

iHeartMedia, Market 207
WBUL-FM, WKQQ-FM, WLKT-FM, WMXL-FM
WWRW-FM, WLAP-AM, WWTF, WILD
Remit To: iHeartMedia - Lexington, Ky
PO Box 406617
Atlanta, GA 30384-6617
Phone: (859) 422-1000

Invoice No: 1007628455

ELECTRONIC INVOICE COPY

SOUTHWEST MEDIA GROUP TX
Attn: L Merchant
2100 Ross Avenue, Suite 3000
Attn: Invoices
DALLAS, TX 75201

Advertiser No.: 2726

HALF PRICE BOOKS

Order: 1107617622

Co-op: No

Invoice Date: **04/17/2016**

Payment Due: **05/17/2016**

AE: DALLAS, MMS

Billing Type: Broadcast

Note 1: WBUL-FM 29273778 HPB LEX 0057 Jan-Jun 2016

Contract/Code #: 29273778

CPE HPB/LEX/0057

Invoice Summary:

No. of Spots/Misc:	40/0
Gross Spot Billing:	\$1,480.00
Agency Commission:	\$222.00
Net Spot Billing:	\$1,258.00

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: 1007628455

Advertiser: HALF PRICE BOOKS

Market: LEXINGTON

Station: WBUL-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	FSSn	4	National Agency-Sales	Commercial 15	06:00:00-23:59:59				\$0.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	HPB-PSA-031515 / HFB/15/HPB-PSA-031515 Half Pint Library			Commercial 15	04/01/16	12:16 PM	15		\$0.00
	HPB-PSA-031515 / HFB/15/HPB-PSA-031515 Half Pint Library			Commercial 15	04/01/16	08:18 PM	15		\$0.00
	HPB-PSA-031515 / HFB/15/HPB-PSA-031515 Half Pint Library			Commercial 15	04/02/16	04:30 PM	15		\$0.00
	HPB-PSA-031515 / HFB/15/HPB-PSA-031515 Half Pint Library			Commercial 15	04/03/16	08:44 PM	15		\$0.00
2	MTWThF	2	National Agency-Sales	Commercial 30	05:00:00-06:00:00				\$10.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/04/16	05:12 AM	30		\$10.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/05/16	05:50 AM	30		\$10.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/11/16	05:48 AM	30		\$10.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/12/16	05:35 AM	30		\$10.00
3	MTWThF	2	National Agency-Sales	Commercial 30	06:00:00-10:00:00				\$75.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/04/16	07:39 AM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/05/16	09:33 AM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/11/16	08:46 AM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/12/16	07:45 AM	30		\$75.00
4	MTWThF	3	National Agency-Sales	Commercial 30	10:00:00-15:00:00				\$75.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/04/16	12:10 PM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/04/16	01:47 PM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/05/16	01:12 PM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/11/16	12:19 PM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/11/16	01:32 PM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/12/16	02:31 PM	30		\$75.00
5	MTWThF	3	National Agency-Sales	Commercial 30	15:00:00-19:00:00				\$75.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/04/16	06:16 PM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/05/16	03:31 PM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/05/16	06:25 PM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/11/16	04:37 PM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/11/16	05:28 PM	30		\$75.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/13/16	04:14 PM	30		\$75.00
6	MTWThF	2	National Agency-Sales	Commercial 30	19:00:00-20:00:00				\$15.00

Invoice: **1007628455**Advertiser: **HALF PRICE BOOKS**Market: **LEXINGTON**Station: **WBUL-FM**

Order Line	Days	By Week	Revenue Type	Ordered	Bind To					Rate
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/04/16	07:26 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/05/16	07:29 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/11/16	07:46 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/12/16	07:26 PM	30			\$15.00
7	MTWThF	6	National Agency-Sales	Commercial 30	20:00:00-22:00:00					\$15.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>	
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/04/16	08:12 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/04/16	09:45 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/05/16	08:52 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/06/16	09:50 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/07/16	09:30 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/08/16	09:43 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/11/16	08:27 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/11/16	09:45 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/12/16	09:29 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/13/16	09:47 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/14/16	08:45 PM	30			\$15.00
	HPB-PSA-031530 / HPB/30/HPB-PSA-031530			Commercial 30	04/15/16	09:30 PM	30			\$15.00
Totals for Station:		WBUL-FM		No. of Spots/Misc: 40/0		Gross Amt:		\$1,480.00		
Totals for Market:		LEXINGTON		No. of Spots/Misc: 40/0		Gross Amt:		\$1,480.00		
Totals for Invoice:				No. of Spots/Misc: 40/0		Gross Amt:		\$1,480.00		