MY

Michael Yang

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Professional Summary

I'm an enthusiastic and detail-oriented Frontend Software Engineer seeking an entry-level position with Company to use my skills in coding, troubleshooting complex problems, and assisting in the timely completion of projects.

Skills

- HTML/CSS/Media Queries
- Adobe Photoshop
- Java Script
- Litmus/Email on Acid

Experience

DECEMBER 2021 - CURRENT
Freelance Email Developer
Remote
HTML email developer creating HTML development

- Hand code HTML email using clean, standard compliant code
- Manage end-to-end email execution process from email campaign set-up, testing, QA, live previews, and deployment
- Pull reports from multiple ESP as requested from stakeholders
- Setup A/b testing, audience segmentation, and targeting in multiple ESP for customers
- Slice and optimize images for HTML email from Photoshop
- Development for responsive emails from layered PSD files
- Ensuring email compatibility and testing using Litmus

Education

MAY 2014
High School Diploma
Johnson high school, Saint Paul, Minnesota