

Roanoke/Lynchburg, Va Market
WYYD-WROV-WSNV-WSFF-WJJS
96.7 The Alternative Project
Remit To: iHeartMedia/Aloha Trust
Lockbox 406068
Atlanta, GA 30384-6068
Phone: (540) 725-1220 Fax: (540)-725-1245

Invoice No: 1021521596

CITY OF ROANOKE

PO Box 13005
Roanoke, VA 24030

Advertiser No.: 394

Berglund Center

Order: 1121518180

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: Mcchain, William

Billing Type: Broadcast

Note 1: WSFF-WSNV-WROV Berglund Center/Chicago / National

Note 2: Chicago / National Shows 2, LLC

CPE

Invoice Summary:

No. of Spots/Misc: 62/0
Gross Spot Billing: \$3,591.00
Agency Commission: \$538.65
Net Spot Billing: \$3,052.35

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: 1021521596

Advertiser: Berglund Center

Market: ROANOKE

Station: WROV-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To					Rate
11	MTWThF	7	Local Agency-Sales	Commercial	06:00:00-10:00:00					\$100.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	Berglund Center/Chicago General Radio/30			Commercial	04/04/16	07:48 AM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/05/16	06:17 AM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/05/16	08:25 AM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/06/16	08:01 AM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/07/16	07:17 AM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/07/16	09:53 AM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/08/16	06:46 AM	30			\$100.00
12	MTWThF	7	Local Agency-Sales	Commercial	15:00:00-19:00:00					\$100.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	Berglund Center/Chicago General Radio/30			Commercial	04/04/16	04:33 PM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/05/16	03:19 PM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/05/16	06:09 PM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/06/16	06:11 PM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/07/16	04:13 PM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/07/16	06:48 PM	30			\$100.00
	Berglund Center/Chicago General Radio/30			Commercial	04/08/16	03:43 PM	30			\$100.00
13	S	2	Local Agency-Sales	Commercial	10:00:00-17:00:00					\$38.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	Berglund Center/Chicago Week of/30			Commercial	04/09/16	11:14 AM	30			\$38.00
	Berglund Center/Chicago Week of/30			Commercial	04/09/16	02:42 PM	30			\$38.00
26	MT	3	Local Agency-Sales	Commercial	06:00:00-10:00:00					\$100.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	Berglund Center/Chicago Week of/30			Commercial	04/11/16	06:04 AM	30			\$100.00
	Berglund Center/Chicago Week of/30			Commercial	04/12/16	06:01 AM	30			\$100.00
	Berglund Center/Chicago Week of/30			Commercial	04/12/16	08:18 AM	30			\$100.00
27	MT	3	Local Agency-Sales	Commercial	15:00:00-19:00:00					\$100.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	Berglund Center/Chicago Week of/30			Commercial	04/11/16	03:41 PM	30			\$100.00
	Berglund Center/Chicago Week of/30			Commercial	04/11/16	06:08 PM	30			\$100.00
	Berglund Center/Chicago Week of/30			Commercial	04/12/16	06:11 PM	30			\$100.00

Totals for Station: WROV-FM

No. of Spots/Misc: 22/0

Gross Amt:

\$2,076.00

Invoice: 1021521596

Advertiser: Berglund Center

Market: ROANOKE Station: WSFF-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
15	MTWThF	8	Local Agency-Sales	Commercial	06:00:00-10:00:00				\$43.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Berglund Center/Chicago General Radio/30			Commercial	04/04/16	06:45 AM	30		\$43.00
	Berglund Center/Chicago General Radio/30			Commercial	04/04/16	09:13 AM	30		\$43.00
	Berglund Center/Chicago General Radio/30			Commercial	04/05/16	07:15 AM	30		\$43.00
	Berglund Center/Chicago General Radio/30			Commercial	04/06/16	07:51 AM	30		\$43.00
	Berglund Center/Chicago General Radio/30			Commercial	04/06/16	09:49 AM	30		\$43.00
	Berglund Center/Chicago General Radio/30			Commercial	04/07/16	09:44 AM	30		\$43.00
	Berglund Center/Chicago General Radio/30			Commercial	04/08/16	06:38 AM	30		\$43.00
	Berglund Center/Chicago General Radio/30			Commercial	04/08/16	09:21 AM	30		\$43.00
16	MTWThF	5	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$45.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Berglund Center/Chicago General Radio/30			Commercial	04/04/16	11:32 AM	30		\$45.00
	Berglund Center/Chicago General Radio/30			Commercial	04/05/16	12:46 PM	30		\$45.00
	Berglund Center/Chicago General Radio/30			Commercial	04/06/16	01:30 PM	30		\$45.00
	Berglund Center/Chicago General Radio/30			Commercial	04/07/16	02:26 PM	30		\$45.00
	Berglund Center/Chicago General Radio/30			Commercial	04/08/16	11:25 AM	30		\$45.00
33	MTWThF	7	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$45.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Berglund Center/Chicago General Radio/30			Commercial	04/04/16	05:14 PM	30		\$45.00
	Berglund Center/Chicago General Radio/30			Commercial	04/05/16	03:28 PM	30		\$45.00
	Berglund Center/Chicago General Radio/30			Commercial	04/05/16	05:12 PM	30		\$45.00
	Berglund Center/Chicago General Radio/30			Commercial	04/06/16	06:46 PM	30		\$45.00
	Berglund Center/Chicago General Radio/30			Commercial	04/07/16	03:32 PM	30		\$45.00
	Berglund Center/Chicago General Radio/30			Commercial	04/07/16	06:18 PM	30		\$45.00
	Berglund Center/Chicago General Radio/30			Commercial	04/08/16	04:19 PM	30		\$45.00
36	S	3	Local Agency-Sales	Commercial	10:00:00-16:00:00				\$22.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Berglund Center/Chicago Week of/30			Commercial	04/09/16	11:17 AM	30		\$22.00
	Berglund Center/Chicago Week of/30			Commercial	04/09/16	01:17 PM	30		\$22.00
	Berglund Center/Chicago Week of/30			Commercial	04/09/16	03:11 PM	30		\$22.00
Totals for Station:		WSFF-FM	No. of Spots/Misc: 23/0		Gross Amt:		\$950.00		

Invoice: 1021521596

Advertiser: Berglund Center

Market: ROANOKE Station: WSNV-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
22	S	2	Local Agency-Sales	Commercial	10:00:00-16:00:00				\$20.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Berglund Center/Chicago General Radio/30			Commercial	04/02/16	10:41 AM	30		\$20.00
	Berglund Center/Chicago General Radio/30			Commercial	04/02/16	01:45 PM	30		\$20.00
23	MTWThF	5	Local Agency-Sales	Commercial	06:00:00-10:00:00				\$35.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Berglund Center/Chicago General Radio/30			Commercial	04/04/16	06:49 AM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/05/16	07:36 AM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/06/16	08:31 AM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/07/16	09:09 AM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/08/16	06:34 AM	30		\$35.00
24	MTWThF	5	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$35.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Berglund Center/Chicago General Radio/30			Commercial	04/04/16	11:46 AM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/05/16	12:42 PM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/06/16	01:34 PM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/07/16	02:37 PM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/08/16	10:44 AM	30		\$35.00
25	MTWThF	5	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$35.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Berglund Center/Chicago General Radio/30			Commercial	04/04/16	03:40 PM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/05/16	04:40 PM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/06/16	05:19 PM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/07/16	06:16 PM	30		\$35.00
	Berglund Center/Chicago General Radio/30			Commercial	04/08/16	03:17 PM	30		\$35.00
Totals for Station:		WSNV-FM	No. of Spots/Misc: 17/0		Gross Amt:		\$565.00		
Totals for Market:		ROANOKE	No. of Spots/Misc: 62/0		Gross Amt:		\$3,591.00		
Totals for Invoice:			No. of Spots/Misc: 62/0		Gross Amt:		\$3,591.00		