

MICHAEL YANG

Front end Developer

(951) 807-6467

michaelyangiscoding@gmail.com

PROFILE

Passionate front-end developer with a desire to learn and grow in a collaborative team environment. Skilled in HTML, CSS, and JavaScript. Excels at creating pixel-perfect designs and working with cross-browser compatibility issues.

EMPLOYMENT HISTORY

❖ **Web Content Editor / Html Email Developer, Fiverr** Sep 2022 — Present
Remote

Web Content Editor

- Added new products via CMS software and managed existing items and product categories on the web, including product descriptions, photography, and SEO tags.
- Coded website content pages in HTML, CSS and JavaScript.
- Assisted in the maintenance of Web Servers.
- Worked closely with the web development team in coming up with new web features as well as maintaining all aspects of web usability, content, and design.
- Tested content and development/feature changes across multiple devices and providing approval before releasing it to the production site.
- Excellent eye for detail with outstanding grammar skills
- Create and maintain backup of digital files and HTML template
- Edit and create new meta description for search engines to catch it easily
- Ensured video, texts, images, and photos are in context with the topics

HTML email developer creating HTML development

- Hand code HTML email using clean, standard compliant code
- Manage end-to-end email execution process from email campaign set-up, testing, QA, live previews, and deployment
- Pull reports from multiple ESP as requested from stakeholders
- Setup A/b testing, audience segmentation, and targeting in multiple ESP for customers
- Slice and optimize images for HTML email from Photoshop
- Development for responsive emails from layered PSD files
- Ensuring email compatibility and testing using Litmus

EDUCATION

❖ **www.codingphase.com** Jan 2022 — Sep 2022

SKILLS

HTML/CSS/JavaScript	Media Queries
Adobe Photoshop	Ability to Work in a Team
CMS (WordPress, Shopify, Hubspot)	Litmus