Execution Flowchart

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START

 PHASE 1: NICHE SCAN
    Identify high-demand, low-competition markets
    Validate with BSR, Google Trends, and keyword tools


 PHASE 2: COMPETITOR FORENSICS
    Analyze top books in niche
    Extract pricing, design, funnel, weaknesses


 PHASE 3: CATEGORY EDGE STRATEGY
    Build differentiated concept
    Define hook, aesthetic, product stack


 PHASE 4: BUILD & FORMAT
    Write outline
    Format for ADHD/trauma-aware UX
    Design in Canva
    Export for KDP / Gumroad / Etsy


 PHASE 5: LAUNCH FUNNEL
    Lead magnet + email sequence
    Funnel setup
```

Execution Flowchart

Launch playbook + promo content

PHASE 6: SCALE ENGINE

Content system (TikTok, Pinterest, Reddit)

Bundle strategy

Monthly ROI review

END $310K+/mo AI publishing system

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