

iHeartMedia, Market 207
WBUL-FM, WKQQ-FM, WLKT-FM, WMXL-FM
WWRW-FM, WLAP-AM, WWTF, WILD
Remit To: iHeartMedia - Lexington, Ky
PO Box 406617
Atlanta, GA 30384-6617
Phone: (859) 422-1000

Invoice No: 1007628782

Strategic Media Placement

7669 Stager Loop
Delware, OH 43015

Advertiser No.: 13774

Marsy's Law

Order: 1107624399

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **04/17/2016**

AE: Burns, Bob

Billing Type: Broadcast

Note 1: Marsys Law 2016

CPE

Invoice Summary:

| | |
|---------------------|------------|
| No. of Spots/Misc: | 32/0 |
| Gross Spot Billing: | \$5,300.00 |
| Agency Commission: | \$795.00 |
| Net Spot Billing: | \$4,505.00 |

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: **1007628782**Advertiser: **Marsy's Law**Market: **LEXINGTON**Station: **WBUL-FM**

| Order Line | Days | By Week | Revenue Type | Ordered | Bind To | | | | | Rate |
|------------|--|----------|-------------------------------|-------------------|--------------------------|-------------|------------|-----------|-------------|-----------------|
| 1 | F | 4 | Local Agency-Political | Commercial | 06:00:00-10:00:00 | | | | | \$190.00 |
| | <u>ISCI / SPOT TITLE</u> | | | <u>AIRIED</u> | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> | |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/08/16 | 06:13 AM | 60 | | | \$190.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/08/16 | 06:40 AM | 60 | | | \$190.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/08/16 | 07:41 AM | 60 | | | \$190.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/08/16 | 09:26 AM | 60 | | | \$190.00 |
| 2 | F | 4 | Local Agency-Political | Commercial | 15:00:00-19:00:00 | | | | | \$185.00 |
| | <u>ISCI / SPOT TITLE</u> | | | <u>AIRIED</u> | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> | |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/08/16 | 03:41 PM | 60 | | | \$185.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/08/16 | 04:33 PM | 60 | | | \$185.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/08/16 | 05:50 PM | 60 | | | \$185.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/08/16 | 06:32 PM | 60 | | | \$185.00 |
| 3 | S | 4 | Local Agency-Political | Commercial | 10:00:00-15:00:00 | | | | | \$100.00 |
| | <u>ISCI / SPOT TITLE</u> | | | <u>AIRIED</u> | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> | |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/09/16 | 11:54 AM | 60 | | | \$100.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/09/16 | 01:32 PM | 60 | | | \$100.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/09/16 | 01:52 PM | 60 | | | \$100.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/09/16 | 02:36 PM | 60 | | | \$100.00 |
| 4 | S | 4 | Local Agency-Political | Commercial | 15:00:00-19:00:00 | | | | | \$100.00 |
| | <u>ISCI / SPOT TITLE</u> | | | <u>AIRIED</u> | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> | |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/09/16 | 03:51 PM | 60 | | | \$100.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/09/16 | 04:32 PM | 60 | | | \$100.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/09/16 | 05:53 PM | 60 | | | \$100.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/09/16 | 06:35 PM | 60 | | | \$100.00 |
| 5 | MT | 8 | Local Agency-Political | Commercial | 06:00:00-10:00:00 | | | | | \$190.00 |
| | <u>ISCI / SPOT TITLE</u> | | | <u>AIRIED</u> | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> | |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 06:14 AM | 60 | | | \$190.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 06:57 AM | 60 | | | \$190.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 07:42 AM | 60 | | | \$190.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 08:16 AM | 60 | | | \$190.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/12/16 | 06:14 AM | 60 | | | \$190.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/12/16 | 07:16 AM | 60 | | | \$190.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/12/16 | 08:12 AM | 60 | | | \$190.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/12/16 | 09:14 AM | 60 | | | \$190.00 |
| 6 | M | 8 | Local Agency-Political | Commercial | 15:00:00-19:00:00 | | | | | \$185.00 |

Invoice: **1007628782**Advertiser: **Marsy's Law**

Market: LEXINGTON

Station: WBUL-FM

| Order Line | Days | By Week | Revenue Type | Ordered | Bind To | | | Rate | |
|---------------------|--|-------------------------|-------------------------|------------|------------|------------|------------|------------|----------|
| | ISCI / SPOT TITLE | | | Aired | DATE | TIME | LEN | MG | RATE |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 03:36 PM | 60 | | \$185.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 03:55 PM | 60 | | \$185.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 04:12 PM | 60 | | \$185.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 04:35 PM | 60 | | \$185.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 05:29 PM | 60 | | \$185.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 05:56 PM | 60 | | \$185.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 06:17 PM | 60 | | \$185.00 |
| | RPKYCVBR1601-REV / MarsysLaw/60/CallToAction | | | Commercial | 04/11/16 | 06:37 PM | 60 | | \$185.00 |
| | | | | | | | | | |
| Totals for Station: | WBUL-FM | | No. of Spots/Misc: 32/0 | | | Gross Amt: | | \$5,300.00 | |
| | | | | | | | | | |
| Totals for Market: | LEXINGTON | | No. of Spots/Misc: 32/0 | | | Gross Amt: | | \$5,300.00 | |
| | | | | | | | | | |
| | | | | | | | | | |
| Totals for Invoice: | | No. of Spots/Misc: 32/0 | | | Gross Amt: | | \$5,300.00 | | |