Roanoke/Lynchburg, Va Market WYYD-WROV-WSNV-WSFF-WJJS 96.7 The Alternative Project

Remit To: iHeartMedia/Aloha Trust

Lockbox 406068

Atlanta, GA 30384-6068

Phone: (540) 725-1220 Fax: (540)-725-1245

Invoice No: 1021521610

ELECTRONIC INVOICE COPY

iHeartMedia

200 E Basse Rd

San Antonio, TX 78209-8328

Advertiser No.: 66 J. C. Penney Co. Inc.

Order: 1121518619 Invoice Date: **04/17/2016**Co-op: No Payment Due: **05/17/2016**

AE: Clear Channel Radio

Sales

Billing Type: Broadcast

Note 1: KATZ/WYYD/29606584/CASH

Note 2: WEEK OF 4/13 CASH

Contract/Code #: 29606584 CPE na/na/na

Invoice Summary:

No. of Spots/Misc:3/0Gross Spot Billing:\$33.00Agency Commission:\$4.95Net Spot Billing:\$28.05

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: 1021521610 Advertiser: J. C. Penney Co. Inc.

Market: ROANOKE		Station: WYYD-FM							
Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	s	2	National Agency-Sales	Commercial	06:00:00-19:00:00				\$11.00
	ISCI / SPOT	TITLE		<u>AIRED</u>	<u>DATE</u>	TIME	<u>LEN</u>	MG	RATE
	PJCP595600	00 / JC Penney/PJCF	P5956000/30	Commercial	04/16/16	12:34 PM	30		\$11.00
	PJCP5956000 / JC Penney/PJCP5956000/30			Commercial	04/16/16	04:35 PM	30		\$11.00
2	WThFS	1	National Agency-Sales	Commercial	06:00:00-19:00:00			\$11.00	
	ISCI / SPOT	TITLE		AIRED	DATE	TIME	<u>LEN</u>	MG	RATE
	PJCP5956000 / JC Penney/PJCP5956000/30			Commercial	04/13/16	01:33 PM	30		\$11.00
Totals for Station: WYYD-FI		YD-FM	No. of Spots/Misc: 3/0		Gross Amt:			\$33.00	
otals for Mark	et: ROA	ANOKE	No. of Spo	ts/Misc: 3/0	Gross Amt:			\$33.00	
otals for Invo	pice:		No. of Spo	Gross Amt:			\$33.00		