

ONG MING HAO | INTAKE YEAR 2014



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Internship Period: 3rd May 2016 - 12th Aug 2016

Job Title: Front-End Developer/Web Developer

COMPANY PROFILE

ZeGuestlist is a company that provides Invitation, Online Registration, Guest Check-in and Events IT Support. Operating in the Meeting, Incentive, Conventions and Events (MICE) Industry, its success comes from primarily from building stunning websites and their ability to produce solutions quickly and efficiently.

ASSIGNMENTS & ACCOMPLISHMENTS

WEBSITE MIGRATION



- Migrated DGFXStudio's website from a WIX template into a WordPress template.
- Set up their WordPress website and server configuration.
- Handover the website by providing them with clear how-to documents.



RFID REGISTRATION



- Each guest receive a RFID card with their unique ID for registration and prize redemption.
- Created a personalized email template.
- Designed a registration page on an iPad for walk-in guests.



IBM WATSON EVENT



- Developed a Spotify playlist and song selection web app
- Used data from Watson personality analyzer to visualize a guest personality with sharing functionalities
- Developed an analytics page to visualize the data of all guests



LESSONS LEARNT

- Learnt many programming languages and improved front-end development capabilities
- Learnt how to communicate with clients and manage their expectations
- Got Hands-on experience for RFID, QR technologies and multiple API Calls
- Learnt server technologies and website deployment

EVENTS SUPPORTED



World Cities
Summit 2016
(MasterCard)

IBM AP GTS
Summit 2017

IBM Marketing
Innovation
Awards 2016

