



Wild4life

We connect rural communities to health service providers and create demand — by leveraging the resources of field partners already there



Field Partners

Organisations already established out in remote rural areas e.g., conservation or agricultural NGOs, or safari companies

Partners benefit through the improved health of their staff and gain a critical new service to provide to communities where they operate



Health Service Providers

Ministries of Health, NGOs, and churches

We enable existing health providers to increase their reach and impact by providing a ready-made delivery infrastructure, connecting them with rural communities, and generating demand



Rural Communities

in sub-Saharan Africa

We focus on rural communities outside the reach of traditional health services, connecting these unserved communities to much needed services

Wild4life is a rural health program in sub-Saharan Africa. Like most of the world, healthcare in Africa is organized around regional hospitals in the cities and a system of satellite clinics. But in Africa, most of the population — 70% — live in rural areas outside the reach of this system, often with little or no access to healthcare. These are the people we reach.

Wild4life connects health providers to these remote communities. Working with field partners already established in these areas, we leverage their resources to create a delivery platform, and then generate demand.

In most of the areas that we work, HIV is the big issue. Also, we've found that communities will mobilize around HIV— which is why this is our initial focus.

We start by establishing a comprehensive HIV prevention and treatment program. This creates momentum and gets the community organized. We follow this with a second wave of programs, targeting other common maladies such as TB and malaria, maternal and child health, reproductive health, and other related activities like family planning.

The program is community driven, and makes good use of resources and an infrastructure that already exists in rural areas — to deliver health services. We bridge the gap between where resources are and where the need is. The best part is that it's cheap, at less than \$10 / person.



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www.wild4life.org