

Anshika Gupta

Graphic Designer - UI/ UX

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- [LinkedIn](#)
- Visit my Portfolio

ABOUT ME

Versatile design professional with a commerce background, transitioning into graphic design and UI/UX. Bringing a unique blend of analytical skills from B.Com and creative expertise in design, with proficiency in industry-standard design tools and a strong track record of creating impactful visual solutions.

EDUCATION

B.Com (Hons) 2021 - 2024
Delhi University

10th & 12th
Fatima Convent Sr. Sec.
School

SKILLS

Design Tools

- Figma
- Adobe XD
- Miro
- Adobe Photoshop
- Adobe Illustrator
- Canva

Soft Skills

- Time Management
- Communication skills
- Team Leadership
- Team Building

LANGUAGES

- English (Fluent)
- Hindi (Fluent)

EXPERIENCE

Ui/ UX & Graphic Designer 2025- Present
NEXTIN VISION | Media Department

- Designed multiple websites for the company and its clients
- Created graphic design assets for various marketing and communication needs
- Collaborated with cross-functional teams to deliver comprehensive design solutions

Graphic Designer June 2024 - November 2024
Let's Code | Tech and Coding Community

- Designed social media posts, hackathon posters, and various digital assets
- Developed UI/UX for Let's Code website and related brand platforms
- Contributed to visual communication strategies

KEY STRENGTHS

- Versatile design expertise across UI/UX and graphic design
- Strong analytical background from commerce education
- Ability to create visually compelling and functional design solutions
- Adaptable professional with a quick learning approach