

iHeartMedia, Market 207
WBUL-FM, WKQQ-FM, WLKT-FM, WMXL-FM
WWRW-FM, WLAP-AM, WWTF, WILD
Remit To: iHeartMedia - Lexington, Ky
PO Box 406617
Atlanta, GA 30384-6617
Phone: (859) 422-1000

Invoice No: 1007628696

MJA Advertising

9440 Santa Monica 507
Beverly Hills, CA 90210

Advertiser No.: 10541

Boot Barn, Inc.

Order: 1107621960

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: Fike, Rachel

Billing Type: Broadcast

Note 1: Keeneland

CPE

Invoice Summary:

No. of Spots/Misc:	28/1	Total Net Due:	\$1,291.15
Gross Spot Billing:	\$1,024.00		
Agency Commission:	\$153.60		
Net Spot Billing:	\$870.40		
Misc. Revenue Gross:	\$495.00		
Agency Commission:	\$74.25		
Misc. Revenue Net:	\$420.75		

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Market: LEXINGTON

Station: WBUL-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	MTWThF	4	Local Agency-Sales	Commercial 30	05:00:00-10:00:00				\$64.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/04/16	06:41 AM	30		\$64.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/05/16	09:13 AM	30		\$64.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/06/16	05:13 AM	30		\$64.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/06/16	06:43 AM	30		\$64.00
2	MTWThF	5	Local Agency-Sales	Commercial 30	10:00:00-15:00:00				\$59.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/05/16	01:33 PM	30		\$59.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/06/16	10:14 AM	30		\$59.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/06/16	01:32 PM	30		\$59.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/07/16	10:29 AM	30		\$59.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/07/16	11:14 AM	30		\$59.00
3	MTWThF	5	Local Agency-Sales	Commercial 30	15:00:00-20:00:00				\$56.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/04/16	05:35 PM	30		\$56.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/05/16	03:31 PM	30		\$56.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/05/16	05:17 PM	30		\$56.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/05/16	06:29 PM	30		\$56.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/08/16	07:48 PM	30		\$56.00
4	S	3	Local Agency-Sales	Commercial 30	07:00:00-19:00:00				\$39.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/09/16	09:46 AM	30		\$39.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/09/16	10:35 AM	30		\$39.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/09/16	04:15 PM	30		\$39.00
5	Sn	4	Local Agency-Sales	Commercial 30	10:00:00-17:00:00				\$19.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/10/16	10:33 AM	30		\$19.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/10/16	12:18 PM	30		\$19.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/10/16	02:15 PM	30		\$19.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/10/16	03:27 PM	30		\$19.00
6	MTWThFSSn	3	Local Agency-Sales	Commercial 30	06:00:00-23:59:59				\$0.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/05/16	09:17 PM	30		\$0.00
	BOOTBARN/30/WBUL_145_KeenelandRaces_30			Commercial 30	04/06/16	09:50 PM	30		\$0.00

Invoice: **1007628696**Advertiser: **Boot Barn, Inc.**

Market: LEXINGTON

Station: WBUL-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
			BOOTBARN/30/WBUL_145_KeenelandRaces_30	Commercial 30	04/06/16	11:49 PM	30		\$0.00
7	F	4	Local Agency-Sales	Remote	15:00:00-17:00:00				\$0.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	WBUL/30/REMOTE BED			Remote	04/08/16	03:23 PM	30		\$0.00
	WBUL/30/REMOTE BED				04/08/16	03:51 PM	30		\$0.00
	WBUL/30/REMOTE BED			Remote	04/08/16	04:09 PM	30		\$0.00
	WBUL/30/REMOTE BED				04/08/16	04:36 PM	30		\$0.00
Miscellaneous	Qty	Description			Date		Rate		Total
Fee-Tal	1	Talent-Fee			04/08/16		\$495.00		\$495.00
Totals for Station:		WBUL-FM		No. of Spots/Misc: 28/1		Gross Amt:		\$1,519.00	
Totals for Market:		LEXINGTON		No. of Spots/Misc: 28/1		Gross Amt:		\$1,519.00	
Totals for Invoice:				No. of Spots/Misc: 28/1		Gross Amt:		\$1,519.00	