

iHeartMedia, Market 207
WBUL-FM, WKQQ-FM, WLKT-FM, WMXL-FM
WWRW-FM, WLAP-AM, WWTF, WILD
Remit To: iHeartMedia - Lexington, Ky
PO Box 406617
Atlanta, GA 30384-6617
Phone: (859) 422-1000

Invoice No: 1007628786

Strategic Media Placement

7669 Stager Loop
Delware, OH 43015

Advertiser No.: 13774

Marsy's Law

Order: 1107624405

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **04/17/2016**

AE: Burns, Bob

Billing Type: Broadcast

Note 1: Marsys Law 2016

CPE

Invoice Summary:

No. of Spots/Misc:	46/0
Gross Spot Billing:	\$4,650.00
Agency Commission:	\$697.50
Net Spot Billing:	\$3,952.50

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Market: LEXINGTON

Station: WLAP-AM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	F	6	Local Agency-Political	Commercial	06:00:00-10:00:00				\$75.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/08/16	06:03 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/08/16	06:56 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/08/16	07:24 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/08/16	07:55 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/08/16	08:33 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/08/16	09:31 AM	60		\$75.00
2	F	8	Local Agency-Political	Commercial	10:00:00-15:00:00				\$125.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/08/16	10:57 AM	60		\$125.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/08/16	12:03 PM	60		\$125.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial 15	04/08/16	12:32 PM	60		\$125.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/08/16	12:56 PM	60		\$125.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/08/16	01:26 PM	60		\$125.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/08/16	02:03 PM	60		\$125.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial 15	04/08/16	02:32 PM	60		\$125.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial 15	04/08/16	02:58 PM	60		\$125.00
3	MT	12	Local Agency-Political	Commercial	06:00:00-10:00:00				\$75.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/11/16	06:05 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/11/16	06:55 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/11/16	07:48 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Premiere Gem	04/11/16	08:19 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/11/16	08:49 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/11/16	09:14 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/12/16	06:03 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/12/16	06:41 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/12/16	07:15 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/12/16	07:41 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/12/16	08:48 AM	60		\$75.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/12/16	09:13 AM	60		\$75.00
4	MT	16	Local Agency-Political	Commercial	10:00:00-15:00:00				\$125.00
	<u>ISCI / SPOT TITLE</u>			<u>AIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/11/16	10:03 AM	60		\$125.00
	RPKYCVBR1601-REV / MarsysLaw/60/CallToAction			Commercial	04/11/16	12:03 PM	60		\$125.00

Invoice: **1007628786**Advertiser: **Marsy's Law**Market: **LEXINGTON**Station: **WLAP-AM**

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			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial 15	04/11/16	12:33 PM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial 15	04/11/16	12:58 PM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial 15	04/11/16	01:33 PM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial 15	04/11/16	01:58 PM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial	04/11/16	02:21 PM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial 15	04/11/16	02:58 PM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial	04/12/16	10:43 AM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial	04/12/16	11:20 AM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial	04/12/16	11:57 AM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial 15	04/12/16	12:32 PM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial 15	04/12/16	12:58 PM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial 15	04/12/16	01:32 PM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial	04/12/16	02:03 PM	60		\$125.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial	04/12/16	02:48 PM	60		\$125.00
5	F	2	Local Agency-Political	Commercial	15:00:00-19:00:00				\$75.00
			<u>ISCI / SPOT TITLE</u>	<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Commercial 30	04/08/16	03:53 PM	60		\$75.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Fox Network	04/08/16	04:31 PM	60		\$75.00
6	M	2	Local Agency-Political	Commercial	15:00:00-19:00:00				\$75.00
			<u>ISCI / SPOT TITLE</u>	<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Premiere Gem	04/11/16	03:27 PM	60		\$75.00
			RPKYCVBR1601-REV / MarsysLaw/60/CallToAction	Premiere Gem	04/11/16	04:27 PM	60		\$75.00
Totals for Station:			WLAP-AM	No. of Spots/Misc: 46/0		Gross Amt:		\$4,650.00	
Totals for Market:			LEXINGTON	No. of Spots/Misc: 46/0		Gross Amt:		\$4,650.00	
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