



Personal SWOT Analysis Worksheet

• For instructions on using Personal SWOT Analysis, visit www.mindtools.com/personalswot.

Strengths	Weaknesses
What do you do well?	What could you improve?
What unique resources can you draw on?	Where do you have fewer resources than others?
What do others see as your strengths?	What are others likely to see as weaknesses?
I'm highly organized. I enjoy organizing my schedule and tasks to make work and life more efficient and enjoyable.	I can be quiet and shy in new situations and around new people. This can come off as indifference or underconfidence.
I have held a leading role in business operations and financial operations. I feel confident and enjoy talking "business" with business owners and those in leadership roles.	I have a hard time asking for help which can slow down my progress.
My customer service & management experience has improved my empathetic nature. Whether it's a coworker or client, whether it's positive or it's conflict, validating another's feelings is always incredibly important.	I feel that I am a slow learner. It takes me time to process a lot of new information but once I have practiced and understand, I feel confident in my knowledge.
People often tell me they like being around me because of my supportive and calm nature.	
Opportunities	Threats
Opportunities What opportunities are open to you?	Threats What threats could harm you?
What opportunities are open to you? What trends could you take advantage of?	What threats could harm you? What is your competition doing?
What opportunities are open to you?	What threats could harm you?
What opportunities are open to you? What trends could you take advantage of?	What threats could harm you? What is your competition doing? What threats do your weaknesses expose you to? Being a new developer and out of work while my husband is working may make me rush into employment. My plan on moving out of state next Fall may make an
What opportunities are open to you? What trends could you take advantage of? How can you turn your strengths into opportunities? The Treasure Valley continues to rapidly grow as does the tech job market. I have grown up here and have many connections that could possibly aid me in my job search. I have deep understanding of Procare Solutions and had a	What threats could harm you? What is your competition doing? What threats do your weaknesses expose you to? Being a new developer and out of work while my husband is working may make me rush into employment.
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