

Roanoke/Lynchburg, Va Market  
WYYD-WROV-WSNV-WSFF-WJJS  
96.7 The Alternative Project  
Remit To: iHeartMedia/Aloha Trust  
Lockbox 406068  
Atlanta, GA 30384-6068  
Phone: (540) 725-1220 Fax: (540)-725-1245

Invoice No: 1021521621

EducationandResearchFoundation

2095 Langhorne Rd  
Lynchburg, VA 24501

Advertiser No.: 1270

EducationandResearchFoundation

Order: 1121518896

Invoice Date: **04/17/2016**

Co-op: No

Payment Due: **05/17/2016**

AE: Rothfuss, Paul

Billing Type: Calendar

Note 1: WYYD-FM, WSFF-FM Baldness Study April 2016

CPE 1270/Recruitm

**Invoice Summary:**

No. of Spots/Misc:	110/0
Gross Spot Billing:	\$2,064.00
Agency Commission:	\$0.00
Net Spot Billing:	\$2,064.00

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Market: ROANOKE Station: WSFF-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
6	MTWThF	14	Local-Direct	Commercial	06:00:00-19:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Education & Research/Baldness Study/30			Commercial	04/04/16	09:48 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/04/16	01:26 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/04/16	04:15 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/05/16	09:48 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/05/16	01:32 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/05/16	05:46 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/06/16	09:53 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/06/16	04:15 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/06/16	06:17 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/07/16	06:45 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/07/16	11:32 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/07/16	03:33 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/08/16	12:47 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/08/16	06:46 PM	30		\$30.00
7	MTWThF	9	Local-Direct	Commercial	19:00:00-23:59:59				\$7.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Education & Research/Baldness Study/30			Commercial	04/04/16	07:28 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/04/16	10:31 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/05/16	08:24 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/05/16	11:26 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/06/16	09:28 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/06/16	11:29 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/07/16	07:29 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/07/16	09:29 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/08/16	10:29 PM	30		\$7.00
8	SSn	6	Local-Direct	Commercial	06:00:00-19:00:00				\$13.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Education & Research/Baldness Study/30			Commercial	04/09/16	07:43 AM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/09/16	12:14 PM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/09/16	04:19 PM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/10/16	09:26 AM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/10/16	02:28 PM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/10/16	06:24 PM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/16/16	07:41 AM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/16/16	12:15 PM	30		\$13.00

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Advertiser: EducationandResearchFoundation

Market: ROANOKE Station: WSFF-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
	Education & Research/Baldness Study/30			Commercial	04/16/16 04:37 PM	30			\$13.00
	Education & Research/Baldness Study/30			Commercial	04/17/16 09:30 AM	30			\$13.00
	Education & Research/Baldness Study/30			Commercial	04/17/16 02:25 PM	30			\$13.00
	Education & Research/Baldness Study/30			Commercial	04/17/16 06:27 PM	30			\$13.00
9	MTWThF	11	Local-Direct	Commercial	06:00:00-19:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Education & Research/Baldness Study/30			Commercial	04/11/16	07:43 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/11/16	12:53 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/11/16	04:14 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/12/16	10:27 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/12/16	04:44 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/13/16	06:50 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/13/16	05:16 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/14/16	12:45 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/14/16	06:47 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/15/16	01:20 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/15/16	05:18 PM	30		\$30.00
10	MTWThF	9	Local-Direct	Commercial	19:00:00-23:59:59				\$7.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Education & Research/Baldness Study/30			Commercial	04/11/16	07:30 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/11/16	10:30 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/12/16	07:28 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/12/16	10:33 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/13/16	10:32 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/13/16	11:28 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/14/16	07:27 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/14/16	09:29 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/15/16	10:24 PM	30		\$7.00

Totals for Station: WSFF-FM

No. of Spots/Misc: 55/0

Gross Amt:

\$1,032.00

Market: ROANOKE Station: WYYD-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	MTWThF	14	Local-Direct	Commercial	06:00:00-19:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Education & Research/Baldness Study/30			Commercial	04/04/16	09:16 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/04/16	02:32 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/04/16	06:34 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/05/16	06:31 AM	30		\$30.00
	Education & Research/Baldness Study/30			Premiere Network	04/05/16	06:47 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/05/16	03:15 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/06/16	06:35 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/06/16	11:35 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/06/16	01:31 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/07/16	06:36 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/07/16	07:34 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/07/16	08:45 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/08/16	08:48 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/08/16	01:32 PM	30		\$30.00
2	MTWThF	9	Local-Direct	Commercial	19:00:00-23:59:59				\$7.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Education & Research/Baldness Study/30			Commercial	04/04/16	08:16 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/04/16	11:43 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/05/16	09:49 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/05/16	11:16 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/06/16	07:52 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/06/16	11:16 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/07/16	10:45 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/07/16	11:44 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/08/16	11:13 PM	30		\$7.00
3	SSn	6	Local-Direct	Commercial	06:00:00-19:00:00				\$13.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Education & Research/Baldness Study/30			Commercial	04/09/16	09:36 AM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/09/16	01:33 PM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/09/16	05:11 PM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/10/16	07:32 AM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/10/16	11:11 AM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/10/16	03:34 PM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/16/16	10:36 AM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/16/16	01:34 PM	30		\$13.00

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Market: ROANOKE Station: WYYD-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
	Education & Research/Baldness Study/30			Commercial	04/16/16	05:15 PM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/17/16	07:34 AM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/17/16	11:13 AM	30		\$13.00
	Education & Research/Baldness Study/30			Commercial	04/17/16	03:35 PM	30		\$13.00
4	MTWThF	11	Local-Direct	Commercial	06:00:00-19:00:00				\$30.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Education & Research/Baldness Study/30			Commercial	04/11/16	09:18 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/11/16	01:32 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/11/16	05:16 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/12/16	10:32 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/12/16	05:11 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/13/16	06:12 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/13/16	12:13 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/14/16	07:33 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/14/16	06:16 PM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/15/16	08:20 AM	30		\$30.00
	Education & Research/Baldness Study/30			Commercial	04/15/16	03:30 PM	30		\$30.00
5	MTWThF	9	Local-Direct	Commercial	19:00:00-23:59:59				\$7.00
	<u>ISCI / SPOT TITLE</u>			<u>AIRIED</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Education & Research/Baldness Study/30			Commercial	04/11/16	07:42 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/11/16	10:39 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/12/16	08:47 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/12/16	11:13 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/13/16	09:18 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/13/16	11:41 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/14/16	07:15 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/14/16	09:46 PM	30		\$7.00
	Education & Research/Baldness Study/30			Commercial	04/15/16	10:45 PM	30		\$7.00
Totals for Station:		WYYD-FM	No. of Spots/Misc: 55/0		Gross Amt:		\$1,032.00		
Totals for Market:		ROANOKE	No. of Spots/Misc: 110/0		Gross Amt:		\$2,064.00		
Totals for Invoice:			No. of Spots/Misc: 110/0		Gross Amt:		\$2,064.00		