

# Michael Mazarella

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## Summary

I am a Web and Email Developer, with experience working with HTML5, CSS3, JavaScript, Photoshop, jQuery, MailChimp and Constant Contact. I have produced several web applications, using Test Driven Development. I also have experience creating responsive email templates for both fundraising and marketing, and an understanding of email best practices. Before becoming a developer, I worked for a tech startup, where I was in charge of updating our app's content, as well as marketing our application.

## Technical Skills

**Email Development Tools:** MailChimp, Constant Contact, ExactTarget

**Languages:** HTML5, CSS3, JavaScript, PHP **Front-End Libraries:** jQuery, SASS, Bootstrap

**Client Side Tools:** AJAX **Server Side Tools:** JSON **Web Development Tools:** Dreamweaver

**Web Application Frameworks:** React, Angular, Node, Express, Ruby on Rails

## Projects

### **Riddle Me This**

A multiple-choice puzzle game designed for two players and developed in a three day sprint. Made with HTML5, CSS3, JavaScript and jQuery.

### **MovieTroll**

MovieTroll is an application for movie critique and review, and was developed with a team. Developed on HTML5, CSS3 Node, AJAX, JSON, Express, MongoDB, and Bootstrap.

### **QuestionThis**

QuestionThis is a question and answer application on the web. Developed with React, Node, Express, CSS3 and MongoDB.

### **Stay Loud LA**

An event calendar application built as a collaboration. Made with PHP, Facebook Open Graph and jQuery.

### **FanLife**

An application that allows users to comment and favorite their favorite shows and movies. Developed with Ruby on Rails, Bootstrap, CSS3 and PostgreSQL.

## Professional History

### **Development Associate**

2017 - Present

*In One Instant/Umergency*

- Improved relationships between the company and colleges all over the United States through MailChimp email campaigns. Increased the number of partners from 0 to approximately 50.
- Created contact lists for marketing campaigns through online research of potential partners.

### **Data/Content Manager**

2015 - 2017

*Rivo*

- Develop, update, and maintain over 50 calendars simultaneously for a new web app.
- Used digital marketing to develop connections with 10 different businesses in Los Angeles.

## Education

**General Assembly** - Web Development Immersive

2017

**University of San Diego, B.A.** - Cum Laude

2013

**University of San Diego** – Summer Business Institute

2013