

## Overview

Dr. William E Hay's in-house dental plan allows your hard-earned money to go farther and provides more affordable dental care for you and your loved ones.

Benefits of our dental plan include:

No annual maximum

No deductible

No wondering whether insurance will pay towards your treatment

No waiting period- this means you can start treatment today!

No preauthorization is required

Free consults!!!

Free LUMI SMILE

Membership Fees

Adult Healthy Care

\$29/month

Child Healthy Care\*

\$26/month

Adult Perio Care\*\*

\$59/month

\*Children 12 and younger

\*\*Patients in active periodontal maintenance

## Helping Your Money Go Farther

There's no ID card, no group or member number to bring! All your membership information will be kept in your electronic record. Your effective date is the day you sign up and your renewal date is the same date every year.

## The Fine Print

This is a dental discount plan and is NOT dental insurance. It CANNOT be combined with any other dental insurance, sale pricing, or promotion. It is good ONLY at Dr. William E Hay Dental office. Therefore, if you are referred to a specialist they will NOT offer this discount.

Should there be dental treatment needed following any type of injury and/or lawsuit and outside medical, auto, disability or workman's comp type insurances are involved, this discount plan cannot be used.

Dr. William E. Hay DMD, PSC

Chelsea Square

2830 Lone Oak Road

Paducah, KY 42003

(270)554-0121

**No  
Insurance?  
No Worries!**

# *Smiles By Dr. Hay In-House Dental Plan*



**Dr. William E. Hay DMD, PSC**

## Adult Healthy Care

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Membership (13 and Older)

\$29/month

Save \$57 per year

Professional dental cleanings  
(2 per year)

Doctor exams (1-2 per year)

Needed x-rays\*

One time emergency exam per  
year if needed

15% off all other dental services  
including cosmetic procedures\*\*

For patients with regular cleaning and absence of periodontal disease.

**CEREC®**  
One-visit dentistry

  
**SIX MONTH SMILES®**  
Cosmetic Braces System

## Adult Perio Care

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Membership (Periodontal Disease)

\$59/month

Save \$118 per year

Periodontal maintenance cleanings  
(3-4 per year)

Doctor exams (1-2 per year)

Needed x-rays\*

One emergency exam per  
year if needed

15% off all other dental services including cosmetic procedures\*\*

For patients in active periodontal maintenance due to prior treatment of periodontal (gum) disease

*\*As determined by Dr. Hay*

*\*\*Excludes Sale Pricing*

*\$50 Lifetime Membership Fee*

## Child Healthy Care

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Membership (12 and younger)

\$26/month

Save \$63 per year

Professional dental cleanings  
(2 per year)

Doctor exams (1-2 per year)

Needed x-rays\*

One time emergency exam per  
year if needed

Fluoride treatment

15% off all other dental services including cosmetic procedures\*\*

**LUMINEERS®**

**snapon**  
smile™