

iHeartMedia, Market 207
WBUL-FM, WKQQ-FM, WLKT-FM, WMXL-FM
WWRW-FM, WLAP-AM, WWTF, WILD
Remit To: iHeartMedia - Lexington, Ky
PO Box 406617
Atlanta, GA 30384-6617
Phone: (859) 422-1000

Invoice No: 1007628525

ELECTRONIC INVOICE COPY

Sheehy And Associates
Attn: Kacie Edwards
2297 Lexington Rd
Louisville, KY 40206

Advertiser No.: 522

Kroger

Order: 1107620351

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: Gulley/Everhart

Billing Type: Broadcast

Note 1: WMXL EST 44708

Contract/Code #:

CPE 942/942/44708

Invoice Summary:

No. of Spots/Misc:	48/0
Gross Spot Billing:	\$995.00
Agency Commission:	\$149.25
Net Spot Billing:	\$845.75

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: **1007628525**Advertiser: **Kroger**Market: **LEXINGTON**Station: **WMXL-FM**

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	WThF	6	Local Agency-Sales	Commercial	08:00:00-10:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0570 / KROGER/60/XQML0570			Commercial	04/06/16	08:12 AM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/06/16	09:16 AM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/07/16	08:45 AM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/07/16	09:36 AM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/08/16	08:45 AM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/08/16	09:15 AM	60		\$30.00
2	WThF	5	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0570 / KROGER/60/XQML0570			Commercial	04/06/16	10:16 AM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/06/16	01:18 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/07/16	11:46 AM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/07/16	01:15 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/08/16	12:42 PM	60		\$30.00
3	MT	4	Local Agency-Sales	Commercial	08:00:00-10:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0570 / KROGER/60/XQML0570			Commercial	04/11/16	08:17 AM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/11/16	09:15 AM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/12/16	08:47 AM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/12/16	09:39 AM	60		\$30.00
4	WThF	9	Local Agency-Sales	Commercial	15:00:00-18:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0570 / KROGER/60/XQML0570			Commercial	04/06/16	03:12 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/06/16	04:14 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/06/16	05:18 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/07/16	03:17 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/07/16	04:17 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/07/16	05:14 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/08/16	03:46 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/08/16	04:45 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/08/16	05:50 PM	60		\$30.00
5	M	2	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0570 / KROGER/60/XQML0570			Commercial	04/11/16	10:16 AM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/11/16	12:47 PM	60		\$30.00

Invoice: 1007628525

Advertiser: Kroger

Market: LEXINGTON

Station: WMXL-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
6	M	3	Local Agency-Sales	Commercial	15:00:00-18:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0570 / KROGER/60/XQML0570			Commercial	04/11/16	03:14 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/11/16	04:12 PM	60		\$30.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/11/16	05:15 PM	60		\$30.00
7	S	6	Local Agency-Sales	Commercial	08:00:00-14:00:00				\$10.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0570 / KROGER/60/XQML0570			Commercial	04/09/16	08:18 AM	60		\$10.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/09/16	09:17 AM	60		\$10.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/09/16	10:14 AM	60		\$10.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/09/16	11:12 AM	60		\$10.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/09/16	12:17 PM	60		\$10.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/09/16	01:13 PM	60		\$10.00
8	Sn	4	Local Agency-Sales	Commercial	06:00:00-10:00:00				\$5.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	06:04 AM	60		\$5.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	07:15 AM	60		\$5.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	08:10 AM	60		\$5.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	09:13 AM	60		\$5.00
9	Sn	5	Local Agency-Sales	Commercial	10:00:00-15:00:00				\$5.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	10:14 AM	60		\$5.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	11:13 AM	60		\$5.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	12:11 PM	60		\$5.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	01:14 PM	60		\$5.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	02:14 PM	60		\$5.00
10	Sn	4	Local Agency-Sales	Commercial	15:00:00-19:00:00				\$5.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	03:12 PM	60		\$5.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	04:15 PM	60		\$5.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	05:14 PM	60		\$5.00
	XQML0570 / KROGER/60/XQML0570			Commercial	04/10/16	06:16 PM	60		\$5.00

Totals for Station:	WMXL-FM	No. of Spots/Misc: 48/0	Gross Amt:	\$995.00
Totals for Market:	LEXINGTON	No. of Spots/Misc: 48/0	Gross Amt:	\$995.00

Invoice: **1007628525**

Advertiser: **Kroger**

Totals for Invoice:	No. of Spots/Misc: 48/0	Gross Amt:	\$995.00
----------------------------	--------------------------------	-------------------	-----------------