	60		\$30.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/15/16	06:35 AM	60		\$30.00
2	MTWThF	5	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$20.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/13/16	12:47 PM	60		\$20.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/13/16	02:29 PM	60		\$20.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/14/16	11:49 AM	60		\$20.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/14/16	12:46 PM	60		\$20.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/15/16	12:24 PM	60		\$20.00
3	MTWThF	8	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$35.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/13/16	03:25 PM	60		\$35.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/13/16	04:28 PM	60		\$35.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/13/16	06:25 PM	60		\$35.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/14/16	03:50 PM	60		\$35.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/14/16	04:48 PM	60		\$35.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/14/16	06:47 PM	60		\$35.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/15/16	03:44 PM	60		\$35.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/15/16	06:27 PM	60		\$35.00
4	MTWThF	5	Local Agency-Sales	Commercial	19:00:00-22:00:00				\$20.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/13/16	07:27 PM	60		\$20.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/13/16	08:47 PM	60		\$20.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/14/16	09:29 PM	60		\$20.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/15/16	07:47 PM	60		\$20.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/15/16	09:43 PM	60		\$20.00
5	SSn	6	Local Agency-Sales	Commercial	10:00:00-19:00:00				\$35.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/16/16	12:45 PM	60		\$35.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/16/16	03:45 PM	60		\$35.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/16/16	06:29 PM	60		\$35.00

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Advertiser: WI DOT - Affirm

Market: Eau Claire Station: WQRB-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/17/16	12:45 PM	60		\$35.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/17/16	02:26 PM	60		\$35.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/17/16	05:27 PM	60		\$35.00
6	MTWThFSs	13	Local Agency-Sales	Commercial	06:00:00-23:59:59				\$0.00
	ISCI / SPOT TITLE			AIRED	DATE	TIME	LEN	MG	RATE
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/13/16	06:25 AM	60		\$0.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/13/16	10:29 PM	60		\$0.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/13/16	11:41 PM	60		\$0.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/14/16	01:46 PM	60		\$0.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/14/16	10:30 PM	60		\$0.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/14/16	11:27 PM	60		\$0.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/15/16	01:25 PM	60		\$0.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/15/16	02:27 PM	60		\$0.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/15/16	11:26 PM	60		\$0.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/16/16	04:41 PM	60		\$0.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/16/16	07:45 PM	60		\$0.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/16/16	11:40 PM	60		\$0.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/17/16	06:46 PM	60		\$0.00
Totals for Station:		WQRB-FM	No. of Spots/Misc: 42/0		Gross Amt:		\$840.00		
Totals for Market:		Eau Claire	No. of Spots/Misc: 42/0		Gross Amt:		\$840.00		
Totals for Invoice:			No. of Spots/Misc: 42/0		Gross Amt:		\$840.00		