

iHeartMedia, Market 207
WBUL-FM, WKQQ-FM, WLKT-FM, WMXL-FM
WWRW-FM, WLAP-AM, WWTF, WILD
Remit To: iHeartMedia - Lexington, Ky
PO Box 406617
Atlanta, GA 30384-6617
Phone: (859) 422-1000

Invoice No: 1007628521

ELECTRONIC INVOICE COPY

Sheehy And Associates
Attn: Kacie Edwards
2297 Lexington Rd
Louisville, KY 40206

Advertiser No.: 522

Kroger

Order: 1107620342

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: Gulley/Everhart

Billing Type: Broadcast

Note 1: WMXL EST 44707

Contract/Code #:

CPE 942/942/44707

Invoice Summary:

No. of Spots/Misc:	28/0
Gross Spot Billing:	\$585.00
Agency Commission:	\$87.75
Net Spot Billing:	\$497.25

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: **1007628521**Advertiser: **Kroger**Market: **LEXINGTON**Station: **WMXL-FM**

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	WThF	2	Local Agency-Sales	Commercial	08:00:00-10:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	03/30/16	08:44 AM	60		\$30.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/31/16	09:40 AM	60		\$30.00
2	WThF	5	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	03/30/16	10:47 AM	60		\$30.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/30/16	01:11 PM	60		\$30.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/31/16	12:42 PM	60		\$30.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/31/16	02:42 PM	60		\$30.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/01/16	01:14 PM	60		\$30.00
3	MT	1	Local Agency-Sales	Commercial	08:00:00-10:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	04/04/16	08:50 AM	60		\$30.00
4	WThF	5	Local Agency-Sales	Commercial	15:00:00-18:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	03/30/16	03:39 PM	60		\$30.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/30/16	04:11 PM	60		\$30.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/31/16	04:14 PM	60		\$30.00
	XQML0567 / KROGER/60/XQML0567			Commercial	03/31/16	05:45 PM	60		\$30.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/01/16	05:17 PM	60		\$30.00
5	M	2	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	04/04/16	10:45 AM	60		\$30.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/04/16	01:46 PM	60		\$30.00
6	M	2	Local Agency-Sales	Commercial	15:00:00-18:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	04/04/16	03:44 PM	60		\$30.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/04/16	04:14 PM	60		\$30.00
7	S	4	Local Agency-Sales	Commercial	08:00:00-14:00:00				\$10.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	04/02/16	09:15 AM	60		\$10.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/02/16	10:40 AM	60		\$10.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/02/16	12:12 PM	60		\$10.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/02/16	01:44 PM	60		\$10.00

Invoice: **1007628521**Advertiser: **Kroger**

Market: LEXINGTON

Station: WMXL-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
8	Sn	4	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$5.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	04/03/16	10:43 AM	60		\$5.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/03/16	12:15 PM	60		\$5.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/03/16	01:13 PM	60		\$5.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/03/16	02:44 PM	60		\$5.00
9	Sn	3	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$5.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0567 / KROGER/60/XQML0567			Commercial	04/03/16	03:18 PM	60		\$5.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/03/16	05:10 PM	60		\$5.00
	XQML0567 / KROGER/60/XQML0567			Commercial	04/03/16	06:41 PM	60		\$5.00
Totals for Station:		WMXL-FM	No. of Spots/Misc: 28/0		Gross Amt:		\$585.00		
Totals for Market:		LEXINGTON	No. of Spots/Misc: 28/0		Gross Amt:		\$585.00		
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