

Marking Guidelines - general

100%	<p><i>"Perfect"</i></p> <p>The work demonstrates an exceptional effort to achieve excellence WITH a high level of professional product quality.</p>
90%	<p><i>"Exceptional"</i></p> <p>The work demonstrates student initiative in going above and beyond the content and methods covered in lectures, course notes and course examples.</p>
80%	<p><i>"Excellent"</i></p> <p>Work demonstrates student motivation and passion to achieve a high quality result across most or all elements.</p>
70%	<p><i>"Exceeds the basic standard"</i></p> <p>An above-average effort to try for excellence. 70% examples may demonstrate excellent results in some elements but not all.</p>
60%	<p><i>"Achieves the basic standard"</i></p> <p>The student has done what we asked for but as an average effort needing to show more motivation and passion.</p>
50%	<p><i>"Achieves the basic standard but with minor deficiencies"</i></p>
40%	<p><i>"Some Deficiencies"</i></p> <p>It is possible to recognise the design brief ideas in this work but with some deficiencies that make it difficult to understand what the student is trying to communicate or express.</p>
30%	<p><i>"Has Many Deficiencies"</i></p> <p>Many major deficiencies that make it impossible to understand all of what the student is expected to communicate although it may be possible to understand some parts of the work.</p>
20%	<p><i>"Poor"</i></p>
10%	<p><i>"Demonstrates little ability"</i></p>
0%	<p><i>"Not Done"</i></p>