The Beautiful Game

Can you predict the spread in the English Premier League?

Michael Weber

Why predict soccer aka football spread?

- Most popular sport in the world
- EPL six teams worth > \$1Billion
- Betting industry valued up to \$1Trillion annually
- Known for unpredictability



"In maths every day you know that one plus one is two. In football, one player plus one player doesn't always add up to two players." - Arsene Wenger

Can we predict the winning margin aka spread?

Home team score - Away team score

Data Collection and Tools

DATA

- Match results csv <u>DataHub.io</u>
- Additional stats <u>premierleague.com</u>
- Top 100 player rankings easports.com
- Relegation/promotion planetfooball.com
- Club wages per season <u>transfermarkt.com</u>

Tools







seaborn



Methods

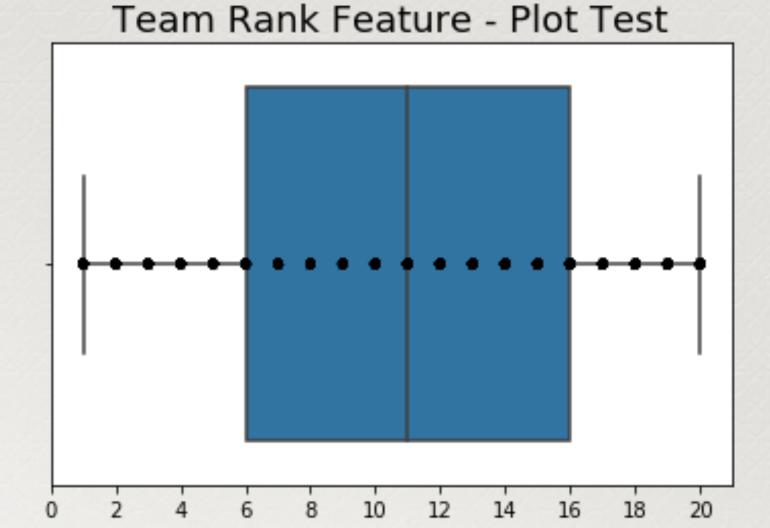
Kitchen Sink - Overly fitting that it was a Failure!

- Occam's Razor approach find baseline then build forward
- Forward Feature Selection find most predictive feature then add to it
- Plot and test all features eliminate bad assumptions

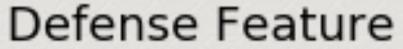
Feature Engineering

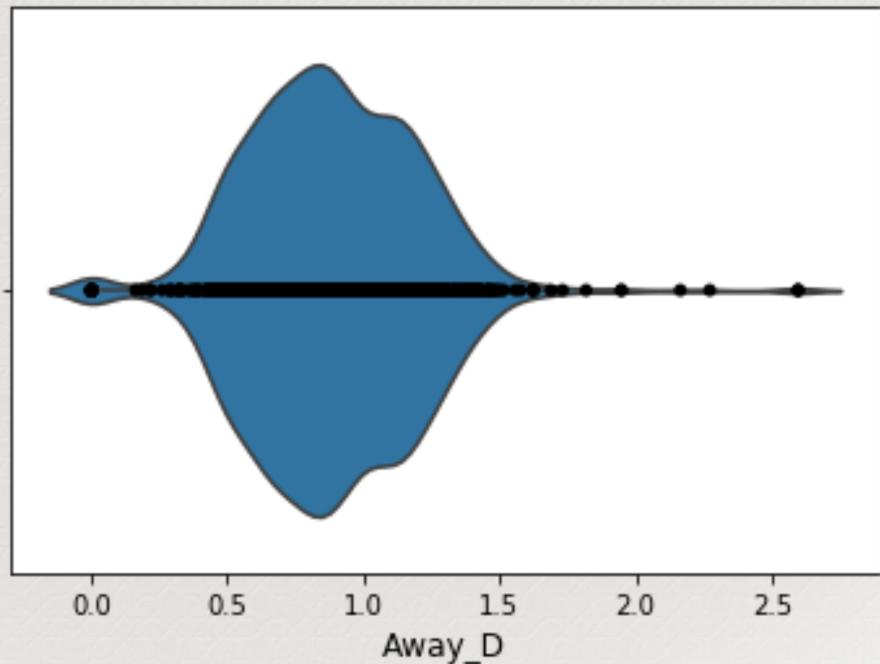
Finding single most predictive feature.

Team Rank ——> Team Defense / league avg



Away Team Rank





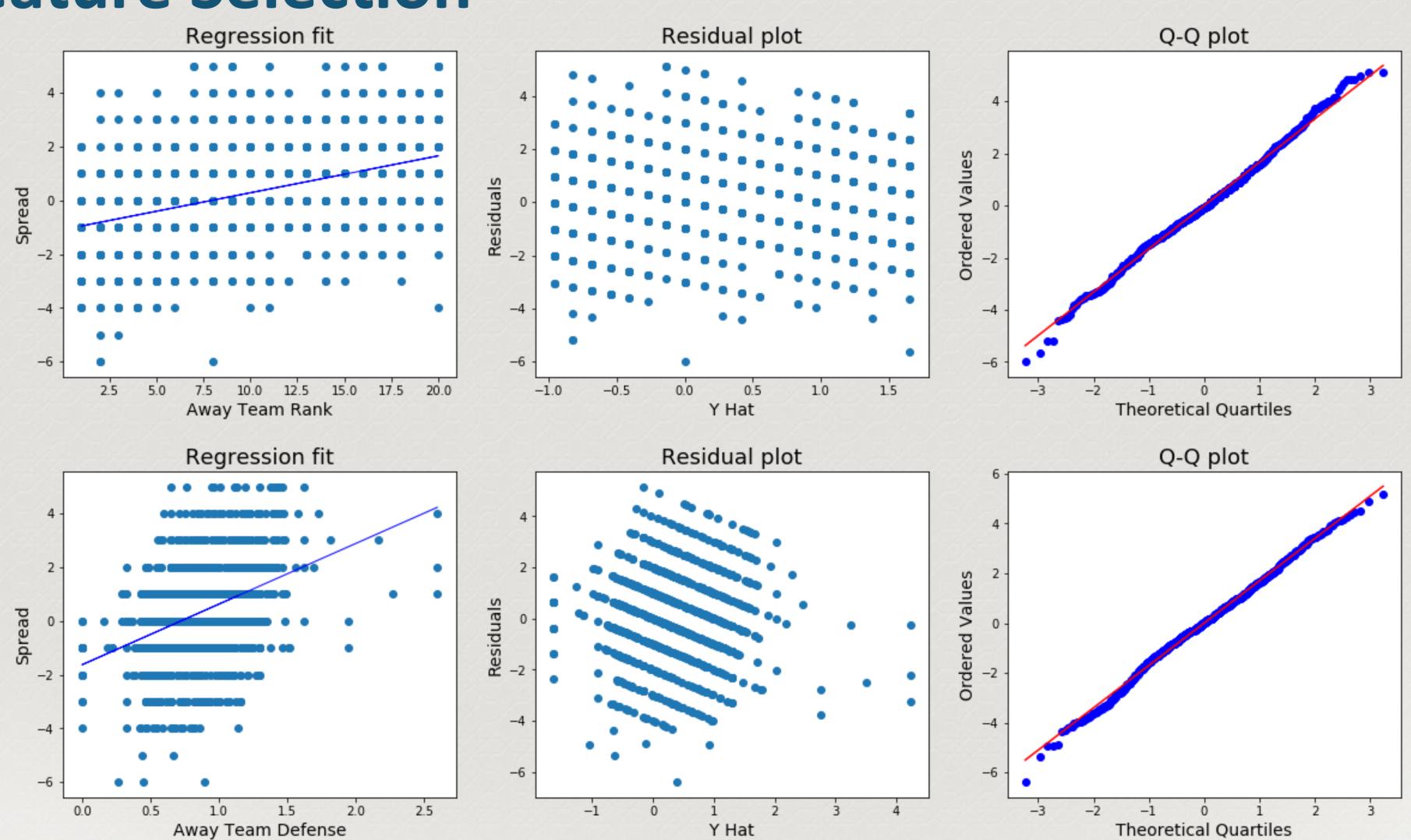
| Club | MP | W | D | L | GF | GA | GD | Pts |
|------------------|----|----|---|----|----|----|----|-----|
| 1 Liverpool | 23 | 19 | 3 | 1 | 54 | 13 | 41 | 60 |
| 2 Man. City | 23 | 18 | 2 | 3 | 62 | 17 | 45 | 56 |
| 3 Tottenham | 23 | 17 | 0 | 6 | 48 | 23 | 25 | 51 |
| 4 Chelsea | 23 | 14 | 5 | 4 | 40 | 19 | 21 | 47 |
| 5 Parsenal | 23 | 13 | 5 | 5 | 48 | 32 | 16 | 44 |
| 6 Man United | 23 | 13 | 5 | 5 | 46 | 33 | 13 | 44 |
| 7 Watford | 23 | 9 | 6 | 8 | 32 | 32 | 0 | 33 |
| 8 Wolves | 23 | 9 | 5 | 9 | 27 | 31 | -4 | 32 |
| 9 Deicester City | 23 | 9 | 4 | 10 | 29 | 29 | 0 | 31 |
| 10 West Ham | 23 | 9 | 4 | 10 | 30 | 34 | -4 | 31 |

Forward Feature Selection

Before:

Lower predictive power

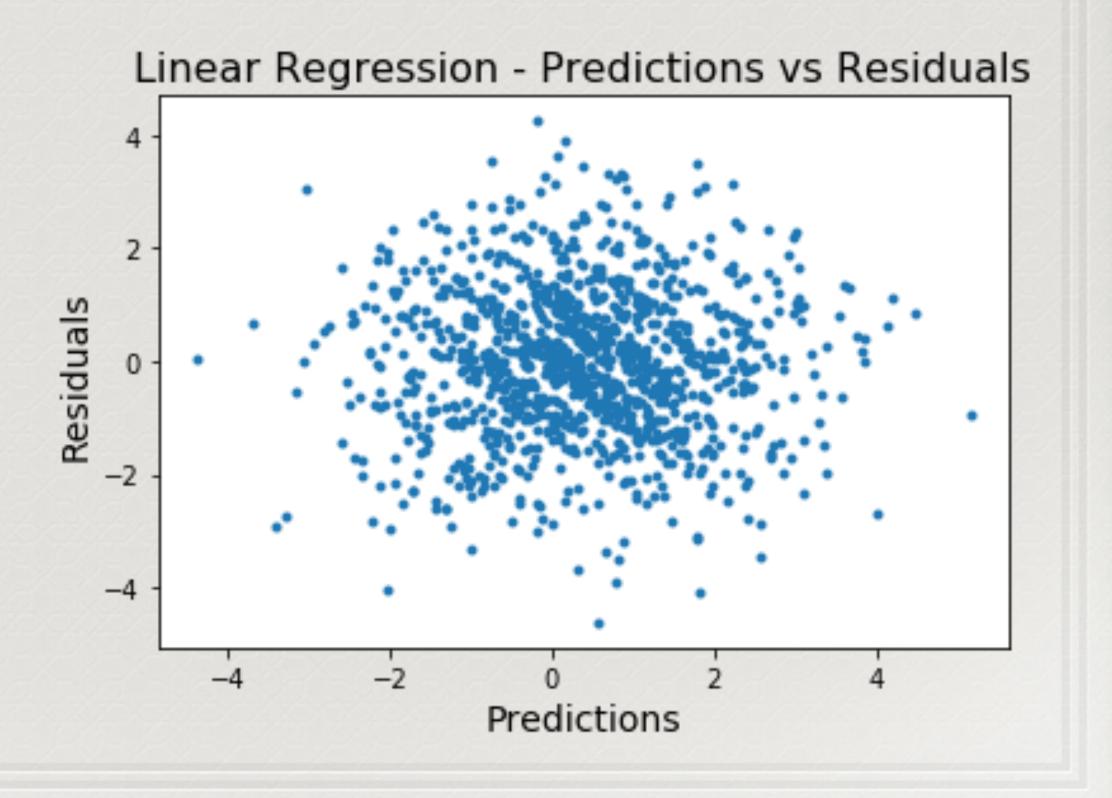




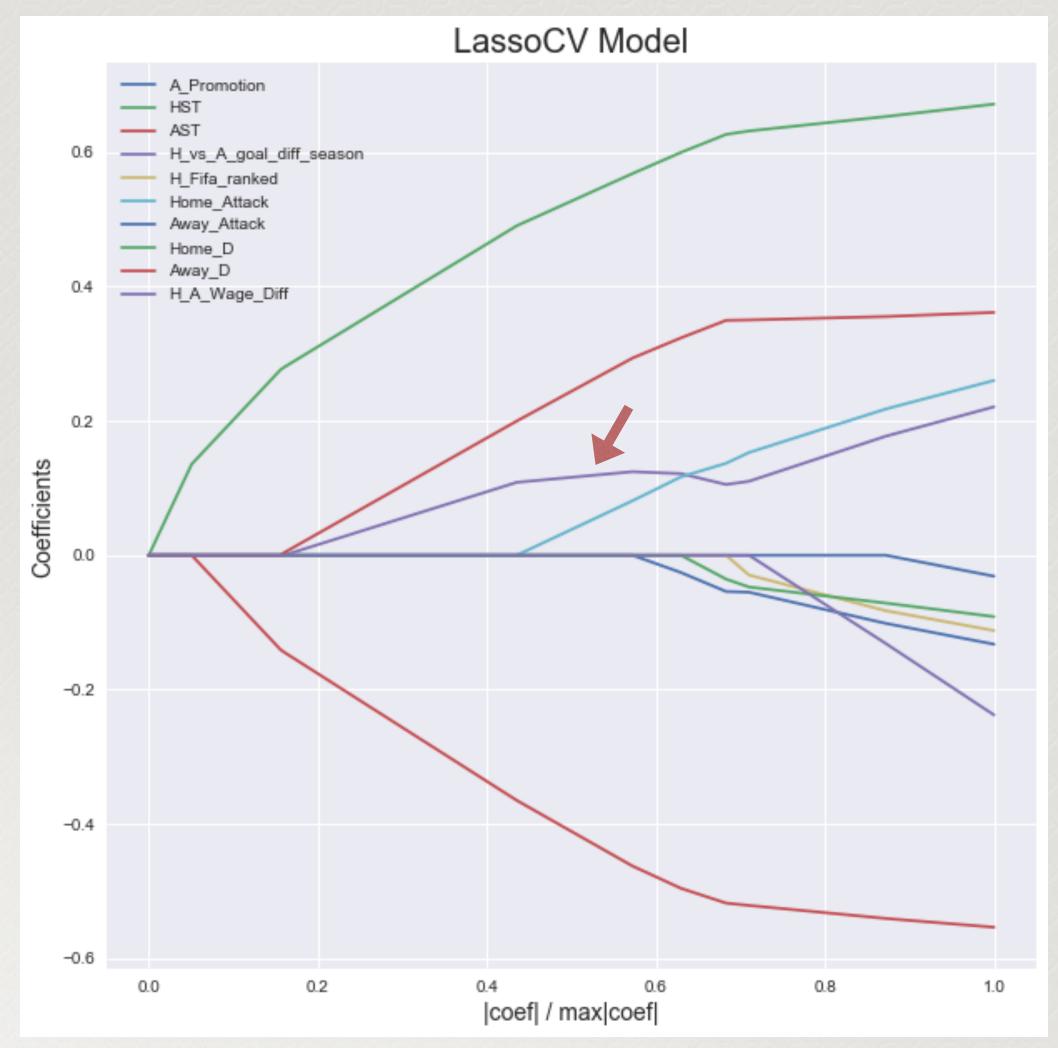
Model Selection

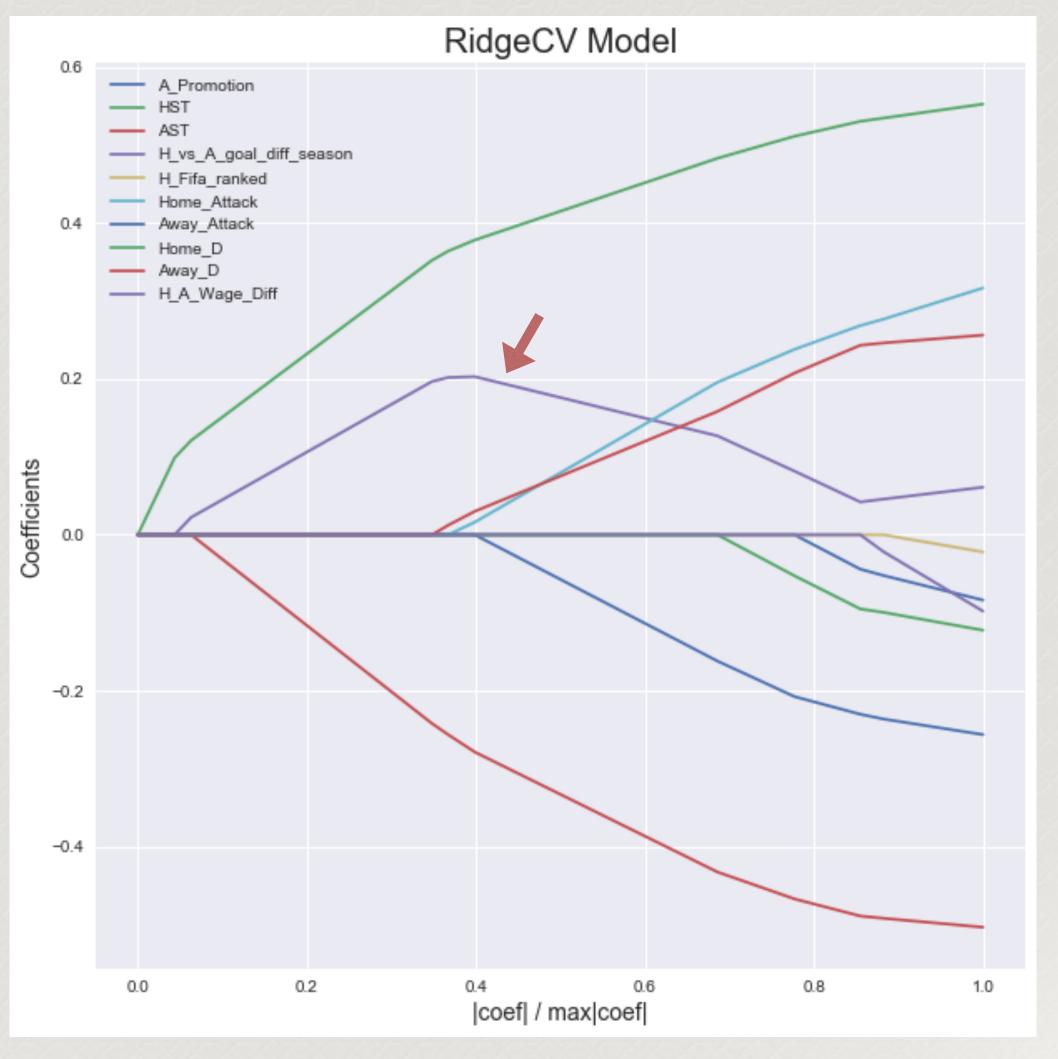
Penalizing the coefficients to reduce training error

| Model | R^2 | RMSE | Features |
|--------------------|------|-------|----------|
| OLS | 0.48 | 1.858 | 4 |
| Lasso | 0.52 | 1.324 | 10 |
| Ridge | 0.52 | 1.324 | 10 |
| Elastic Net | 0.51 | 1.434 | 10 |



Final Results





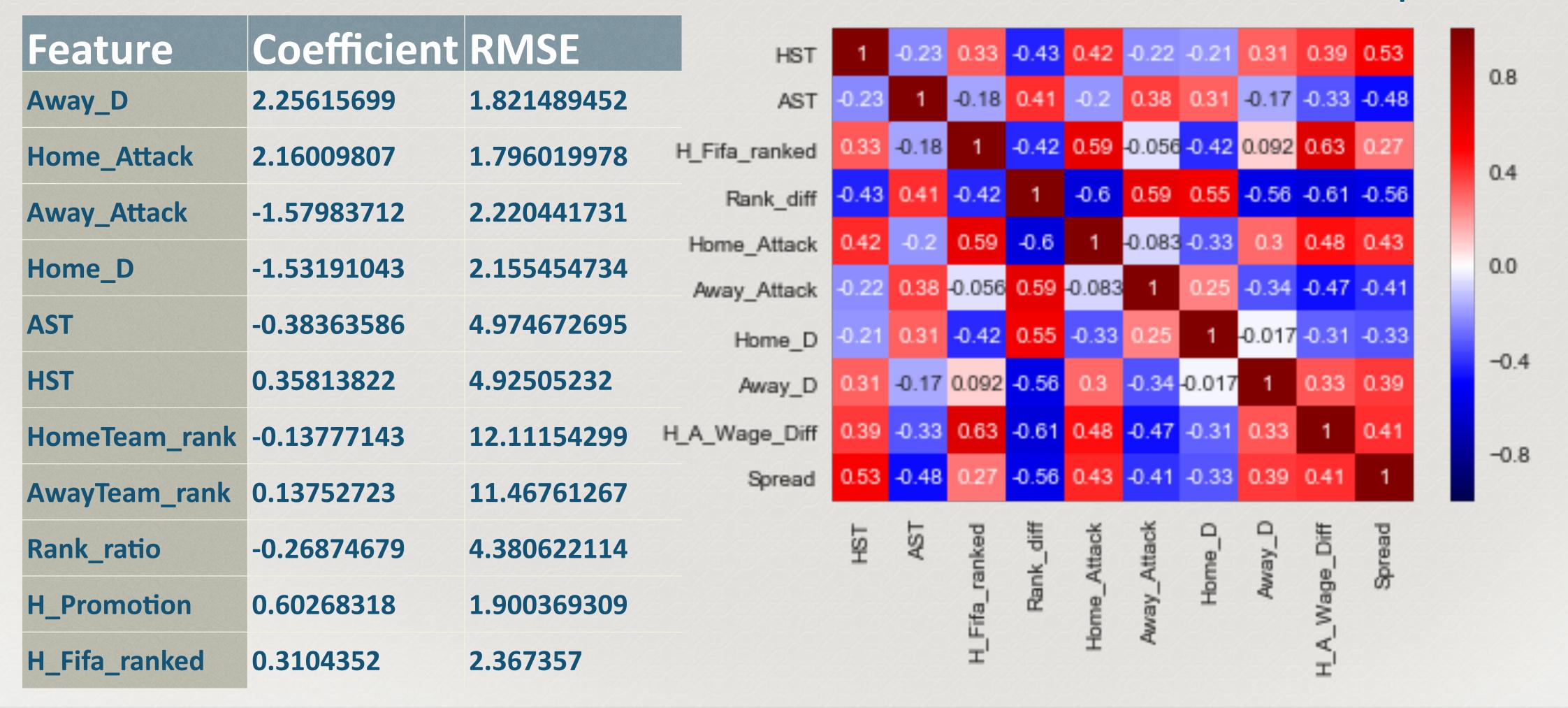


Questions?

Appendix

Feature Selection Table

Feature Selection Heat Map



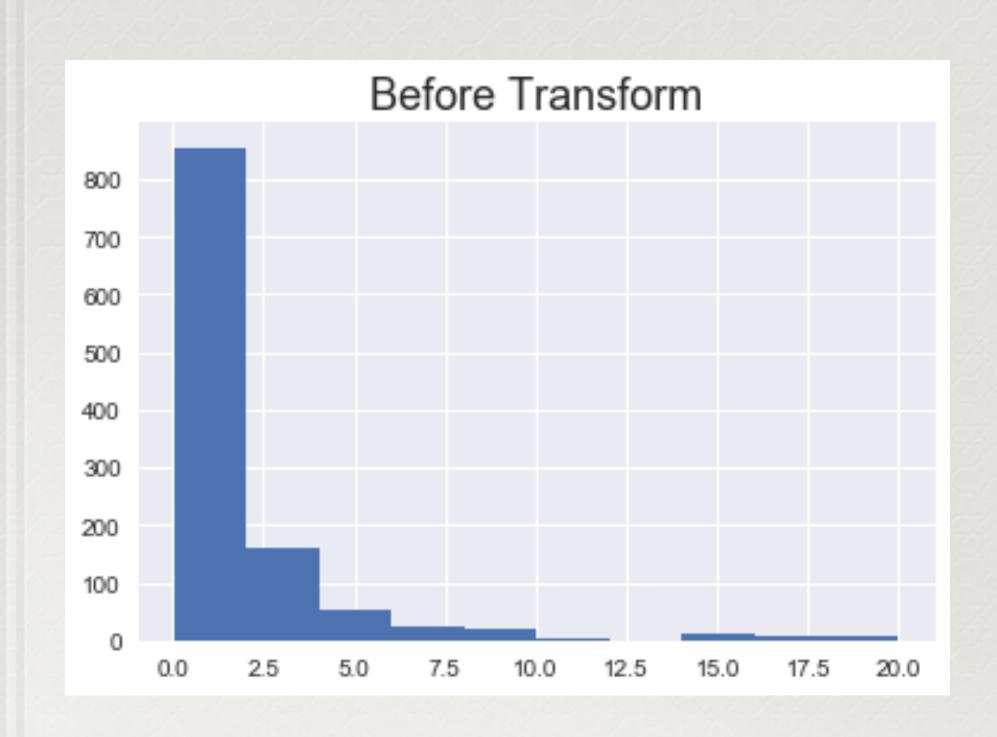
Insights

- 1) There are a lot of draws in soccer
- 2) Fifa top 100 players matter more if they are playing at home
- 3) Promotion side beware of playing on the road,



Transformations & Scalers

Rank Ratio Feature with log10





"Some people think football [soccer] is a matter of life and death. I don't like that attitude. I can assure them it is much more serious than that."

- Bill Shankley

