



CAMPAIGN\_KERNEL\_DEPICTION

# CAMPAIGN MANAGER

+ INITIATE\_NEW\_CAMPAIGN



ACTIVE TASKS

03

DEPLOYED CAPITAL

\$1.55M

AGGREGATE ROI

1.76x

IDENTIFIER\_POOL

VECTOR

FLOW\_ANALYSIS

STATUS

ACTION

## Q1 BRAND AWARENESS TV

PROP\_ID::SYS\_20260101

TV

\$312K / \$450K (69%)

ACTIVE



## SEARCH - HIGH INTENT KEYWORDS

PROP\_ID::SYS\_20260101

SEARCH

\$285K / \$320K (89%)

ACTIVE



## SOCIAL MEDIA INFLUENCER PUSH

PROP\_ID::SYS\_20260115

SOCIAL

\$195K / \$280K (70%)

ACTIVE



## RETARGETING DISPLAY CAMPAIGN

PROP\_ID::SYS\_20260101

DISPLAY

\$98K / \$120K (82%)

PAUSED



## HOLIDAY SEASON TV SPECIAL

PROP\_ID::SYS\_20251201

TV

\$380K / \$380K (100%)

COMPLETED





CAMPAIGN ORCHESTRATION LOGIC

LIVE TACTICAL CONTROL LAYER



BY\_MARSCI\_ENGINEERING

RE\_HASH::4A1F29

CPU\_LOAD::14.2%