ONE A DAY®

VISID TOOLKIT

JULY 2025

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BRAND STRATEGY

Brand Manifesto

One Life. One Shot. One for Me. Every sunrise brings a new chance. A chance to feel better. To be better. To take on life with all the energy, vitality and balance you know you deserve.

Because you only get one shot at this life — and you want to make it count. But making the *right* choices for your health can feel overwhelming. Your needs change. Your life stage shifts. Your routines evolve. What worked yesterday may not work tomorrow. The maze of options out there can leave you second-guessing your path to wellness.

We're here to change that. **One A Day** isn't just a vitamin. It's the *One for You.* The *One* that meets you exactly where you are — whatever your life stage, your lifestyle, your gender or your goals. No more guesswork. No more confusion.

Just confidence.

Confidence that every product is curated for *your* unique needs. Confidence that you're making the right choice, every single day. Confidence that your health is supported by the best possible blend of science, care and understanding.

We believe nutritional wellness should be made for everyone. For the parents keeping their families thriving. For the go-getters chasing their dreams. For the caregivers. The adventurers. The everyday warriors who refuse to let life's demands outpace their health. Because your health journey is as unique as you are. And we're with you every step of the way.

One A Day is not just a name. It's a commitment. To being the *One for You.* To supporting you — *For Life.* Let's own our health. Let's seize every moment. And let's make this one shot at life count.

One A Day. Made for You. For Life.

We exist to make nutritional wellness achievable for all.

Redefine One-A-Day as the “One for Me” because it intersects my gender, life stage and now lifestyle.

ABOUT THIS TOOLKIT

This toolkit is intended as a living document to introduce and provide guidance for One A Day’s visual identity. Please refer to the most current version of this document for accurate guidance.

Images in this document are used as inspiration and guidance.
Image rights have not been purchased.

We are a practical luminary.

We combine insight with action, turn vision into reality and transform innovative ideas into intuitive solutions to make a lasting and tangible impact.

We are Knowledgeable but not a Know-it-all.	We are Straightforward but not Simplistic.	We are Inspirational but not Impractical.	We are Energetic but not In-Your-Face.

TOV EXAMPLES

Multivitamins made for you, for life.

The ONE multivitamin designed for who you are and where you are in life.

The ONE made for you.

The ONE gummy that gives kids the nutrition they're missing.

We are nutrition experts using quality ingredients and leading the way with the latest science.

We take the guesswork out of finding the right multivitamin for you.

Expertly made with quality ingredients and the latest nutritional insights.

ONE A DAY

1. BRAND INSIGHT

I am open to finding ways to improve my health. Because I only have one shot at life. But my health needs and wants are constantly evolving and making the right choices for me is overwhelming.

2. BRAND POD

Functional: VMS products curated to deliver against your needs at the intersection of your life stage, lifestyle and gender.

Experiential: Takes the guesswork out of finding the right product for you.

Emotional: Confident that I am choosing the one that will work best for me.

3. BRAND PURPOSE

We exist to make nutritional wellness achievable for all.

4. BRAND CHARACTER

Practical Luminary

Knowledgeable, Straightforward, Inspirational and Energetic

5. DISTINCTIVE ASSETS

ONE A DAY

ICON

LOGO

ONE A DAY

COLOR

PACKAGING

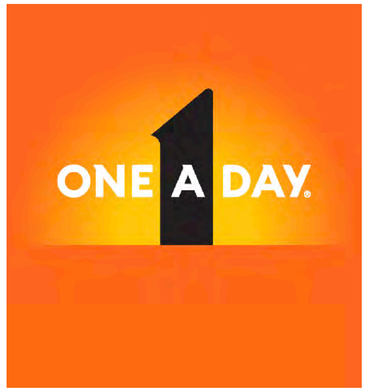
6. BRAND ESSENCE

VMS Made For You, For Life

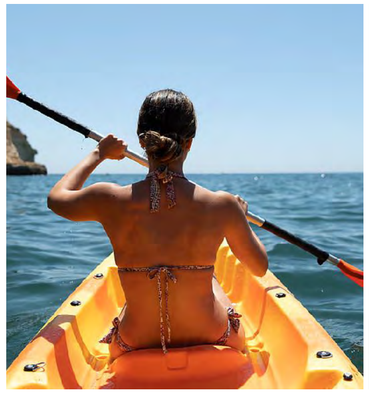
VISUAL IDENTITY

Brand Toolbox

GLOW LOGO (OFF-PACK)



LIFESTYLE PHOTOGRAPHY



PRODUCT VISUALS

GRAPHIC LINES & ICONS

"1" OUTLINE + LIFESTYLE PHOTOGRAPHY

TAGLINE

The ONE for you.

BRANDING BAR

BACKGROUND COLORS

TYPOGRAPHY

TT Fors Bold
or Medium

Nib Pro Bold

ONE A DAY. + goDutch

Logo Variations

There are 3 logo variations created for distinct use across channels. Use the Glow Logo for off-pack applications whenever possible.

The packaging logo should never be used in any other channel.

Flat logos are limited for use over photography and when logo legibility is compromised.

GLOW LOGO (OFF-PACK)

PACK LOGO (PACKAGING ONLY)

FLAT LOGO (LIMITED USE)

Glow Logo

The Glow Logo embodies the One-A-Day brand in all off-pack executions.

It is backed by an optimistic gradient and subtle nod to our packaging horizon. The Glow Logo should always be used on the darker color of the collection color palette.

Colors have been provided for each collection background and should never be used interchangeably.

MASTERBRAND & WOMEN'S (INCLUDES TEEN GIRL & 50+)

MEN'S ONLY (INCLUDES TEEN BOY & 50+)

KIDS ONLY

WOMEN'S PREGNANCY ONLY

Glow Logo vs Pack Logo

The Glow Logos have been optimized for print and digital use and are not the same as the Pack Logo. They should not be used interchangeably.

Flat Logo

The 2-color Flat Logo can be used over photography, white or black.

Use the 2-color Flat Logo over photography. A 1-color logo variation has been provided when necessary for legibility or print limitations and should be used sparingly.

2-COLOR FLAT LOGO

1-COLOR FLAT LOGO (LIMITED USE)

Incorrect Logo & Branding Use

Do not modify, rearrange or skew any part of logo including 1 icon, wordmark and glow.

Do not crop any part of logo including 1 icon, wordmark or glow.

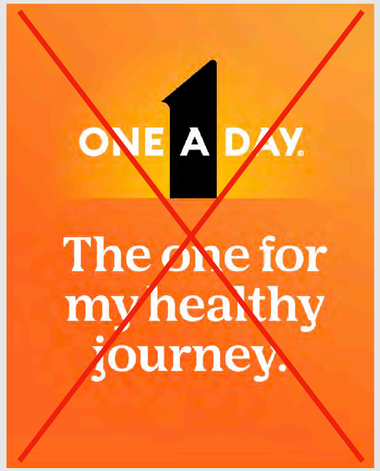
Do not separate elements of the Glow Logo.

Do not use 1-color logo over photography.

Do not use Glow Logo or packaging over photography.

Do not crop packaging across icons.

Do not crop logo when used on packaging.



Do not lock up headline with logo.

Tagline

The tagline is set in TT Fors Bold with “ONE” in all caps to resemble our wordmark. It should be treated as artwork. It can be used in black or white for best contrast.

The tagline should always be used on one line and can be used centered below or beside the logo.

Alignment

When used beside the logo, align to the baseline of the wordmark. When used in the branding bar, align to the baseline of the wordmark or center vertically in branding bar. Place tagline to the left of branding.

Size & Spacing

When centered below or beside the logo as primary messaging, the tagline should be no larger than the cap-height of the logo and no smaller than the width of our wordmark.

When used in the branding bar, the tagline should always be the cap-height of the logo.

Space logo 1 1/2 the width of the “O” in the wordmark.

TAGLINE BESIDE LOGO
ALIGN TO BASELINE OF WORDMARK, MATCH CAP-HEIGHT

TAGLINE IN BRANDING BAR
ALIGN TO BASELINE OF WORDMARK OR PRODUCT NAME
MATCH CAP-HEIGHT

TAGLINE CENTERED BELOW LOGO
MINIMUM SIZE

MAXIMUM SIZE

ONE A DAY. + goDutch

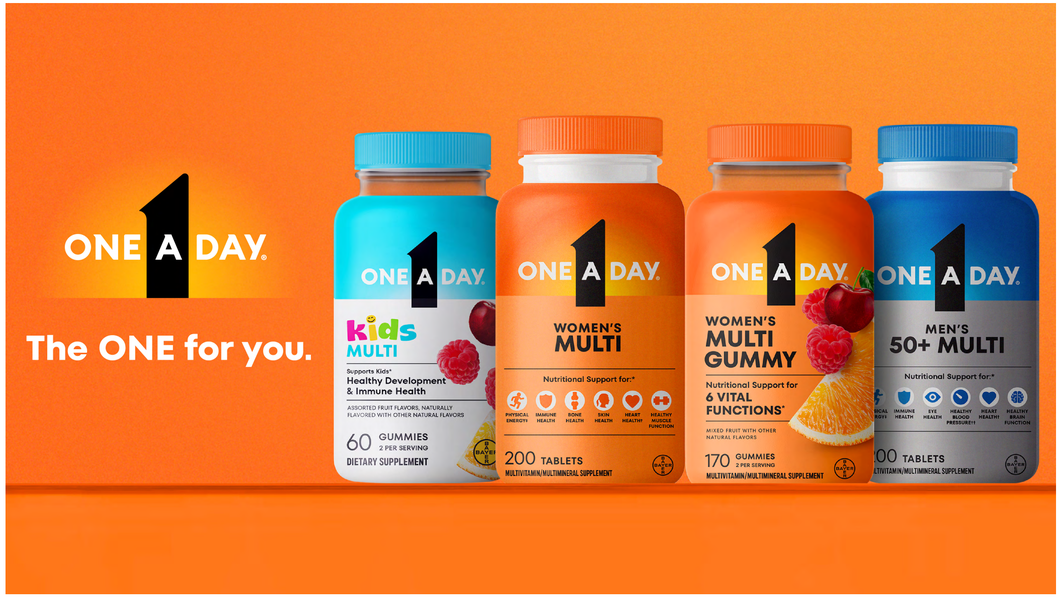
Tagline

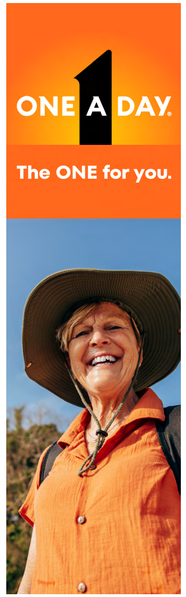
The tagline + logo can be used as primary messaging instead of a headline. The tagline should be centered below the logo or to the left or right of the logo, using the baseline of our wordmark for alignment.

Always use the tagline in black or white. White is preferred when used within the Masterbrand, Women's and Men's color palettes.

TAGLINE UNDER GLOW LOGO

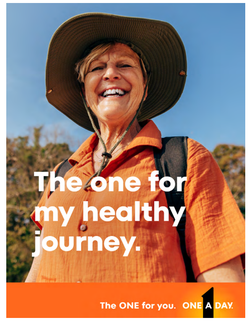
CENTERED, NO LARGER THAN CAP-HEIGHT OF LOGO, NO SMALLER THAN WIDTH OF LOGO





TAGLINE BESIDE GLOW LOGO

ALIGN WITH BASELINE AND CAP-HEIGHT OF WORDMARK



Branding

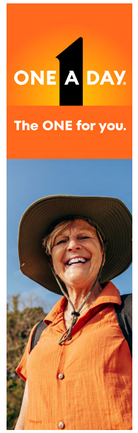
Layouts must be branded with either the logo, packaging or both together. The tagline is optional in all scenarios.

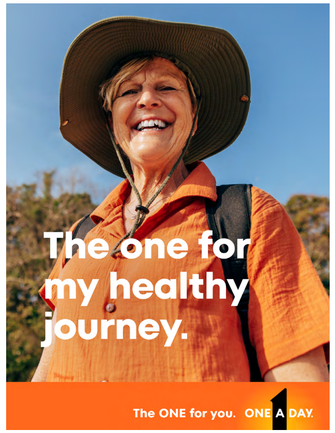
Always place the logo or packaging over brand-colored backgrounds or in the branding bar.

When using packaging as branding, the logo should feel large and prominent. Crop pack above the icons.

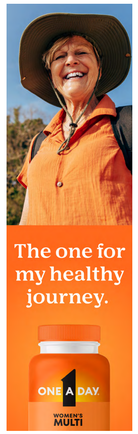
Never crop the logo, either as an asset or on packaging.

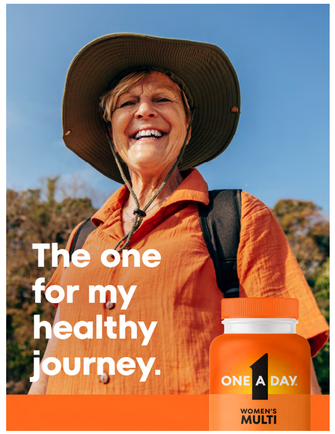
LOGO BRANDED LAYOUTS





PACKAGING BRANDED LAYOUTS





Branding Bar

Use the branding bar as a device for clear and consistent branding across lifestyle imagery. Always place the branding bar below lifestyle photography.

Adjust the color of the branding bar and logo to match collection communication. Use masterbrand colors and logos when communicating multiple products.

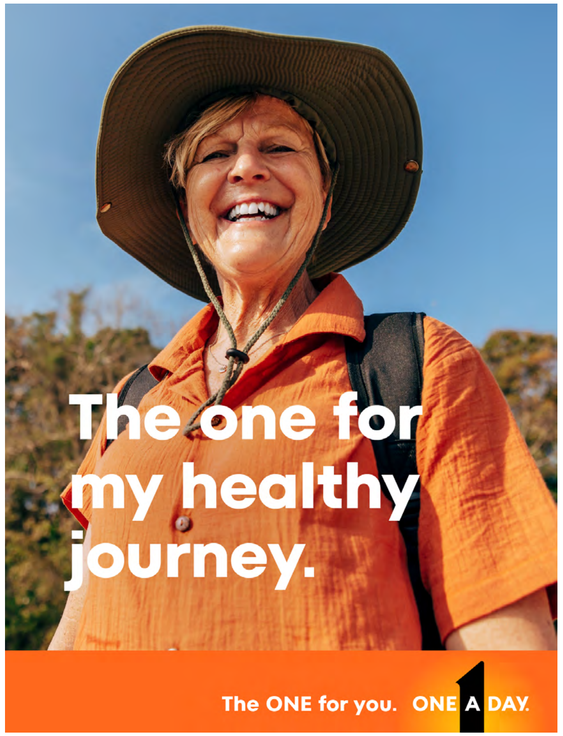
The branding bar should be between 10-30% the height of the composition.

The logo should sit on the bottom of the composition and branding bar.

The pack is enlarged and cropped above the icons. The branding bar should align to the horizon on pack, allowing the logo to sit higher than the branding bar in the composition.

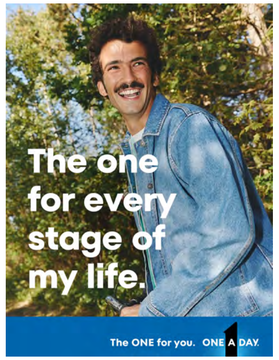
When used with the tagline, always place the branding in the bottom right corner with the tagline to the left.

BRANDING BAR WITH LOGO
ALIGN LOGO TO BOTTOM OF COMPOSITION

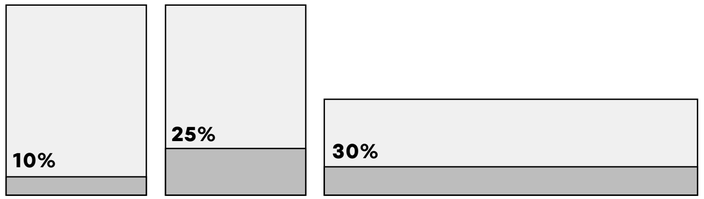


BRANDING BAR WITH PACKAGING
CROP PACKAGING ABOVE ICONS

BRANDING BAR ACROSS COLLECTIONS

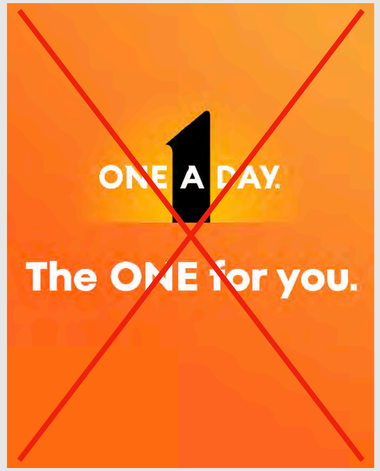


10-30% OF COMPOSITION HEIGHT

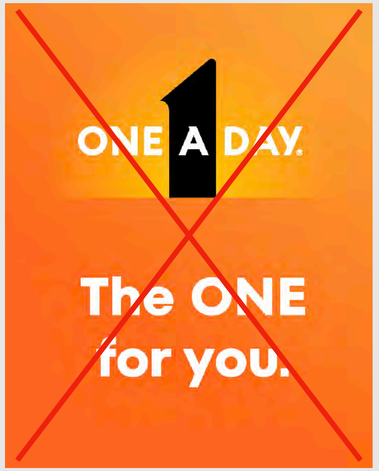


Incorrect Tagline & Headline Use

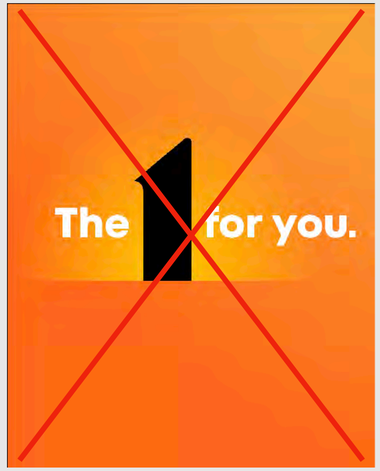
Do not modify tagline artwork.



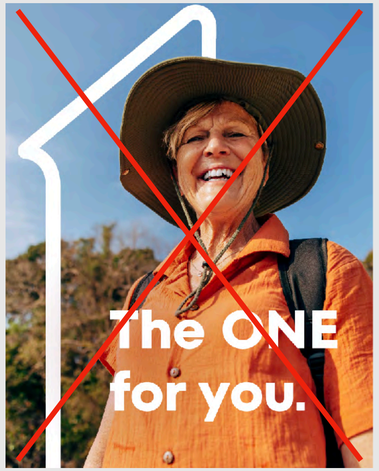
Do not use tagline larger than wordmark.



Do not use tagline on two lines.



Do not combine “1” icon with tagline.



Do not use tagline as a headline.

Do not use logo wordmark in tagline.

Do not place tagline above logo.

Do not use colored type.

Do not use small bottle as branding.

Masterband Color Palette

Our visual identity consists of a masterband color palette and secondary collection color palette.

The masterband and Women's color palette is the same. Women's and Men's collection color palettes are used across Teen and 50+ products as well.

Each collection palette consists of:

- A flat background color for the branding bar and solid backgrounds
- Gradients used to provide contrast for packaging renders
- Glow logo color modification
- Black and white accents

MASTERBRAND & WOMEN'S
(INCLUDES TEEN GIRL & 50+)

GLOW
#FFD200
C0, M16, Y100, K0

GRADIENT

SOLID BKGD
PMS 165
#FF681D
C0, M73, Y95, K0

ACCENT
WHITE
#FFFFFF
C0, M0, Y0, K0

ACCENT
BLACK
#000000
C0, M0, Y0, K100

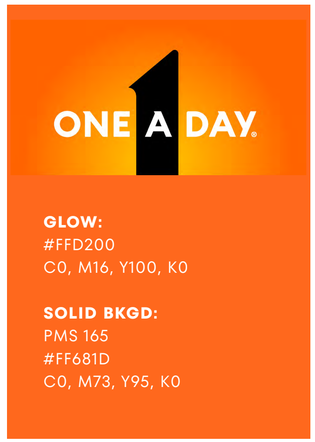
Collection Background Color

Additional guidance for new initiatives will be created as needed.

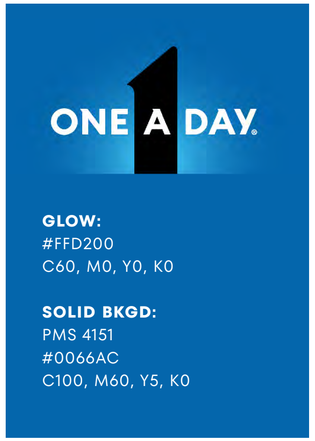
Collection color palettes should only be used when products of a single collection are shown in the same execution.

Always use the masterbrand color palette when using a combination of collections or cross-selling.

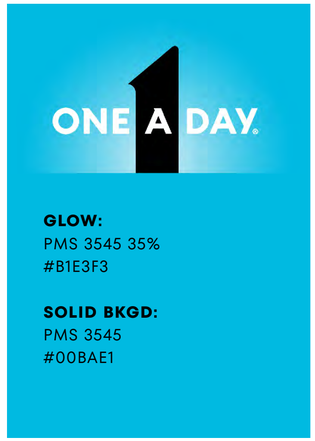
MASTERBRAND & WOMEN'S COLOR PALETTE
(INCLUDES TEEN GIRL & 50+)



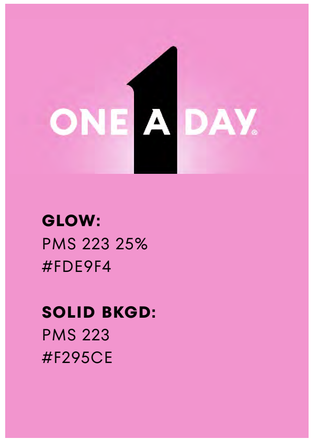
MEN'S COLOR PALETTE
(INCLUDES TEEN BOY & 50+)



KIDS COLOR PALETTE



WOMEN'S PREGNANCY COLOR PALETTE



Packaging Colors

Only to be used on packaging.

PMS 165

PMS 2022
PMS 213
GRADIENT
OVERPRINT

PMS 165

PMS 2025

PMS 165

CUSTOM
SILVER

OFF-PACK:
PMS 877

PMS 4151

PMS 2995
PMS 3275
GRADIENT
OVERPRINT

PMS 4151

PMS 2171

PMS 4151

CUSTOM
SILVER

OFF-PACK:
PMS 877

PMS 177

PMS 182

PMS 223

PMS 243

PMS 223
C0, M17, Y5, K0
OVER FOIL

PMS 243

PMS 2715

PMS 2705

PMS 3545

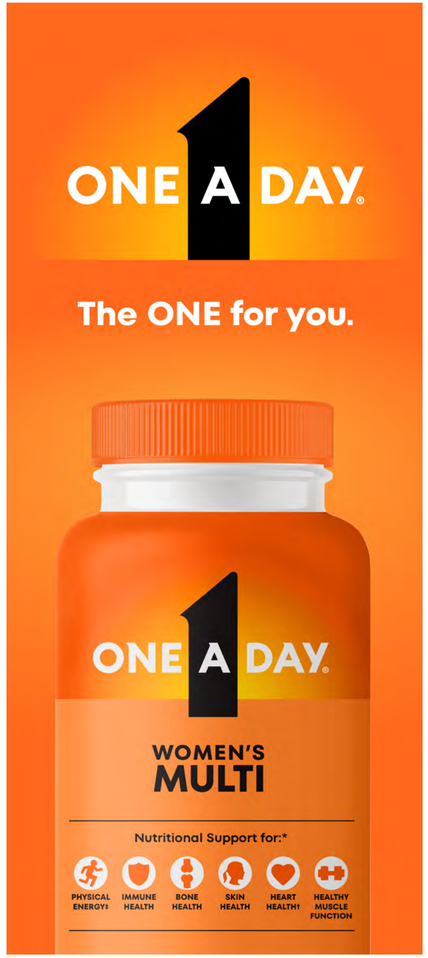
WHITE

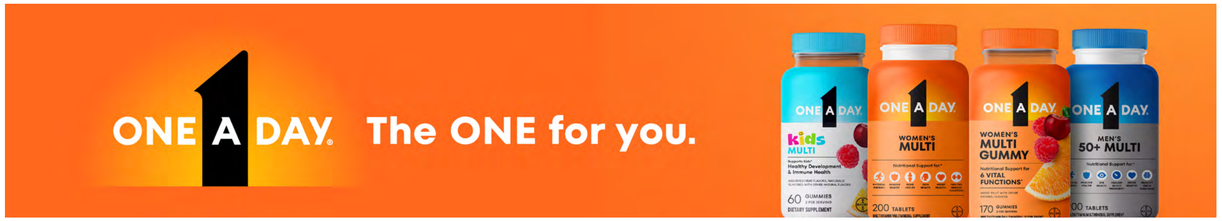
Background Gradients

Use background gradients to create contrast between packaging and the background.

Focus the lighter end of gradients behind packaging tops to create contrast between caps and backgrounds.

Glow Logo should always be placed on the darker end of backgrounds.





Typography

TT Fors is used across packaging and for practical headlines. It is straightforward and extremely legible. TT Fors Bold can be used for headlines, TT Fors Medium for secondary headlines and TT Fors Regular for body copy.

Nib Pro is our emotional headline typeface. It helps us create a confident, mature voice. It is the “luminary” complement to our “practical” typography used on packaging.

Purchase TT Fors here.

Purchase Nib Pro Bold here.

TT FORS BOLD & MEDIUM

Headlines in sentence case.
Headlines in sentence case.

NIB PRO BOLD

Headlines in sentence case.

TT FORS REGULAR

One Life. One Shot. One for Me. Every sunrise brings a new chance. A chance to feel better. To be better. To take on life with all the energy, vitality and balance you know you deserve.

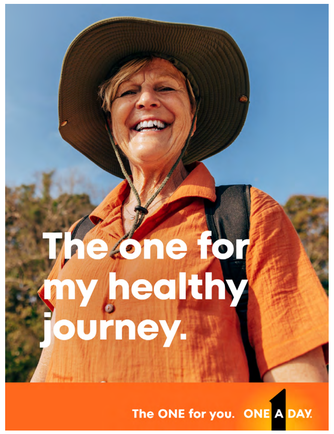
Headlines

Headlines are set in Nib Bold or TT Fors, sentence case. Headlines are left-justified when locked up with “1” outline, centered when locked up with logo or packaging and can be used in black or white for best contrast.

TT Fors is a straightforward and extremely legible font. It can be used over photography or on brand colors and is the same font from our packaging.

Nib Pro is used to infuse personality and softness to headlines. Always use Nib Pro on a solid brand color or solid color on photography.

TT FORS BOLD HEADLINE



NIB PRO HEADLINE

Type Over Photography

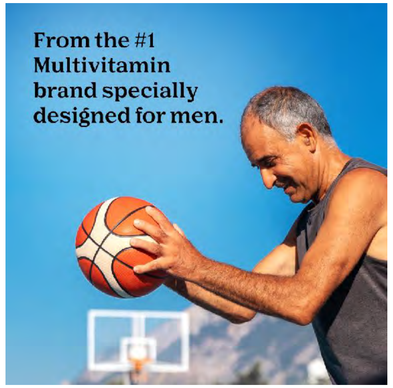
In order to ensure maximum contrast and legibility, use TT Fors over photography. Type over photography should be placed in the clear space of a photo and never impede or cover faces, or be placed over complex images.

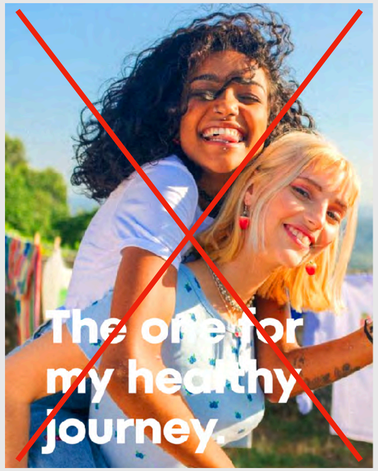
Nib Pro can be used over photography when the background is a single color with minimal texture.

When in doubt, use TT Fors Bold in sentence case.

TT FORS BOLD HEADLINE

NIB PRO HEADLINE (LIMITED USE OVER PHOTOGRAPHY)





Do not place type over complex photography.

Do not use Nib Pro over any texture, person or pattern.

“1” Outline

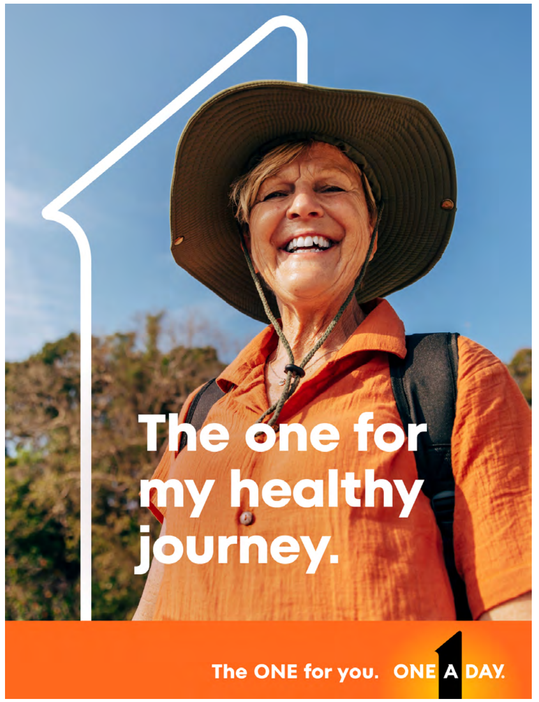
The “1” outline is used to connect the brand with a particular person at the intersection of life stage x lifestyle x gender.

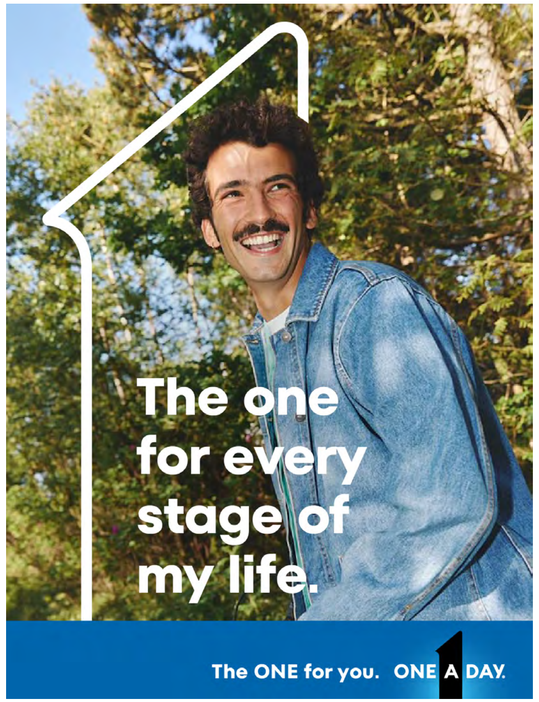
The “1” does not replace branding. Branding should always be present in the form of a logo or enlarged, cropped bottle in the branding bar.

Compositions can be created with or without the “1” outline.

- Use “1” outline only once in layout
- The left side should be visible in its entirety and maintain its full length
- Always around one person, focused around their head
- Always placed at the top of the composition and to the left of the person
- Outline weight should be no thicker than the headline font

Messaging should always pay off the “1” Outline in the headline with “The one for...” copy, the tagline or both.





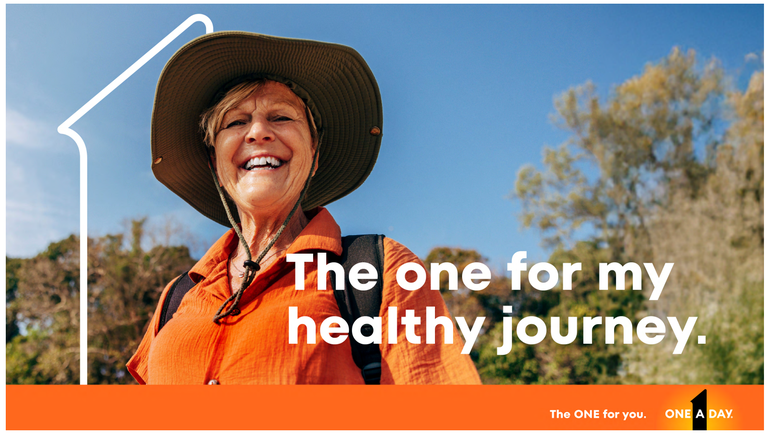
Headline Placement w/ “1” Outline

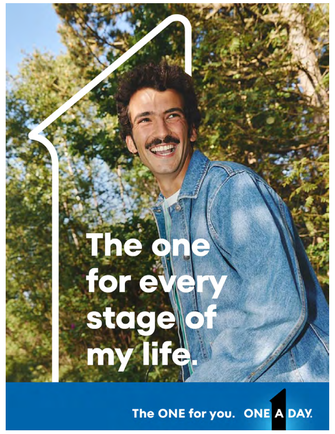
Headlines with the “1” outline can be placed:

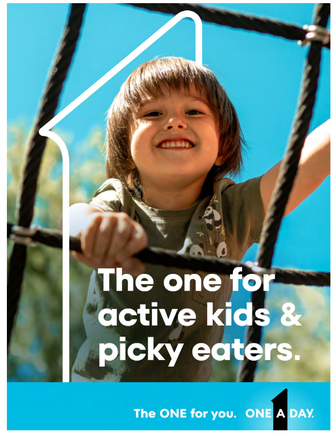
1. Bottom right corner of “1” outline and over photography
2. To the left or right of the icon
3. On a solid brand color with branding

The “1” outline should never be used in extreme proportions.

1



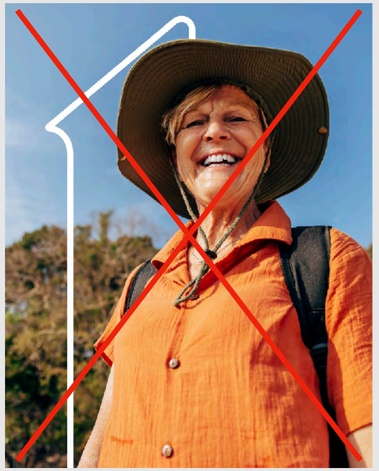




2

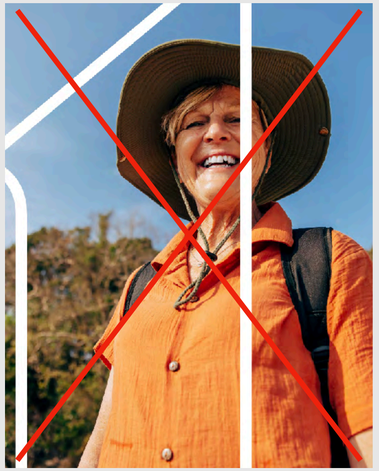
3

Incorrect “1” Outline Use



Do not elongate or shorten “1” outline, use as provided.

Do not cover faces.

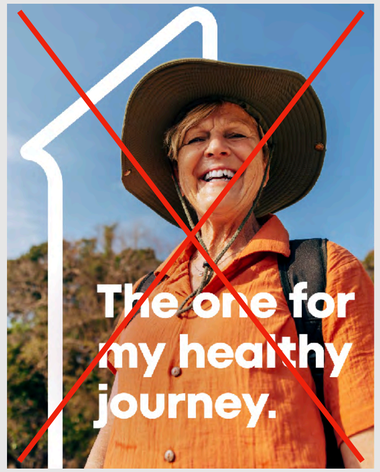


Do not crop.

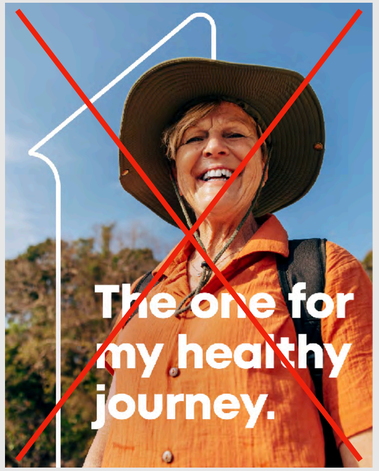
Do not create complex interactions or cover left side.

Do not use multiple “1” outlines in the same layout.

Do not use for extreme layouts



Do not make thicker than headline weight.



Do not use thinner than 5 pt.

Do not use more than 1 person.

Do not use around children under 8 years of age.

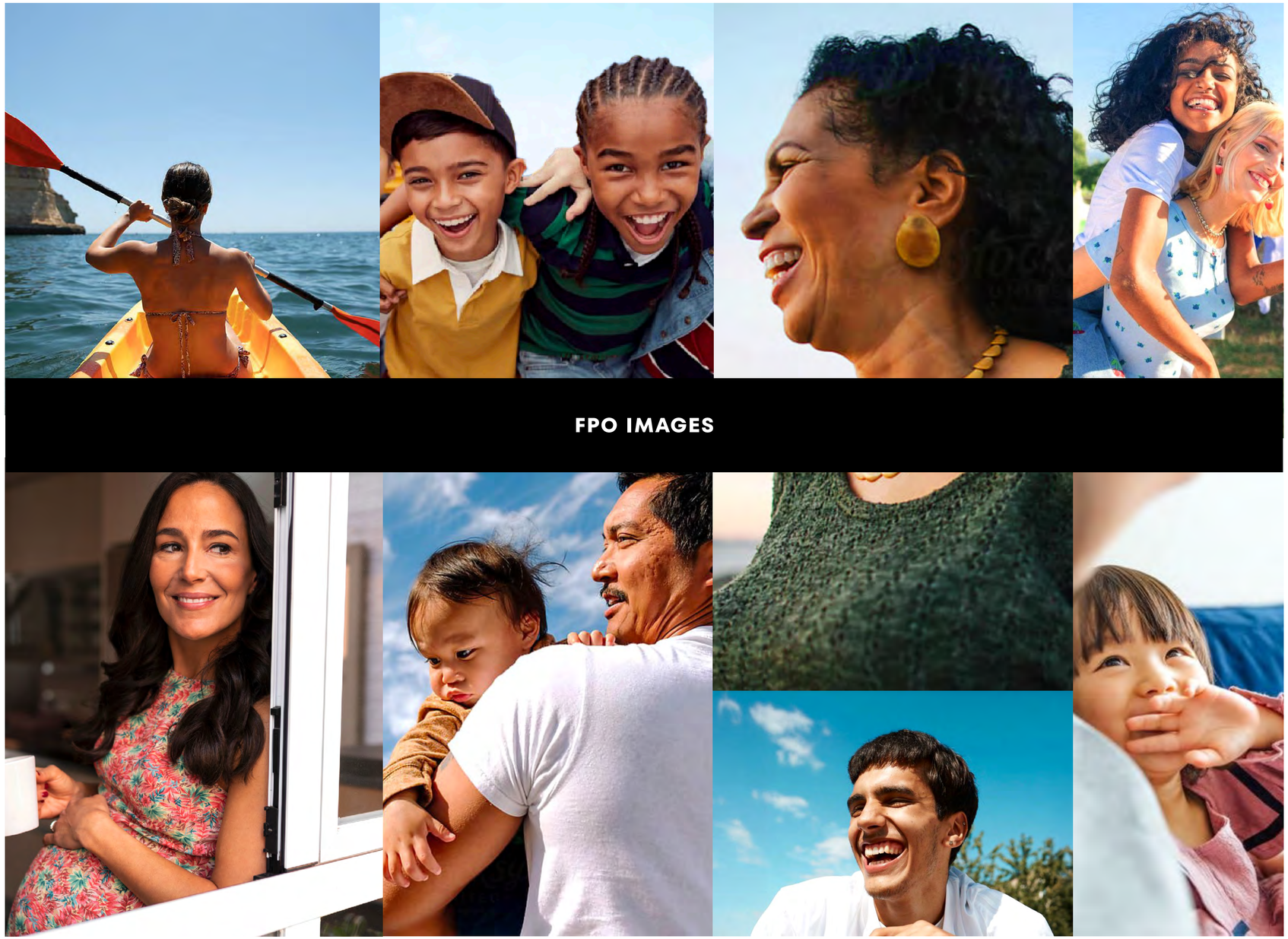
Lifestyle Photography

Genuine. Candid. Bright. Optimistic.

Lifestyle photography is at the core of our visual identity system. It adds warmth and emotion to balance our practical packaging and product experience.

Our photography captures people at every age, life stage, lifestyle and gender. It is diverse in talent and minimally styled to capture people living in their authentic environment.

Our lighting is bright and sun-kissed, capturing bold saturated colors and vibrant personalities.



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Lifestyle Photography With Product

Genuine. Candid. Bright. Optimistic.

Lighting for lifestyle with packaging is bright, sun-kissed and inviting.

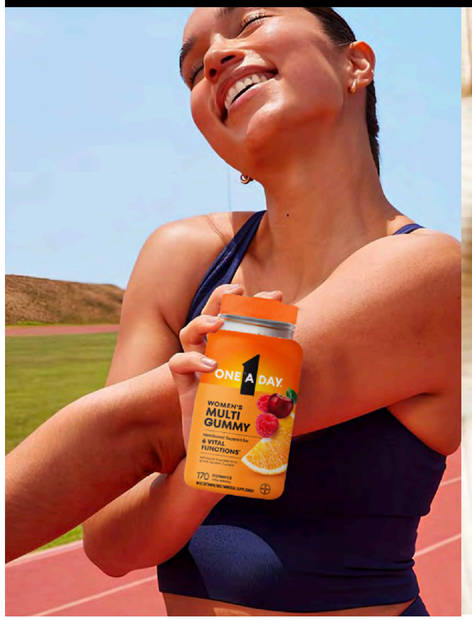
Our packaging should be propped naturally within lifestyle photography as a part of the subject's every day life.

Imperfect but proud, packs can be laying on their side, open with product or proudly centered. Product labels always face the camera.

When showcasing gummies, fruit imagery can be used to communicate nutritional gap fill and flavor.

People should always be shown in an authentic environment, never in studio.

FPO IMAGES



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Stock Photography Examples

Stock photography should leverage our vision principles.

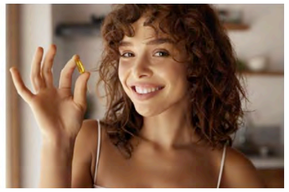
Examples of stock that work within our guidelines have been provided as inspiration, but have not been purchased for use within our library.

Please ensure licensing is secured prior to using.

Stock Photography Library

WOMEN UNDER 50 DOSAGE

Shutterstock 1735304252

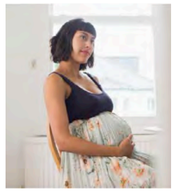

Shutterstock 2194577441

WOMEN UNDER 50

Stocksy 5691831

Stocksy 4977150

Shutterstock 2240055389


Shutterstock Offset 2136620427

Shutterstock 1841078581

Shutterstock 2228645235

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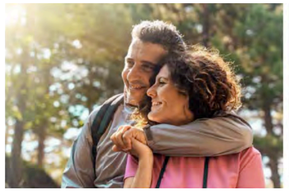
Shutterstock 2213365867

Shutterstock 2279003651

Shutterstock 2230300151

WOMEN 50+

Shutterstock Offset 2456124525


Shutterstock 2491849233

Shutterstock Offset 2588278213

Shutterstock 2190691697

Shutterstock 2358084425

Shutterstock 2400370569

TEEN FOR HER

Stocksy 5986904

Shutterstock 2423515451

Shutterstock 2509433831

Shutterstock 2469470259

Stock Photography Library

MEN UNDER 50 DOSAGE

Shutterstock 2557821983

MEN UNDER 50

Shutterstock 2428721661

Shutterstock 2203953723

Shutterstock Offset 2448280115

Shutterstock Offset 2275817317

Shutterstock 2597429699

Shutterstock Offset 2403708149

Shutterstock 2633408371

Shutterstock 2264496963

MEN 50+

Shutterstock 2473171705

Shutterstock Offset 2236028531

Shutterstock 2374959125

Shutterstock 2278864615

Shutterstock 2488059935

Shutterstock 2479156053

TEEN FOR HIM

Shutterstock 2337376641

Shutterstock 2262799789

Shutterstock 2141294195

Packaging Visuals

Elevated. Simple. Bright. Saturated.

Packaging visuals are straightforward, highlighting the practicality of our packaging.

Soft dimension on pack and a glowing environment create space and depth in our packaging imagery.

The horizon is embraced as a surface within imagery to mimic the packaging graphics. Packaging should be placed on a horizon/ surface unless specified as part of a collection (Kids) or a part of lifestyle photography.

Highlights and shadows on packaging should never overpower label graphics.

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Dynamic Gummies + Fruit Photography

Playful. Dimensional. Dynamic.

Fruit imagery plays an important role in appetite appeal for our gummies.

Falling, flying fruit playfully interacts with packaging. Layered and dimensional, fruit and packs create depth.

Lighting is bright with dynamic highlights.

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Icons

Simple. Telegraphic. Practical.

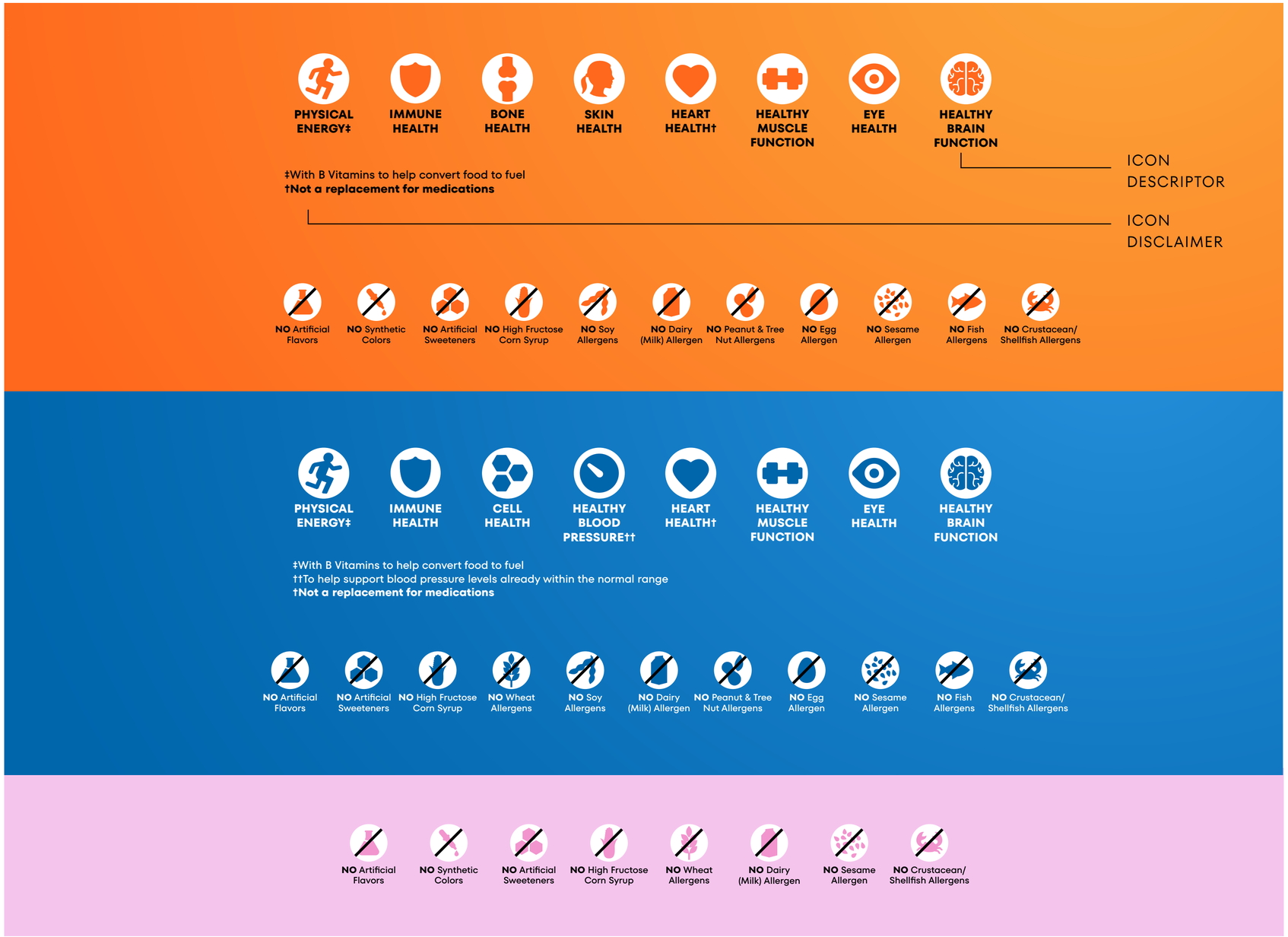
Icons are a key communication element on packaging. They provide a quick, practical understanding of benefits.

Each icon had been developed to relate to a specific benefit and should not be used for any other communication.

Icons should always be used in combination with a white circle on colored backgrounds and paired with their written description.

Always include necessary icon disclaimers with associated icons:

- No space between the symbol and disclaimer copy
- Disclaimers should match the order that the icons appear in the layout
- Disclaimers should be left aligned and centered in height between the copy above and the bottom of the layout

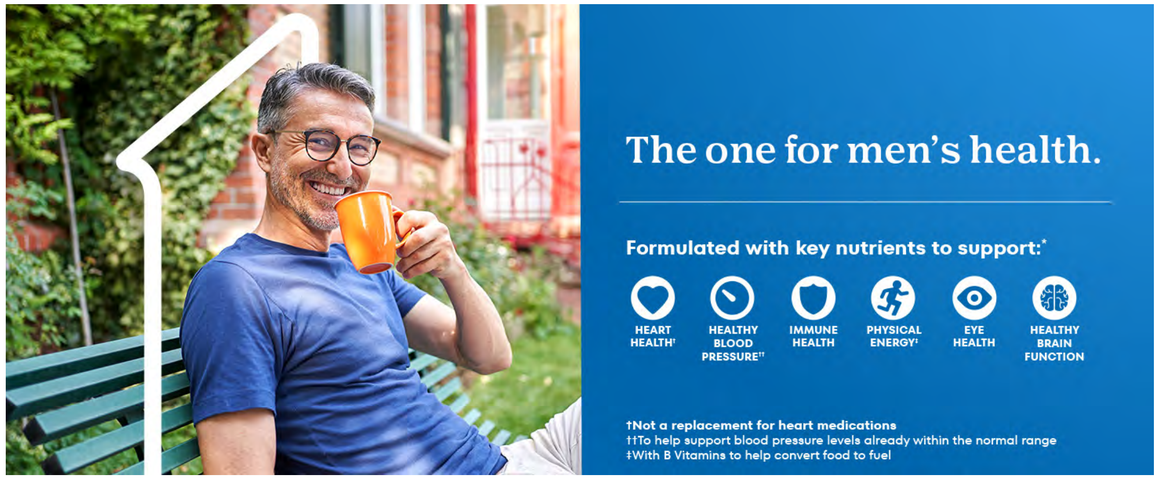


Icons

Icon descriptions should appear in one of two ways:

1. **TT Fors Bold in all caps** below icons on 2-3 lines, when icons are prioritized over their descriptors.
2. **TT Fors Bold in title case** when used when descriptors are prioritized over icons.

1



2

Do not use title case below small and below icon.

Do not use all caps, large and next to icon.

Icon Color

Icons should be paired with packaging and elevate key benefits for each collection.

When using, icons should follow the color palette of the collection they are being used to describe.

For masterbrand applications, black can be used in the icons to provide a neutral color to go across multiple collections.

MASTERBRAND ICONS
BLACK AND WHITE

COLLECTION ICONS
COLLECTION COLOR AND WHITE

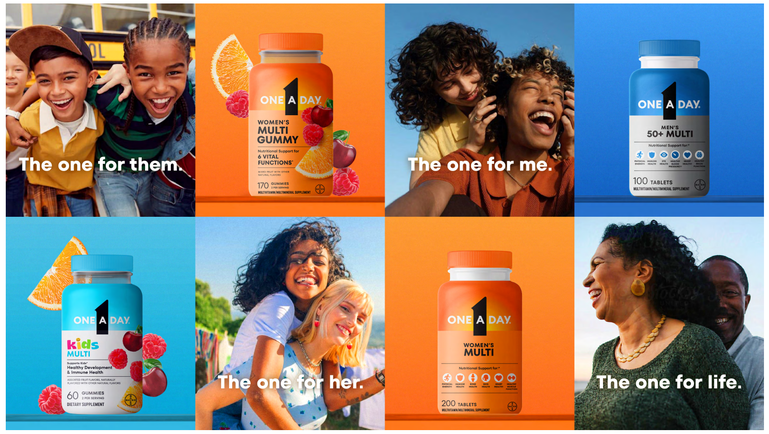
Key Visual Layouts

1. **Hero KV:** Highlights a single product with or without the “1” outline, branding bar at bottom.
2. **Megabrand KV Single Image:** Uses a single lifestyle image and multiple products. Products featured should relate directly to people in lifestyle photo, with or without the “1” outline, branding comes across with packaging or logo.
3. **Megabrand KV Mosaic: Only used when branding is present elsewhere in application.** Highlights multiple products and lifestyle photos. Products featured should relate directly to people in lifestyle photo. Never use the “1” outline, branding comes across with packaging or logo.
4. **Product KV:** Heroes packaging on brand colors. Never use the “1” outline, branding comes across with or without the logo.

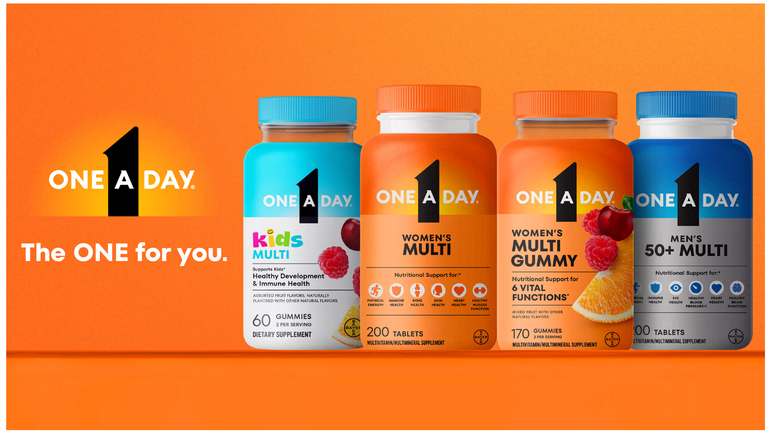
1

2

3



4



ONE A DAY + goDutch

BRAND WORLD DESIGN

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The ONE for you. ONE A DAY.

The one for my healthy journey.

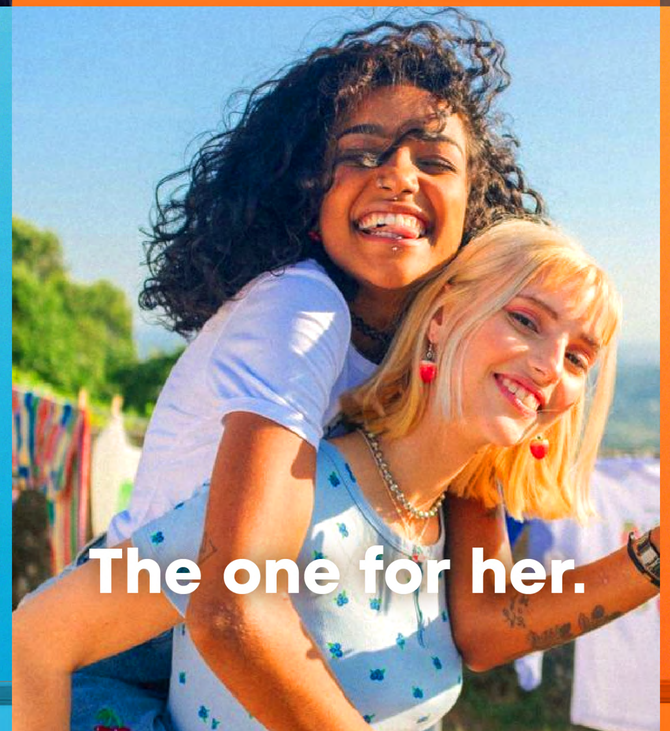
The one for them.

ONE A DAY
WOMEN'S
MULTI
GUMMY
Nutritional Support for
6 VITAL
FUNCTIONS*
MIXED FRUIT WITH OTHER
NATURAL FLAVORS
170 GUMMIES
2 PER SERVING
MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
BAYER

The one for me.

ONE A DAY
MEN'S
50+ MULTI
Nutritional Support for:*
PHYSICAL ENERGY‡
IMMUNE HEALTH
EYE HEALTH
HEALTHY BLOOD PRESSURE††
HEART HEALTH†
HEALTHY BRAIN FUNCTION
100 TABLETS
MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
BAYER

ONE A DAY
kids
MULTI
Supports Kids*
Healthy Development
& Immune Health
ASSORTED FRUIT FLAVORS, NATURALLY
FLAVORED WITH OTHER NATURAL FLAVORS
60 GUMMIES
2 PER SERVING
DIETARY SUPPLEMENT
BAYER


The one for her.

ONE A DAY
WOMEN'S
MULTI
Nutritional Support for:*
PHYSICAL ENERGY‡
IMMUNE HEALTH
BONE HEALTH
SKIN HEALTH
HEART HEALTH†
HEALTHY MUSCLE FUNCTION
200 TABLETS
MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
BAYER

The one for life.

Made for you for life.

- Cell Health
- Healthy Blood Pressure††
- Immune Health
- Heart Health†
- Healthy Muscle Function
- Physical Energy‡

††To help support blood pressure levels already within the normal range
†Not a replacement for medications
‡With B Vitamins to help convert food to fuel

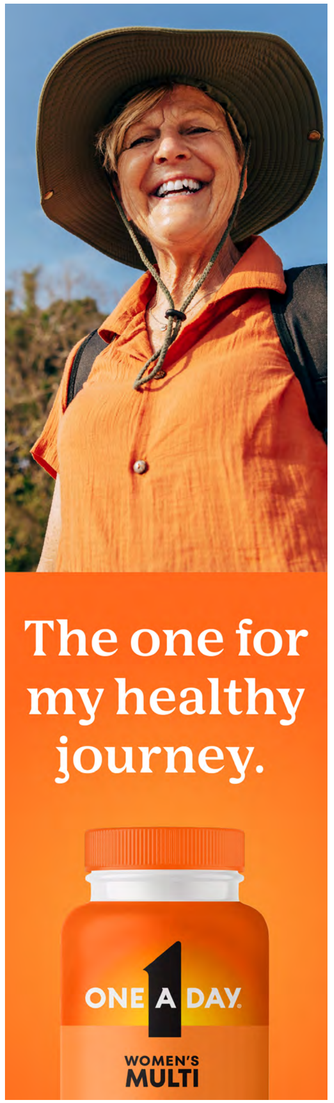
ONE A DAY®

The ONE for you.

Vertical & Horizontal Layout Examples

A

B



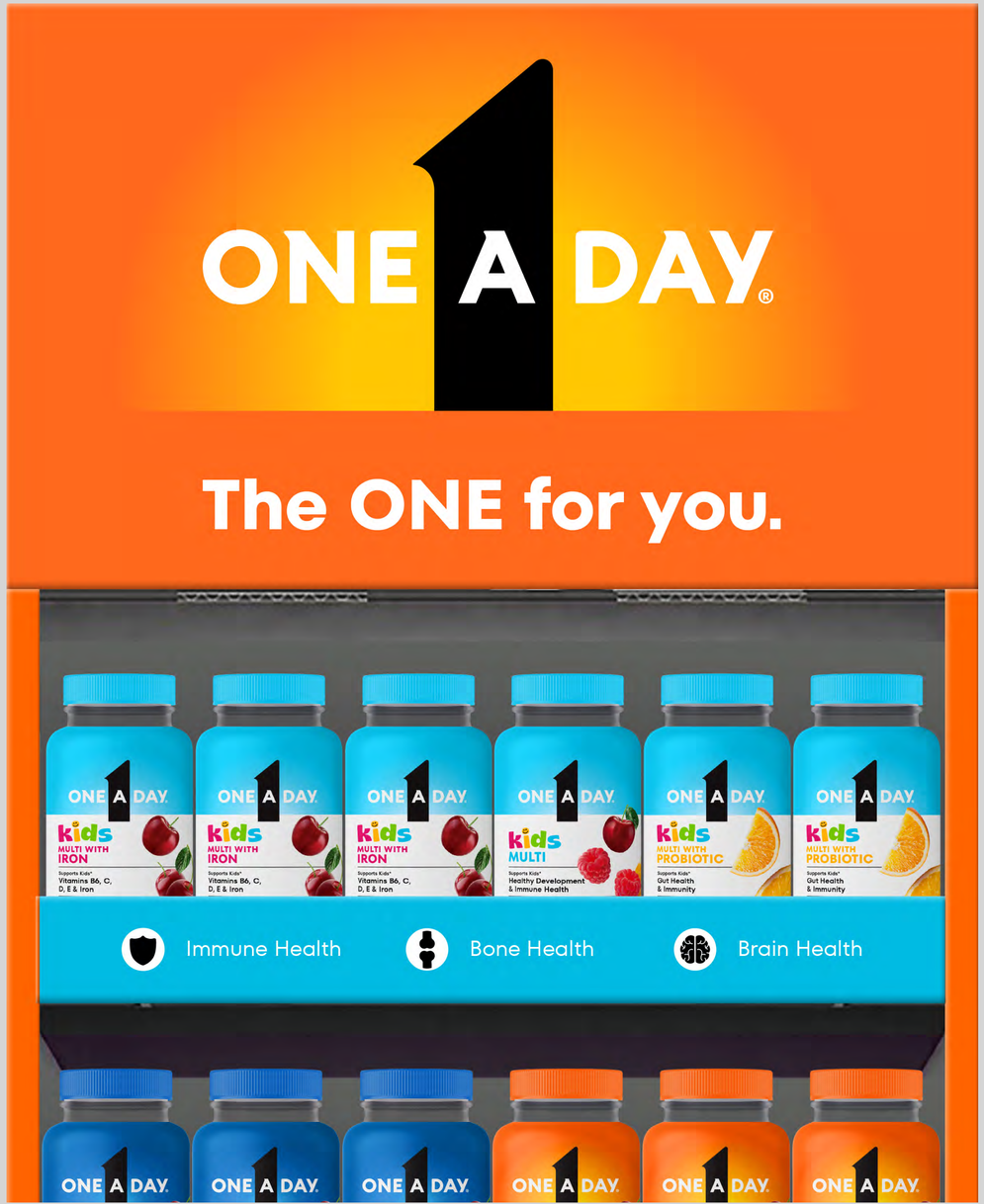
C

NEW LOOK
ONE A DAY
The ONE for you.
ONE A DAY kids MULTI WITH PROBIOTIC Supports Kids* Gut Health & Immunity 60 GUMMIES 2 PER SERVING DIETARY SUPPLEMENT
ONE A DAY kids MULTI WITH IRON Supports Kids* Vitamins B6, C, D, E & Iron 60 GUMMIES 2 PER SERVING DIETARY SUPPLEMENT
ONE A DAY TEEN MULTI GUMMY Nutritional Support For What Matters to Her 150 GUMMIES 2 PER SERVING MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY TEEN MULTI GUMMY Nutritional Support For What Matters to Him 150 GUMMIES 2 PER SERVING MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY WOMEN'S MULTI GUMMY Nutritional Support for 6 VITAL FUNCTIONS* 170 GUMMIES 2 PER SERVING MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY MEN'S MULTI GUMMY Nutritional Support for 6 VITAL FUNCTIONS* 170 GUMMIES 2 PER SERVING MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY WOMEN'S 50+ MULTI GUMMY Nutritional Support for 6 KEY CONCERNS OF AGING* 110 GUMMIES 2 PER SERVING MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY MEN'S 50+ MULTI GUMMY Nutritional Support for 6 KEY CONCERNS OF AGING* 110 GUMMIES 2 PER SERVING MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
NEW! KIDS
TEEN
ADULT
50+

ONE A DAY®
The ONE for you.
ONE A DAY
MEN'S MULTI GUMMY
Nutritional Support for 6 VITAL FUNCTIONS*
ARTIFICIALLY FLAVORED
170 GUMMIES 2 PER SERVING
MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY
MEN'S MULTI GUMMY
Nutritional Support for 6 VITAL FUNCTIONS*
ARTIFICIALLY FLAVORED
170 GUMMIES 2 PER SERVING
MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY
MEN'S MULTI GUMMY
Nutritional Support for 6 VITAL FUNCTIONS*
ARTIFICIALLY FLAVORED
170 GUMMIES 2 PER SERVING
MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY
MEN'S MULTI
Nutritional Support for:*
PHYSICAL ENERGY‡ IMMUNE HEALTH CELL HEALTH HEALTHY BLOOD PRESSURE†† HEART HEALTH† HEALTHY MUSCLE FUNCTION
200 TABLETS
MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY
MEN'S MULTI
Nutritional Support for:*
PHYSICAL ENERGY‡ IMMUNE HEALTH CELL HEALTH HEALTHY BLOOD PRESSURE†† HEART HEALTH† HEALTHY MUSCLE FUNCTION
200 TABLETS
MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY
MEN'S 50+ MULTI GUMMY
Nutritional Support for 6 KEY CONCERNS OF AGING*
ARTIFICIALLY FLAVORED
110 GUMMIES 2 PER SERVING
MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY
MEN'S 50+ MULTI
Nutritional Support for:*
PHYSICAL ENERGY‡ IMMUNE HEALTH EYE HEALTH HEALTHY BLOOD PRESSURE†† HEART HEALTH† HEALTHY BRAIN FUNCTION
100 TABLETS
MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
ONE A DAY
MEN'S 50+ MULTI
Nutritional Support for:*
PHYSICAL ENERGY‡ IMMUNE HEALTH EYE HEALTH HEALTHY BLOOD PRESSURE†† HEART HEALTH† HEALTHY BRAIN FUNCTION
100 TABLETS
MULTIVITAMIN/MULTIMINERAL SUPPLEMENT
Physical Energy‡
‡With B Vitamins to help convert food to fuel
Healthy Blood Pressure††
††To help support blood pressure levels already within the normal range
Cell Health
Immune Health
Heart Health†
†Not a replacement for medications
Healthy Muscle Function

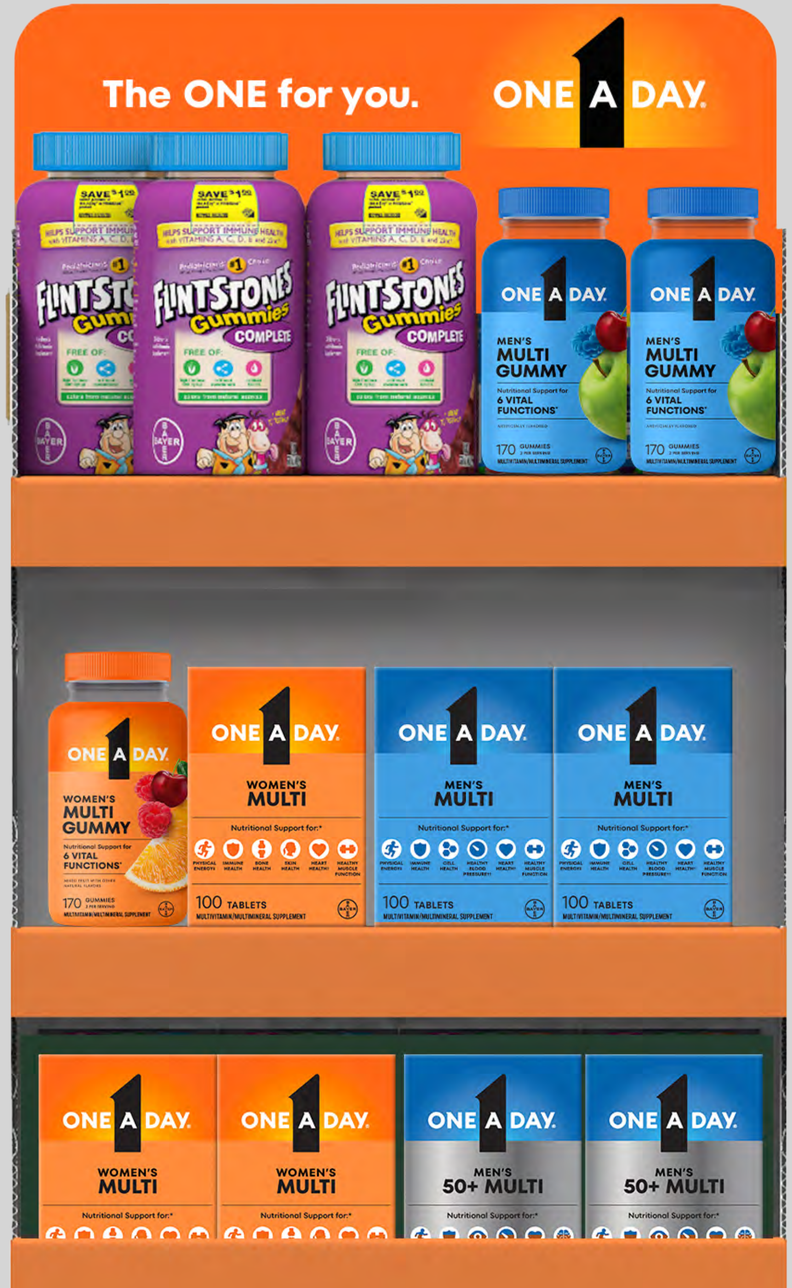
ONE A DAY.
The ONE for you.
NEW LOOK
COMING
SOON
The one
for every
lifestage.
ONE A DAY.

NEW LOOK
COMING
SOON
ONE A DAY.
The ONE for you.
The one
for every
lifestage.
ONE A DAY.


ONE A DAY®
The ONE for you.
ONE A DAY
kids
MULTI WITH IRON
Vitamins B6, C, D, E & Iron
kids
MULTI
Healthy Development & Immune Health
kids
MULTI WITH PROBIOTIC
Gut Health & Immunity
Immune Health
Bone Health
Brain Health

ONE A DAY
The ONE for you.
Immune Health
Bone Health
Brain Health
TEEN
Immune Health
Bone Health
Physical Energy
MULTI GUMMY
Immune Health
Hair, Skin & Nail Health
Physical Energy
MULTI GUMMY
Heart Health
Muscle Health
Physical Energy
50+ MULTI GUMMY
Immune Health
Bone & Joint Health
Brain Health
50+ MULTI GUMMY
Immune Health
Heart Health
Brain Health
CVS pharmacy

The ONE for you.
ONE A DAY.


The ONE for you.
ONE A DAY.
FLINTSTONES Gummies COMPLETE
ONE A DAY. MEN'S MULTI GUMMY
ONE A DAY. WOMEN'S MULTI GUMMY
ONE A DAY. WOMEN'S MULTI
ONE A DAY. MEN'S MULTI
ONE A DAY. WOMEN'S MULTI
ONE A DAY. WOMEN'S MULTI
ONE A DAY. MEN'S 50+ MULTI
ONE A DAY. MEN'S 50+ MULTI

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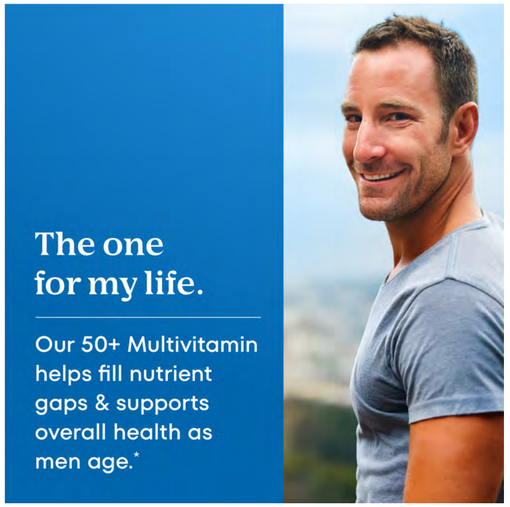
ECOM Tile Examples

ECOM Tile Examples



THANK YOU