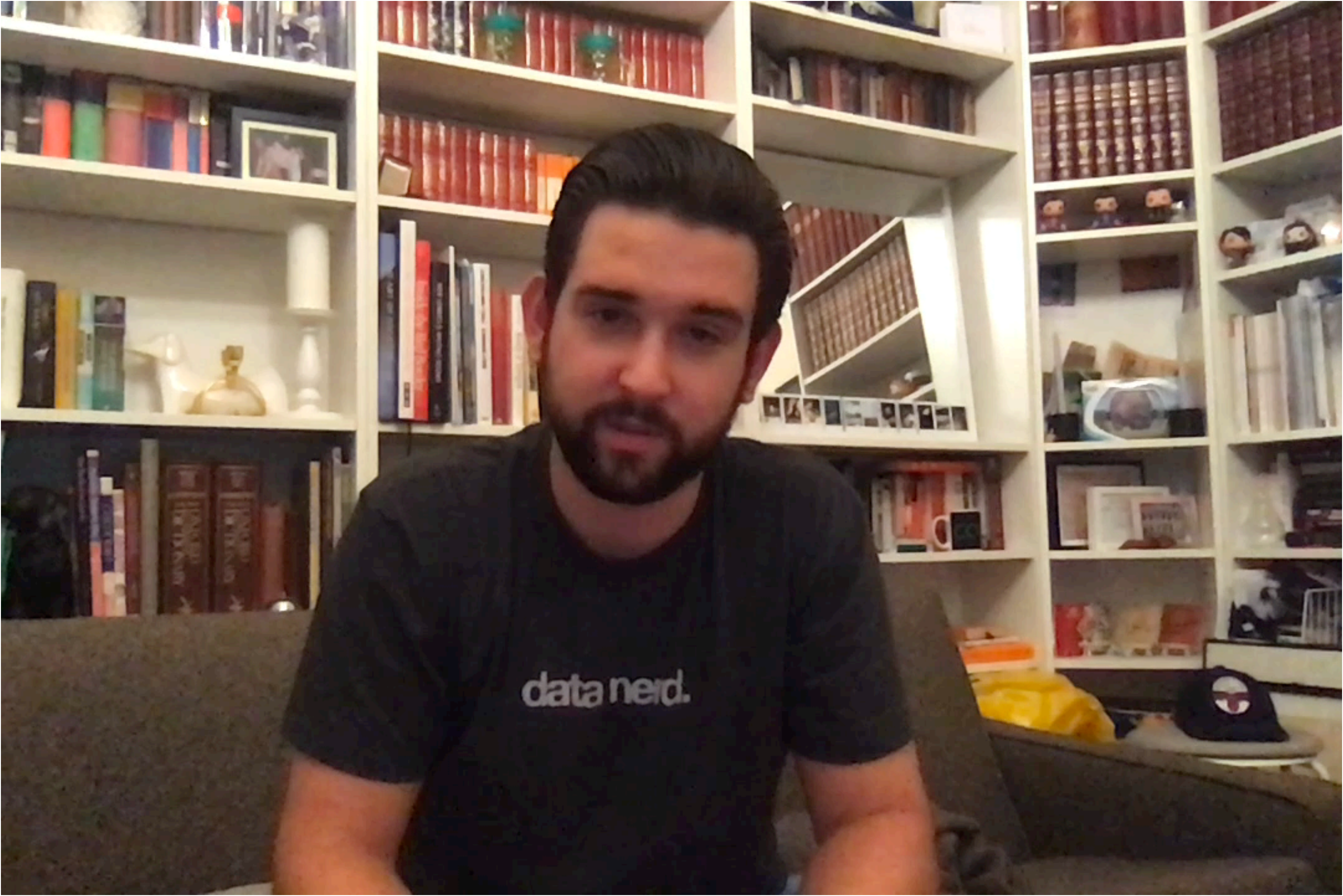


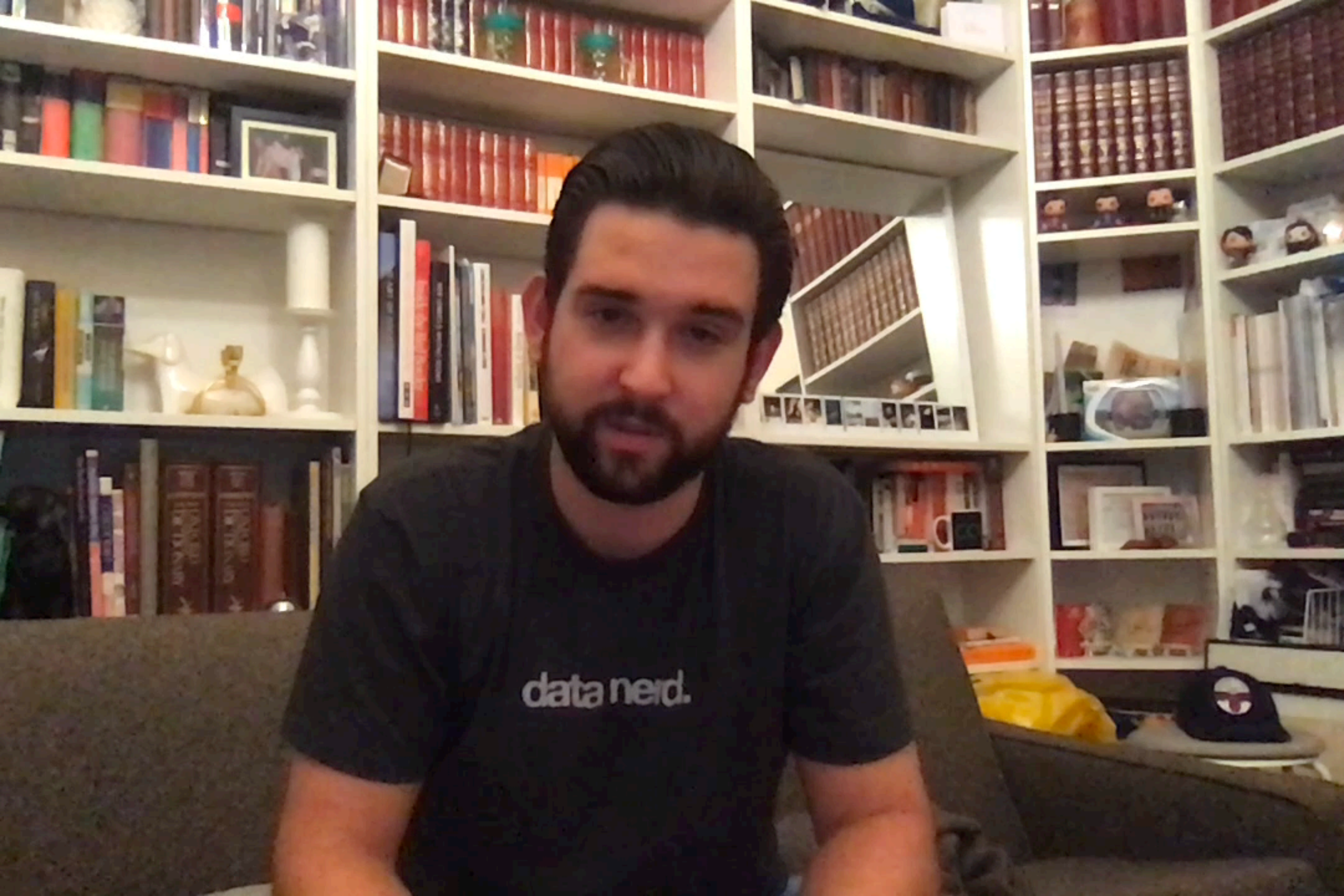


**How can we make personal investment strategy simple  
& accessible to a younger, faster-paced audience?**



data nerd.

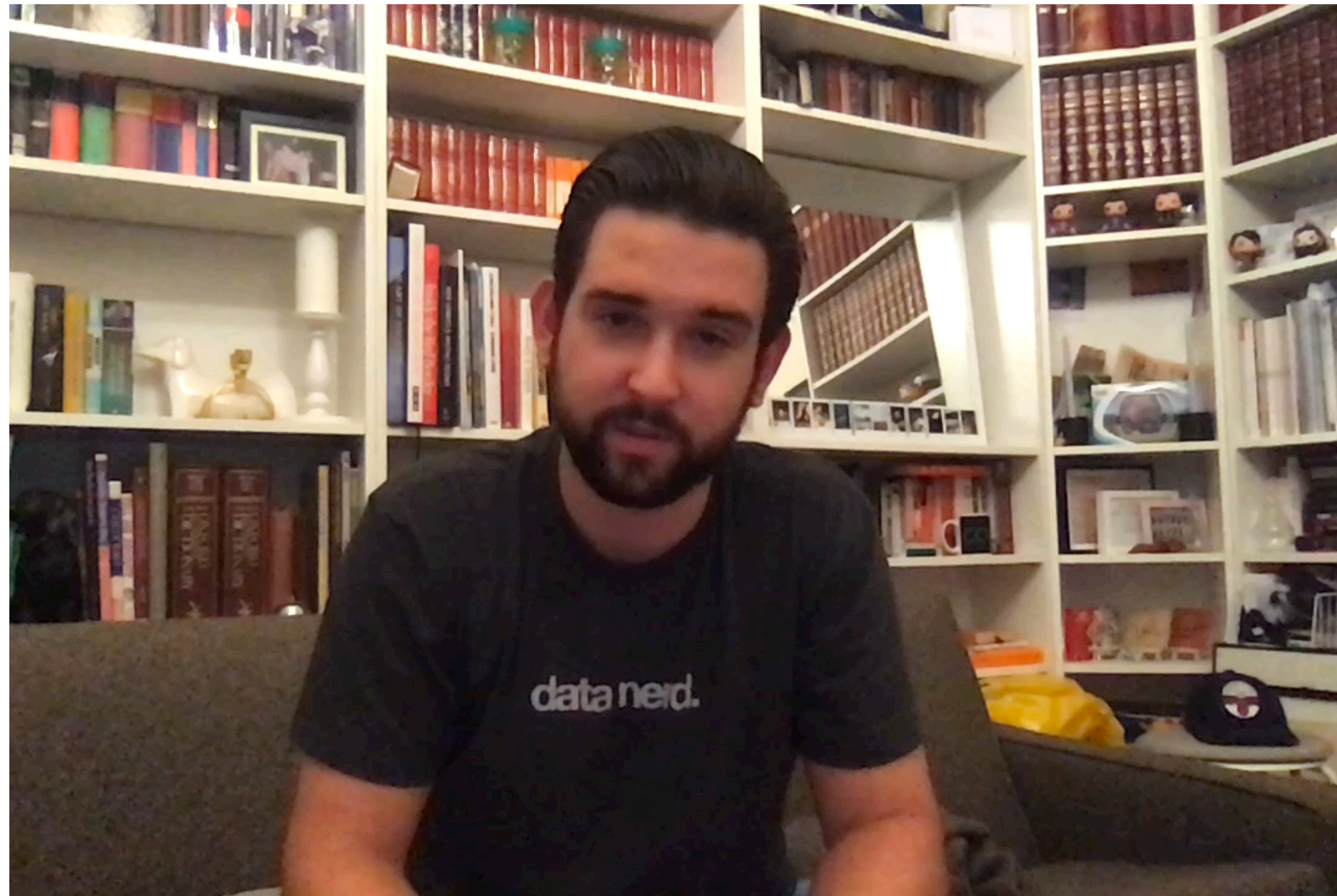




data nerd.



How can we make personal investment strategy simple  
& accessible to a younger, faster-paced audience?



Current Step of the  
Design Thinking Continuum:

# Dissatisfaction

At this stage, I fall into the business type: I can identify a broad point of friction in personal investment management but am not entirely sure what a solution looks like...yet. 😊