# Chapter 06

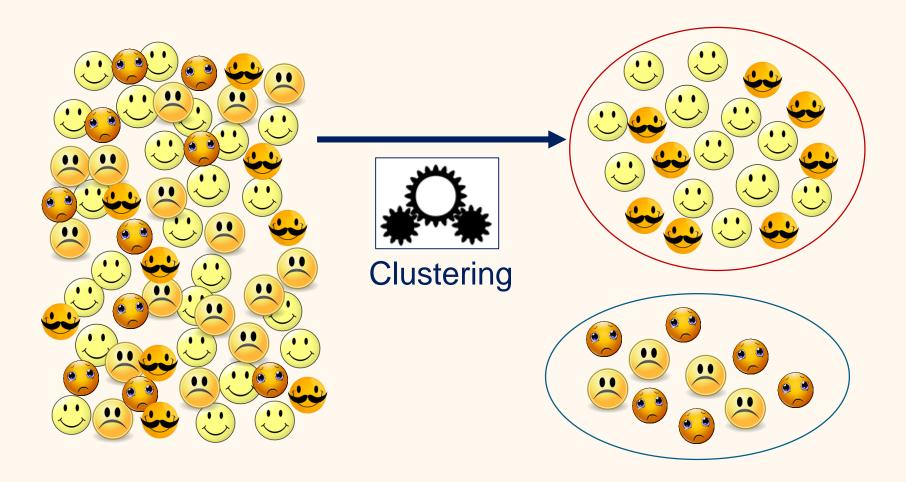
# Clustering

Dr. Steffen Herbold herbold@cs.uni-goettingen.de

#### **Outline**

- Overview
- Clustering algorithms
  - k-means Clustering
  - EM Clustering
  - DBSCAN Clustering
  - Single Linkage Clustering
- Comparison of the Clustering Algorithms
- Summary

## **Example of Clustering**



#### The General Problem

Object 1 Object 1 Object 3 Object 2 Object 4 Object 3 Clustering Object 4 Object 2 Object n Object n

#### The Formal Problem

- Object space
  - $O = \{object_1, object_2, \dots\}$
  - Often infinite

How do you measure similarity?

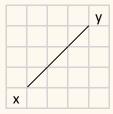
- Representations of the objects in a (numeric) feature space
  - $\mathcal{F} = \{ \phi(o), o \in O \}$
- Clustering
  - Grouping of the objects
  - Objects in the same group  $g \in G$  should be similar
  - $c: \mathcal{F} \to G$



## Measuring Similarity Distances

- Small distance = similar
- Euclidean Distance
  - Based the eucledian norm  $|x|_2$

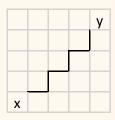
• 
$$d(x,y) = ||y-x||_2 = \sqrt{(y_1-x_1)^2 + \dots + (y_n-x_n)^2}$$



- Manhatten Distance
  - Based on the Manhatten norm  $|x|_1$
  - $d(x,y) = ||y-x||_1 = |y_1 x_1| + \dots + |y_n x_n|$



- Based on the maximum norm  $|x|_{\infty}$
- $d(x,y) = ||y x||_{\infty} = \max_{i=1..n} |y_i x_i|$



_	_			
2	2	2	2	2
2	1	1	1	2
2	1	0	1	2
2	1	1	1	2
2	2	2	2	2

#### **Evaluation of Clustering Results**

- No general metrics, depends on algorithms
  - Low variance for k-Means
  - High density for DBSCAN
  - Good fit in comparison to model variables for EM clustering
  - ...
- Often manual checks
  - Do the clusters make sense?
  - Can be difficult
    - Very large data
    - Many clusters
    - High dimensional data

#### **Outline**

- Overview
- Clustering algorithms
  - k-means Clustering
  - EM Clustering
  - DBSCAN Clustering
  - Single Linkage Clustering
- Comparison of the Clustering Algorithms
- Summary

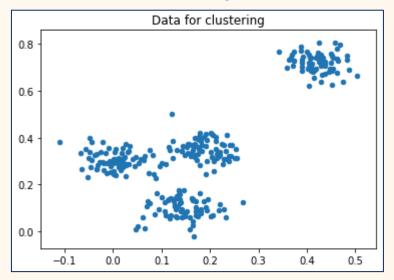
## Idea Behind k-means Clustering

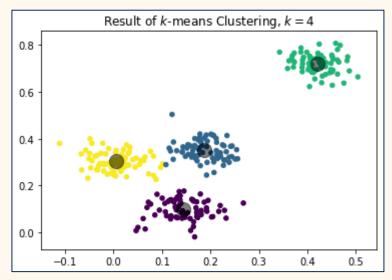
- Clusters are described by their center
  - The centers are called centroid
  - Centroid-based clustering

How do you get the centroids?



Objects are assigned to the closests centroid





## Simple Algorithm

- Select initial centroids  $C_1, \dots, C_k$ 
  - Randomized
- Assign each object to closest centroid

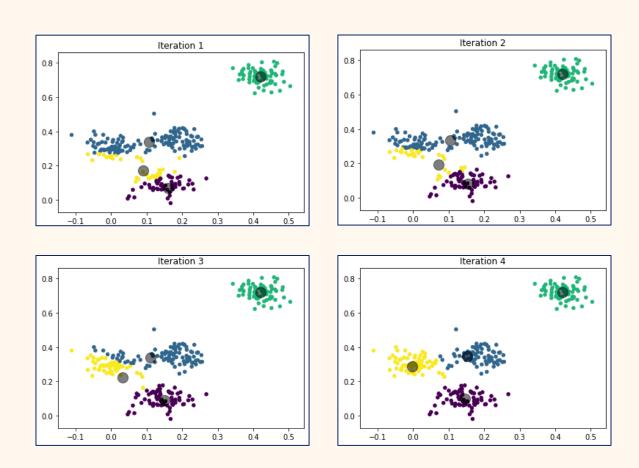
• 
$$c(x) = \operatorname{argmin}_{i=1..k} d(x, C_i)$$

- Update centroid
  - Arithmetic mean of assigned objects

• 
$$C_i = \frac{1}{|\{x:c(x)=i\}|} \sum_{x:c(x)=i} x_i$$

- Repeat update and assignment
  - Until convergence, or
  - Until maximum number of iterations

## Visualization of the *k*-means Algorithm

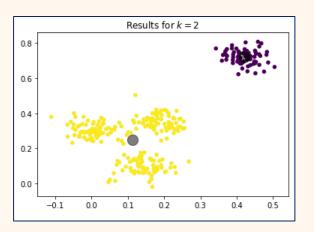


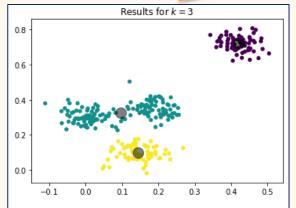
## Selecting *k*

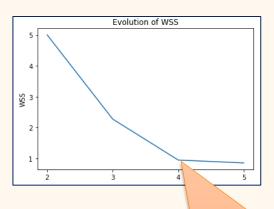
- Intuition and knowledge about data
  - Based on looking at plots
  - Based on domain knowledge
- Due to goal
  - Fixed number of groups desired
- Based on best fit
  - Within-sum-of-squares
  - $WSS = \sum_{i=1}^{k} \sum_{x: c(x)=i} d(x, C_i)^2$

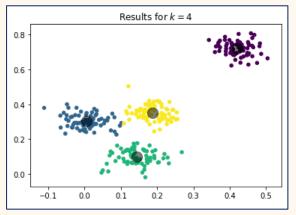
#### Results for k = 2, ..., 5

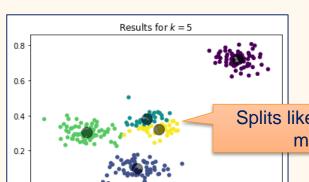
- 2, 3, and 4 all okay
- → use domain knowledge to decide











(elbows) indicate potentially good values for k

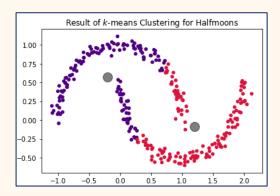
Big changes in slope

Splits like these indicate too many clusters

-0.1

#### Problems of k-Means

- Depends on initial clusters
  - Results may be unstable
- Wrong k can lead to bad results
- All features must have a similar scale
  - Differences in scale introduce artificial weights between features
  - Large scales dominate small scales
- Only works well for "round" clusters



#### **Outline**

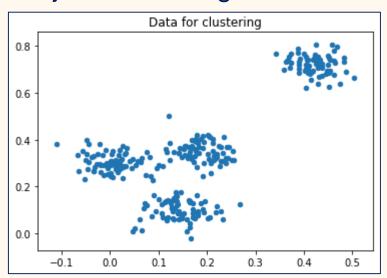
- Overview
- Clustering algorithms
  - k-means Clustering
  - EM Clustering
  - DBSCAN Clustering
  - Single Linkage Clustering
- Comparison of the Clustering Algorithms
- Summary

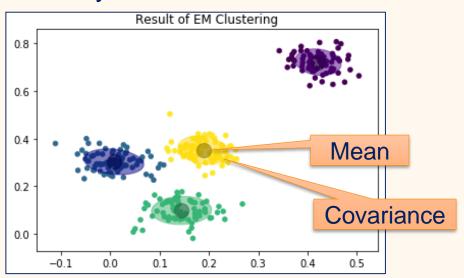
## Idea Behind EM Clustering

How do you get the distributions?

- Clusters are described by probability distributions
  - Usually normal distribution ("Gaussian Mixture Model")
  - · Distribution-based clustering









## (Simplified!) EM Algorithm

- Task: Determine k normal distributions that "fit" the data well
  - $C_1 \sim (\mu_1, \sigma_1), \dots, C_k \sim (\mu_k, \sigma_k),$
  - Estimate start values similar to k-means
- Expectation step
  - Calculate weights of objects
  - Weights define the likelihood that an object belongs to a cluster

• 
$$w_j(x) = \frac{p(x|\mu_j, \sigma_k)}{\sum_{i=1}^k p(x|\mu_i, \sigma_i)}$$
 for all objects  $x \in X$ 

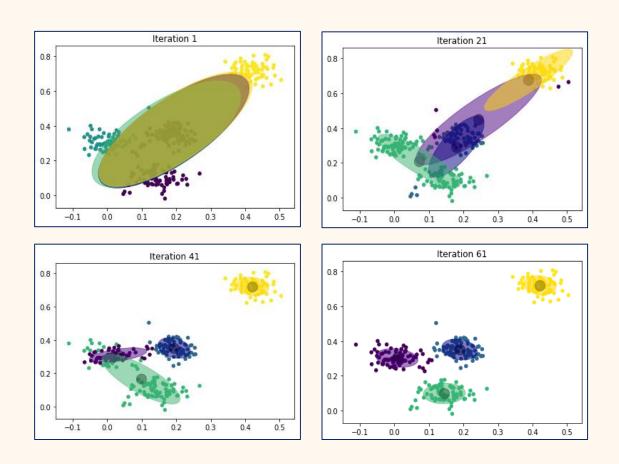
- Maximization step
  - Update mean values
  - $\mu_j = \frac{1}{|X|} \sum_{x \in X} w_j(x) \cdot x$



#### **WARNING:**

This is a correct, but simplified version of the algorithm that ignores the update of the (co)variance.

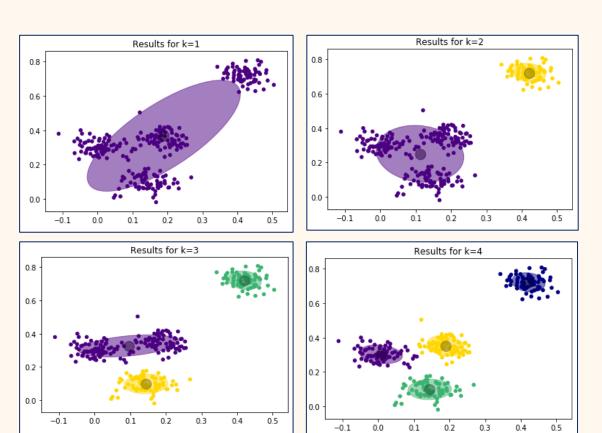
## Visualization of the EM Algorithm

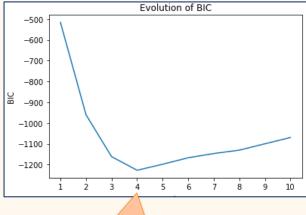


## Selecting *k*

- Same as k-means: Intuition, knowledge, goal
- Bayesian Information Criterion (BIC)
  - Difference between the model complexity and the likelihood of the clusters
  - $BIC = \ln(|X|)k' \hat{L}(C_1, ..., C_k; X)$ 
    - k' is the number of model parameters (i.e., mean values, covariances)
    - $\hat{L}(C_1, ..., C_k; X) = p(C_1, ..., C_k | X)$  is the likelihood function
  - The lower the better
    - Decreases with less complex models
    - Decreases with better likelihood

#### Results for k = 1, ..., 4

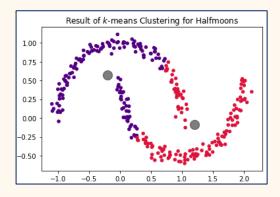




Minimum = optimal ratio between model complexity and goodness of fit

## Problems of EM Clustering

- Depends on initial clusters
  - Results may be unstable
- Wrong k can lead to bad results
- May not converge
- Only works well with normally distributed clusters

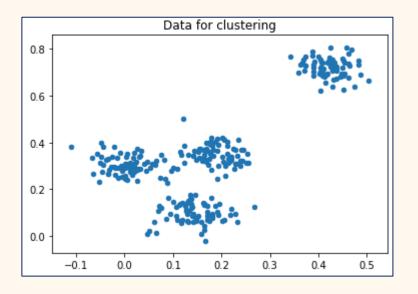


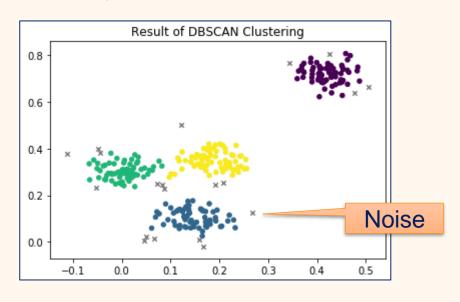
#### **Outline**

- Overview
- Clustering algorithms
  - k-means Clustering
  - EM Clustering
  - DBSCAN Clustering
  - Single Linkage Clustering
- Comparison of the Clustering Algorithms
- Summary

#### Idea behind DBSCAN

- Clusters are described by other objects close by
  - Density-based clustering
- Scan area around an object for other objects
  - If objects are found, they probably belong to the same group
  - If no objects are found, the object is probably noise





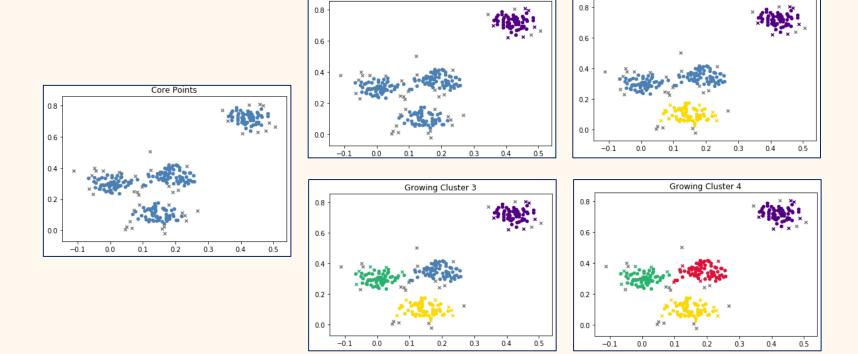
#### (Relatively) Simple Algorithm

- Two parameters
  - Neighborhood size  $\epsilon$
  - Minimal number of points to be considered dense minPts
- Determine all objects with dense neighborhoods (core points)
  - $x \in X$  such that  $|\{x' \in X : d(x, x') \le \epsilon\}| \ge minPts$
- Grow clusters by assigning all points that share a neighborhood to the same cluster
- All points that are neither core points nor in the neighborhood of a core point are noise

#### Visualization of the DBSCAN Algorithm

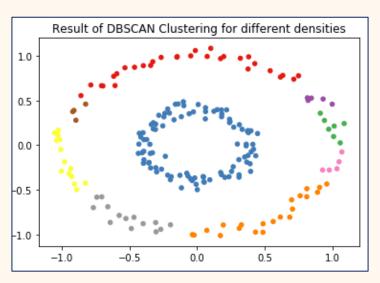
Growing Cluster 1

Growing Cluster 2



#### Problems of DBSCAN

- All features must be in the same range
- What if different clusters have different densities?
  - → Main problem of DBSCAN!



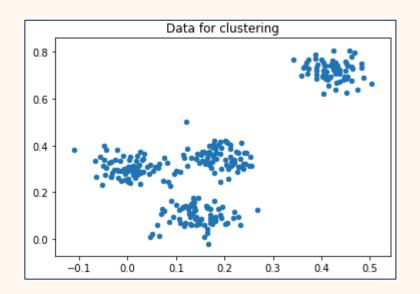
- This is also related to the size of the data
  - → DBSCAN is very sensitive to sampling

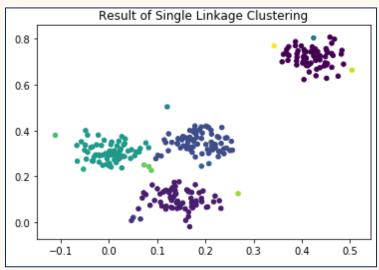
#### **Outline**

- Overview
- Clustering algorithms
  - k-means Clustering
  - EM Clustering
  - DBSCAN Clustering
  - Single Linkage Clustering
- Comparison of the Clustering Algorithms
- Summary

## Idea behind Hierarchical Clustering

- Clusters are described by hierachies of similarity
  - Hierarchical clustering (also called connectivity-based clustering)
- Find most similar pair of objects and establish link
  - "Nearest Neighbor Clustering"





## Simple Single Linkage Algorithm (SLINK)

- Every object has its own cluster at the beginning
- The level of all these basic clusters is 0

• 
$$L(C) = 0$$
 for all  $C = \{x\}$  with  $x \in X$ 

- Find two closest clusters
  - $C, C' = \operatorname{argmin}_{C,C' \in Clusters} d(C,C')$

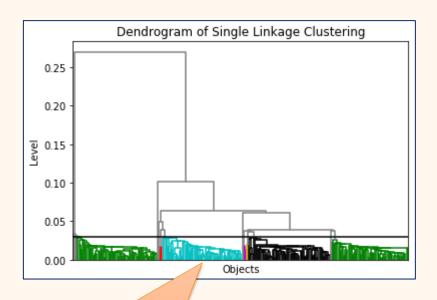
• 
$$d(C,C') = \min_{x \in C, x' \in C'} d(x,x')$$

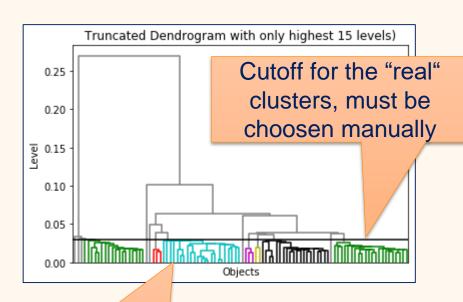
- Merge C, C' into a new cluster  $C_{new} = C \cup C'$
- The level is the distance between the initial clusters

• 
$$L(C_{new}) = d(C, C')$$

#### Dendrograms of Clustering

- Visualizes clustering as a tree
  - Horizontal line: Merging of two clusters
  - Vertical line: Increase of the level due to merge





Each object is a leaf node

Nodes that are subsequently merged 15 times are supressed



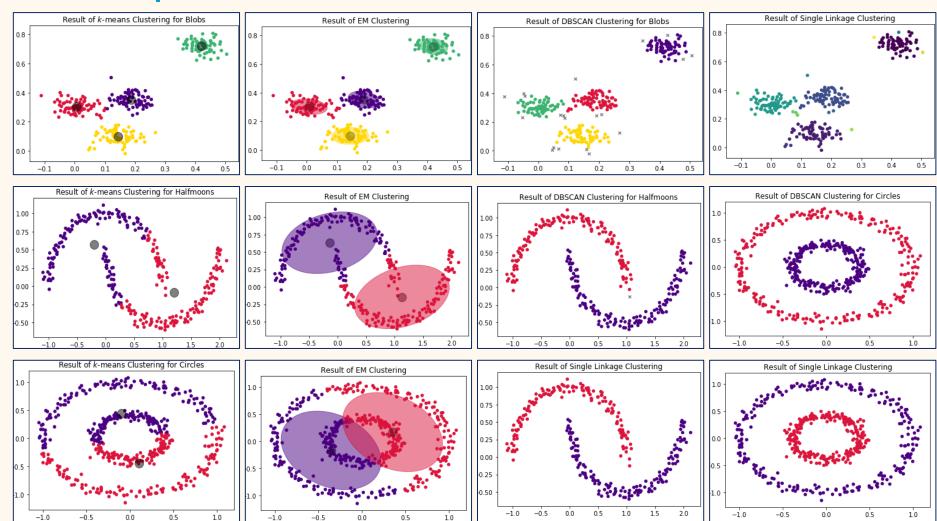
#### Problems with Hierarchical Clustering

- Often scales badly in terms of memory consumption
  - Standard algorithm requires square matrix of distances between all objects
- All features must be in the same range
- Different densities in different clusters may be problematic
  - Hard to find single cut-off
  - Can be solved by visual analysis of of the dendrogram

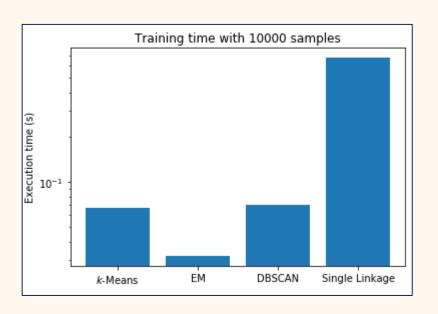
#### **Outline**

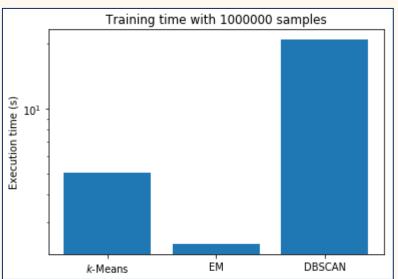
- Overview
- k-means Clustering
- DBSCAN Clustering
- Comparison of the Clustering Algorithms
- Summary

## Comparison of Clusters



#### Comparison of Execution Times





Single linkage requires to much memory for larger clusters

#### Strengths and Weaknesses

	Cluster number	Explanatory value	Consise representation	Categorical features	Missing features	Correlated features
k-means	-	+	+	-	-	0
EM	0	+	+	-	-	0
DBSCAN	+	-	-	-	-	0
SLINK	0	+	-	-	-	0



There are clustering algorithms for categorical data, e.g., *k*-modes

#### Summary

- Clustering is concerned with the inference of groups for objects
- Works well for numeric data but is often not well suited for categorical data
  - Scales are very important for most clustering algorithms
- Different types of clustering algorithms
  - Centroid-based
  - Distribution-based
  - Density-based
  - Hierarchical / connectivity-based
- Evaluation often difficult and requires manual intervention