

iHeartMedia, Market 207
WBUL-FM, WKQQ-FM, WLKT-FM, WMXL-FM
WWRW-FM, WLAP-AM, WWTF, WILD
Remit To: iHeartMedia - Lexington, Ky
PO Box 406617
Atlanta, GA 30384-6617
Phone: (859) 422-1000

Invoice No: 1007628749

Smokey Mountain Truck Outfitte

1516 Colesbury Cir
Lexington, KY 40511

Advertiser No.: 18132

Smokey Mountain Truck Outfitte

Order: 1107623863

Invoice Date: **04/17/2016**

Co-op: No

Payment Due: **04/17/2016**

AE: Gulley, Eric W

Billing Type: Calendar

Note 1: April 7-15

CPE

Invoice Summary:

No. of Spots/Misc:	56/0
Gross Spot Billing:	\$775.00
Agency Commission:	\$0.00
Net Spot Billing:	\$775.00

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: 1007628749

Advertiser: Smokey Mountain Truck Outfitter

Market: LEXINGTON

Station: IBUL-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
7	MTWThF	17	Local Direct-Streaming	Commercial 30	05:00:00-20:00:00				\$2.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/11/16	06:28 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/11/16	10:15 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/11/16	02:31 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/11/16	06:16 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/12/16	09:17 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/12/16	01:32 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/12/16	03:33 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/12/16	07:12 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/13/16	05:16 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/13/16	10:33 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/13/16	03:49 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/14/16	06:54 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/14/16	11:31 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/14/16	05:32 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/15/16	08:40 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/15/16	01:43 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/15/16	06:31 PM	30		\$2.00
Totals for Station:			IBUL-FM	No. of Spots/Misc: 17/0		Gross Amt:		\$34.00	

Market: LEXINGTON

Station: IKQQ-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
6	S	11	Local Direct-Streaming	Commercial 30	05:00:00-20:00:00				\$2.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	05:18 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	05:48 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	06:38 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	08:25 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	09:45 AM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	12:15 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	12:45 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	01:48 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	03:20 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	04:51 PM	30		\$2.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	05:42 PM	30		\$2.00
Totals for Station:			IKQQ-FM	No. of Spots/Misc: 11/0		Gross Amt:		\$22.00	

Invoice: 1007628749

Advertiser: Smokey Mountain Truck Outfitter

Market: LEXINGTON

Station: WBUL-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	S	5	Local-Direct	Commercial 30	09:00:00-16:00:00				\$56.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	09:29 AM	30		\$56.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	10:17 AM	30		\$56.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	11:29 AM	30		\$56.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	12:15 PM	30		\$56.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	01:33 PM	30		\$56.00
2	Sn	5	Local-Direct	Commercial 30	10:00:00-18:00:00				\$23.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/10/16	11:35 AM	30		\$23.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/10/16	11:53 AM	30		\$23.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/10/16	12:31 PM	30		\$23.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/10/16	01:50 PM	30		\$23.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/10/16	02:33 PM	30		\$23.00
4	ThF	2	Local-Direct	Commercial 30	19:00:00-20:00:00				\$18.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/07/16	07:10 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/08/16	07:30 PM	30		\$18.00
5	MTWThF	5	Local-Direct	Commercial 30	19:00:00-20:00:00				\$18.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/11/16	07:49 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/12/16	07:11 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/13/16	07:48 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/14/16	07:32 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/15/16	07:32 PM	30		\$18.00
Totals for Station: WBUL-FM			No. of Spots/Misc: 17/0			Gross Amt:			\$521.00

Invoice: **1007628749**Advertiser: **Smokey Mountain Truck Outfitte**

Market: LEXINGTON

Station: WKQQ-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
3	S	11	Local-Direct	Commercial 30	09:00:00-20:00:00				\$18.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	09:48 AM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	10:50 AM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	11:16 AM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	12:15 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	01:22 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	02:23 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	03:20 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	04:24 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	05:41 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	06:53 PM	30		\$18.00
	SMOKEYMTNTRUCK/30/Smokey Mtn 010616			Commercial 30	04/09/16	07:18 PM	30		\$18.00
Totals for Station:		WKQQ-FM	No. of Spots/Misc: 11/0		Gross Amt:		\$198.00		
Totals for Market:		LEXINGTON	No. of Spots/Misc: 56/0		Gross Amt:		\$775.00		
Totals for Invoice:			No. of Spots/Misc: 56/0		Gross Amt:		\$775.00		