

iHeartMedia Fort Pierce/Treasure Coast
WAVW-FM, WZZR-FM, WQOL-FM, WCZR-FM,
WZTA-FM, W300BW-LPFM 107.9FM
Remit To: iHeartMedia
PO BOX 402601
Atlanta, GA 30384-2601
Phone: (772) 335-9300 Fax: (772) 335-3291



INVOICE: 1008015869

MC2 ADVERTISING INC

830 Sevilla Ave
Coral Gables, FL 33134

Advertiser No.: 26146

MCDONALDS

Order: 1108016809

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: Pulley, Aaron

Billing Type: Broadcast

Note 1: WAVW EST 33/2Q16 BREAKFAST ACM

CPE

Invoice Summary:

No. of Spots/Misc:	90/0
Gross Spot Billing:	\$3,630.00
Agency Commission:	\$544.50
Net Spot Billing:	\$3,085.50

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: **1008015869**Advertiser: **MCDONALDS**

Market: Fort Pierce Station: WAVW-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	MTWThF	10	Local Agency-Sales	Commercial	07:00:00-10:00:00				\$65.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRER</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/28/16	08:38 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Endorsement	03/28/16	09:13 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/28/16	09:51 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/29/16	07:35 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/30/16	07:30 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/30/16	09:39 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/31/16	07:18 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/31/16	09:17 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/01/16	08:18 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/01/16	09:33 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/04/16	07:47 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/04/16	08:31 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/04/16	09:32 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Endorsement	04/05/16	07:15 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/05/16	09:44 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Endorsement	04/06/16	07:13 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/06/16	08:42 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/07/16	07:49 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/07/16	08:46 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/07/16	09:51 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/11/16	08:36 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/11/16	09:19 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/12/16	07:34 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/12/16	08:19 AM	60		\$65.00

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Market: Fort Pierce Station: WAVV-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/13/16	07:38 AM	60		\$65.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/13/16	09:20 AM	60		\$65.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/14/16	07:46 AM	60		\$65.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Endorsement	04/14/16	09:17 AM	60		\$65.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/15/16	08:31 AM	60		\$65.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Endorsement	04/15/16	09:19 AM	60		\$65.00
2	MTWThF	10	Local Agency-Sales	Commercial	19:00:00-22:00:00				\$15.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/28/16	07:17 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/28/16	09:46 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/29/16	07:20 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/29/16	08:18 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/30/16	08:44 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/31/16	07:42 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	03/31/16	09:18 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/01/16	07:43 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/01/16	08:19 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/01/16	09:45 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/04/16	08:16 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/04/16	09:43 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/05/16	07:15 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/05/16	08:46 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/06/16	07:20 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/06/16	09:14 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/07/16	07:15 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/07/16	09:44 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/08/16	08:19 PM	60		\$15.00

Market: Fort Pierce

Station: WAVW-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/08/16	08:48 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/11/16	07:17 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/11/16	08:45 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/12/16	07:46 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/12/16	08:47 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/12/16	09:46 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/13/16	07:19 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/13/16	08:18 PM	60		\$15.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/13/16	09:16 PM	60		\$15.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/15/16	07:17 PM	60		\$15.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/15/16	09:43 PM	60		\$15.00
3	S	5	Local Agency-Sales	Commercial	08:00:00-10:00:00				\$45.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/02/16	08:15 AM	60		\$45.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/02/16	08:17 AM	60		\$45.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/02/16	08:43 AM	60		\$45.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/02/16	09:13 AM	60		\$45.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/02/16	09:16 AM	60		\$45.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/09/16	07:15 AM	60		\$45.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/09/16	08:11 AM	60		\$45.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/09/16	08:15 AM	60		\$45.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/09/16	08:43 AM	60		\$45.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/09/16	09:13 AM	60		\$45.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/16/16	08:13 AM	60		\$45.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/16/16	08:43 AM	60		\$45.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/16/16	08:46 AM	60		\$45.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/16/16	09:14 AM	60		\$45.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/16/16	09:17 AM	60		\$45.00

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Market: Fort Pierce Station: WAVV-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
4	Sn	5	Local Agency-Sales	Commercial	08:00:00-10:00:00				\$37.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/03/16	08:08 AM	60		\$37.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/03/16	08:39 AM	60		\$37.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/03/16	08:54 AM	60		\$37.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/03/16	09:14 AM	60		\$37.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/03/16	09:57 AM	60		\$37.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/10/16	08:05 AM	60		\$37.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/10/16	08:35 AM	60		\$37.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/10/16	08:55 AM	60		\$37.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/10/16	09:11 AM	60		\$37.00
	MCLL309316R / MCLV07 / MCDONALDS/We Got You GCM / Good Morning			Commercial	04/10/16	09:56 AM	60		\$37.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/17/16	08:08 AM	60		\$37.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/17/16	08:52 AM	60		\$37.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/17/16	09:09 AM	60		\$37.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/17/16	09:33 AM	60		\$37.00
	MCLB741616R / MCDONALDS1/Tax Relief Day GCM RD			Commercial	04/17/16	09:54 AM	60		\$37.00
Totals for Station:		WAVV-FM	No. of Spots/Misc: 90/0		Gross Amt:		\$3,630.00		
Totals for Market:		Fort Pierce	No. of Spots/Misc: 90/0		Gross Amt:		\$3,630.00		
Totals for Invoice:			No. of Spots/Misc: 90/0		Gross Amt:		\$3,630.00		