



CAMPAIGN_KERNEL_DEPICTION

CAMPAIGN MANAGER

+ INITIATE_NEW_CAMPAIGN

ACTIVE TASKS

03

DEPLOYED CAPITAL

\$1.55M

AGGREGATE ROI

1.76x

IDENTIFIER_POOL

VECTOR

FLOW_ANALYSIS

STATUS

ACTION

Q1 BRAND AWARENESS TV

PROP_ID::SYS_20260101

TV

\$312K / \$450K
(69%)

ACTIVE



SEARCH - HIGH INTENT
KEYWORDS

PROP_ID::SYS_20260101

SEARCH

\$285K / \$320K
(89%)

ACTIVE



SOCIAL MEDIA
INFLUENCER PUSH

PROP_ID::SYS_20260115

SOCIAL

\$195K / \$280K
(70%)

ACTIVE



RETARGETING DISPLAY
CAMPAIGN

PROP_ID::SYS_20260101

DISPLAY

\$98K / \$120K
(82%)

PAUSED



HOLIDAY SEASON TV
SPECIAL

PROP_ID::SYS_20251201

TV

\$380K / \$380K
(100%)

COMPLETED





CAMPAIGN ORCHESTRATION LOGIC
LIVE TACTICAL CONTROL LAYER



BY_MAR_SCI_ENGINEERING

RE_HASH::4A1F29 CPU_LOAD::14.2%