

Eau Claire Market
WMEQ-AM, WMEQ-FM, WQRB-FM, WBIZ-AM
WBIZ-FM, WATQ-FM, WISM-FM
Pam Szura, Business Mgr
Remit To: iHeartMedia
P.O. Box 847462
Dallas, TX 75284-7472
Phone: 715-830-4000

Invoice No: 1018328321

Tri-County Advisor

826 Woodward Ave
Chippewa Fls, WI 54729

Advertiser No.: 2057

Tri-County Advisor

Order: 1118328622

Co-op: No

Trade: DO NOT PAY

Invoice Date: **04/17/2016**

Payment Due: **04/17/2016**

AE: Hencley, Rick

Billing Type: Broadcast

Note 1: April 2016 Residential Mailer

CPE

Invoice Summary:

No. of Spots/Misc:	56/0
Gross Spot Billing:	\$3,100.00
Agency Commission:	\$0.00
Net Spot Billing:	\$3,100.00

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: 1018328321

Advertiser: Tri-County Advisor

Market: Eau Claire

Station: WATQ-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	MTWThFS	15	Trade-Spot Revenue	Commercial	05:00:00-23:59:59				\$45.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Tri Country Advisor/April 2016/60			Commercial	04/11/16	09:48 PM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/11/16	10:17 PM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/11/16	10:45 PM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/12/16	10:37 AM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/12/16	05:21 PM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/12/16	11:46 PM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/13/16	06:06 AM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/13/16	12:19 PM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/13/16	06:16 PM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/14/16	05:56 PM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/14/16	11:15 PM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/15/16	06:33 AM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/15/16	03:44 PM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/16/16	07:49 AM	60		\$45.00
	Tri Country Advisor/April 2016/60			Commercial	04/16/16	05:14 PM	60		\$45.00
Totals for Station:			WATQ-FM	No. of Spots/Misc: 15/0	Gross Amt:			\$675.00	

Invoice: 1018328321

Advertiser: Tri-County Advisor

Market: Eau Claire

Station: WISM-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
2	MTWThFS	15	Trade-Spot Revenue	Commercial	05:00:00-23:59:59				\$37.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Tri Country Advisor/April 2016/60			Commercial	04/11/16	09:13 AM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/11/16	03:19 PM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/11/16	09:13 PM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/12/16	10:44 AM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/12/16	05:16 PM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/12/16	11:40 PM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/13/16	06:16 AM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/13/16	12:13 PM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/13/16	06:21 PM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/14/16	01:45 PM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/14/16	11:13 PM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/15/16	06:46 AM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/15/16	03:47 PM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/16/16	07:42 AM	60		\$37.00
	Tri Country Advisor/April 2016/60			Commercial	04/16/16	05:14 PM	60		\$37.00
Totals for Station:			WISM-FM	No. of Spots/Misc: 15/0	Gross Amt:			\$555.00	

Invoice: 1018328321

Advertiser: Tri-County Advisor

Market: Eau Claire Station: WMEQ-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
3	MTWThFS	15	Trade-Spot Revenue	Commercial	05:00:00-23:59:59				\$55.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRER</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Tri Country Advisor/April 2016/60			Commercial	04/11/16	05:44 AM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/11/16	03:21 PM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/11/16	09:50 PM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/12/16	12:15 PM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/12/16	07:17 PM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/12/16	11:20 PM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/13/16	08:16 PM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/13/16	10:15 PM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/13/16	11:15 PM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/14/16	09:21 PM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/14/16	10:48 PM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/15/16	05:42 AM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/15/16	10:16 PM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/16/16	07:15 AM	60		\$55.00
	Tri Country Advisor/April 2016/60			Commercial	04/16/16	05:22 PM	60		\$55.00
Totals for Station:			WMEQ-FM	No. of Spots/Misc: 15/0		Gross Amt:		\$825.00	

Market: Eau Claire Station: WQRB-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
4	MTWThFS	11	Trade-Spot Revenue	Commercial	05:00:00-23:59:59				\$95.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRER</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Tri Country Advisor/April 2016/60			Commercial	04/11/16	03:46 PM	60		\$95.00
	Tri Country Advisor/April 2016/60			Commercial	04/11/16	08:47 PM	60		\$95.00
	Tri Country Advisor/April 2016/60			Commercial	04/12/16	01:49 PM	60		\$95.00
	Tri Country Advisor/April 2016/60			Commercial	04/12/16	10:26 PM	60		\$95.00
	Tri Country Advisor/April 2016/60			Commercial	04/13/16	06:06 AM	60		\$95.00
	Tri Country Advisor/April 2016/60			Commercial	04/13/16	06:43 AM	60		\$95.00
	Tri Country Advisor/April 2016/60			Commercial	04/14/16	10:46 PM	60		\$95.00
	Tri Country Advisor/April 2016/60			Commercial	04/14/16	11:45 PM	60		\$95.00
	Tri Country Advisor/April 2016/60			Commercial	04/15/16	06:05 AM	60		\$95.00
	Tri Country Advisor/April 2016/60			Commercial	04/15/16	12:43 PM	60		\$95.00
	Tri Country Advisor/April 2016/60			Commercial	04/16/16	09:40 PM	60		\$95.00
Totals for Station:			WQRB-FM	No. of Spots/Misc: 11/0		Gross Amt:		\$1,045.00	
Totals for Market:			Eau Claire	No. of Spots/Misc: 56/0		Gross Amt:		\$3,100.00	

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Advertiser: Tri-County Advisor

Totals for Invoice:	No. of Spots/Misc: 56/0	Gross Amt:	\$3,100.00
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