

Eau Claire Market
WMEQ-AM, WMEQ-FM, WQRB-FM, WBIZ-AM
WBIZ-FM, WATQ-FM, WISM-FM
Pam Szura, Business Mgr
Remit To: iHeartMedia
P.O. Box 847462
Dallas, TX 75284-7472
Phone: 715-830-4000

Invoice No: 1018328228

Affirm Agency
Attn: Cathy Looze
N28W23050 Roundy Dr
Suite 100
Pewaukee, WI 53072

Advertiser No.: 2036

WI DOT - Affirm

Order: 1118325073

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: Hencley, Rick

Billing Type: Broadcast

Note 1: 2016 Distracted Driving Radio

CPE

Invoice Summary:

No. of Spots/Misc:	40/0
Gross Spot Billing:	\$778.00
Agency Commission:	\$116.70
Net Spot Billing:	\$661.30

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Market: Eau Claire

Station: WBIZ-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	MTWThF	6	Local Agency-Sales	Commercial	06:00:00-10:00:00				\$25.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/13/16	06:56 AM	60		\$25.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/13/16	09:20 AM	60		\$25.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/14/16	06:21 AM	60		\$25.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/14/16	08:53 AM	60		\$25.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/15/16	06:28 AM	60		\$25.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/15/16	09:18 AM	60		\$25.00
2	MTWThF	10	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$40.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/13/16	10:53 AM	60		\$40.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/13/16	11:34 AM	60		\$40.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/13/16	01:29 PM	60		\$40.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/13/16	02:42 PM	60		\$40.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/14/16	11:50 AM	60		\$40.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/14/16	01:35 PM	60		\$40.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/14/16	02:12 PM	60		\$40.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/15/16	11:29 AM	60		\$40.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/15/16	12:50 PM	60		\$40.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/15/16	02:45 PM	60		\$40.00
3	MTWThF	4	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$20.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/13/16	04:19 PM	60		\$20.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/13/16	05:17 PM	60		\$20.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/14/16	06:19 PM	60		\$20.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/15/16	06:45 PM	60		\$20.00
4	MTWThF	6	Local Agency-Sales	Commercial	19:00:00-22:00:00				\$8.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/13/16	07:18 PM	60		\$8.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/13/16	09:18 PM	60		\$8.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/14/16	07:17 PM	60		\$8.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/14/16	09:19 PM	60		\$8.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/15/16	07:48 PM	60		\$8.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/15/16	08:45 PM	60		\$8.00
5	SSn	5	Local Agency-Sales	Commercial	10:00:00-19:00:00				\$20.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>

Invoice: **1018328228**Advertiser: **WI DOT - Affirm**

Market: Eau Claire

Station: WBIZ-FM

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	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/16/16	01:48 PM	60		\$20.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/16/16	03:47 PM	60		\$20.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/16/16	06:45 PM	60		\$20.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/17/16	10:45 AM	60		\$20.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/17/16	03:43 PM	60		\$20.00
6	MTWThFSSn	9	Local Agency-Sales	Commercial	06:00:00-23:59:59				\$0.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/13/16	10:18 PM	60		\$0.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/13/16	11:15 PM	60		\$0.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/14/16	09:51 AM	60		\$0.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/14/16	08:17 PM	60		\$0.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/15/16	10:25 PM	60		\$0.00
	DOTPID-16-104R / WI DOT/Distractor-Map/60			Commercial	04/15/16	11:29 PM	60		\$0.00
	DOTPID-16-102R / WI DOT/Distractor - Makeup/60			Commercial	04/16/16	08:20 PM	60		\$0.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/16/16	10:18 PM	60		\$0.00
	DOTPID-16-103R / WI DOT/Distractor-Eating/60			Commercial	04/17/16	09:57 PM	60		\$0.00
Totals for Station:		WBIZ-FM	No. of Spots/Misc: 40/0		Gross Amt:			\$778.00	
Totals for Market:		Eau Claire	No. of Spots/Misc: 40/0		Gross Amt:			\$778.00	
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